

Media Literacy Education for Children & Youth: *A Workshop*

Keck Center of the National Academies, Room 100
Washington, DC

THURSDAY, JUNE 11, 2026 · ALL TIMES ARE ET

9:00-10:00 Registration and Networking Breakfast

Breakfast is available for in-person attendees.

10:00-10:05 Welcome from the National Academies

Heidi Schweingruber, Senior Program Director, Science & Engineering Education and Workforce

10:05-10:10 Welcome from the Sponsor

Ambika Kapur, Carnegie Corporation of New York

10:10-10:25 Opening Remarks, Goals, and Framing for the Workshop

Glynda Hull, University of California, Berkeley (Committee Chair)

10:25-11:00 Today's Media and Information Landscape: Establishing the Current Context for Media Literacy Education

Moderator: **Glynda Hull**, University of California, Berkeley (Committee Chair)

This session will provide an overview of today's complex, post-COVID, evolving media and information landscape that children and youth are navigating and offer a clear-eyed account of the challenges faced as well as the potential and power of being media literate now. Topics to be explored include but are not limited to social platforms as the major gateways for news and entertainment, the rise of AI, the accelerated production and spread of content of varying quality, and the implications of a media-saturated daily life.

11:00-11:15 Break

11:15-12:10 How Did We Get Here? The History and Evolution of Media Literacy Theory and Practice

Moderator: **Kristy Roschke**, Vanderbilt University (Committee Member)

This session will provide a foundational overview of the history and trends in media literacy, both as an academic discipline and an educational practice, including the rise in popularity of media literacy in periods of mass media change and the strengths and limitations that currently exist in the broadly defined communities of media literacy scholars and practitioners. Importantly, this session will lay the groundwork for forward-looking, solutions-oriented discussions throughout the workshop.

12:10-12:15 **Committee Synthesis and Reflections**

12:15–1:15 **Lunch Break**

Lunch is available for in-person attendees.

1:15–1:30 **Lightning Talks: The Power of Media Literacy**

Moderator: **Antero Garcia**, *Stanford University* (Committee Member)

This session will include testimonials across different roles and perspectives highlighting the value, use, and effectiveness of media literacy education.

1:30–2:30 **Where Are We Now? The Current Landscape of Media Literacy Education**

Moderator: **Michael Spikes**, *Northwestern University* (Committee Member)

This session will provide a bird's-eye view of the media literacy education landscape in the United States, including the settings where such learning opportunities are happening. It will also situate these educational opportunities in a policy context, exploring some of the factors that shape access to and reach of media literacy programming and instruction, and outlining some promising directions for media literacy education at the national level.

2:30–3:30 **Media Literacy Practices of Children & Youth: Trends, Patterns, and Influences**

Moderator: **Kareem Edouard**, *Drexel University* (Committee Member)

This session will examine where and how children and youth are actually engaging with media and the implications for media literacy education. Beyond media consumption, the session will explore their current understandings about media, their creative practices and approaches, and the impacts on interest and identity development. Importantly, this session will also surface existing inequities in who gets to create, whose creative media practices are supported and valued, and whose cultural knowledge is recognized as media literacy and offer perspectives on how to overcome them.

3:30–3:45 **Break**

3:45–4:55 **Understanding Practitioner Practices around Media Literacy Education in School and Out of School Settings**

Moderator: **Tony Streit**, *Education Development Center* (Committee Member)

This session will provide an opportunity to hear from practitioners across a range of educational settings. Participants will share about the approaches they use to design and facilitate learning experiences that support the development of media literacy in children and youth, their professional preparation and ongoing learning opportunities in media literacy, the challenges faced in fostering media literacy in the context of a rapidly evolving media and information landscape, and the wrap-supports that are needed for the development and implementation of effective media literacy education.

4:55-5:20 **Taking Stock of Where We Are and Where We Want to Go**

In this session, participants will have the opportunity to reflect on all of the discussions from Day 1, and as part of a full group discussion, offer their observations and takeaways regarding the status of media literacy education, and implications for bolstering its reach and effectiveness.

5:20-5:30 **Wrap up Day 1 Summary and Looking Ahead to Day 2**
Glynda Hull, *University of California, Berkeley (Committee Chair)*

END OF DAY 1

FRIDAY, JUNE 12, 2026 · ALL TIMES ARE ET

8:00-9:00 **Networking Breakfast**
Breakfast available for in-person attendees.

9:00–9:10 **Welcome to Day 2 and Recap of Day 1**
Glynda Hull, *University of California, Berkeley (Committee Chair)*

9:10–10:10 **Exploring Promising Media Literacy Programs, Models, and Approaches**
Moderator: **Laura Saunders**, *Simmons University (Committee Member)*

This session will include a deep dive into the reach, goals, and evidence-based outcomes for select programs, models, and approaches that are being employed to support the development of media literacy for a diversity of learners and across different disciplines and settings. The session will highlight some of the good work that is already happening to demonstrably achieve positive outcomes for children and youth, while also acknowledging that no program, model, or approach is ideal and challenges and opportunities remain.

10:10–11:10 **Integrating Media Literacy Education in Content Areas**
Moderator: **Lynne Zummo**, *University of Utah & NHMU (Committee Member)*

This session will explore how media literacy education can be integrated into discipline-specific education to advance both media literacy and disciplinary learning goals. Specifically, it will examine evidence-based approaches for integrating media literacy into the study of other content (English Language Arts, science, social studies, math) and programming across school-based and out-of-school contexts, and the systemic supports needed for implementation.

11:10–11:25 **Break**

11:25–11:55 **Assessing Effectiveness: How Do We Know What Works, When, and For Whom?**
Moderator: **Sarah McGrew**, *University of Maryland (Committee Member)*

This session will focus on a critical question for the field of media literacy education: How do we know what works? It will examine existing measures and reported outcomes of media literacy across various initiatives and provide a sense of the strengths and gaps in the area of media literacy assessment. Importantly, a major goal of this discussion is to surface the opportunities for establishing high-quality measures that tap the range of ways young people learn and can demonstrate media literacy.

11:55-12:15 **Group Discussion and Share Out**

As part of a full group discussion, participants will be invited to offer perspectives on what it would take for the field to move toward more common, robust measures.

12:15-1:15 **Working Lunch in Small Groups: What Are the Next Steps of Highest Priority for Research, Practice, and Policy?**

During lunch, participants will have the opportunity to meet with others, reflect on the meeting so far, and generate ideas for next steps and future priorities of the field.

1:15–2:30 **Educators Preparation and Professional Learning in Media Literacy**

Moderator: **Daniel Pimentel**, *University of Alabama* (Committee Member)

This session will examine the current state of preparation and ongoing professional learning in media literacy, including the reach and scale of these opportunities, promising models and approaches, and persistent challenges. Panelists representing a range of fields, such as teacher education, library science, and instructional leadership, will share insights from their work around incorporating media literacy either as a stand-alone focus or integrated into the study of other school subjects, and identify remaining needs and priorities for the field.

2:30–2:45 **Break**

2:45–3:05 **Lightning Talks: Visions for the Future for Media Literacy**

Moderator: **Antero Garcia**, *Stanford University* (Committee Member)

This forward-looking session will feature lightning talks by scholars and practitioners, sharing their visions for the field of media literacy education over the next decade.

3:05-3:50 **Townhall: What's Next? What are the Highest Priorities?**

This session will focus on highlighting key themes and insights about possible paths forward that emerged during the small group discussions with an eye towards future priorities for research, practice, and policy in media literacy education. It will begin with invited commentary from members of the planning committee, followed by open sharing of ideas from other participants.

3:50–4:00 **Final Reflections from Committee Chair**

Glynda Hull, *University of California, Berkeley*

WORKSHOP ADJOURNS