



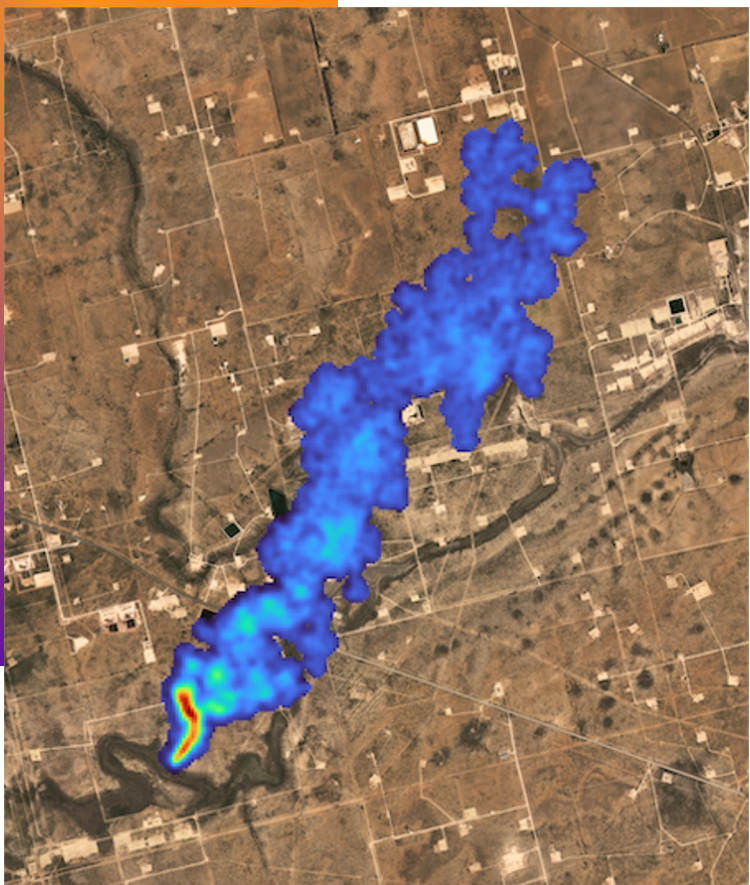
**CARBON
MAPPER**

Ensuring Quality, Access, and Trust in Greenhouse Gas (GHG) Emissions Data

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Kenzie Huffman (Impact Director)
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OUTLINE

- . Background
- . Use cases for GHG data
- . Attributes of trusted and actionable data
- . Traditional and evolving estimation methods
- . Case studies: capabilities and limitations
- . Some cautionary notes
- . Looking ahead: challenges and opportunities



ABOUT CARBON MAPPER

A non-profit working to reduce emissions by delivering accessible, actionable methane and carbon dioxide data

- Leveraging remote sensing technologies, to **detect, pinpoint, and quantify methane and other emissions** for effective action
- Launched **first satellite (Tanager-1) in August 2024**; more are being prepared for launch by Planet Labs
- Providing **operational monitoring** for regulatory & voluntary mitigation programs
- Working with industry, governments and civil society to **translate data into action**
- Making all methane and CO2 **data publicly available on our portal**

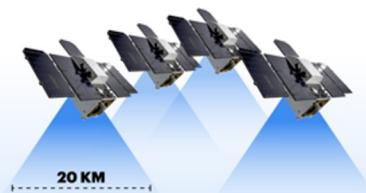
SCALING UP OBSERVING SYSTEMS

2025-2027

2028 and beyond

Expand Tanager Constellation

Detect super-emitters
>100 kg/h at 30m resolution



Enhanced Aircraft Capabilities

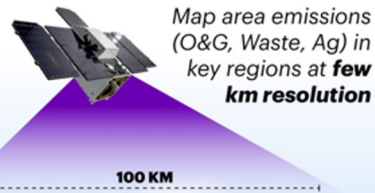
Detect super-emitters
>1-5 kg/hr at 1-5 m resolution

Map area emissions (O&G, Waste, Ag) in key regions at **few km resolution**



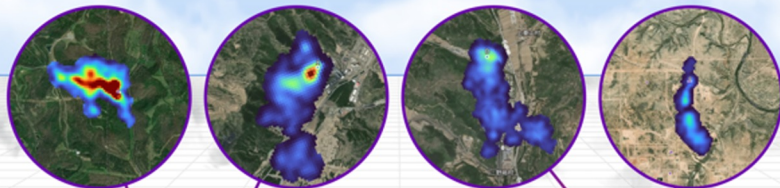
Specialized Tanager Satellites

Detect super-emitters
>50 kg/h at 30m resolution



Making methane emissions **visible at multiple scales**

FULL CONSTELLATION WILL DETECT METHANE SUPER-EMITTERS

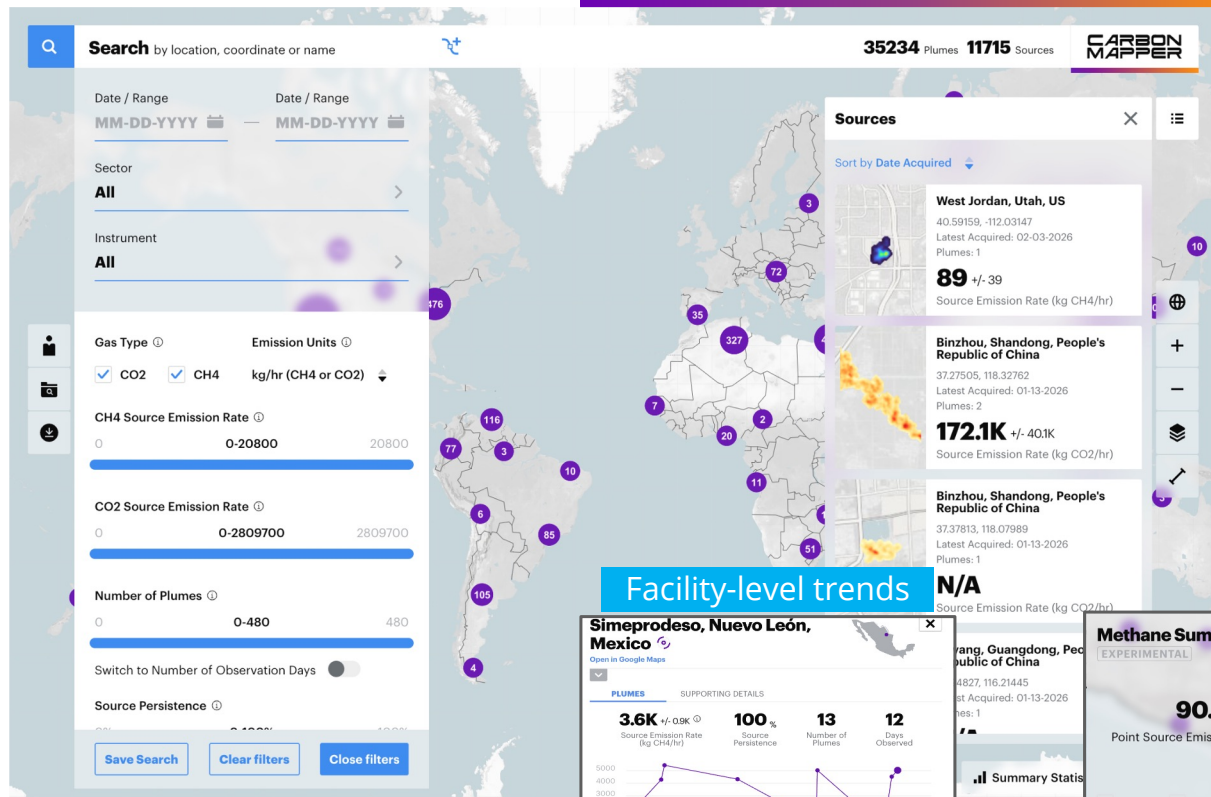


ENHANCED AIRCRAFT AND SPECIALIZED TANAGERS WILL MAP AREA EMISSIONS IN KEY REGIONS

starting in 2028:
expanded trace-gas detection
CH₄, CO₂, CO, C₂H₆, NH₃ for
source apportionment and local
health applications

Carbon Mapper contributes to a much larger ecosystem of observing systems

MAKING DATA AVAILABLE



data.carbonmapper.org

30 meter resolution

Quality-controlled data published
30-days after observation - free
for non-commercial use

Low-latency data delivered to
partner governments and
Planet commercial subscribers

Alerts, filtering, APIs

Facility-level trends

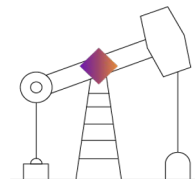
Summary statistics by region

USE-CASES: TRANSLATING DATA INTO ACTION*



Emissions accounting, reporting, & auditing

National GHG inventories, GHG Reporting Program, EU methane supply index, CA Climate Corporate Accountability Act



Guiding leak detection/repair & management practices

National and state methane regulations, industry LDAR programs, IMEQ, REDD



Informing Policy Development, Incentives, & Investments

Regulatory rule-making, industry initiatives (OGCI, OGDC)



Building User Capacity, Knowledge, & Tools

Regulatory implementation, international development and training programs, community resources

*overlapping but distinct use-case: carbon cycle science & understanding natural fluxes

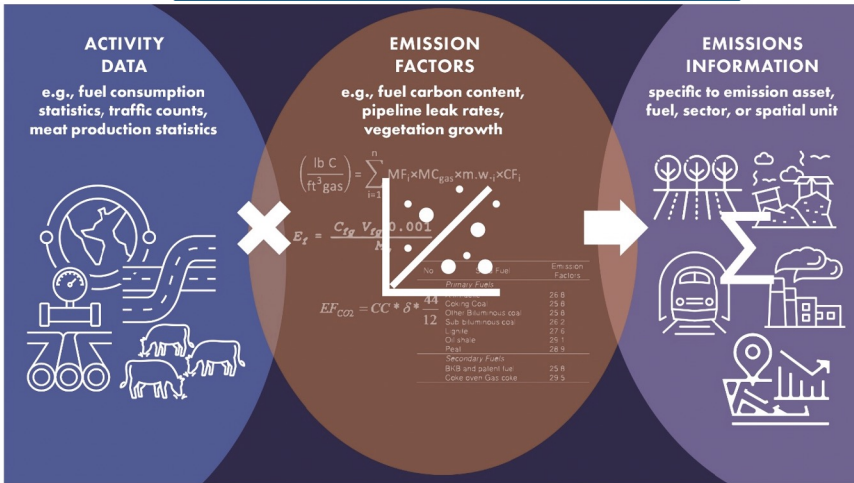
ATTRIBUTES OF TRUSTED & ACTIONABLE DATA

COMPLETENESS	Sensitivity, coverage, and frequency sufficient to detect most emissions
QUALITY	Precise, accurate, validated, with quantified uncertainties
ACCESSIBILITY	Equitable, transparent, timely, and in usable formats for diverse stakeholders
RESPONSIVENESS	Enables user incentives and capacity to care-about, understand and act
CONTINUITY	Sustained data delivery through reliable systems and stable funding

Challenge: implementation with an evolving ecosystem of data providers, analysts, & translators

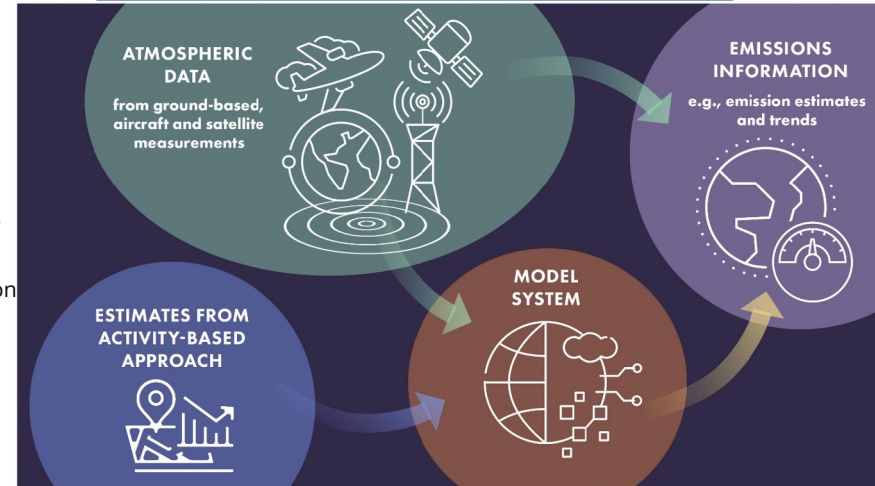
TRADITIONAL ESTIMATION METHODS

Activity-based (“bottom-up”)



intercomparison

Atmospheric-based (“top-down”)

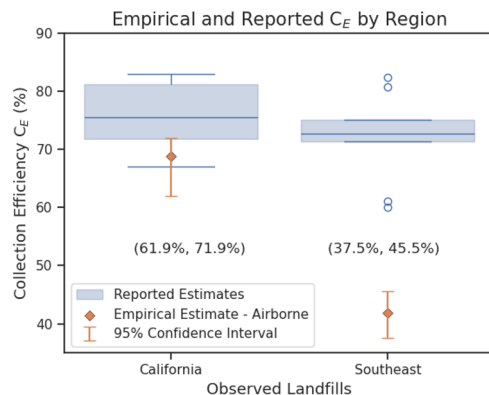
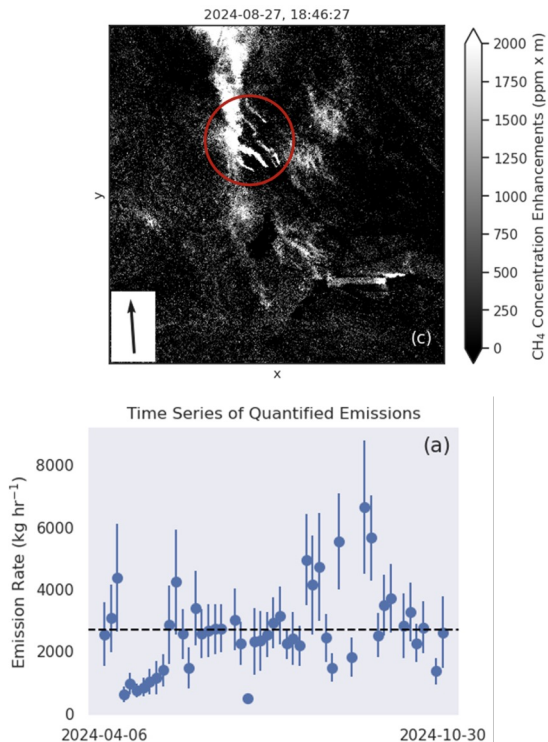


- Official inventories: state/national, annual, IPCC standard
- Experimental inventories: downscaled to few km, hourly-annual
- Attribution: sectors fully disaggregated in input data
- Emission factors: population-wide assumptions

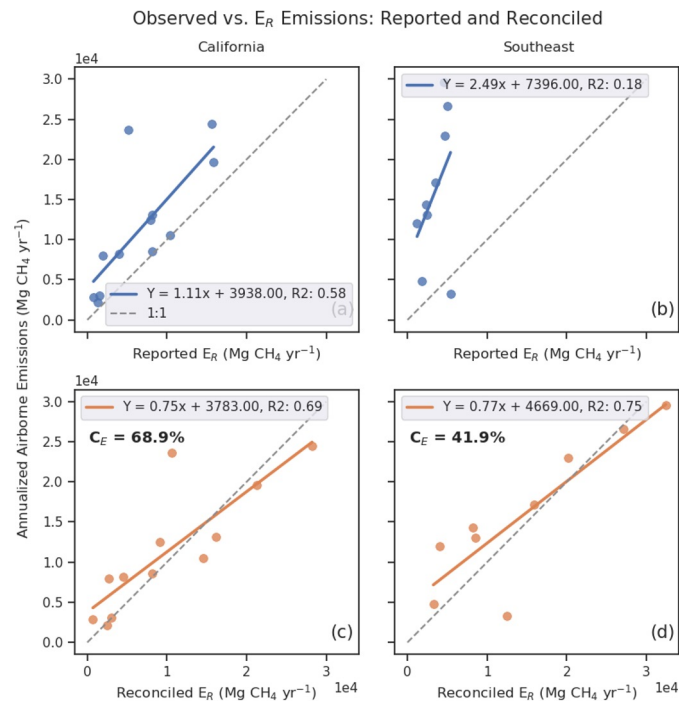
- Operational monitoring: daily or better, low latency, routine
- Experimental monitoring: wide-spread, high latency, inconsistent
- Attribution: atmosphere mixes everything
- Emission factors: directly testable within and across populations

AI is beginning to contribute activity data and assist in data analysis – but requires careful supervision

EMERGING: RECONCILING ACTIVITY-BASED & ATMOSPHERIC-BASED EMISSION ESTIMATES

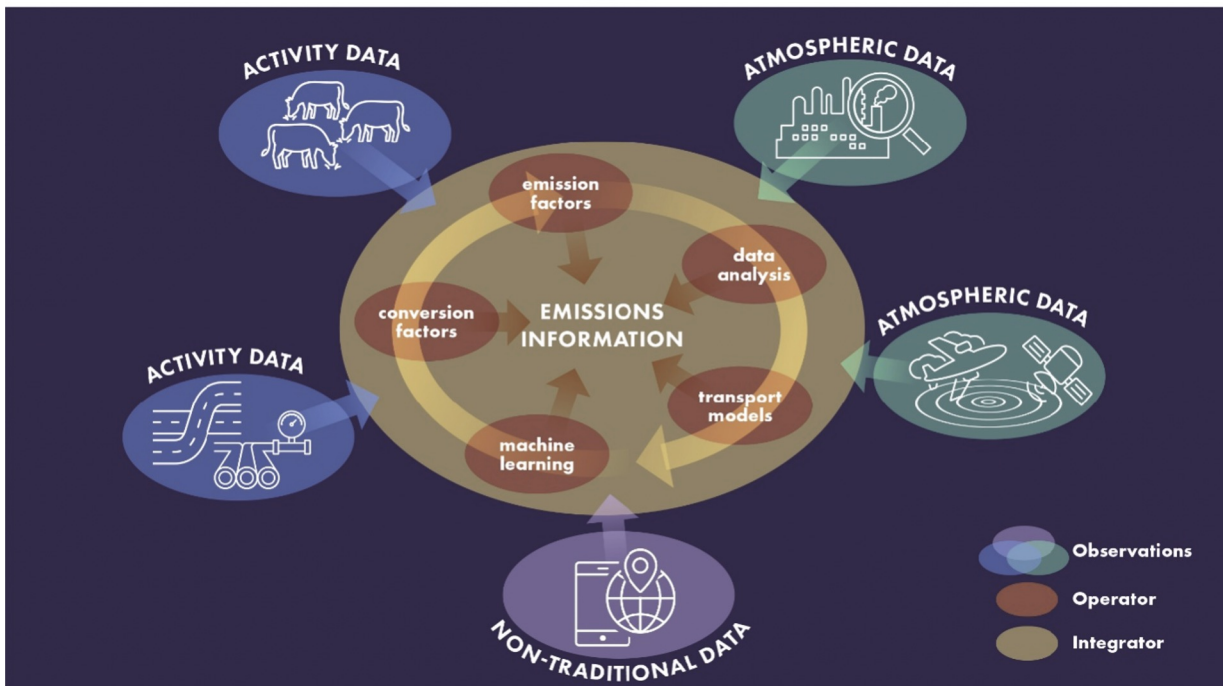


Howell et al., in review



High frequency, high resolution, independently validated atmospheric measurements can help identify and correct errors in emission factors (in this case, assumed landfill gas collection efficiency)

TOWARDS AN INTEGRATED FRAMEWORK?

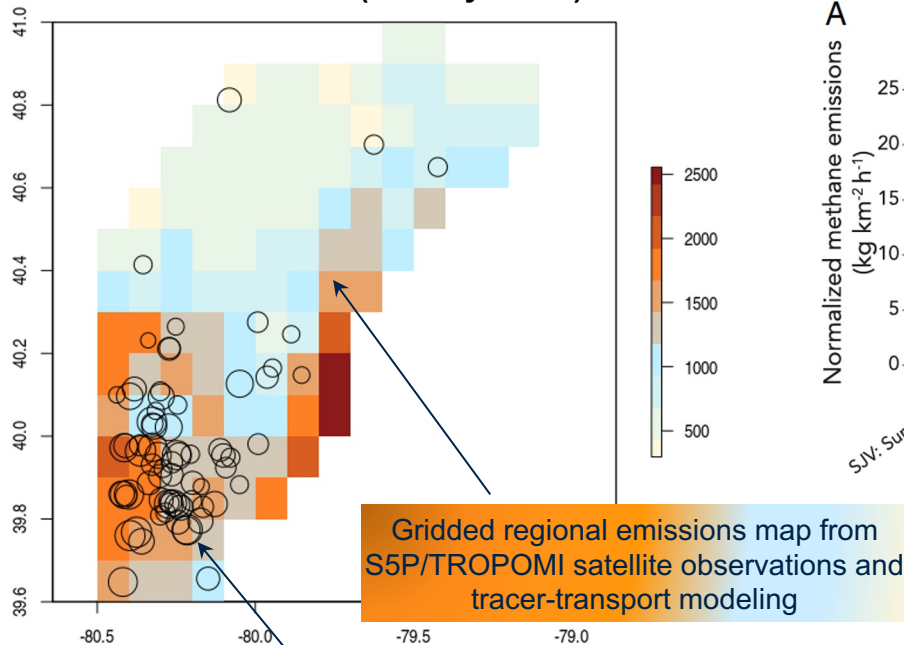


Key questions to address

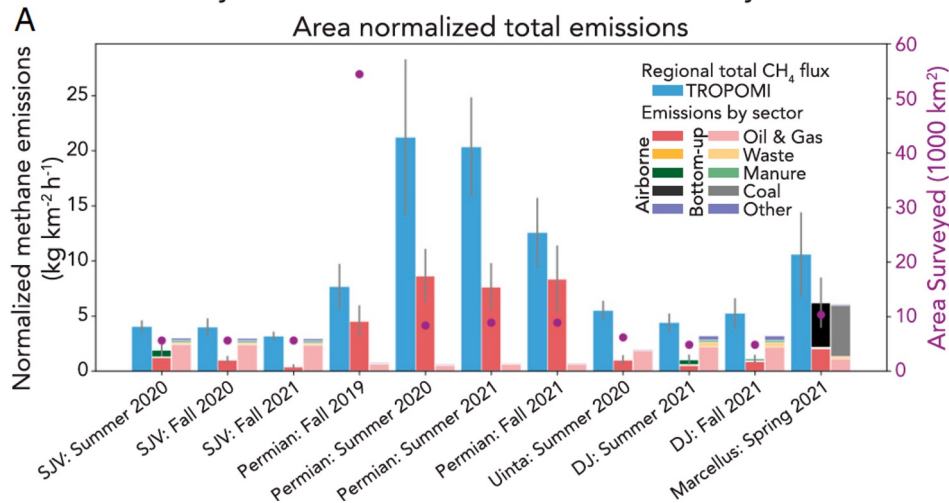
- Are detected emission sources **real and properly geo-located**?
- Are they **properly attributed** to sector, equipment type, & responsible entity?
- Are **emission estimates accurate**?
- Are **uncertainties quantified**?
- Are data sets and methods sufficiently **transparent, accessible, and repeatable**?
- Are the data sets **fit for purpose**?
- How address **governance** with diverse contributors/operators (govt, commercial, non-profit, academia, AI)?

EXAMPLE: MULTI-SCALE CH₄ QUANTIFICATION WITH AIRCRAFT & SATELLITE

Marcellus Shale (Pennsylvania)



Summary of methane emissions for each surveyed basin

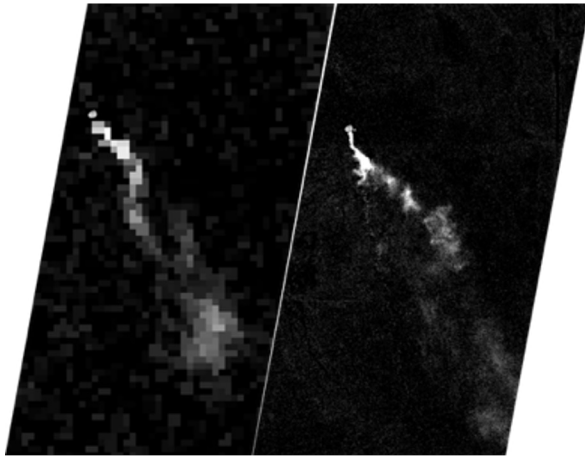


Cusworth *et al.*, *PNAS*, 2022, <https://www.pnas.org/doi/10.1073/pnas.2202338119>

Traditional physics-based methods are rapidly improving with expanding ecosystem of remote sensing observations – but gaps remain (sensitivity, resolution, frequency)

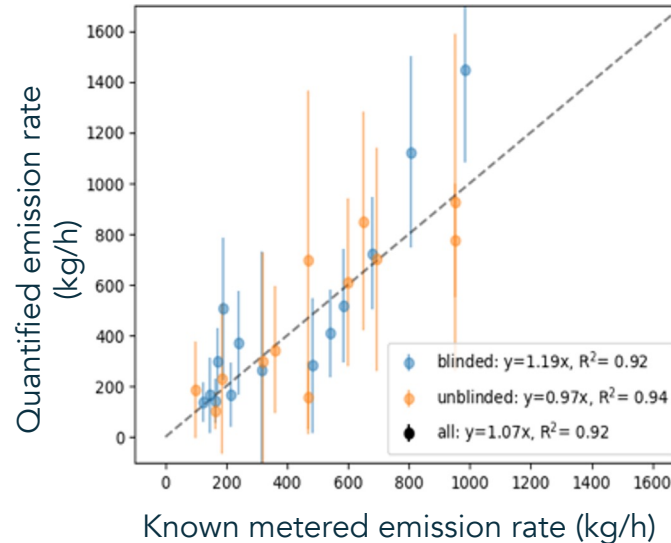
EXAMPLE: VALIDATION AND STANDARDS TO IMPROVE TRUST IN DATA

Intercomparison



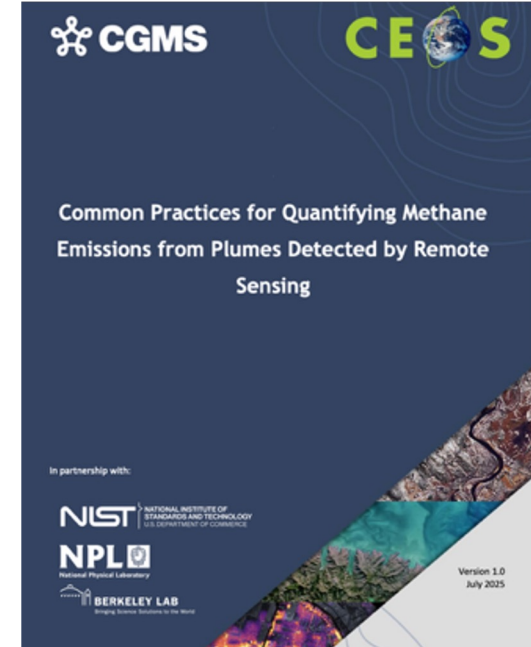
Simultaneous observation of controlled release test by satellite and aircraft

Independent evaluation



Duren et al, 2025 <https://doi.org/10.5194/amt-18-6933-2025>

Consensus Standards



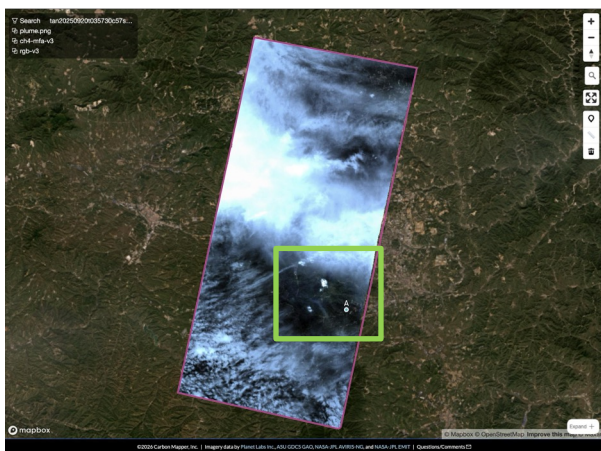
[10.5281/zenodo.1704778](https://zenodo.org/record/1704778)

Independent evaluation frameworks exist for some gases and source types but need expansion/funding to cover range of environmental factors; emerging standards can promote methodological consistency in detection, quantification, and reporting

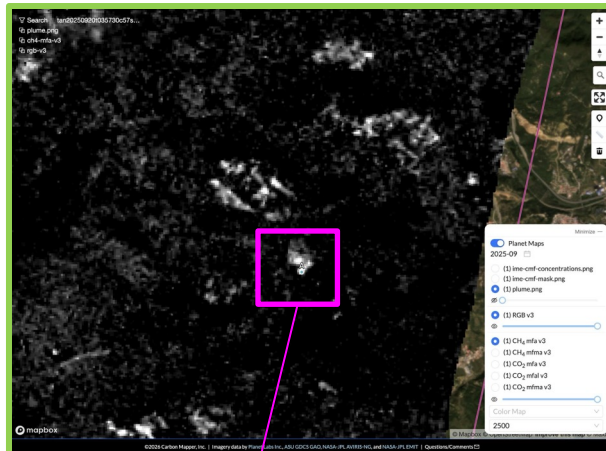
EXAMPLE: AUTOMATED PLUME DETECTION WITH AI & SPECTROSCOPY

Messy, real-world example of false positive rejection with Tanager-1 satellite

Visible bands (mostly cloudy scene)

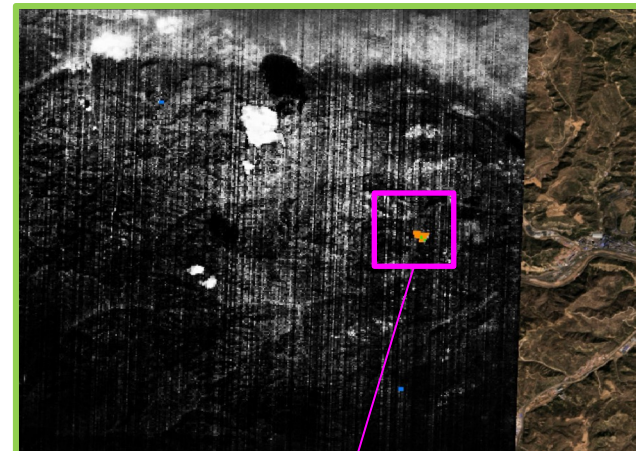


CH4 band with real plume + artifacts



Human analyst detected real plume

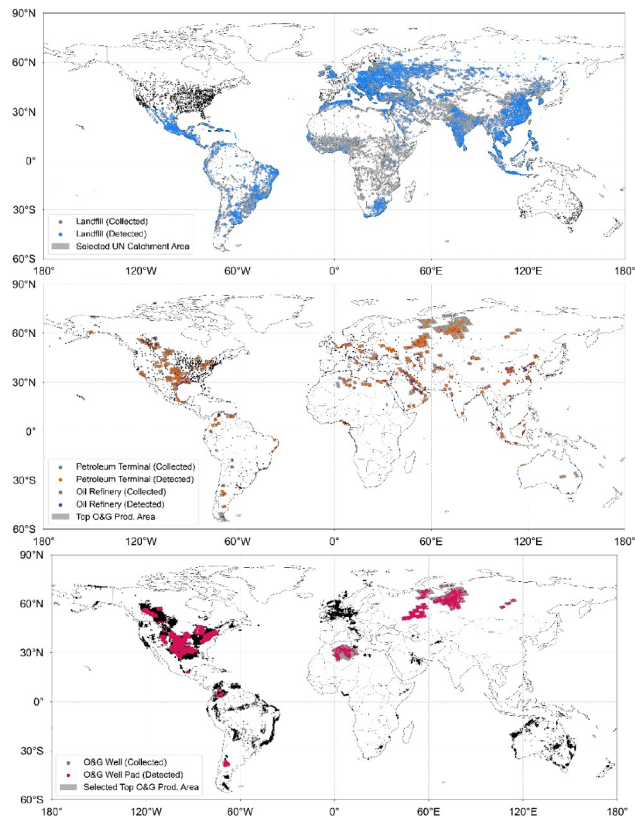
AI analysis of spectral features



AI spectral classification of atmospheric absorption features verifies human detection

Conventional computer vision (trained on plume shapes) can detect large, clean sources under optimal conditions but true operational monitoring must function reliably under worst-case conditions... also, every team using ML in production-mode include skilled humans in the loop.

EXAMPLE: CLASSIFY EMITTING INFRASTRUCTURE WITH AI & SATELLITE IMAGERY



Informs satellite observations and attribution analysis

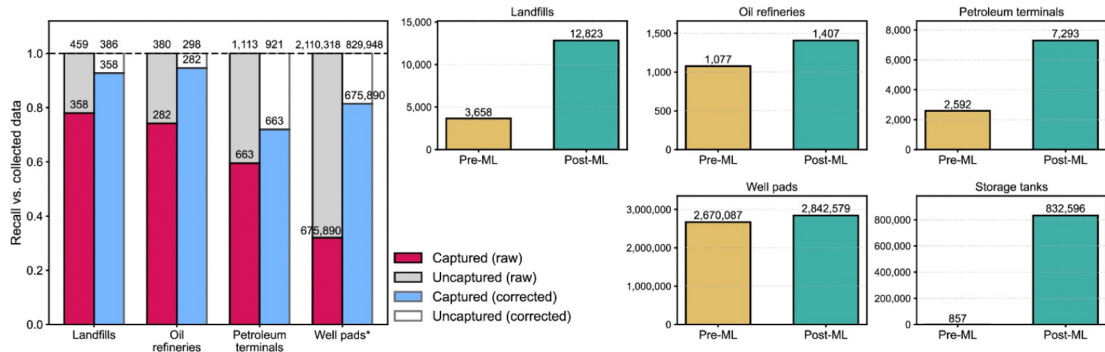
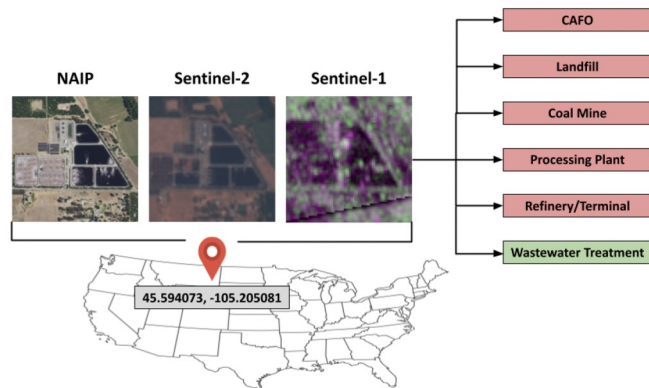
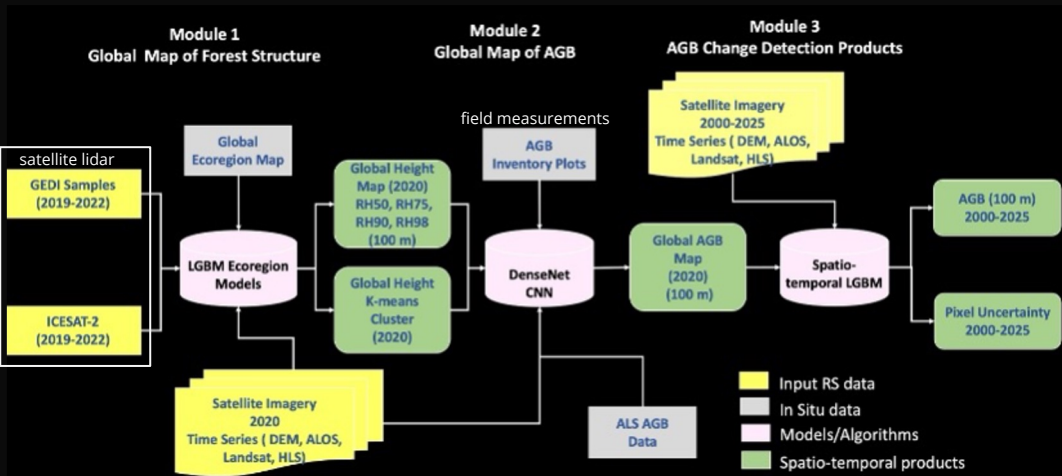


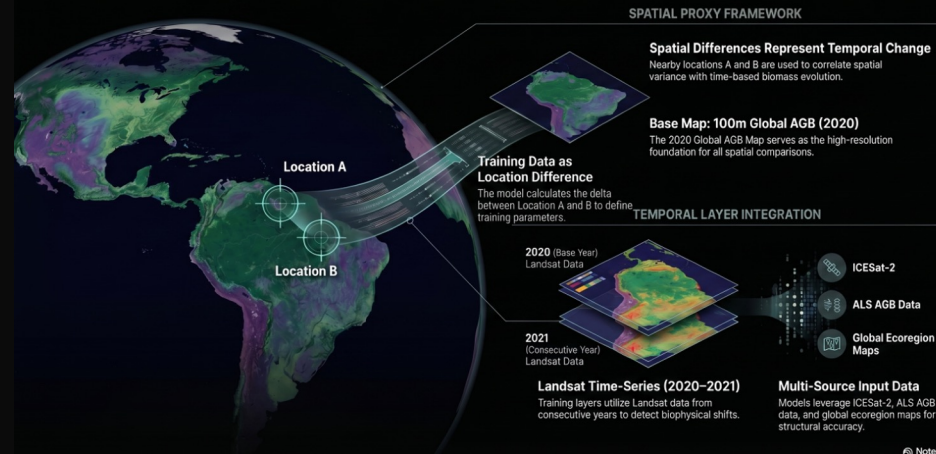
Figure 6: Comparison of ML detections with collected data in METER. The left plot shows the per-facility proportions of collected data in the target areas that the ML models captured, defined as an ML detection within d_f of the collected location (see Sects. 2.3.2 and 2.3.4). We plot both the raw proportions of collected facilities and corrected proportions, where we manually review and remove erroneous locations.

EXAMPLE: QUANTIFY ABOVE GROUND BIOMASS (AGB) WITH SATELLITE & FIELD OBSERVATIONS AND PHYSICS-BASED AI



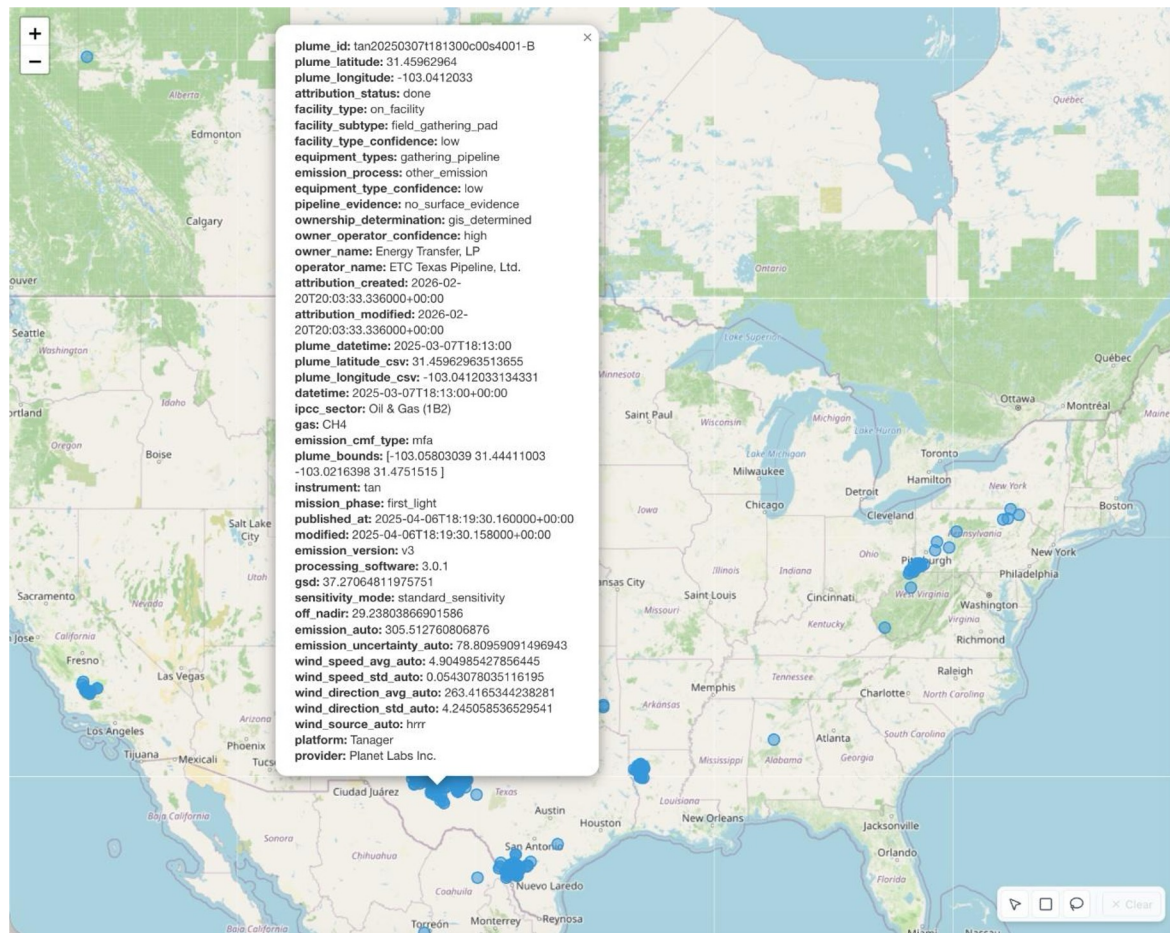
Physics-Informed Neural Networks for Building a Global Aboveground Biomass Monitoring Framework
 Sassan Saatchi (CEO, CTrees.org)

Space-for-Time Substitution: Modeling AGB Dynamics



EXAMPLE: INTERPRETING CH4 AND ASSET DATA WITH AI

Applied Claude Sonnet to Carbon Mapper data plus oil & gas mergers & acquisition info to rank prevalence of super-emitters

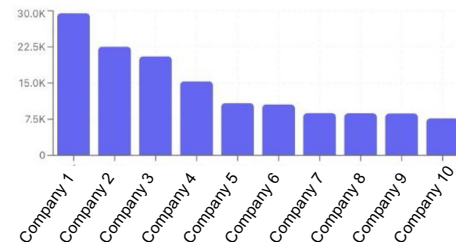


Thanks. Please summarize the M&A activity in one line and then show the chart again for the top 10 total source emissions by operator. Note that this is experimental.

M&A consolidations applied (experimental): Name variants and known acquisitions were rolled up — Kinetik, Energy Transfer (ET/ETC entities), ExxonMobil+Pioneer, Coterra (Cabot+Cimarex), Devon+WPX, Diamondback+QEP, Occidental+Anadarko, Chesapeake+Vine, and ConocoPhillips+Concho — note these mappings are approximate and should be verified against authoritative sources.

EXPERIMENTAL

Top 10 Total Source Emissions by Operator (M&A Consolidated, Experimental)



10 data points

SQL

```
WITH consolidated AS (  
  SELECT  
    CASE  
      WHEN operator_name ILIKE '%kinetik%' OR operator_name ILIKE '%kinetik%' THEN  
        'Kinetik Holdings'  
      WHEN operator_name ILIKE '%energy transfers%' OR operator_name ILIKE '%ET Gat  
herings%' OR operator_name ILIKE '%ETC Texas%' THEN 'Energy Transfer'  
      WHEN operator_name ILIKE '%pioneer%' OR operator_name ILIKE '%sexxonmobil%' O  
R operator_name ILIKE '%sexxon mobil%' THEN 'ExxonMobil (Pioneer)'  
    
```

show me plumes with emission_auto > 500...

SOME CAUTIONARY NOTES

- Misperception #1: “AI is less uncertain/subjective than natural intelligence”
- Misperception #2: “We can have faster, better and cheaper”
- AI (when properly validated) can help fill gaps in activity data; physics-based methods are generally better suited at resolving errors in emission factors
- AI can amplify the black-box nature of complex data production
- What is truth? Training on data sets produced without standards
- Stakeholders may not appreciate data limitations, nuances, and uncertainties
- Can benefits of AI offset environmental impacts and QC overhead?

We're in the “messy middle” with rapidly evolving capabilities and actors;
communication is key to managing risks

LOOKING AHEAD

- . Roles for artificial intelligence (AI)
 - . Improving efficiency for big data workflows
 - . Filling gaps in activity data
 - . Support for translating geophysical data and interpretation
- . Roles for natural intelligence (NI)
 - . Grounding AI and emission factors with empirical, physics-based methods
 - . Validation, verification and quality control
 - . Reconciliation, synthesis, interpretation, and translation
 - . User engagement and co-development of knowledge (and policy)
- . Specific challenges and opportunities
 - . Establishing standards for methods, validation, and reconciliation
 - . Data policy: balancing accessibility & trust with diversified funding & continuity
 - . Governance: evolving landscape of data/analysis providers (govt, private sector, NGOs, AI)
 - . Improving incentives and capacity for end-users to act on data
 - . Communicating risk, nuance and uncertainty to stakeholders

Thank You

**Nominations open for next Decadal Survey on
Earth Science & Applications from Space:**

<https://survey.alchemer.com/s3/8833493/Call-for-Experts-Decadal-Survey-for-Earth-Science-and-Applications-from-Space-2028-2037>

**Forthcoming: Governance and Coordination Systems
for Resilient Earth Observations – Issue Paper**

<https://www.nationalacademies.org/projects/CHPP-ESR-26-02>