

The National Academies of
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HEALTH AND MEDICINE DIVISION



**Civic Engagement and Civic Infrastructure to Advance Health Equity
A Virtual Workshop**

Attendee Packet
June 2021

Civic Engagement and Civic Infrastructure to Advance Health Equity

A Virtual Workshop

Roundtable on Population Health Improvement

Monday, June 14, 2021
&
Tuesday, June 15, 2021
Starts at 11:00 am EDT each day

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Civic Engagement and Civic Infrastructure to Advance Health Equity A Virtual Workshop

June 14-15, 2021 | Starts at 11:00 am EDT each day

Agenda

Workshop Objectives | Workshop presentations and discussion will explore the following:

- (1) Measurement of civic engagement (concepts, measures, data sources, evidence gaps) and the relationships between measures of health and health equity and measures of civic engagement;
- (2) Infrastructure and institutions that shape civic engagement;
- (3) The media and information ecosystem; and
- (4) The ethical considerations relevant to civic engagement efforts.

MONDAY, June 14

- | | |
|-------------|--|
| 11:00am EDT | <p>Welcome and Workshop Overview</p> <p><i>Kirsten Bibbins-Domingo, (roundtable co-chair), University of California, San Francisco</i></p> <p><i>Sheri Johnson, (roundtable member), University of Wisconsin – Madison</i></p> |
| 11:15am | <p>Session I. “Fireside Chat” to introduce key concepts</p> <ul style="list-style-type: none"> ○ Moderator: Bruce Link, University of California, Riverside ○ Daniel Dawes, Morehouse School of Medicine ○ Karthick Ramakrishnan, University of California, Riverside |
| 11:45am | <p>Session II. Quantitative and Qualitative Approaches to Measurement (for mobilization, accountability, improved outcomes)</p> <ul style="list-style-type: none"> ○ Moderator: Karthick Ramakrishnan, University of California, Riverside ○ Dawn Hunter, Network for Public Health Law ○ John Gastil, Pennsylvania State University ○ David B. Grusky, Stanford University |
| 1:00pm | <p>BREAK</p> |

2:00pm

Session III. Civic Infrastructure

Youth panel:

- Moderator: **Meira Levinson**, Harvard Graduate School of Education
- **Aidan Cervantes**, Gonzales Youth Council (Gonzales, CA)
- **Isabel Mendoza**, Gonzales Youth Council

Infrastructure panel:

- Moderator: **Jocelyn Bissonnette**, Funders' Committee for Civic Participation
- **Jeanine Abrams McLean**, Fair Count
- **Jeanne Ayers**, Healthy Democracy Healthy People Initiative
- **Ahtza Chavez**, NAVA Education Project
- **Archon Fung**, Harvard Kennedy School
- **Meira Levinson**, Harvard Graduate School of Education

4:00pm

Adjourn until tomorrow

TUESDAY, June 15

11:00am EDT

Session IV. Media and Narrative

- Moderator: **Rinku Sen**, Narrative Initiative
- **Adam Carr**, Milwaukee Neighborhood News Service
- **Joshua Clark**, Othering & Belonging Institute, University of California, Berkeley
- **Phil Napoli**, Duke University Sanford School of Public Policy
- **Courtney Stewart**, Missouri Foundation for Health

12:30 pm

BREAK

1:30 pm

Session V. Exercising Democratic Deliberation: A Practical, Experiential Learning Opportunity (Registration link will be sent to all who register for the event)

*Introduction by **Erika Blacksher**, University of Kansas; Center for Practical Bioethics*

3:00 pm

Closing Remarks and Reflections

***Ray Baxter** (roundtable co-chair), trustee, Blue Shield of California Foundation*

3:30 pm

Workshop is adjourned

Workshop Planning Committee | This workshop was organized by the following experts: Sheri Johnson, chair (University of Wisconsin–Madison), Erika Blacksher (University of Kansas; Center for Practical Bioethics), Daniel Dawes (Morehouse School of Medicine), Bruce Link (University of California, Riverside), Phyllis Meadows (The Kresge Foundation), Karthick Ramakrishnan (University of California, Riverside), and Itzhak Yanovitzky (Rutgers).

Note: The planning committee's role is limited to planning the workshop. A proceedings based on workshop will be prepared by an independent rapporteur.

Follow the conversation



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Roundtable on Population Health Improvement Roster

Vision | A thriving, healthful, and equitable society

Mission | In recognition that health and quality of life for all are shaped by interdependent historical and contemporary social, political, economic, environmental, genetic, behavioral, and health care factors, the Roundtable on Population Health Improvement exists to provoke and catalyze urgently needed multi-sector community engaged collaborative action.

Members

Kirsten Bibbins-Domingo, M.D., Ph.D. (co-chair)

Professor and Chair of the Department of Epidemiology
and Biostatistics
Lee Goldman, MD Endowed Professor of Medicine
Vice Dean for Population Health and Health Equity UCSF
School of Medicine
University of California, San Francisco
San Francisco, CA

Raymond Baxter, Ph.D. (co-chair)

Trustee, Blue Shield of California Foundation
Board Member, CDC Foundation
San Francisco, CA

Philip M. Alberti, Ph.D.

Senior Director, Health Equity Research and Policy
Association of American Medical Colleges
Washington, DC

Dawn Alley, Ph.D.

Chief Strategy Officer
Center for Medicare and Medicaid Innovation
Centers for Medicare & Medicaid Services
Washington, DC

John Auerbach, M.B.A.

Executive Director
Trust for America's Health
Washington, DC

Debbie I. Chang, M.P.H.

President and CEO
Blue Shield of California Foundation
San Francisco, CA

Marc N. Gourevitch, M.D., M.P.H.

Professor and Chair
Department of Population Health
NYU Langone Health
New York, NY

Meg Guerin-Calvert, M.P.A.

Senior Managing Director and
President, Center for Healthcare Economics and Policy
FTI Consulting
Washington, DC

Gary R. Gunderson, M.Div., D.Min., D.Div.

Vice President, Faith Health
School of Divinity
Wake Forest University
Winston-Salem, NC

Avital Havusha, M.P.H.

Vice President for Programs
New York State Health Foundation
New York, NY

Hilary Heishman, M.P.H.

Senior Program Officer
Robert Wood Johnson Foundation
Princeton, NJ

Dora Hughes, M.D., M.P.H.

Associate Research Professor of
Health Policy and Management
Milken Institute School of Public Health
The George Washington University
Washington, DC

Sheri Johnson, Ph.D.

Director, Population Health Institute
Acting Director, Robert Wood Johnson Foundation
Culture of Health Prize
Associate Professor (CHS), Department of Population
Health Sciences
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Madison, WI

Wayne Jonas, M.D.

Executive Director
Integrative Health Programs
H & S Ventures, Samueli Foundation
Alexandria, VA

Robert M. Kaplan, Ph.D.

Professor
Center for Advanced Study in the Behavioral Sciences
Stanford University
Stanford, CA

Milton Little, M.A.

President
United Way of Greater Atlanta
Atlanta, GA

Phyllis D. Meadows, Ph.D., R.N., M.S.N.

Senior Fellow, Health Program
Kresge Foundation
Troy, MI

Bobby Milstein, Ph.D., M.P.H.

Director
ReThink Health
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José T. Montero, M.D., MHCDS

Director, Office for State, Tribal, Local and Territorial
Support (OSTLTS)
Deputy Director, Centers for Disease Control and
Prevention
Atlanta, GA

Von Nguyen, M.D.

Senior Vice President and Chief Medical Officer
Blue Cross and Blue Shield of North Carolina
Durham, NC

Willie (Billy) Oglesby, Ph.D.

Interim Dean
College of Population Health
Jefferson University
Philadelphia, PA

Jason Purnell, Ph.D.

Vice President of Community Health Improvement
BJC Health Care
Associate Professor
Brown School
Washington University in Saint Louis
Saint Louis, MO

Lourdes J. Rodriguez, Dr.P.H.

Senior Program Officer
St. David's Foundation
Austin, TX

Kosali Simon, Ph.D.

Herman B. Wells Endowed Professor
Associate Vice Provost for Health Sciences
Paul H. O'Neill School of Public and Environmental
Affairs
Indiana University
Bloomington, IN

Kara Odom Walker, M.D., M.P.H., M.S.H.S.

Senior Vice President and
Chief Population Health Officer Nemours
Washington, DC

Oktawia Wojcik, Ph.D.

Senior Program Officer
Robert Wood Johnson Foundation
Princeton, NJ

Hanh Cao Yu, Ph.D.

Chief Learning Officer
The California Endowment
Oakland, CA



ROUNDTABLE ON POPULATION HEALTH IMPROVEMENT

Civic Engagement and Civic Infrastructure to Advance Health Equity A Virtual Workshop

Biosketches of Speakers, Moderators, and Planning Committee Members

Note: *denotes planning committee member, †denotes roundtable member

Jeanine Abrams McLean

 **@JAbramsMcLean**

Jeanine Abrams McLean, Ph.D., is the Vice President at Fair Count, a nonprofit, nonpartisan organization, founded by Stacey Abrams. The goal of Fair Count is to ensure that every person in Georgia and the nation is seen, heard, and counted for a fair and accurate census and to building pathways to continued civic participation, including voter education and redistricting. Jeanine is a highly skilled researcher with over 15 years of experience designing, managing, and implementing population-based studies and projects. While at the Centers for Disease Control and Prevention, she applied her expertise in computational biology and population research to advance public health initiatives. She has extensive project management experience as well as work in community organizing. In addition to her work in public health, she is passionate about finding creative ways to tackle community-based issues using both strategic planning and innovative ideas.

Jeanne Ayers

Jeanne Ayers, R.N., M.P.H., serves as the executive director of Healthy Democracy Healthy People Initiative (previously known as VoteSAFE Public Health), a coalition of 10 national public health organizations focused on advancing health equity by assuring participation in the electoral process is available to everyone. Before joining the Initiative in 2020, Ayers held leadership roles in state governmental public health for over 9 years. She was the Wisconsin State Health Officer and Administrator of the Division of Public Health and earlier served as Assistant Commissioner and Chief Health Equity Strategist for the Minnesota Department of Health. Prior positions include director of nursing and preventive services and occupational health at the University of Minnesota, Boynton Health Service. She worked in professional continuing education for 15 years and founded and directed the Centers for Public Health Education and Outreach at the School of Public Health, University of Minnesota.

Ayers has long been a recognized leader in national efforts to assure health and racial equity and improve population health. She was selected as the 2010 University of Minnesota Josie R. Johnson Human Rights and Social Justice Award winner for her work on health and racial equity and was responsible for development of the Minnesota Department of Health, award-winning report “Advancing Health Equity in Minnesota: A report to the State Legislature.” Ayers has worked extensively with

government, academia, health care, community groups and broad-based community organizers to deepen the public understanding of the social determinants of health and their relationship to race, place, class and power. She led the health equity work of the faith-based organizing group, ISAIAH, and launched and directed the Healthy Heartland Initiative, a partnership of community organizing groups and public health organizations in five Midwest states building collective capacity to impact public policy. Ayers describes her work as building power to assure the conditions necessary for health are available for all. She sees civic participation and a healthy inclusive democracy as a prerequisite to advancing health equity and creating healthy communities.

Ray Baxter†

Raymond J. Baxter, Ph.D., is the co-chair of the Roundtable on Population Health Improvement of the National Academies of Sciences, Engineering and Medicine. Dr. Baxter has led a distinguished career devoted to improving health and healthcare in America and the world. His leadership in strategy, policy, operations and research has touched nearly every facet of the health field: public health, hospitals and ambulatory care, integrated delivery systems, mental health, long-term care and environmental health.

Dr. Baxter most recently was CEO of the Blue Shield of California Foundation. Its mission is to make California the healthiest state and to end domestic violence, by addressing the root causes of ill health and inequity. For 15 years, Baxter was Kaiser Permanente's national senior vice president for community benefit, research and health policy. There he built the largest community benefit program in the US, investing over \$2 billion annually in community health. He led Kaiser Permanente's signature national health improvement partnerships, including the Weight of the Nation, the Convergence Partnership and the Partnership for a Healthier America. Dr. Baxter established Kaiser Permanente's Center for Effectiveness and Safety Research and built out its national genomics research bank, served as President of KP International and chaired Kaiser Permanente's field-leading environmental stewardship work. He was also a founding sponsor of the KP School of Medicine.

Previously Dr. Baxter headed the San Francisco Department of Public Health, the New York City Health and Hospitals Corporation, and The Lewin Group. He holds a doctorate from Princeton University. Dr. Baxter currently serves on the advisory boards to the Deans of the UC Berkeley School of Public Health and the UCSF School of Nursing, and the boards of the CDC Foundation and the Blue Shield of California Foundation. He served multiple terms on the Global Agenda Council on Health of the World Economic Forum, and the Roundtable on Population Health Improvement of the National Academies of Science, Engineering and Medicine.

Kirsten Bibbins-Domingo†

 [@KBibbinsDomingo](https://twitter.com/KBibbinsDomingo)

Kirsten Bibbins-Domingo, Ph.D., M.D., M.A.S., is Professor and Chair of the Department of Epidemiology and Biostatistics, and the Lee Goldman, M.D. Endowed Professor of Medicine. She is the inaugural Vice Dean for Population Health and Health Equity in the UCSF School of Medicine. Dr. Bibbins-Domingo co-founded the UCSF Center for Vulnerable Populations at Zuckerberg San Francisco General Hospital that generates actionable research to increase health equity and reduce health disparities in at-risk populations in the San Francisco Bay Area, California, and nationally. She is one of the PIs of the UCSF Clinical and Translational Science Institute and leads the UCSF COVID Community Public Health Initiative.

Dr. Bibbins-Domingo is a general internist, cardiovascular disease epidemiologist, and a national leader in prevention and interventions to address health disparities. She is an NIH-funded researcher who uses observational studies, pragmatic trials, and simulation modeling to examine effective clinical, public health, and policy interventions aimed at prevention. She leads the UCSF Cardiovascular Disease Policy

Model group that conducts simulation modeling, disease projections, and cost-effectiveness analyses related to cardiovascular disease in the US and in other national contexts.

Dr. Bibbins-Domingo was a member of the U.S. Preventive Services Task Force from 2010-2017 and led the Task Force as the vice-chair and chair from 2014-2017. She is an inducted member of the American Society for Clinical Investigation, the Association of American Physicians, and the National Academy of Medicine.

Jocelyn Bissonnette



Jocelyn Bissonnette, M.P.M., is the Special Projects Director at Funders' Committee for Civic Participation, where she leads the organization's Funders Census Initiative (FCI) and redistricting program. These efforts are designed to mobilize funders to engage and invest around a fair and accurate census and fair representation in redistricting, with a focus on historically undercounted and under-represented communities.

Bissonnette previously served as Director of Policy & Advocacy for the National Association of Federally Impacted Schools (NAFIS), where she represented public school district leaders before Congress and the administration. At NAFIS, she led the organization's policy, advocacy, and regulatory work on the \$1.4 billion Impact Aid program. She also engaged a diverse set of members and coalition partners in support of federal funding for school infrastructure and against private school voucher legislation. In addition, she served as president of the Committee for Education Funding, a 110-member coalition that advocates for increased federal investments across the education continuum.

Bissonnette holds a B.A. in Economics from the University of New Hampshire and a Masters in Policy Management from Georgetown University's McCourt School of Public Policy, where her capstone focused on the undercount risk of American Indians and Alaska Natives in the 2020 Census. She completed a policy fellowship with the Institute for Educational Leadership and an executive certificate in nonprofit management from Georgetown University.

Erika Blacksher*

Erika Blacksher, PhD, is an ethicist and engagement scientist. She is the John B. Francis Chair in Bioethics, an endowed chair at the Center for Practical Bioethics, and a Research Professor in the Department of History and Philosophy of Medicine at the University of Kansas Medical Center. Dr. Blacksher studies ethical and policy questions raised by U.S. health inequalities and the role of democratic deliberation in advancing health equity and social justice. Her current work focuses on questions of justice raised by worsening white mortality trends and the potential roles of whiteness and early life deprivation.

Dr. Blacksher is also steeped in deliberative democratic practice with a long history of collaborating with others to develop and implement innovative participatory, often community-rooted, research with diverse stakeholders to address ethical questions in health, healthcare, and research. She has designed and implemented deliberative forums, as a co-investigator on NIH-funded studies; as a consultant to the NIH-funded Center for the Ethics of Indigenous Genomic Research, working with leadership to adapt democratic deliberation for tribal contexts, customs, and values; and in projects such as "Conducting a Virtual Public Deliberation on Prioritizing COVID-19 Vaccine Distribution," a collaboration between the New York Academy of Medicine's and the New York City's Department of Health and Mental Hygiene, a rare deliberative engagement held during the pandemic to elicit citizen input on fairness in vaccine distribution.

Prior to her current roles, Dr. Blacksher was Associate Professor (with tenure) and Director of Undergraduate Studies in the Department of Bioethics and Humanities at the University of Washington, in Seattle, WA (2010 to 2020). From 2006 to 2008, she was a Robert Wood Johnson Foundation Health and Society Scholar at Columbia University in New York City, after which she joined The Hastings Center as a Research Scholar, working on questions public health ethics and policy (2008 to 2010). Dr. Blacksher has masters and doctoral degrees from the University of Virginia's bioethics program and undergraduate degrees in philosophy and journalism from the University of Kansas.

Adam Carr

 **@afranciscarr**

Adam Carr is deputy editor for community engagement at Milwaukee Neighborhood News Service. Carr's work ranges from writing to media, photography to film making, public art to in-depth tours. He is a member of the Rural Urban FLOW network and national Performing Our Future coalition. He was co-chair for the Coordinating Committee of March On Milwaukee 50th commemorating Milwaukee's Open Housing Marches with a 200 Nights of Freedom in 2017-2018. In 2016, he authored the children's book Explore MKE: Your Neighborhood, Our City, working with five 3rd grade classrooms throughout Milwaukee and SHARP Literacy. Carr is the Deputy Editor for Community Engagement at Milwaukee Neighborhood News Service and was the producer at 88Nine RadioMilwaukee from 2008-2011.

Aidan Cervantes

Aidan Cervantes is a graduating senior at Gonzales High school as well as one of the Youth Commissioners leading the Gonzales Youth Council. This fall he will be attending the University of California at Los Angeles (UCLA), where he will be majoring in Public Affairs. Cervantes hopes to one day come back to his county and work in city or county government. Some things he likes to do in his free time are play sports, and read comics and mangas.

Ahtza Chavez

 **@NativeVoters**

Ahtza Dawn Chavez, M.B.A., M.L.S., is the executive director of the NAVA Education Project. As the executive director of both the NAVA Education Project and its sister organization, NM Native Vote, she oversees organizations tasked with educating and creating an Indigenous voting bloc in New Mexico, working with key organizations and governance within the state. She is the small business owner of IndigeLens Media, which focuses on showcasing Indigenous voices, enhancing tribal community, promoting social entrepreneurship and increasing visibility of authentic representations of Indigenous culture and language. Chavez has worked on various GOTV campaigns in Indian Country (Navajo, Apache and Pueblo) and with urban populations, and is heavily invested in the fight for tribal broadband access.

Chavez's vision includes focusing on increasing civic engagement within Native American communities, continuing to collaborate and unify voter blocs while strengthen Indigenous sovereignty and control over our sacred lands. Chavez completed her undergraduate at Stanford University and transferred to the University of New Mexico where she received her Bachelor of Arts in Sociology. She then went onto to receive her Masters of Business Administration from the Anderson School of Business in 2019, and then her Masters of Studies in Law from the UNM Law School with a concentration in federal Indian law in 2020. Chavez is a member of the Diné Nation, born for Kewa Pueblo.

Joshua Clark, Ph.D., M.A., is Political Participation Analyst and lead researcher for the Civic Engagement Narrative Change project at the Othering & Belonging Institute, University of California, Berkeley. In this role, he carries out qualitative and quantitative research and analysis on public beliefs, opinions, and narratives related to topics of civic participation, identity, inter-group relations, the role of government, and economic inequality. This research is designed and developed collaboratively with civic and movement-based partner organizations, with the aim of strengthening programs to motivate civic participation, advance multi-racial bridging, and bring about narrative change. His publications on topics including voter suppression and civic infrastructure, trends in voter behavior and participation, and public narratives on corporate taxation can be found on the Othering & Belonging Institute website.

Clark is a socio-cultural anthropologist with 15 years of experience in research and advocacy focused on racial justice, immigrant rights, and indigenous rights in the Americas. He received his Ph.D. in anthropology from the University of California, Irvine, where his dissertation analyzed implementation and assessment practices for carrying out nation states' obligations to international norms on combating racial discrimination. Prior to that, Clark held positions at the Chief Justice Earl Warren Institute on Race, Ethnicity, and Diversity at UC Berkeley, School of Law; and the Rapoport Center for Human Rights and Justice at the University of Texas, School of Law. In these roles, he contributed to numerous collaborations aimed at leveraging social science research and community knowledge for legal, policy, and social change. Clark has a deeply interdisciplinary outlook and training, having also earned a M.A. in Latin American studies, and a B.A. in political science.

Daniel Dawes, J.D., is a lawyer, author, scholar, educator, and leader in the health equity, health reform, and mental health movements. He is the executive director of the Satcher Health Leadership Institute at Morehouse School of Medicine in Atlanta, Georgia and a professor of health law, policy and management. He is also the co-founder of the Health Equity Leadership and Exchange Network (HELEN), which is a nationwide network of over 2000 governmental and non-governmental leaders and scholars focused on bolstering leadership and the exchange of research, information, and solutions to advance evidence-based health equity-focused policies and programs. Dawes's research focuses on the drivers of health inequities among under-resourced, vulnerable, and marginalized communities and is the pioneer of a new approach to examining inequities, the political determinants of health. He brings a forward-thinking, inclusive, and multidisciplinary approach to health policy, authoring two groundbreaking books, *150 Years of ObamaCare* and *The Political Determinants of Health*, published by Johns Hopkins University Press, which have received critical acclaim and rave reviews.

Dawes was instrumental in shaping the Affordable Care Act (ObamaCare) and founded and chaired the largest advocacy group, the National Working Group on Health Disparities and Health Reform, focused on developing comprehensive, inclusive and meaningful legislation to reform the health care system and address the disparities in health care and health status among racial and ethnic minorities, people with disabilities, women, children, LGBT individuals, and other vulnerable groups in the United States.

Dawes is an elected fellow of the New York Academy of Medicine, and serves or served on several boards, commissions, and councils focused on improving health outcomes and elevating health equity in the United States and around the world. He is the recipient of several national awards and recognition, including the American Public Health Association's Award for Significant Contribution to Public Health, the American Psychological Association's Exceptional Leadership in Advocacy Award, the Centers for Disease Control and Prevention's Health Equity Champion Award, the National Medical Association's

Louis Stokes Health Advocacy Award, Families USA Health Equity Advocate Award, and the NMQF Health Leader Award.

Archon Fung

 @Arfung

Archon Fung, Ph.D., is Winthrop Laflin McCormack Professor of Citizenship and Self-Government at the Harvard Kennedy School. His research explores policies, practices, and institutional designs that deepen the quality of democratic governance. He focuses upon public participation, deliberation, and transparency. He co-directs the Transparency Policy Project and leads democratic governance programs of the Ash Center for Democratic Governance and Innovation at the Kennedy School. His books include *Full Disclosure: The Perils and Promise of Transparency* and *Empowered Participation: Reinventing Urban Democracy*. Dr. Fung has authored five books, four edited collections, and over fifty articles appearing in professional journals. He received a B.S. in philosophy and physics, and his Ph.D. in political science from MIT.

John Gastil

 @jgastil

John Gastil, Ph.D., M.A., is Distinguished Professor in Communication Arts & Sciences and Political Science and Senior Scholar at the McCourtney Institute for Democracy. Dr. Gastil studies political deliberation and group decision making across a range of contexts. His newest books are *Hope for Democracy: How Citizens Can Bring Reason Back into Politics* with Katie Knobloch and *Legislature by Lot: Transformative Designs for Deliberative Governance* with Erik Olin Wright. Dr. Gastil also has two novels: a near-future political sci-fi tale, *Gray Matters*, and a literary tribute to gaming culture, *Dungeon Party*.

Dr. Gastil's work on the Citizen's Initiative Review has helped evaluate an exciting new form of public deliberation that should improve initiative elections. His Jury and Democracy Project has investigated and hopefully helped vindicate the jury system as a valuable civic educational institution. His work with the Cultural Cognition Project demonstrates the ways in which our deeper values bias how we learn about issues and form opinions. Dr. Gastil has integrated some of the best research in his primary fields of study in two books. *Political Communication and Deliberation* uses the idea of public deliberation as a way to organize the wide study of political communication, and *The Group in Society* presents an Embedded System Framework for integrating research on group communication and behavior. Dr. Gastil received his B.A. from Swarthmore College, and M.A. and Ph.D. from the University of Wisconsin-Madison.

David B. Grusky

 @davidgrusky

David B. Grusky, Ph.D., is Barbara Kimball Browning Professor in the School of Humanities and Sciences, professor of sociology, Senior Fellow at the Stanford Institute for Economic Policy Research, Director of the Stanford Center on Poverty and Inequality, and coeditor of *Pathways Magazine*. He is a Fellow of the American Association for the Advancement of Science, co-recipient of the 2004 Max Weber Award, founder of the Cornell University Center for the Study of Inequality, and a former Presidential Young Investigator.

Dr. Grusky's research examines changes in the amount, type, and sources of inequality. His recent books are *Inequality in the 21st Century* (with Jasmine Hill, 2017), *Social Stratification* (with Kate Weisshaar, 2014), *Occupy the Future* (with Douglas McAdam, Robert Reich, and Debra Satz, 2012), *The New Gilded Age* (with Tamar Kricheli-Katz, 2011), and *The Great Recession* (with Bruce Western and Chris Wimer, 2011).

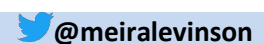
Dawn Hunter

Dawn Hunter, J.D., M.P.H., is Deputy Director with the Network for Public Health Law's Southeastern Region Office. Prior to joining the Network, she served in a variety of roles focused on public health, policy, and health equity. Hunter has worked in state public health at the New Mexico Department of Health, where she started as a Robert Wood Johnson Foundation Visiting Attorney in Public Health Law through the Network. She also served as Director of Health Equity, Policy Director, and Deputy Cabinet Secretary. During her tenure, she led a variety of initiatives to address health system innovation, and some of her core responsibilities included managing the Department's legislative and policy activities as well as strategic planning, performance management, and public health accreditation.

Hunter started her career in child protective services in Hillsborough County, Florida. She later transitioned into research and development as a microbiologist at the University of South Florida, Center for Biological Defense, with a focus on rapid detection methods for food and waterborne pathogens. Hunter is Certified in Public Health by the National Board of Public Health Examiners. She received her B.A. in English Literature from Princeton University, her B.S. in Microbiology and her M.P.H. in Global Communicable Disease from the University of South Florida, and her J.D. from Stetson University College of Law.

Sheri Johnson*†

Sheri Johnson, Ph.D., M.A., is the director of the Population Health Institute and an associate professor of population health sciences at the University of Wisconsin-Madison. She has dedicated her career of over 25 years to partnering with children, families, community organizations and systems to advance health and well-being. Awed by the resilience of individuals and communities, she is motivated to remove unfair obstacles and conditions that create and perpetuate health inequities. Dr. Johnson completed undergraduate studies at Brown University, earned an M.A. and Ph.D. in clinical psychology at Boston University, and served as a Clinical Fellow in Psychology at Harvard Medical School. She was previously Director of Behavioral Health at Milwaukee Health Services, Inc., a federally qualified health center, and served as the Administrator and State Health Officer for the Wisconsin Division of Public Health. Immediately prior to joining the Institute, she was Associate Professor of Pediatrics at the Medical College of Wisconsin Center for Advancement of Underserved Children where she collaborated with diverse stakeholders to address a broad range of real-world problems.

Meira Levinson

Meira Levinson, D.Phil., is Professor of Education at Harvard Graduate School of Education. Her areas of research include civic education, racial justice, and educational ethics. She is currently working to start a global field of educational ethics, modeled after bioethics, that is philosophically rigorous, disciplinarily and experientially inclusive, and both relevant to and informed by educational policy and practice. Like many people, Dr. Levinson has focused much of her work on COVID over the past year. She serves on the Lancet COVID-19 Commission's Committee on Safe Work, Safe School, and Safe Travel, has authored white papers, policy guidance, and articles on the ethics of school reopenings, and is currently conducting a research and professional development initiative with educators in ten countries on the ethical issues they face under COVID. Dr. Levinson has written or co-edited six books, including *Democratic Discord in Schools*, *Dilemmas of Educational Ethics*, and *No Citizen Left Behind*. She shares educational ethics resources on JusticeinSchools.org, rich video materials to support higher education pedagogy at [Instructional Moves](https://InstructionalMoves.org), and resources for youth activists and teacher allies at YouthinFront.org. Each of these projects reflects Dr. Levinson's commitment to achieving productive cross-fertilization—without loss of rigor—among scholarship, policy, and practice. She earned a B.A. in

Philosophy at Yale and a D.Phil. in political theory at Nuffield College, Oxford University. She also taught middle school for eight years in the Atlanta and Boston Public Schools.

Bruce Link*

 **@UCRSociology**

Bruce Link, Ph.D., M.S., is Distinguished Professor of Sociology and Public Policy at the University of California, Riverside and Professor Emeritus of Epidemiology and Sociomedical Sciences, Mailman School of Public Health, Columbia University. Dr. Link's interests are centered on topics in psychiatric and social epidemiology as they bear on policy issues. He has written on the connection between socioeconomic status and health, homelessness, violence, stigma, and discrimination. With Jo Phelan, he has advanced the theory of social conditions as fundamental causes of disease. He currently conducts research on the life course origins of health inequalities by race/ethnicity and socioeconomic status, consequences of social stigma for life chances among people who are subject to stigma, and evaluating intervention efforts aimed at reducing mental illness stigma in children attending middle school.

His awards include the Leonard Pearlin Award for career achievement from the Mental Health Section of the American Sociological Association, the Leo G. Reeder Award from the Medical Sociology Section of the American Sociological Association, and the Rema Lapouse Award from the Mental Health Section of the American Public Health Association. Dr. Link was elected to the National Academy of Medicine in 2002. He earned his B.A. from Earlham College and M.S. and Ph.D degrees from Columbia University.

Phyllis Meadows*†

 **@kresgefdn**

Phyllis Meadows, Ph.D., M.S.N., R.N., is a senior fellow in the Health Program at The Kresge Foundation. As a senior fellow, Dr. Meadows engages in all levels of grantmaking activity. Since joining The Kresge Foundation in 2009, she has advised the Health team on the development of its overall strategic direction and provided leadership in the design and implementation of grantmaking initiatives and projects. She has led the foundation's Emerging Leaders and Public Health Program, advises and supports the development of cross-team programming efforts with the Detroit, Environment and Human Services programs.

Dr. Meadows' 30-year career spans the nursing, public health, academic, and philanthropic sectors. She is the former associate dean for practice at the University of Michigan's School of Public Health and clinical professor in health management and policy – where she designed and implemented community-based health strategies, evaluation, research and courses on leadership, policy, population health and health equity. Her work in public health includes serving as deputy director and then director/public health officer for the city of Detroit. In addition to serving as adjunct faculty with Wayne State's and Oakland University's Schools of Nursing, Dr. Meadows' professional experience includes leadership roles across the health sector, working to deliver programs and services with an array of multi-disciplinary professionals in health, education and human services. She was selected for the Kellogg International Leadership Program – Group I. After completing the three-year fellowship, she joined the W.K. Kellogg Foundation as a program director working to advance quality programs for children and youth in education and higher education, and communities nationally and internationally. Dr. Meadows maintains an active advisory role on several national, statewide initiatives and boards that focus on improving the health of marginalized and low-income communities.

Isabel Mendoza

Isabel Mendoza is a former Youth Commissioner from the 2019-2020 school year and a former Gonzales Youth Council member from 2015-2018. Mendoza is a sophomore at Santa Clara University and an intern for the City of Gonzales, California Community Engagement & Strategic Partnerships. She is currently studying psychology with hopes of becoming a clinical psychologist for children and adolescents or of pursuing a career in the community, similar to what she is doing as an intern for Gonzales. Mendoza has assisted with the Youth Commissioner Summer Fellowship, taken notes during community meetings, helped manage the social media page, and helped prepare presentations. One of the most notable of her experiences in the Gonzales Youth Council was when they conducted the Mental Health Project in collaboration with Cal State University, Monterey Bay because it solidified her path in pursuing a career in psychology.

Philip Napoli

 @pmnapoli

Philip Napoli, Ph.D., M.S., is James R. Shepley Professor of Public Policy and a Faculty Affiliate with the DeWitt Wallace Center for Media & Democracy at Duke University's Sanford School of Public Policy. He also serves as a Docent at the University of Helsinki. Dr. Napoli's research focuses on media institutions and media regulation and policy. He has provided formal and informal expert testimony on these topics to government bodies such as the U.S. Senate, the Federal Communications Commission, the Federal Trade Commission, and the Congressional Research Service. Dr. Napoli is the author of four books: *Foundations of Communications Policy: Principles and Process in the Regulation of Electronic Media*, *Audience Economics: Media Institutions and the Audience Marketplace*, *Audience Evolution: New Technologies and the Transformation of Media Audiences*, and *Social Media and the Public Interest: Media Regulation in the Disinformation Age*. He is also the editor of *Media Diversity and Localism: Meaning and Metrics* and co-editor with Minna Aslama of *Communications Research in Action: Scholar-Activist Collaborations for a Democratic Public Sphere*. Dr. Napoli has also published over 50 articles in legal, public policy, journalism, and communication journals; as well as over 30 invited book chapters in edited collections.

Dr. Napoli's research has received awards and has been cited in a number of government proceedings and reports. His current project, funded by the Democracy Fund, is the News Measures Research Project, which focuses on developing new approaches to assessing the health of local journalism ecosystems, in an effort to identify the community characteristics that impact the health of local journalism. Dr. Napoli is a firm believer in engaged scholarship, and has engaged in research consultations and collaborations with a wide range of organizations, including the Federal Communications Commission, the New America Foundation, Free Press, the Minority Media & Telecommunications Council, the Center for Creative Voices in Media, Internews, the American Television Alliance, the National Association of Broadcasters, and the National Cable & Telecommunications Association. He has been interviewed in media outlets such as the NBC Nightly News, the Huffington Post, the Los Angeles Times, Rolling Stone, Politico, and National Public Radio. Dr. Napoli received his B.A. from the University of California, Berkeley, M.S. from Boston University, and Ph.D. from Northwestern University.

Karthick Ramakrishnan*

 @karthickr

Karthick Ramakrishnan, Ph.D., is a professor of public policy and political science at the University of California, Riverside, and founding director of its Center for Social Innovation. He has published many articles and 7 books, including most recently, *Citizenship Reimagined* and *Framing Immigrants*. He has written dozens of opeds and has appeared in nearly 3,000 news stories. Dr. Ramakrishnan is currently

working on projects related to racial equity in philanthropy and regional development. He holds a B.A. in international relations from Brown University and a Ph.D. in politics from Princeton.

Dr. Ramakrishnan serves on the Board of The California Endowment and the Association of Princeton Graduate Alumni, chairs the California Commission on APIA Affairs, and serves on the U.S. Census Bureau's National Advisory Committee (NAC). He is founding director of APIOData.com, which publishes demographic data and policy research on Asian Americans and Pacific Islanders. He also founded Census Legacies, which builds on the foundation of census outreach coalitions to build more inclusive and equitable communities.

Rinku Sen



Rinku Sen, M.S., is the Executive Director of Narrative Initiative, and a writer and social justice strategist. She is formerly the Executive Director of Race Forward and was Publisher of their award-winning news site Colorlines. Under Sen's leadership, Race Forward generated some of the most impactful racial justice successes of recent years, including Drop the I-Word, a campaign for media outlets to stop referring to immigrants as "illegal," resulting in the Associated Press, USA Today, LA Times, and many more outlets changing their practice. She was also the architect of the Shattered Families report, which identified the number of kids in foster care whose parents had been deported.

Her books *Stir it Up* and *The Accidental American* theorize a model of community organizing that integrates a political analysis of race, gender, class, poverty, sexuality, and other systems. As a consultant, Sen has worked on narrative and political strategy with numerous organizations and foundations, including PolicyLink, the ACLU and the Nathan Cummings Foundation. She serves on numerous boards, including the Women's March, where she is Co-President and the Foundation for National Progress, publisher of *Mother Jones* magazine. Sen received her B.A. in Women's Studies from Brown University. She earned her M.S. in Journalism from Columbia University.

Courtney Stewart



Courtney Stewart, M.A., is Vice President of Strategic Communications at the Missouri Foundation for Health (MFH). At MFH, she is responsible for leading Foundation-wide communications and providing direction and support for use of communications tools in program implementation. Before joining the Foundation, she served as associate vice president of university relations at Harris-Stowe State University. She's also held the position of communications specialist for the Boeing Defense, Space, and Security division at The Boeing Company, where she supported internal and CEO communications, as well as supplier management. Stewart has a Bachelor of Journalism degree from University of Missouri-Columbia and a Master of Arts in communications management from Webster University.

Itzhak Yanovitzky*



Itzhak Yanovitzky, Ph.D., M.A., is a professor of communication at Rutgers University School of Communication and Information. He also has a secondary appointment at the Rutgers School of Public Health Department of Health Behavior, Society and Policy, is a Core Faculty Member of the Rutgers Global Health Institute, a Research Fellow at the Rutgers Institute for Health, Health Care Policy, and Aging Research, and a Faculty Mentor in the School of Arts and Sciences Honors Program. Dr. Yanovitzky is an expert in the areas of behavior change communication, social marketing, public health policy-making, and program evaluation. He has extensive experience with community capacity-building across a broad range of health and wellness issues, such as substance abuse, mental health, cancer prevention,

and food safety. He has conducted work with immigrant populations in New Jersey and in sub-Saharan African countries to build capacity for health communication training.

Yanovitzky's program of applied research explores communication processes and mechanisms that can support evidence-informed decisionmaking at the individual and community levels. A major thrust of this work involves designing and testing behavioral and structural (or environmental) interventions that bridge the gap between research-based knowledge and the adoption of sound policies and practices. Dr. Yanovitzky's recent work also explores the utility of knowledge brokering (e.g., research intermediaries such as journalists and health advocacy groups) as a mechanism for connecting federal and state policymakers with relevant research evidence when formulating, implementing, and evaluating policies. Dr. Yanovitzky currently serves as a member of the National Academies of Science, Engineering, and Medicine's Standing Committee on Advancing Science Communication Research and Practice. He received his B.A. and M.A. from the University of Haifa in Israel and Ph.D. from the Annenberg School of Communication at the University of Pennsylvania.

Civic Engagement and Civic Infrastructure to Advance Health Equity A Virtual Workshop

Readings and Resources

Note: All citations below are hyperlinked to electronic resources. Click the citation to access the resource.

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"With this book, I hope to bring the political work and the voices of African Americans out of the shadows and into the forefront of how we think about political and constitutional development in the early 20th century. The NAACP's campaign to end racial violence provides compelling evidence that political institutions can sometimes reflect the expressions of society's preferences. Put simply: institutional development derives from the tension between powerful actors and those who contest and critique the projects they seek to implement. The effort that culminated in *Moore v. Dempsey* in particular, exemplifies how the NAACP created opportunities for black civil society to challenge Jim Crow (via criminal court trials) and how the organization ultimately pushed the federal government in a new direction."

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"The multifaceted challenges of contemporary governance demand a complex account of the ways in which those who are subject to laws and policies should participate in making them. This article develops a framework for understanding the range of institutional possibilities for public participation. Mechanisms of participation vary along three important dimensions: who participates, how participants communicate with one another and make decisions together, and how discussions are linked with policy or public action. These three dimensions constitute a space in which any particular mechanism of participation can be located. Different regions of this institutional design space are more and less suited to addressing important problems of democratic governance such as legitimacy, justice, and effective administration."

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"Civic education that prepares students for principled civic participation is vital to democracy. Schools face significant challenges, however, as they attempt to educate for democracy in a democracy in crisis. Parents, educators, and policy-makers disagree about what America's civic future should look like, and hence about what schools should teach. Likewise, hyperpartisanship, mutual mistrust, and the breakdown of democratic norms are perverting the kinds of civic relationships and values that schools want to model and achieve. Nonetheless, there is strong evidence that young people want to be civically engaged and are hungry for more and better civic learning opportunities. Reviving the civic mission of schools is thus a win-win-win. Adults want it, youth want it, and democracy needs it. We propose three means by which educators and the public can reconstruct our common purpose and achieve civic innovation to help democracy in crisis: support action civics, strengthen youth leadership outside the classroom, and engage both students and adults with "hard history" and contemporary controversies."

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Additional Resources Connecting Civic Engagement and Health

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[Thriving Together.](#)

America itself is a grand – and still evolving – experiment based on the idea that all people belong and have the power, or civic muscle, to govern our lives together. The great social movements of the past half-century profoundly changed America’s civic landscape in ways that carry deep implications for who feels they belong and how we work together to shape a common world.

The ideas of belonging and civic muscle bring together a long history of related concepts, such as such as, civic agency, civic capacity, deliberative democracy, public participation, public work, constructive nonviolence, and collaborative problem solving. All of these traditions strive to make democracy come alive, not only on election day but every day, as a way of life where we work across our differences in pursuit of the things we value.

The novel coronavirus and other crises in 2020 revealed, once again, many staggering contradictions of interdependence and injustice across our country. It will take an even more decisive movement to fulfill America’s promise of dignity and justice. Rather than focusing on any single issue, this movement must further expand the boundaries of who belongs and strengthen our civic muscle to build the resilience we all need to survive and thrive together.

Thriving Together. Belonging and Civic Muscle. <https://thriving.us/belonging-and-civic-muscle/>

Thriving Together. Pathways to Renewal: Dialogue Series. <https://thriving.us/paths-to-renewal-dialogue-series/>

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Civic Engagement and Population Health: Compendium of Key Concepts and Measures

University of California, Riverside and University of Wisconsin Population Health Institute

June 2021

Executive Summary

The Civic Engagement and Population Health Compendium is a concise collection of research and materials on civic engagement and population health including: key concepts, indicators, and datasets related to civic engagement, broadly and comprehensively defined, and measured at the individual and group level, and across varied geographic scales.

It is by now widely recognized that population health is shaped, not only by clinical care, but also by community conditions such as affordable housing, quality education, living wage jobs, and even more broadly by social and economic factors such as poverty and discrimination, and policy-related factors like immigrant integration and exclusion. This shift in our understanding has been based on a deep body of empirical research and built on theoretical and conceptual frameworks involving social determinants and policy contexts affecting health outcomes.

In the last decade, there has been a growing recognition that voting and other forms of civic engagement are also connected to population health and health disparities. And yet, the theoretical and empirical connections between civic engagement, community and policy conditions, and population health outcomes have not been well established. This compendium is part of a larger project, funded by the Robert Wood Johnson Foundation, that aims to improve research and understanding of the range of civic engagement measures and their connections to community conditions and population health and equity.

The focus of this compendium is to articulate the broad array of concepts and measures relevant to civic engagement that extend far beyond voter registration and voter turnout. These have been measures that are most broadly available, and that most often have been used to illustrate connections to health. When it comes to policy influence, activities like contacting officials, making campaign contributions, and attending public hearings can be much more consequential than voting. Ultimately, policies are shaped not only by individuals and groups that vote, but also by those that continue to engage between elections and campaigns. Thus, groups and/or communities that experience fewer barriers to involvement in various forms of civic engagement are more likely to have their needs addressed than those groups that have limited opportunities to participate, or that otherwise face barriers to civic engagement.

While the causal pathways and institutional conditions that connect civic engagement to health and equity remain to be elucidated, this compendium offers a window into one side of this complex relationship with a focus on the varieties of civic engagement. Instead of limiting attention to voter registration and voter turnout, we expand the scope to consider other forms of electoral participation such as making campaign contributions; non-electoral forms of political

participation such as attending public meetings and contacting public officials; and forms of civic participation including boycotting products, volunteering for a charitable organization, and working with others to solve community problems. We also consider the media contexts and institutional rules—ranging from absentee ballot provisions to voter registration rules and voter identification laws—that shape participation and have the potential to exacerbate civic inequity. Finally, the compendium also provides a parsimonious set of population health concepts and metrics, that can be used in subsequent analyses that relate particular types of civic engagement (and inequities in civic engagement) to inequities in various health outcomes.

This compendium, available at <https://socialinnovation.ucr.edu/>, was written as part of Civic Engagement and Population Health Initiative, a joint project of the University of California, Riverside and the University of Wisconsin Population Health Institute, and supported by the Robert Wood Johnson Foundation.

PREVENTING DISCRIMINATION, HARASSMENT, AND BULLYING EXPECTATIONS FOR PARTICIPANTS IN NASEM ACTIVITIES

The National Academies of Sciences, Engineering, and Medicine (NASEM) are committed to the principles of diversity, integrity, civility, and respect in all of our activities. We look to you to be a partner in this commitment by helping us to maintain a professional and cordial environment. All forms of discrimination, harassment, and bullying are prohibited in any NASEM activity. This commitment applies to all participants in all settings and locations in which NASEM work and activities are conducted, including committee meetings, workshops, conferences, and other work and social functions where employees, volunteers, sponsors, vendors, or guests are present.

Discrimination is prejudicial treatment of individuals or groups of people based on their race, ethnicity, color, national origin, sex, sexual orientation, gender identity, age, religion, disability, veteran status, or any other characteristic protected by applicable laws.

Sexual harassment is unwelcome sexual advances, requests for sexual favors, and other verbal or physical conduct of a sexual nature that creates an intimidating, hostile, or offensive environment.

Other types of harassment include any verbal or physical conduct directed at individuals or groups of people because of their race, ethnicity, color, national origin, sex, sexual orientation, gender identity, age, religion, disability, veteran status, or any other characteristic protected by applicable laws, that creates an intimidating, hostile, or offensive environment.

Bullying is unwelcome, aggressive behavior involving the use of influence, threat, intimidation, or coercion to dominate others in the professional environment.

REPORTING AND RESOLUTION

Any violation of this policy should be reported. If you experience or witness discrimination, harassment, or bullying, you are encouraged to make your unease or disapproval known to the individual, if you are comfortable doing so. You are also urged to report any incident by:

- Filing a complaint with the Office of Human Resources at 202-334-3400, or
- Reporting the incident to an employee involved in the activity in which the member or volunteer is participating, who will then file a complaint with the Office of Human Resources.

Complaints should be filed as soon as possible after an incident. To ensure the prompt and thorough investigation of the complaint, the complainant should provide as much information as is possible, such as names, dates, locations, and steps taken. The Office of Human Resources will investigate the alleged violation in consultation with the Office of the General Counsel.

If an investigation results in a finding that an individual has committed a violation, NASEM will take the actions necessary to protect those involved in its activities from any future discrimination, harassment, or bullying, including in appropriate circumstances the removal of an individual from current NASEM activities and a ban on participation in future activities.

CONFIDENTIALITY

Information contained in a complaint is kept confidential, and information is revealed only on a need-to-know basis. NASEM will not retaliate or tolerate retaliation against anyone who makes a good faith report of discrimination, harassment, or bullying.

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