

November 2023 (REVISED December 21, 2023)

Social media is being deliberately flooded with information intended to deceive and mislead. Such information has adversely affected the decision-making process for key functions of our society by impacting our ability to respond to immediate and long-term crises, in particular those related to controversial subjects such as elections, pandemic response, and climate change.

The National Academies of Sciences, Engineering, and Medicine's <u>Committee on Evolving</u> <u>Technological, Legal and Social Solutions to Counter Disinformation on Social Media</u> (the "Committee") is seeking creative ideas to detect, measure, and mitigate such disinformation.

We invite you, your small team, or large collaborative to send us groundbreaking ideas (or new perspectives on conventional ideas) for countering disinformation on social media and related platforms. We welcome out-of-the-box, non-linear, and/or interdisciplinary ideas.

You may wonder, "If I submit my idea, what will happen?"

Submissions will be considered for discussion at a public, virtual National Academies' <u>workshop</u> on **April 10-11, 2024**.

If the Committee finds your submission particularly compelling, it will be discussed at the workshop (and you could be asked to present and discuss your idea[s] there).*

The workshop will feature two days of interactive brainstorming to foster new research and collaborations and build implementable solutions for a whole-of-society approach to mitigating disinformation and its detrimental effects. Following the event, a workshop proceedings will be published by the National Academies Press.

"The details (a.k.a. the fine print)?"

This call for ideas is open to individuals, small groups, and collaboratives from academia, industry, journalism, civil society, policy, and government. Note, however, that anyone presenting at the workshop would be doing so in a personal capacity (i.e., not representing an organization or company). Submissions reflecting diverse perspectives are encouraged, so kindly share this call with friends or interested parties.

Proposed solutions should fall broadly within the following categories (we don't expect them to fall into them neatly):

- 1. Technological (i.e., technology-based solutions)
- 2. Behavioral and Social Science (i.e., educational, anthropological, cognitive, or related assessment and detection techniques, interventions, and evaluations)

3. Legal and Non-regulatory (i.e., law and regulation based as well as normative solutions) "What form can submissions take?"

We are looking for short written or video summaries of ideas. Submissions do not need to be polished (we are not looking for academic treatises) but should be coherent. Written submissions should be no more than 500 words, and video submissions should be no more than three minutes in length. All submissions must be submitted at:

https://survey.alchemer.com/s3/7599241/Call-for-Technological-Legal-and-Social-Solutions-to-Counter-Disinformation-on-Social-Media

no later than 11:59 p.m. U.S. Eastern time on December 31, 2023.**

The Committee will review all submissions. Submitted ideas will be selected for inclusion at the workshop based on the probability and capacity to counter disinformation as well as feasibility and novelty. Authors of successful submissions will be notified in **February 2024.**

Now let's join forces to counter disinformation on social media!

The Committee on Evolving Technological, Legal and Social Solutions to Counter Disinformation on Social Media – A Workshop (Saul Perlmutter and Joan Donovan, Co-chairs).

If a submission is selected for presentation at the workshop, the author/authoring team will be required to sign a license agreement and release that permits the National Academies to post the submission or a summary of the submission on its website, if desired, and include the idea as part of the written proceedings of the event. The release will permit the recording of the workshop and the publishing of the recording on the event website (though authors/authoring teams will retain intellectual property ownership of the proposed solution). If a group submission is selected for presentation at the workshop, the authoring team may be asked to select an individual to represent the team at the relevant session.

Please note that no compensation will be provided in conjunction with this call or the associated workshop.

Questions about the workshop or this call should be addressed to Dr. Steven Kendall at skendall@nas.edu.

The deadline for submissions has been extended from 11:59 p.m. U.S. Eastern time on December 31, 2023 to 11:59 p.m. U.S. Eastern time on **January 9, 2024.

^{*}By submitting your ideas to the National Academies, you / your team grant the Committee a non-exclusive no-cost irrevocable worldwide license to review the submission for the National Academies' tax-exempt purposes.