



A National Academies of Sciences, Engineering, & Medicine Workshop: Addressing Resistance in the Development of Cancer Immune Modulator Therapeutics

Session 4: Current Challenges and Opportunities: The Role of Data & Computational Tools

**AI, Data Science, and BigData Approaches
to Accelerate/Expand Research and
Evaluation.**

**November 14-15, 2022
Washington, D.C.**

Usama Fayyad

u.fayyad@northeastern.edu

*Executive Director, Institute for Experiential AI
& Professor of the Practice
Khoury College of Computer Sciences*



**The Institute for Experiential AI
Northeastern University**

Disclosures

- I represent the Institute for Experiential AI at Northeastern University – a private not-for-profit institution
- The faculty members of Institute for EAI receive research funding from NIH, NSF, FDA, DARPA and many other public and private research funding agencies
- The Institute of EAI works with and seeks projects with companies (private and public) in the AI+Life Sciences area – we leverage such applied projects to drive new AI research as well as provide experiential learning opportunities to students from Northeastern University and learners from partner organizations
- I am also affiliated as chairman of a company I founded in 2008: Open Insights. Historically Open Insights has worked with pharma and other tech and manufacturing companies on big data, data science and AI projects.

Overview of this talk

Making AI work correctly is one of the grand challenges facing us today in many fields

- Digitization has taken hold and has been greatly accelerated with COVID-19 pandemic
- AI has been a great and difficult challenge
- Machine learning is the dominant part of any working AI
- ML has a huge dependency on Data

What would be the impact of leveraging what AI, Data, and Data Science have to offer to Life Sciences and Cancer Immune Modulator Therapeutics research and development?

- Applications in Healthcare in general
- Applications in Life Science
- Applications in Cancer Immune Modulator Therapeutics

IVEY
BUSINESS
JOURNAL


improving the
practice of
management

ARTICLES ▾SUBMISSIONS AND REPRINTSABOUT

AI-Driven Competitive Advantage Isn't the Future—
It's Now

by: [Arjun Sethi](#), [Piyush Dubey](#)
Issues: [November/December 2019](#) Tags: [IBJ Insights](#) and [Technology](#) Categories: [Strategy](#)

[in](#) [G+](#) [f](#) [t](#) [e](#)



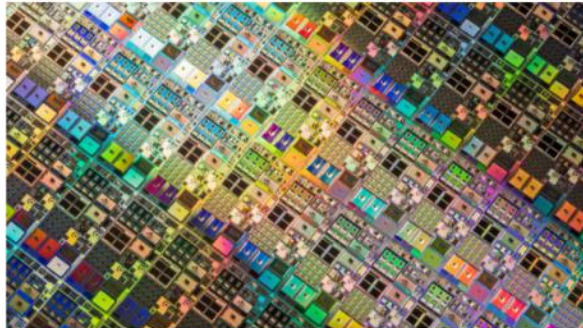
Harvard
Business
Review

Algorithms | 3 Areas Where AI Will Boost Your Competitive Advan...

**3 Areas Where AI Will
Boost Your Competitive
Advantage**

by [Sian Townson](#)

December 06, 2021



MirageC/Getty Images

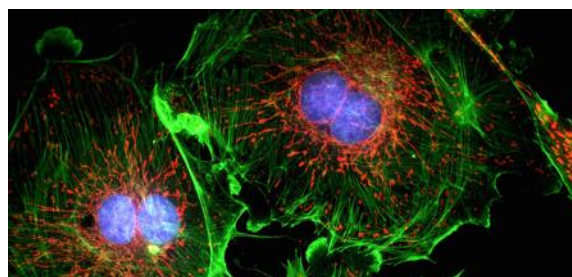
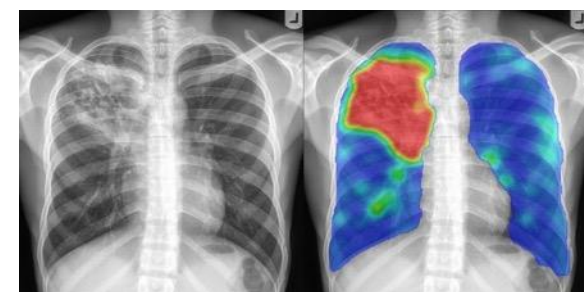
Summary. The question is no longer if a company should use AI, but where it brings the greatest competitive advantage. There are three areas where AI has now shifted from a "nice-to-

What Has Digital Transformation Looked Like in Health?

- **Slower** *digitization and digitalization* than other fields
- Great advances in device tech – from surgical to imaging
- Interesting examples of inconsistent adoption of digital & AI

Some sample examples of uses of AI:

	Routine Medical Diagnostics	Cell Imaging	The Omics
✓	Radiology: digitized and a lot of automation	Great advances in technology down to sub-single-cell	Great advances in Genomics, Proteomics, and Transcriptomics
✗	Pathology: still in the land of analog and little AI processing	Very few large-scale uses	Very little work on combining omics and advancing to metabolomics



What About Electronic Medical Records?

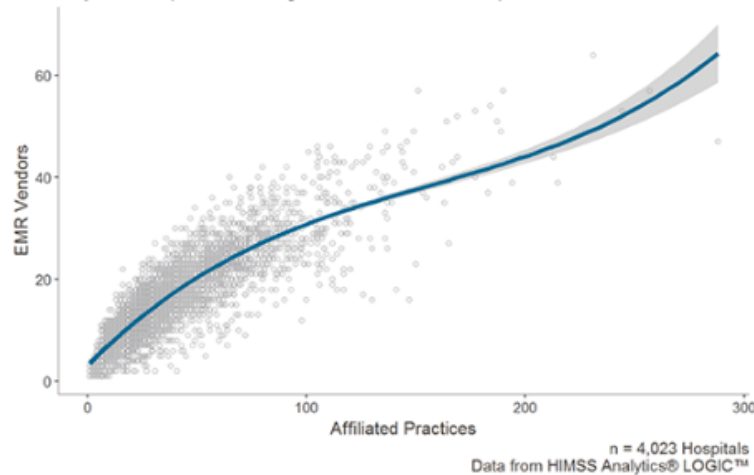
- Mandated digital coding and medical notes
- Failure to standardize the Data
- No two EHR's look the same...
- Very fragmented space, and even the largest EHR systems do not inter-operate
- No real incentives to share data

This results in great difficulty to leverage AI/ML and automated analytics to help leverage the wealth of data

***The average hospital has 16 disparate EMR vendors in use at affiliated practices
Most hospitals have 10 EHR systems, and only 2% are down to only two EHR systems!***

The average hospital has 16 disparate EMR vendors in use at affiliated practices

75% of hospitals are dealing with 10+ disparate outpatient vendors
Only 2% of Hospitals have a single vendor in use at affiliated practices



Meanwhile the platform is burning in the U.S.

- Cost of healthcare is growing out of control as share of GDP
- > \$4T total medical spend in U.S. (CMS 2021 – 10% annual growth),
- It is estimated that > \$400B of administrative waste
- We need serious help in figuring out how to scale healthcare in a more economically sustainable model
- AI approaches hold a lot of promise to help
 - In Healthcare in general
 - In Health Sciences
 - In Life Sciences and Drug Discovery
 - In understanding diseases better, faster
 - In evaluating therapy effectiveness better, faster

AI could help, but there is a serious catch...

- Working AI needs ML and Data
- Data requires digitization
- Data capture, representation, sharing, and management remains a largely unaddressed challenge in healthcare...

Digitization Produces Much More Data

But most organizations are not equipped to effectively manage data as an asset

How do we make
this Data a working
asset?

New economy of
Interactions is rich with
unstructured data

90% of Data in any
organization is
UNSTRUCTURED

Without proper Data, AI cannot
work: ML needs **granular** and **high
quality** training data

BigData challenges are not
just about **size** but **structure
& entity extraction**

Areas where AI Can Help

- NLP to leverage unstructured text data – LLM (large language models) and other open source methods for image and TS analysis
- Image analysis tools to leverage and retrieve related image data (*query by example, pattern recognition, etc.*)
- Graph-based and network representations
- Network Science models for understanding multi-factor interactions
- Multi-omics approaches to counter the single-omics traditions

Why Multi-omics?

- **Detect and understand interactions between different omics**
 - Genome or Exome
 - Proteomics
 - Transcriptomics
 - Metabolomics
- **Most work appears to focus on working within one “silo”**
 - Genomics and transcriptomics are “mature”
 - Metabolomics evolving and difficult but is critical in immuno-response and cell-response analysis
- **Example:** Exome or Genome “similar” patients have different responses to the same cancer therapeutic:
 - Respond well vs. no response?
 - Respond well but then stop responding after some time?

The resistance is also “cultural” and “social”

- **Clinical protocols are hard to change** (for good reason): from a Data Science/AI technologist perspective:
 - Typically simple
 - Typically “outdated”
 - Typically do not leverage latest technology, science, or math (probabilistic modeling)
- **Consider an Example in Single-Cell Analytics**
 - Single cell metabolomics or in-vivo imaging/video
 - Can actually observe direct effect of therapy at cell-level – e.g. are tumor cells being attacked by immune cells?
 - Can evaluate effectiveness/impact in days (not weeks or months)
 - **How do you get uptake of this new evidence by a clinician?**
 - Typical outcome: follow the “weeks to months” observation cycle instead of adjusting therapy
 - ***What do we need to trust the micro and cell-level responses as much as we trust the “phenotype” observables?***

Example Problems Where AI and Data Can Help in the Health & Life Sciences

A sampling of a very large space in Health and Life Sciences

AI in Healthcare through Data

- **AI to understand social determinants of health:**
 - conditions in the environment where people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality of life outcomes and risks.
 - Economic stability, educational access and quality, healthcare access and quality, neighborhood and built environment, social and community context
(<https://health.gov/healthypeople/priority-areas/social-determinants-health>)
- **AI to reduce medical errors:**
 - Medical errors are 3rd leading cause of death (251K deaths annually) and costs the US billions of dollars (<https://www.marsdd.com/news/saving-lives-with-ai-machine-learning-reduced-hospital-mortality-rates-by-20-percent/>)
- **Closing the loop – Digital Health in the Home:**
 - Tracking and feedback to healthcare providers on what happens outside the clinical setting- leveraging of wearables, nearables, and IOT devices in general
- **Therapeutics and Protocol effectiveness evaluation** through population health data crossed with other data sources (shopping, exercise, etc.)

AI in the Life Sciences – some examples

- Drug discovery and drug design
- Therapeutics Effectiveness: cell biology and chemistry
- AI for High-throughput processing: e.g. metabolomics, processing of imaging, interpreting simulation results
- Combining multiple-omics to improve prediction and enhance understanding – enable new models
- AI for drug validation: Computational models of Interactomics (the omics of cell interactions):
 - temporal dynamics, cell kinetics, cell types
 - prediction models of human response to therapy to save a “trial-and-error” approach on patients.
- Disease spread tracking and hyperlocal to global models

AI/ML – Data Science for Immune Modulation Therapy

- Multi-dimensional predictive models
- Drug/agent combination models
- Network science models to account for large variable spaces
- Knowledge graphs to “find similar” and match against research studies – to reduce large search spaces
- What about long-term tracking of treatment/patients?
 - Very possible but requires standardization of data
 - Stable, extensible, and backward-compatible data standards
 - Requires policy and governance to implement and maintain (think EMR’s with *focus on standardization*)



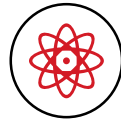
A global community with worldwide impact
Working together across six continents and 80 countries, OHDSI (Observational Health Data Sciences and Informatics) —pronounced “odyssey”— members transform patient care using transparent research methods and standardized, open-source data.

What is the OHDSI Center?

Founded in 2021, the OHDSI Center at Northeastern's Roux Institute equips learners and researchers with the training, credentials, and resources they need to extract value from observational health data.

Through collaborations with academia, industry, and government worldwide, we generate study results that serve as accurate, reliable guides for healthcare decision making.

ohdsi.northeastern.edu



Advance research. Access data.

The OHDSI Lab enables population-based research on standardized health data maintained by the global OHDSI community for 12% of the world's patient population.



Support for research programs.

See for example:

The Proceedings of the National Academy of Sciences 113– 27
Characterizing treatment pathways at scale using the OHDSI network: <https://www.pnas.org/doi/10.1073/pnas.1510502113>.



Partner with us.

Collaborations in research to advance patient care and quantitative methods. Deep expertise in novel statistical and epidemiologic methods. Co-design learning programs.

Towards Common Data Models for RWE.



N Northeastern University
Observational Health Data
Sciences and Informatics Center

**NO OMOP?
NO ATLAS?
NO PROBLEM.**

Introducing the OHDSI Lab at Northeastern

Get access to your very own cloud-based environment with real data and OHDSI tooling on-demand



Available to individual and organizational level partners. Contact for more information.

Let's innovate together.

Be a research partner || Be a data partner || Be an education partner

ohdsilab@northeastern.edu



Using real-world health data to produce reliable results is sought after across the life sciences and healthcare industries. Northeastern University's Master of Science in Real World Evidence in Healthcare and Life Sciences program offers you an experiential education that gives you the skills to generate evidence that changes medicine and improves patient care.

The rigorous curriculum is offered full or part time with the option to study 200% online, on campus or via hybrid program. You learn from industry experts how researchers, organizations, and governments generate and use real-world data into actionable evidence that helps understand disease. The program lets you collaborate with the world's largest open-source community of more than 1,300 partners on 34 datasets with a data network of more than 3 billion unique patients.

You graduate with the skills and experience that you need to compete for positions at pharmaceutical and technology companies, regulatory agencies, and consulting groups.

PROGRAM BENEFITS

- Earn your master's degree with the flexibility of online, on campus, or hybrid study options and/or part or full time.
- Learn from expert advisors, faculty and researchers affiliated with Northeastern's Observational Health Data Sciences Center (OHDSI).
- Take advantage of our community grants to generate evidence.

PROGRAM OUTCOMES

- Graduate with greater skills from an industry aligned curriculum, experiential learning, and a capstone project based on real-world life sciences and healthcare issues.
- Grow your professional network by interacting online, on campus, and through employer, faculty, and leading employers.
- Build upon or jump start your career in pharmaceutical, health systems, technology companies, or other regulatory and/or commercial organizations.
- Access an global network of 1,300+ employer partners.

CURRENT CURRICULUM OUTLINE

Program Credits: 36hrs Requirements

Core Requirements	Credit Hours
Introduction to Real World Evidence	2
Foundations of Data Science	2
Methods for Observational Research	2
Methods for Observational Research II	2
Statistics of Real World Data	2
Data Mining and Analytics	2
Real World Evidence Capstone	2

Electives (6 semester hours)

- Phenotyping
- Data Wrangling
- Advanced Statistics
- Advanced Data Science
- Clinical and Application of Real World Evidence
- Healthcare Delivery, Access, Matching, and Equity
- Research Data Science

Electives (6 semester hours)

Electives are selected in consultation with the program director.

- Research Data Science
- Clinical and Application of Real World Evidence
- Healthcare Delivery, Access, Matching, and Equity
- Research Data Science

Total Program Requirements: 36 total semester hours, minimum 3,000 clock hours, with at least 6 semester hours required in each course.

Let's talk about tackling the reproducibility crisis together.



The Real-World Healthcare Navigator (RWHN) aims to change how research is translated into clinical practice by establishing a sustainable service that leads the way in fully reproducing health studies.

The Context

Billions of dollars are spent in healthcare research annually and yet healthcare decisions are routinely informed by the findings of a single point-in-time study with minimal alignment to how those findings relate to what happens across different populations. There is no systematic method to move from the single study model to productionized reliable evidence at scale.

The Problem

Observational health research needs an overhaul. Clinical practice is heterogeneous, varying heavily across geography and social environments, and due to the absence of a sustainable model, a lack of appropriate data and methods to rigorously calibrate results across multiple studies have hindered the development of a standardized procedure to evaluate the quality of clinical evidence generated.

The Solution

The Real World Healthcare Navigator (RWHN) Impact Engine aims to shift healthcare research from the single anecdote to contextualized, robust, and reliable scientific evidence. Through this Impact Engine, Northeastern will have the power to change how research is translated into clinical practice by establishing a sustainable service that leads the way in fully reproducing health studies.



Backed by World Class Experts in Large Scale Observational Data Science



David Madigan
Special Advisor
Provost



Christian Reich
Executive Director



Kristin Kostka
Director



Asieh Golozar
Director of Clinical
Research



Justin Manjourides
Curriculum Lead



Louisa Smith
Faculty



Brianne Olivieri-Mui
Faculty



Stephen Flaherty
Faculty



ohdsi.northeastern.edu

FDAAA calls for establishing Risk Identification and Analysis System

SEC. 905. ACTIVE POSTMARKET RISK IDENTIFICATION AND ANALYSIS.

(a) IN GENERAL.—Subsection (k) of section 505 of the Federal Food, Drug, and Cosmetic Act (21 U.S.C. 355) is amended by adding at the end the following:

“(3) ACTIVE POSTMARKET RISK IDENTIFICATION.—

“(A) DEFINITION.—In this paragraph, the term ‘data’ refers to information with respect to a drug approved under this section or under section 351 of the Public Health Service Act, including claims data, patient survey data, standardized analytic files that allow for the pooling and analysis of data from disparate data environments, and any other data deemed appropriate by the Secretary.

“(B) DEVELOPMENT OF POSTMARKET RISK IDENTIFICATION AND ANALYSIS METHODS.—The Secretary shall, not later than 2 years after the date of the enactment of the Food and Drug Administration Amendments Act of 2007, in collaboration with public, academic, and private entities—

“(i) develop methods to obtain access to disparate data sources including the data sources specified in subparagraph (C);

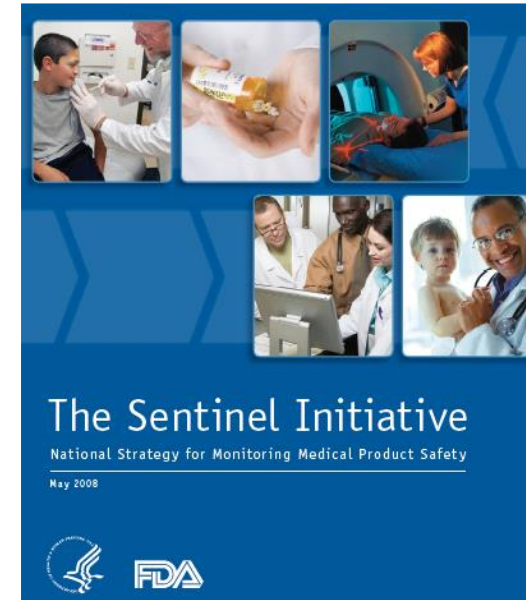
“(ii) develop validated methods for the establishment of a postmarket risk identification and analysis system to link and analyze safety data from multiple sources, with the goals of including, in aggregate—

“(I) at least 25,000,000 patients by July 1, 2010; and

“(II) at least 100,000,000 patients by July 1, 2012; and

“(iii) convene a committee of experts, including individuals who are recognized in the field of protecting data privacy and security, to make recommendations to the Secretary on the development of tools and methods for the ethical and scientific uses for, and communication of, postmarketing data specified under subparagraph (C), including recommendations on the development of effective research methods for the study of drug safety questions.

“(C) ESTABLISHMENT OF THE POSTMARKET RISK IDENTIFICATION AND ANALYSIS SYSTEM.—



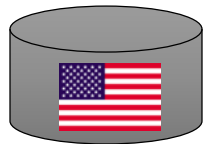
Risk Identification and Analysis System:

a systematic and reproducible process to efficiently generate evidence to support the characterization of the potential effects of medical products from across a network of disparate observational healthcare data sources

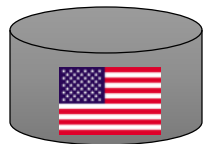
OMOP Experiment 2 (2011-2012)

Observational Data

4 claims databases



1 ambulatory EMR



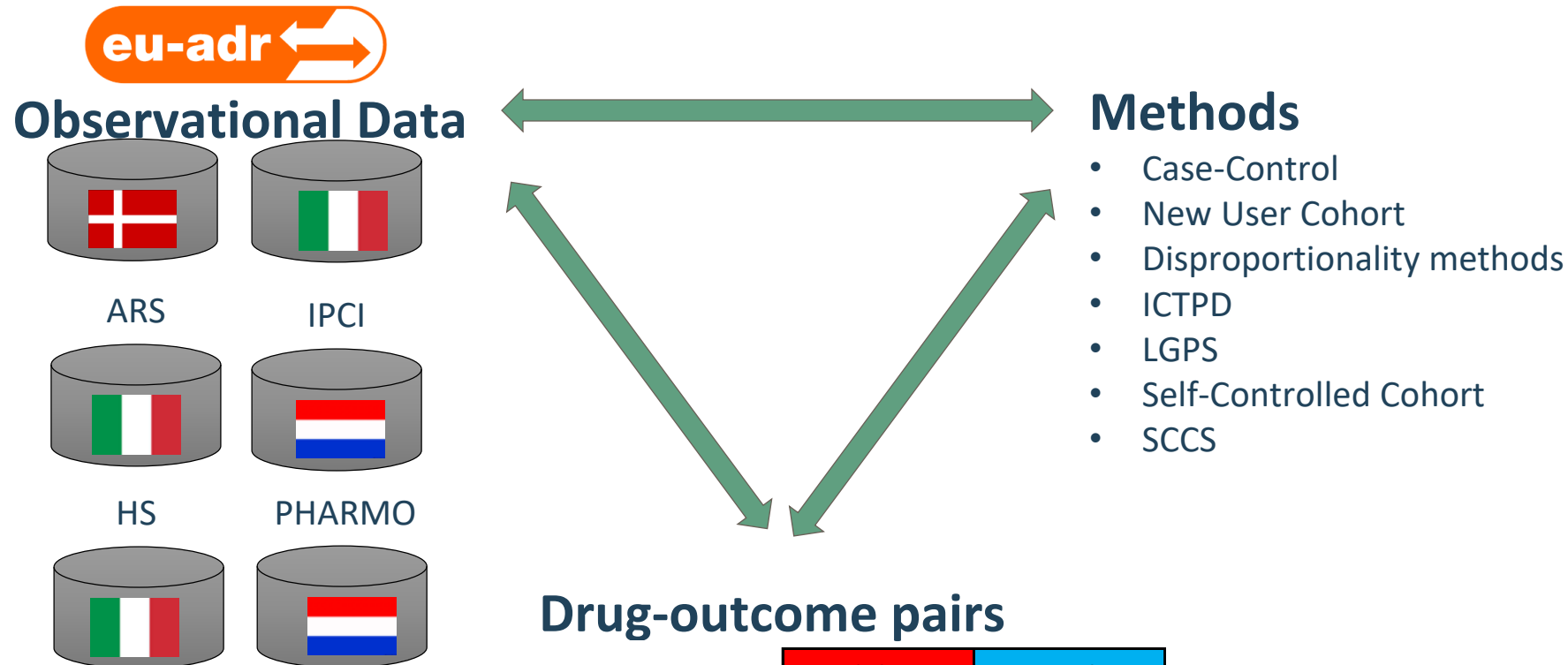
Methods

- Case-Control
- New User Cohort
- Disproportionality methods
- ICTPD
- LGPS
- Self-Controlled Cohort
- SCCS

Drug-outcome pairs

	Positives	Negatives
Total	165	234
Myocardial Infarction	36	66
Upper GI Bleed	24	67
Acute Liver Injury	81	37
Acute Renal Failure	24	64

European OMOP Experiment



	Positives	Negatives
Total	165	234
Myocardial Infarction	36	66
Upper GI Bleed	24	67
Acute Liver Injury	81	37
Acute Renal Failure	24	64

Observational
Medical
Outcomes
Partnership

Results

Main findings in OMOP experiment

- Heterogeneity in estimates due to the choice of database
- Heterogeneity in estimates due to analysis choices
- Except little heterogeneity due to outcome definitions
- Good performance ($AUC > 0.7$) in distinguishing positive from negative controls for optimal methods when stratifying by outcome and restricting to powered test cases
- Self controlled methods perform best for all outcomes

OHDSI*/OMOP** Open Research Network

Fast access to open source observational health data

Open Source

Common Data Model,
Vocabularies, Tools, Methods,
Libraries of phenotypes

Community

Multiple Stakeholders:
Academia, Government, Health
System, Technology, Patient,
Pharmaceutical, Payer

Data

Assets from Hospital EHRs,
University Medical Centers,
Specialty institutions for Oncology,
Pediatrics, Immunology, Psychiatry.
Countries that ban data distribution

Why Choose OHDSI/OMOP:

- ✓ **Faster, more reliable** studies across a series of datasets and data types
- ✓ **Reduced cost of ownership** including understanding coding schemes, writing statistical programs across databases or developing software
- ✓ **Expanded data access** via the OHDSI network and remote multi-center database studies

*OHDSI (Observational Health Data Science and Informatics) is a public initiative independent of IQVIA.

**OMOP (Observational Medical Outcomes Partnership) is no longer an active project. OMOP Common Data Model and Standardized Vocabularies are maintained and developed by OHDSI.

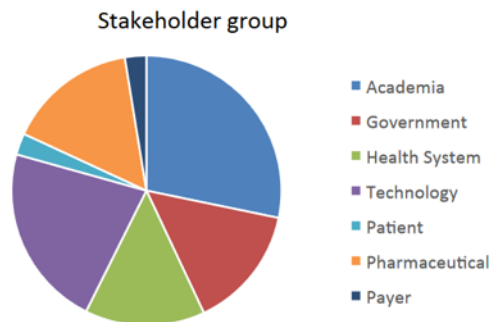


OHDSI

OBSERVATIONAL HEALTH DATA SCIENCES AND INFORMATICS

What OHDSI is:

- ✓ Open Source
- ✓ Community
- ✓ Data



Why Choose OHDSI/OMOP:

- ✓ **Fast, reliable** studies across a series of datasets and data types
- ✓ **Reduced cost of ownership** including understanding coding schemes, writing statistical programs across databases or developing software
- ✓ **Expanded data access** via the OHDSI network and remote multi-center database studies



OHDSI Collaborators:

- 2,770 users
- 25 workgroups
- 18,700 posts on 3,250 topics

OHDSI Network:

- >150+ databases
- 21 countries
- 2.1B patient records, 369M ex-US

Our Learnings & Approach for DaaS Implementation

Our learnings from prior experience



Breaking the Budget

Setting up a Big Data Environment is expensive and takes a long time



Garbage In, Garbage Out

Getting quality data to business in timely manner is more difficult than it seems



Structured Data Only

Lack of architecture and technology capabilities to leverage unstructured data



Recipe for Failure

Long term Technology migration projects rather than iterative business deliveries



Lack of Talent

Lack of data speciality results in generic skills doing data and coming up the learning curve

Our philosophy to change the game

Environment as Code & Open Source

Accelerator Blueprints, environment up & running in days instead of weeks or months

Built-In Governance & Processing

Proven framework, real time data collection & processing - Data Quality Processes

BigData & Data Science Framework

Data science framework for unstructured data processing and entity extraction

Blueprint Strategic Architecture

Incremental build to reference architecture
delivering quick business benefits

Data Specialists & Data Academy

Skilled engineers who have implemented DaaS several times at large organizations

Themes in this talk:

1. AI is becoming an imperative in the digital age - yet challenging to make work
2. No Data \Rightarrow no working AI
3. Digitization \Rightarrow more complex & unstructured data - good news for AI?
4. Getting the data story right is the key enabler
5. There is a rational approach to getting to data assets - requires **Data Standards and Strategy, DaaS** with built-in **Data Governance**, and **incremental** build to reference **Data Architecture**

Where do efforts fail?

1. Lack of standards
2. Lack of pragmatic data governance enabling access & sharing
3. Lack of talent
 - Lack of skills in AI/ML/DS in Life Sciences
 - Lack of experience in the “art” of data science
 - Life Sciences + Data Science = Unicorn

Recommendation: address the issue of producing productive talent at these critical overlaps our

- How to train new graduates?
- How to upskill existing researchers and employees?
 - Since higher ed cannot address the gap in demand for talent

Talent Development at Institute for EAI

- our approach at the Institute for Experiential AI is “experiential education”
 - create the equivalent of a “medical residency” education – what it takes to **practice the art** as opposed to learn the principles of Data Science & AI
 - Requires working on real projects with real data and real constraints
- **Institute for EAI – 3 of the 4 focus areas:**



AI+Life Sciences

AI+Health & Wellness

Responsible AI

Thank you!
Any Questions?

USAMA M. FAYYAD

U.Fayyad@northeastern.edu

Assistant: R.Alshami@Northeastern.edu



AI.northeastern.edu



IEAI-NU
ufayyad



@Experiential_ai
@UsamaF



Institute for Experiential AI
Open Insights

3 Sample Case Studies

By Faculty at the Institutue for EAI at Northeastern University

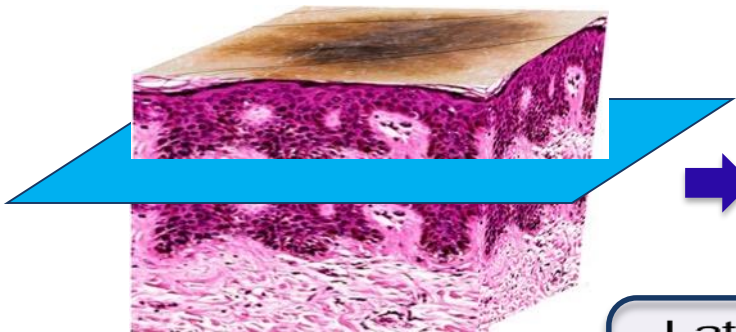
Case Study:
**Machine Learning in Medical Image
Analysis**

Professor Jennifer Dy
**AI Faculty Director @ the Institute for
Experiential AI**

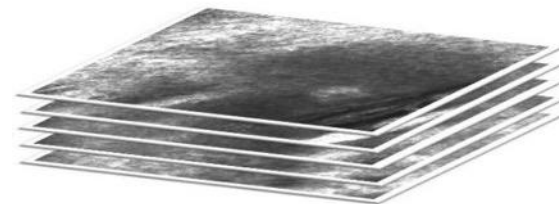
Reflectance Confocal Microscope (RCM) is **non-invasive** allowing imaging of nuclear morphology.

3-D view

Need guidance to focus narrow field of view on likely cancer spots
Mosaic increases field of view



Enface slices at increasing depth



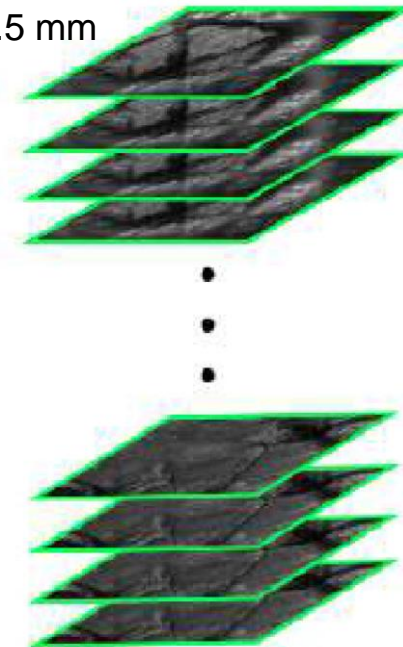
Lateral resolution: $0.5\ \mu\text{m}$
Section thickness: $2\ \mu\text{m}$
Each RCM stack typically contains 50-80 slices

Mosaic



Image Stack

0.5 mm



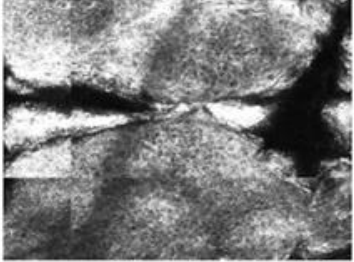
200 μm

RCM Mosaic Segmentation

Patterns of interest are typically texture and are highly variable

Kose et al., Medical Image Analysis 2019

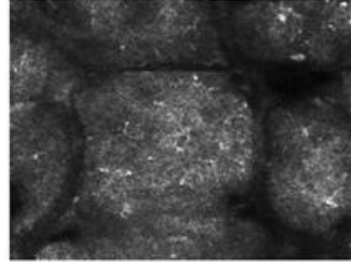
Background



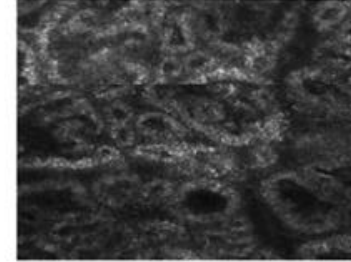
Malignant



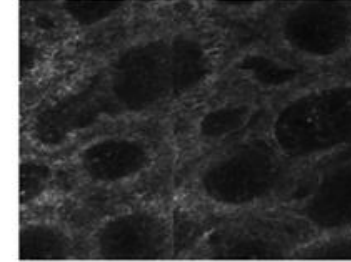
Clod



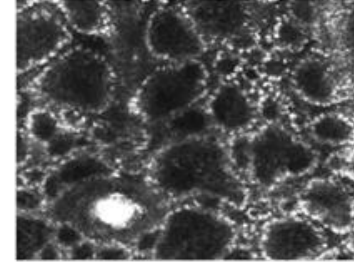
Mixed



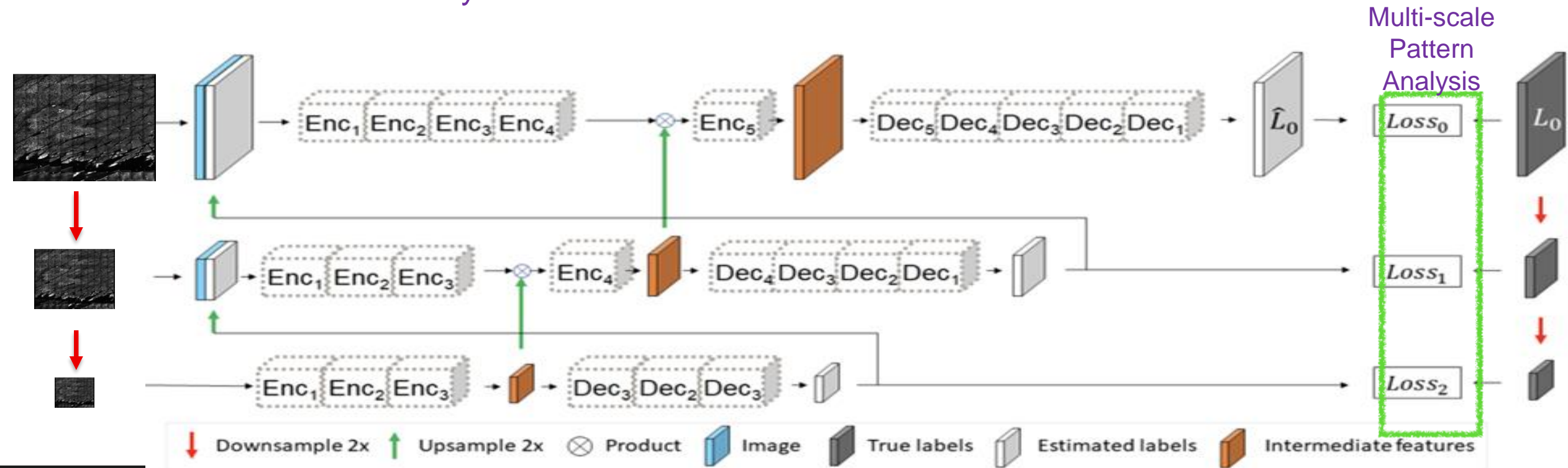
Meshwork



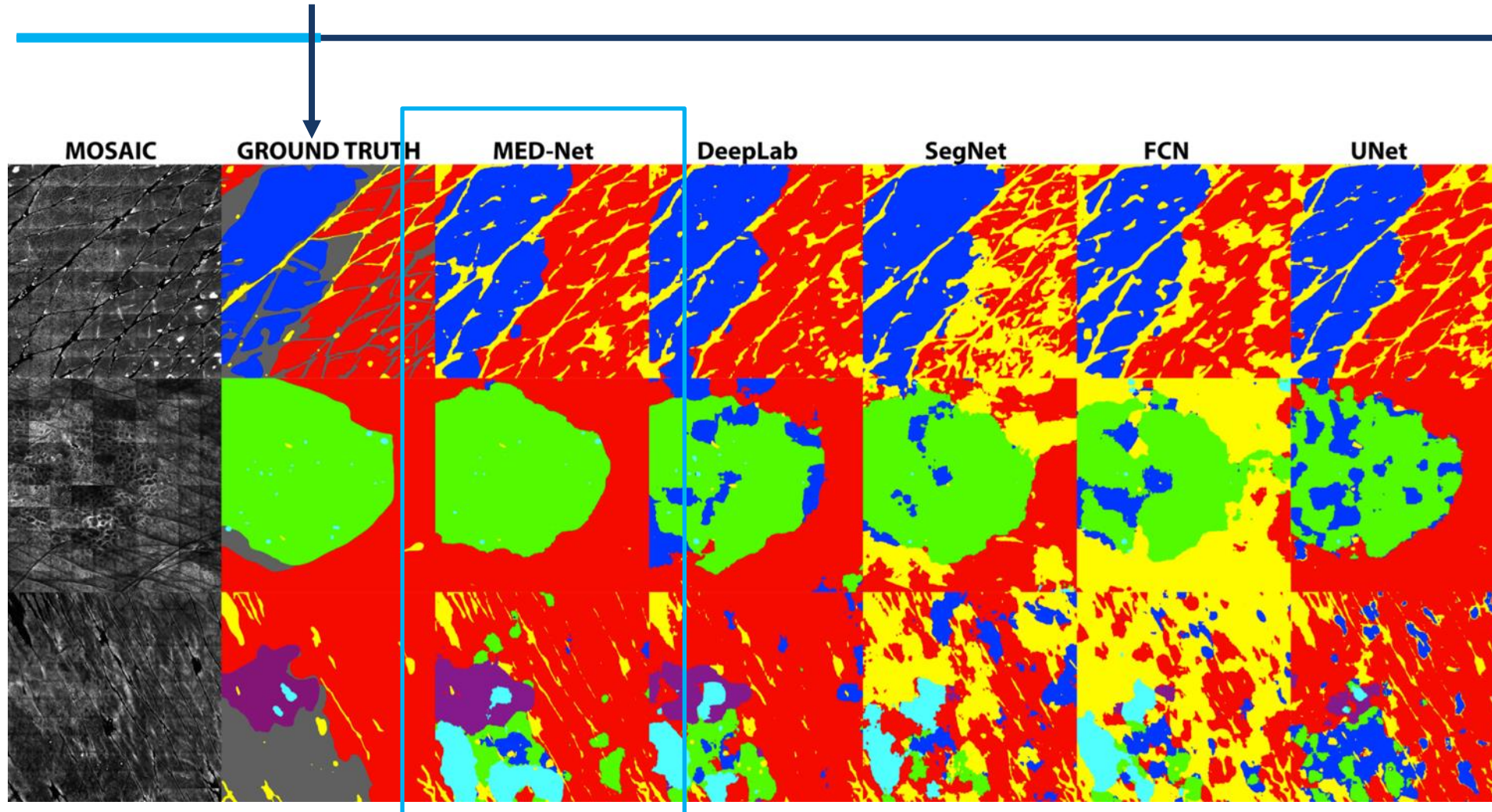
Ring



Solution: Multiresolution Analysis



RESULTS



Benefits:

- Non-intrusive
- More accurate
- More informative
- in-vivo vs. biopsy
- fusing multi-resolution