Introduction to Social and Economic Mobility

Deirdre Bloome Harvard University

February 14, 2022

What are we here to talk about? What is mobility?

Example: Do affluent children typically become affluent adults, while poor children become poor adults?

- ightarrow If so, mobility is low
- ightarrow If not, mobility is high



What are we here to talk about? What is mobility?

Example: Do affluent children typically become affluent adults, while poor children become poor adults?

- ightarrow If so, mobility is low
- \rightarrow If not, mobility is high

Why care?



Consider the consequences for individuals and society

Resource distributions

Markers of social and economic (dis)advantage

- Education
- Earnings
- Occupation
- Income
- Wealth

Warning: These markers are *not* interchangeable. Different ones generate different mobility rankings across countries and demographic groups, and different mobility trends over time

Origins and destinations

Mobility captures people's movement between positions in origin and destination distributions



- ► For intragenerational mobility
 - Origin = early-career position (young adulthood)
 - Destination = later-career position (older adulthood)
- For intergenerational mobility
 - Origin = parents' position (childhood)
 - Destination = offspring's position (adulthood)

Warning: These two types of mobility are connected, but data demands are particularly high for intergenerational studies

Mobility captures change

Mobility describes moves between the rungs of the resource ladder

[<u>Def</u>: the connection between individuals' resources across different parts of their lifetimes and across generations]

In contrast:

Inequality describes the length of the resource ladder

 $[\underline{\mathtt{Def}}\colon$ the distribution of resources across individuals]

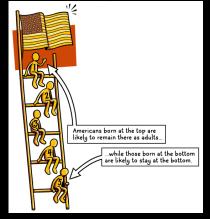
Poverty describes positions toward the bottom of the ladder

[<u>Def</u>: resources below a specified level]

Relative versus absolute distances

Relative Mobility

Climbed the Ladder?



Comparative Gains/Losses

Absolute Mobility

Got a Piece of the Pie?



Any Gains/Losses

Summarizing the distances moved

Example mobility measures:

- Absolute
 - % upwardly mobile (more resources at destination than origin)
 - ► Typical gain/loss between origin and destination
- Relative
 - % remaining in origin quintile or occupational class (and other transition-matrix information)
 - Rank correlation (and elasticity)

Warning: Weak correlations reflect high mobility, but not always high *upward* mobility

Definition: Social and economic mobility capture the distance people move between their positions in an origin resource distribution and a destination resource distribution, to help us understand society's openness

When mobility is higher, society is more open... but what does that *mean*?

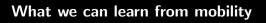
Mobility vs. opportunity

Observed vs. possible distributions

- Acceptable and unacceptable differences/obstacles (normative)
 - ► High mobility \neq lack of obstacles Low mobility \neq high obstacles
 - Freedom (for parents, for children)
- Background advantages = summarized by origin resources alone?



Warning: Observed mobility may not correspond to *perceived* mobility; people's experiences and their perceptions of their experiences may differ



Mobility provides indirect insights into (unobserved) opportunity, and direct answers to causal, predictive, and descriptive questions

1. Causal questions

- Understanding processes generating/undermining mobility, and how to disrupt them
- Processes are complex . . . and heterogeneous



1. Causal questions

- Understanding processes generating/undermining mobility, and how to disrupt them
- Processes are complex . . . and heterogeneous

2. Predictive questions

- ▶ Mobility is backward-looking; what will happen in the future?
- Be wary of 'early indicators'



- 3. Descriptive questions
 - Crucial stylized facts about society



"The fact is, far too many people are stuck on the lower rungs."

"Social mobility is far lower than most believe it to be."



- 3. Descriptive questions
 - Crucial stylized facts about society
 - High data demands (grouped data = insufficient)
 - Must represent the target population (retrospective or prospective)

A final thought

For people interested in mobility due to concerns about opportunity. . .

...empirical work **must not** shy away from relative comparisons, and **must** accurately represent the experiences of all population members

Introduction to Social and Economic Mobility

Deirdre Bloome Harvard University

dbloome@hks.harvard.edu