

# RESEARCH AMERICA

AN ALLIANCE FOR DISCOVERIES IN HEALTH®



## Energizing Public Policy to Advance the Science

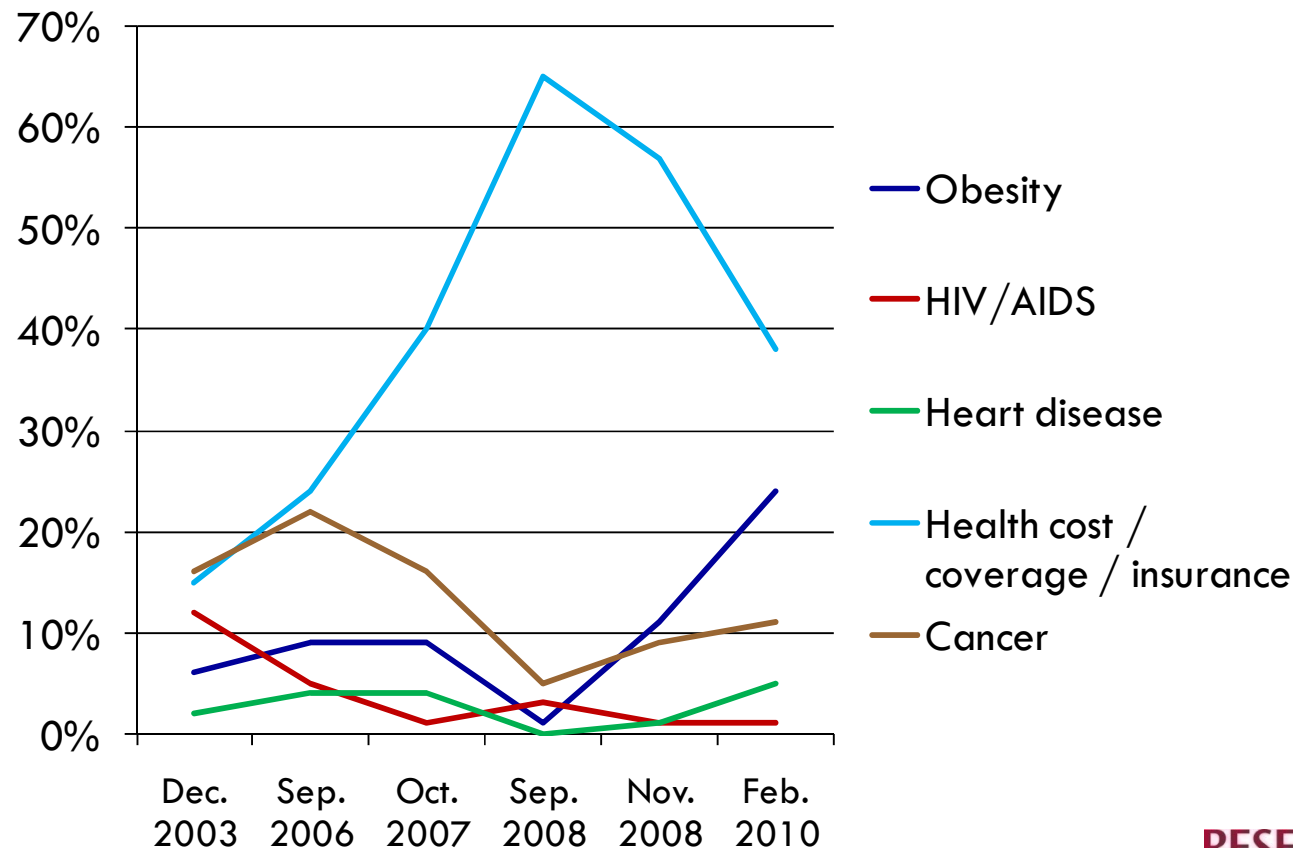
Mary Woolley, President, Research!America

Feb. 26, 2010

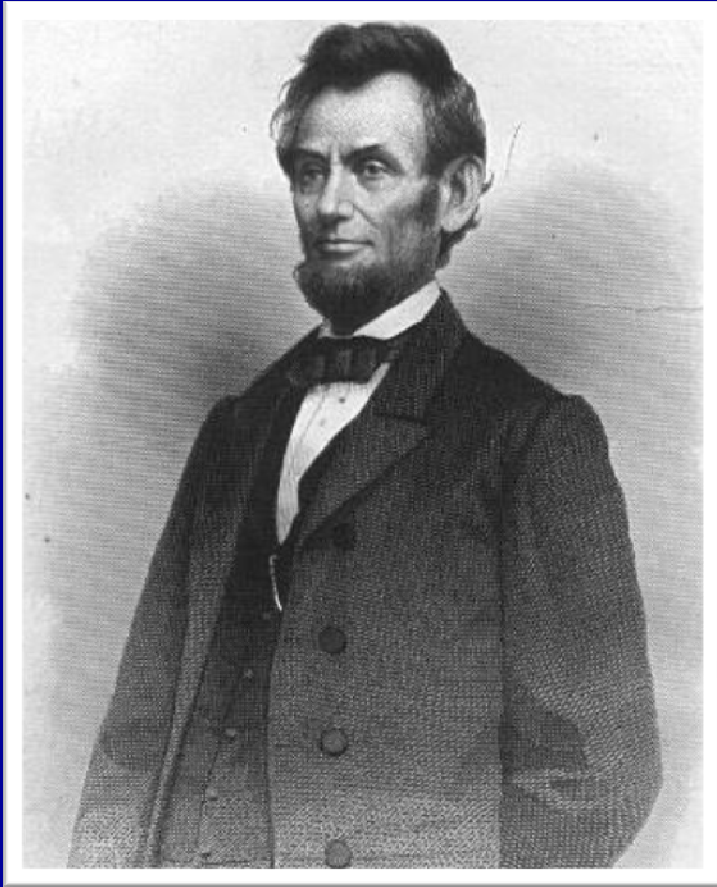
Institute of Medicine Forum on Drug Discovery,  
Development and Translation. Washington, DC

# Opinions on America's Most Important Health Issue

What would you say is the single most important health issue facing people in the U.S. today? (first volunteered responses)



Source: National Public Opinion Polls, 2003-2010  
Charlton Research Company for Research!America



“...public sentiment is everything. With public sentiment, nothing can fail; without it nothing can succeed.”

President Abraham Lincoln

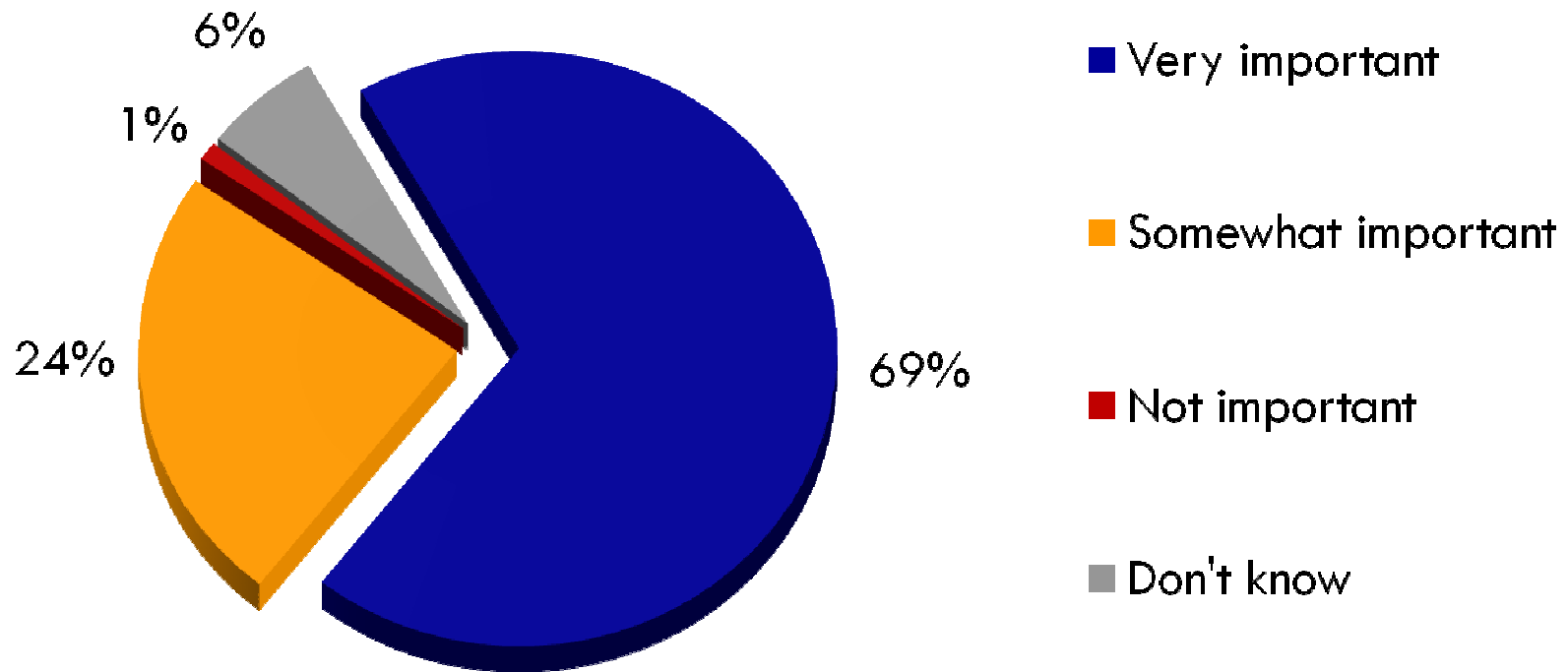
# Research!America Poll Data



- Commissioning public opinion polls on research issues for more than 18 years:
  - National Polls
  - State-Based Polls
  - Issue-Specific Polls
- Telephone (random-digit dialing) polls are conducted with a sample size of 800-1000 adults (age 18+) and a maximum theoretical sampling error of  $\pm 3.5\%$ . Data are demographically representative of adult U.S. residents (state or national).
- Online polls are conducted with a sample size of 1000-2000 adults and sampling error of  $\pm 3.1\%$ . The data are weighted in two stages to ensure accurate representation of the U.S. adult population.

# U.S. Should be a Global Leader in Research

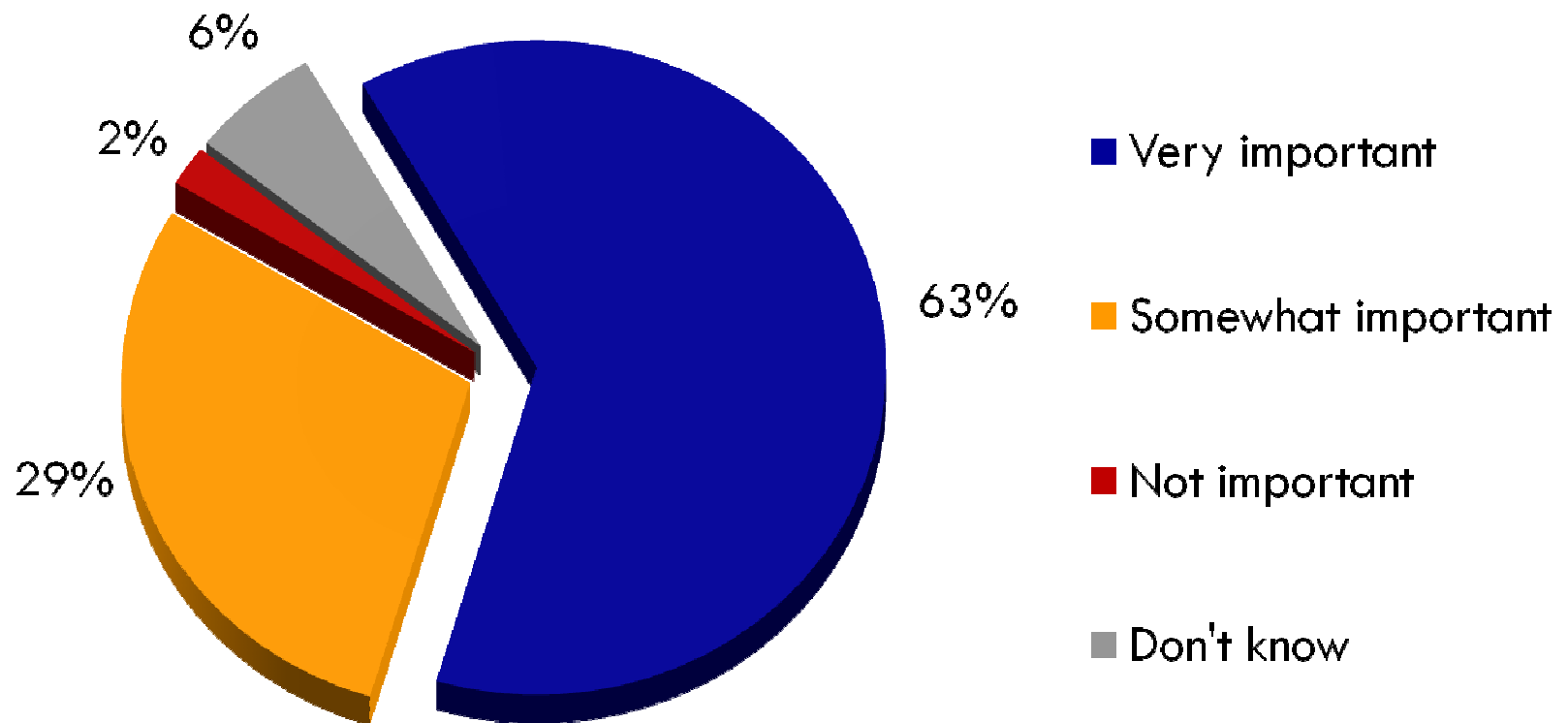
How important do you think it is that the U.S. is a global leader in medical, health and scientific research?



Source: Research Enterprise Poll, February 2010  
Charlton Research Company for Research!America

# U.S. Should be Global Leader in Bringing Medicines to Market

How important do you think it is that the U.S. is a global leader in bringing new medicines to market?



Source: Research Enterprise Poll, February 2010  
Charlton Research Company for Research!America

# Research Takes Place in Many Institutions and Organizations

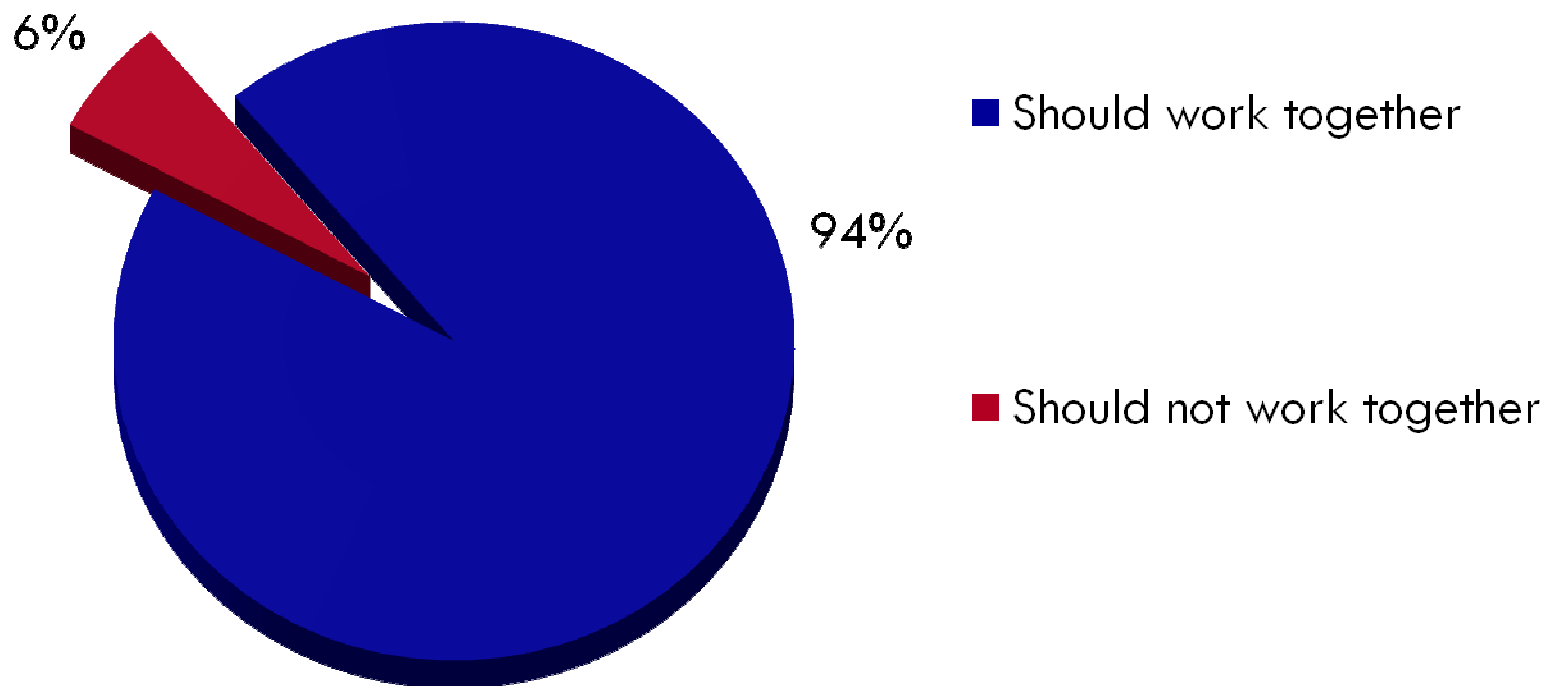
At what type of institutions or organizations do you think most of the medical and health research in this country takes place? (first volunteered responses, n=501)

Universities	29%
Don't know	17%
Hospitals/Medical Centers	15%
Pharmaceutical companies	13%
Laboratories/Research centers	12%
Private companies	5%
Government	4%
Other	5%

Source: Research Enterprise Poll, February 2010  
Charlton Research Company for Research!America

# Research Institutions Should Work Together

Do you think the institutions conducting medical and health research in this country, such as government, universities, and private industry, should work together to develop new treatments and cures, or not?



Source: Research Enterprise Poll, February 2010  
Charlton Research Company for Research!America



# Reasons Why Institutions Should Work Together

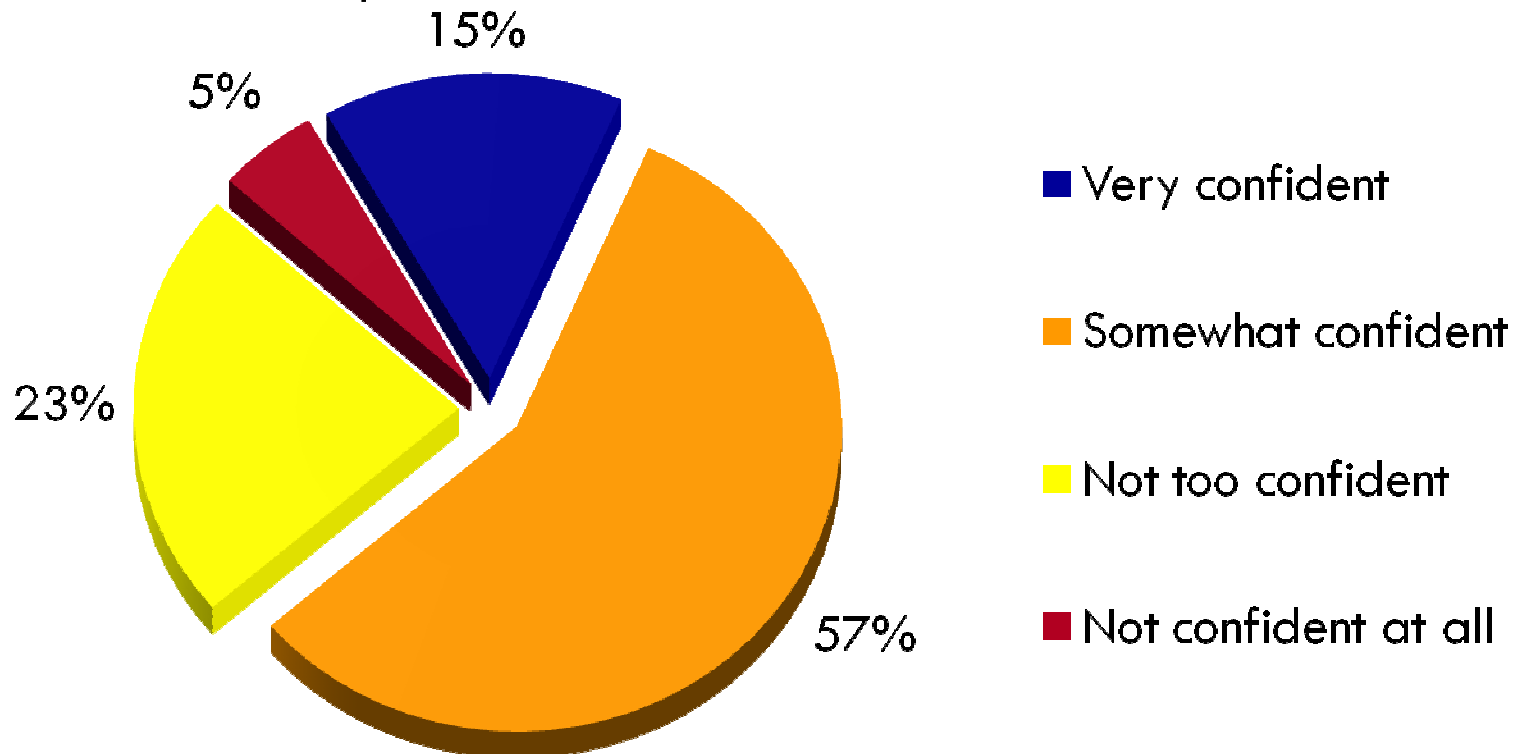
Why do you feel the institutions conducting medical and health research in this country, such as government, universities, and private industry, should work together to develop new treatments and cures? (first volunteered responses, n=942)

More knowledge/avoid duplication/reach a common goal	31%
Better success rates/more productive	19%
Faster development of cures/treatments	11%
Benefits everyone/for the common good/saves lives	11%
Reduce costs/more money for R&D/maximize resources	10%
Develop new ideas	4%
Other	9%
Don't know	5%

Source: Research Enterprise Poll, February 2010  
Charlton Research Company for Research!America

# Majority of Americans Confident in U.S. Safety Review System

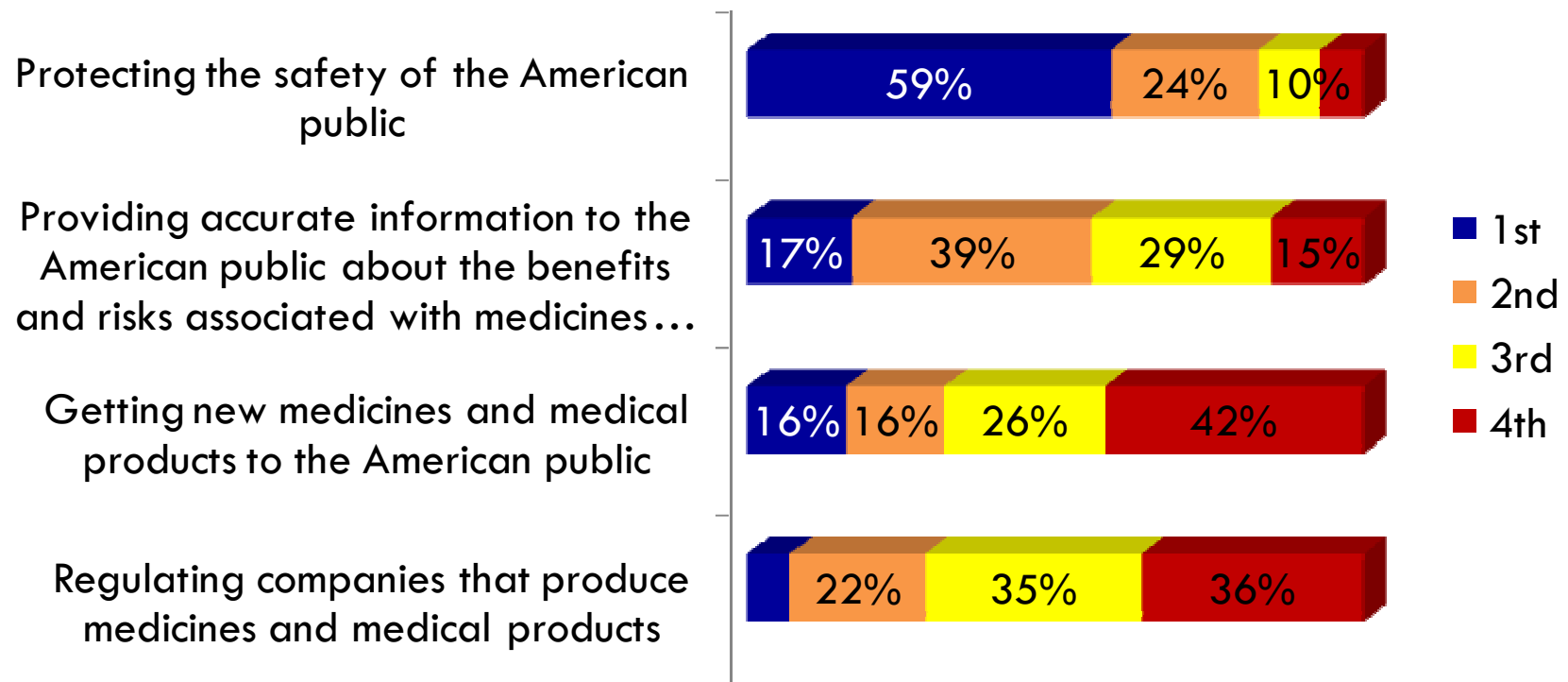
How confident are you in our current system in the U.S. for reviewing the effectiveness and safety of new medicines and medical devices before making them available to the public?



Source: Research Enterprise Poll, February 2010  
Charlton Research Company for Research!America

# FDA's Most Important Job is Protecting the Safety of Americans

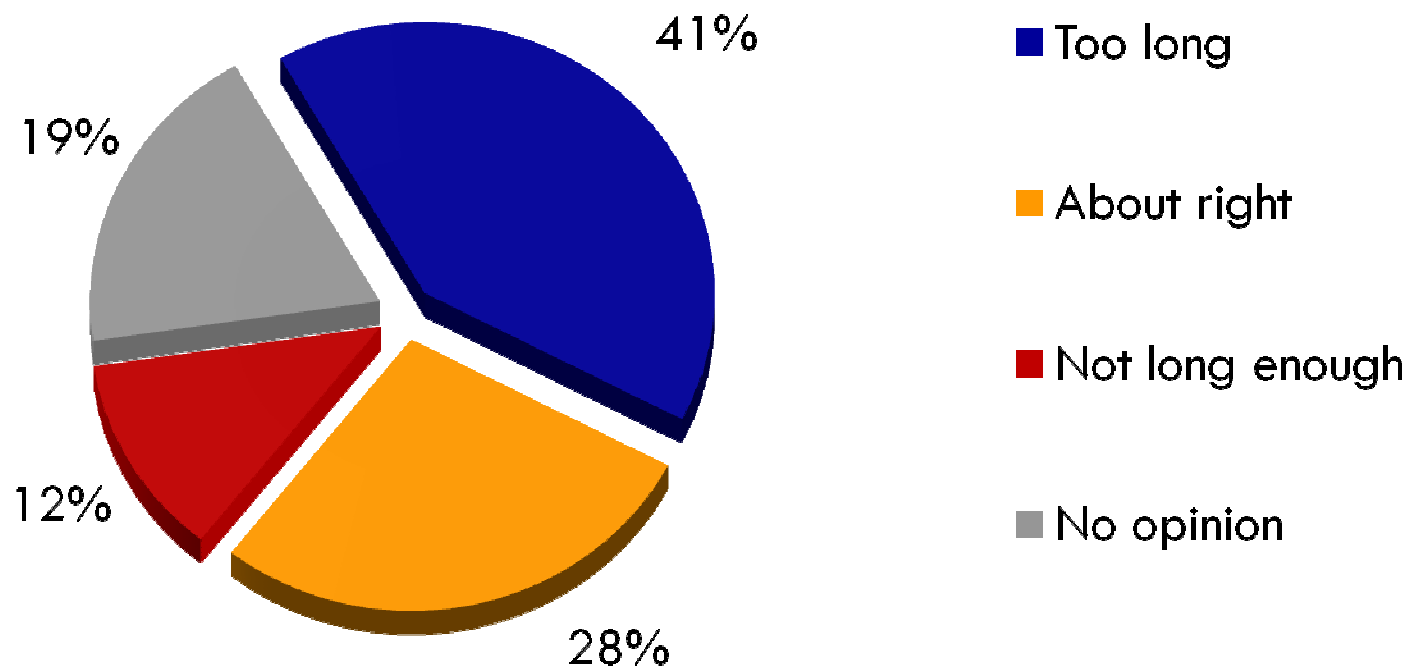
Please rank the importance of the following from one to four, with one being the most important job of the FDA?



Source: Research Enterprise Poll, February 2010  
Charlton Research Company for Research!America

# Many Americans say FDA Approval Time is Too Long

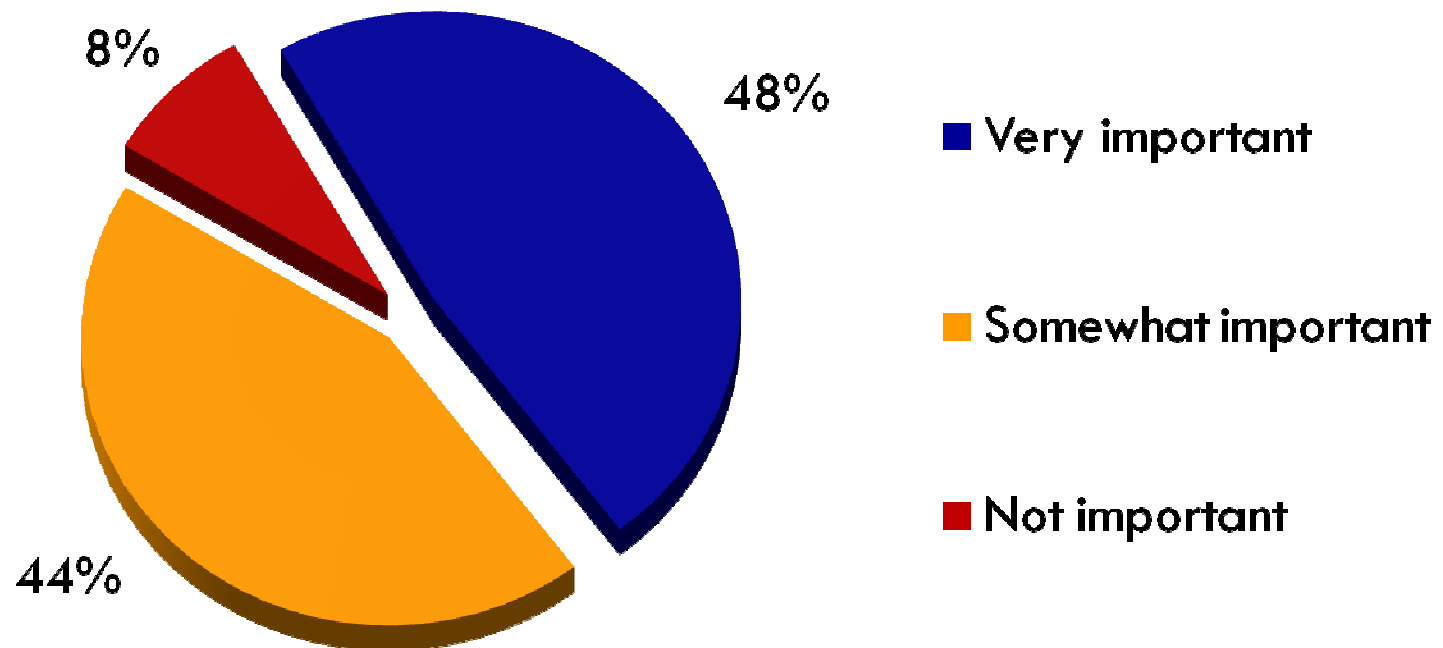
Would you say that the amount of time it takes for the FDA to approve a drug and allow it to be sold to consumers is too long, about right, or not long enough, or do you not know enough about this to have an opinion?



Source: Research Enterprise Poll, February 2010  
Charlton Research Company for Research!America

# Important for Congress to Support Funding for Improving FDA Approval

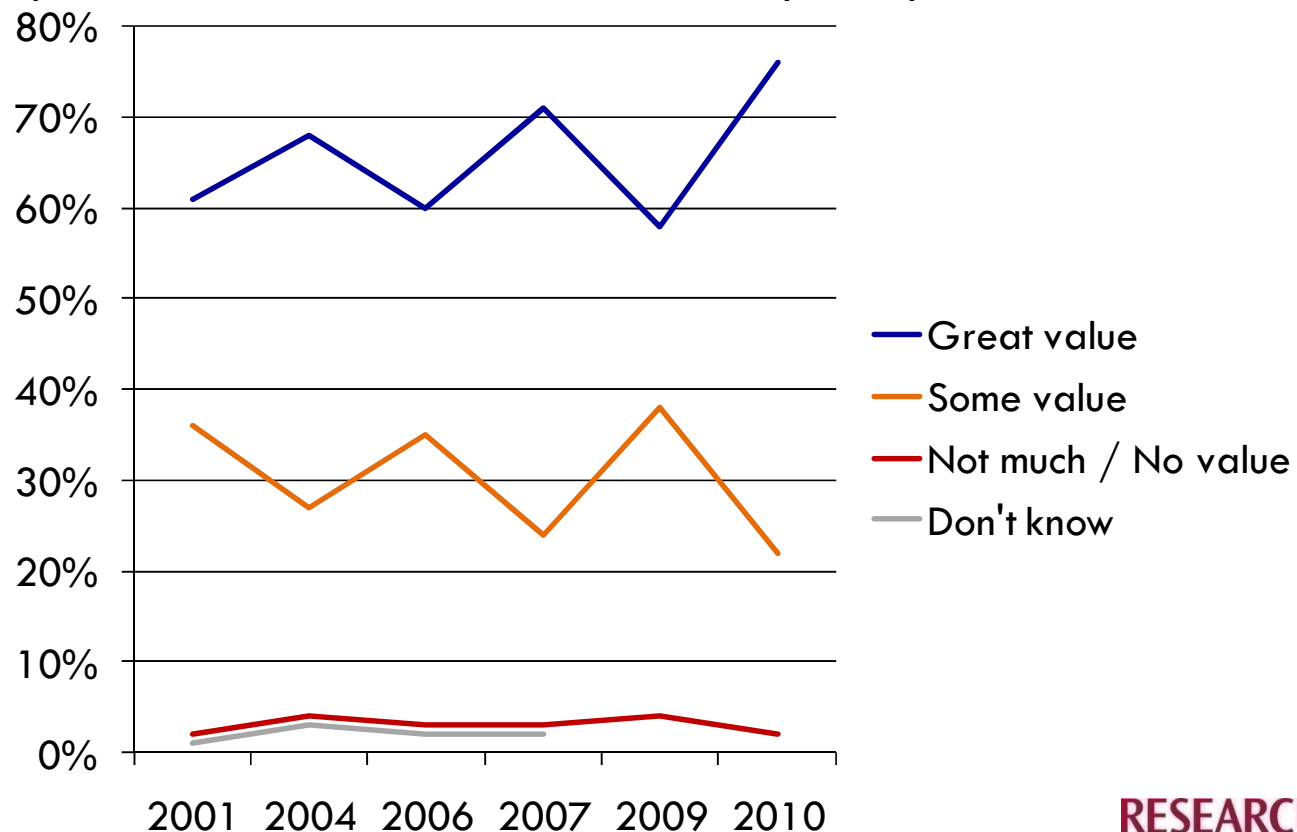
Some people say the FDA needs to fund university-based experts to help improve the approval process for pharmaceuticals and other medical products. How important do you think it is for the US Congress to support this funding?



Source: Research Enterprise Poll, February 2010  
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# Americans Consistently Consider Clinical Research a Great Value

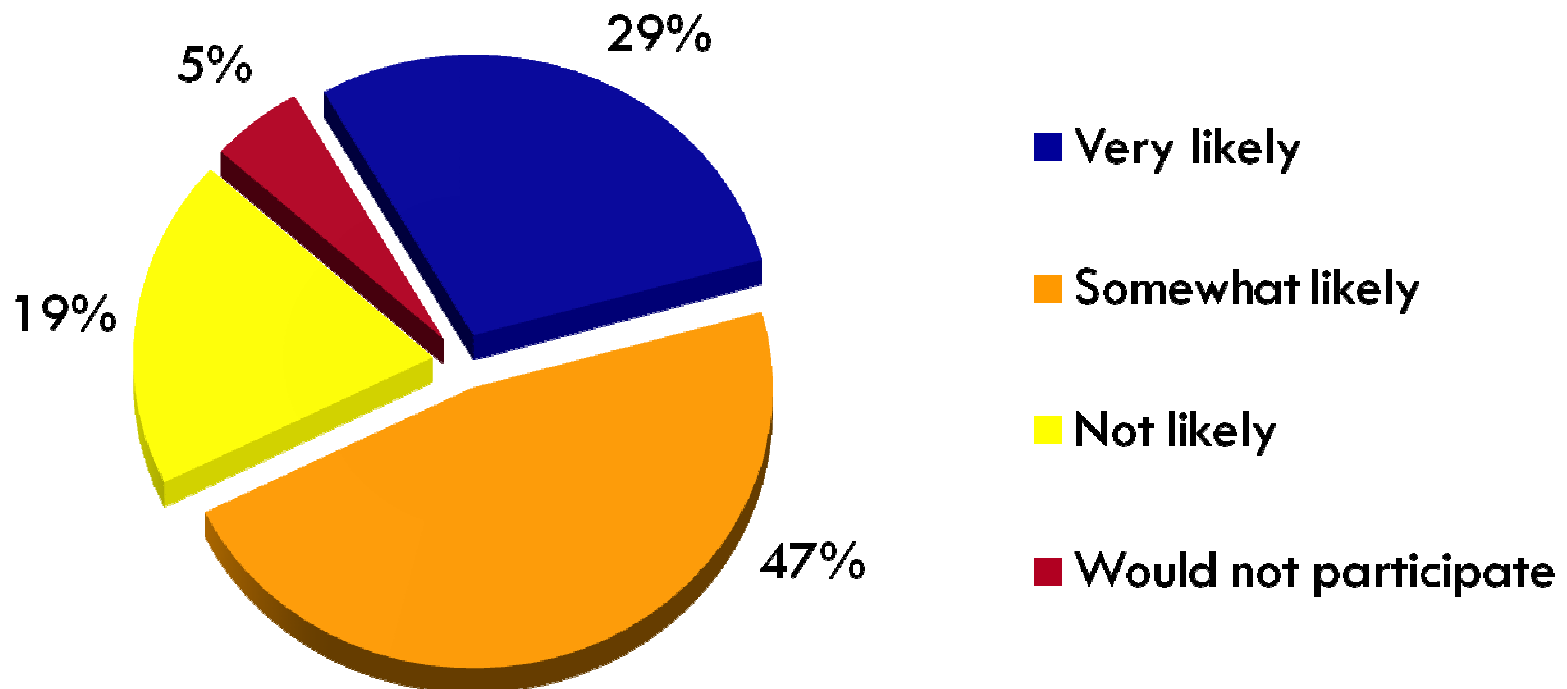
One kind of research, often referred to as clinical trials, is clinical research. In this, patients choose to participate to test the safety and effectiveness of certain treatments, drugs or devices. How important is this kind of research? Would you say it is of...



Source: Public Opinion Polls, 2001-2010  
Charlton Research Company for Research!America

# Most Americans Likely to Volunteer for Clinical Research

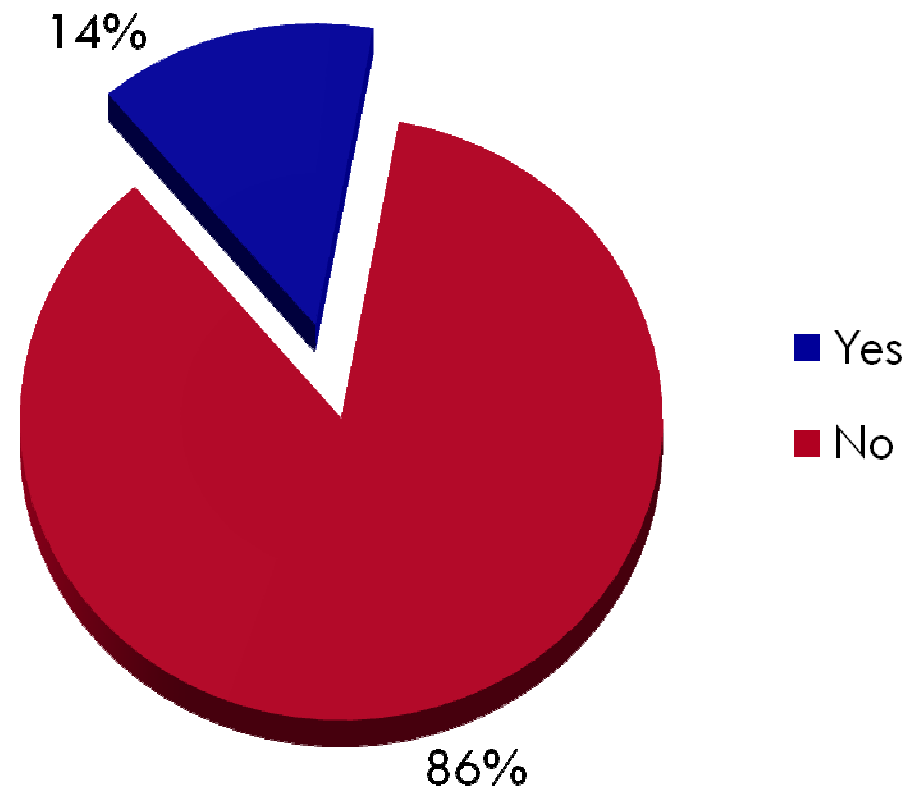
Please consider your own possible participation as a volunteer in clinical research.  
How likely would you be to participate in a clinical research study?



Source: Research Enterprise Poll, February 2010  
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# Majority of Americans Have Not Participated in Clinical Research

Have you or anyone in your family ever participated in clinical research?

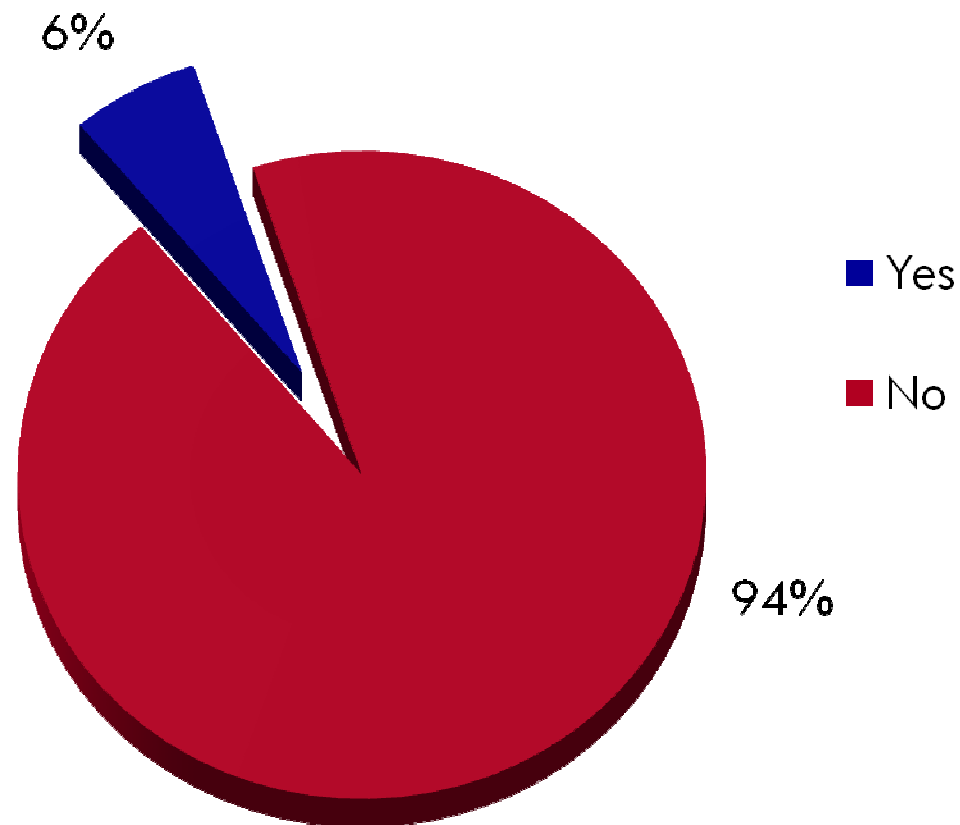


Source: Research Enterprise Poll, February 2010  
Charlton Research Company for Research!America



# Majority of Americans Have Not Been Asked to Participate

Has your doctor ever suggested that you participate in a clinical research study?



Source: Research Enterprise Poll, February 2010  
Charlton Research Company for Research!America

# Public Trust in Sources of Research Information

There are many sources of information about health and medical research issues. For each of the following sources, please indicate how trustworthy you think the information they provide is.

	Trustworthy	Not trustworthy	Don't know
Pharmacists	83%	5%	12%
Patient groups	82%	3%	15%
Health care provider	78%	8%	14%
U.S. Surgeon General	72%	10%	18%
FDA	72%	14%	14%
Friends & family	67%	15%	18%
Pharmaceutical Companies	42%	37%	21%
U.S. Congress	25%	50%	25%

Source: Research Enterprise Poll, February 2010  
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