



WEBINAR

A CONVERSATION ABOUT EMPLOYER COVID 19 ISSUES AND EMERGING OPPORTUNITIES

WHEN:

May 22, 2020; 12:00-1:30pm ET

Join us to hear from Terry Williams and Bill Satterwhite of Wake Forest Baptist Health share how their health care organization is learning and innovating with employers and community partners.

REGISTER TO JOIN THE WEBINAR*:

<https://nasem.zoom.us/j/96364937818?pwd=VoowWFFmTzcxejdyO TUyRWJZaVdFdzo9>

ABOUT THE COLLABORATIVE*:

Mission: To catalyze and facilitate private sector partnerships and actions of business, health, community, and public sectors to work together to enhance the lives of workers and communities by improving the nation's health and wealth.

Vision: To create an active space where participants feel compelled to contribute to a transformational effort that makes powerful and measurable impact on business success, societal value and improves population health.

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Questions? Please contact Alina Baciu, abaciu@nas.edu

SPEAKER

**Terry Williams,
MBA**

Executive Vice President &
Chief Strategy Officer
Wake Forest Baptist Health

**William
Satterwhite, JD, MD**

Chief Health & Wellness
Officer
Wake Forest Baptist Health

MODERATOR

Meg Guerin-Calvert
FTI Consulting

PLEASE SHARE WITH
YOUR NETWORKS

Terry G. Williams, MBA
Executive Vice President and Chief Strategy Officer

Terry G. Williams is Executive Vice President and Chief Strategy Officer of Wake Forest Baptist Health, a \$3.6 B health system with 6 hospitals and several hundred locations. He is responsible for strategic planning, clinical business development, clinically integrated network formation, business health solutions with employers, payer partnerships, FaithHealth NC and communications, marketing and media. He is the administrative executive for WFBH's significant value based agenda, population health work and M&A agenda. Over his 25-plus year career, Terry has worked with more than 200 health care organizations to drive growth, strategic partnerships, efficiency, technology adoption & innovations. Williams holds a graduate diploma in economics from the University of East Anglia in England where he was a Rotary Scholar studying 15 different country systems, and a MBA from Emory University. He worked for the Jamaican Prime Minister's Office on the country's innovative National Transformation Programme. Terry enjoys mission work, cycling and co-founded the Great Atlanta Youth Walk and a camp for foster, abused and neglected children. He serves on several community and health care related boards.

William Satterwhite, JD, MD
Chief Health and Wellness Officer

William M. Satterwhite, JD, MD, joined Wake Forest Baptist Health in 2015 as the Chief Health and Wellness Officer. Dr. Satterwhite is responsible for BestHealth for Us, the internal wellness department, as well as BestHealth for Business which consists of Corporate Health, Executive Health, and Occupational Medicine. For self-funded employers, he develops value-based, customized integrated solutions designed to improve their overall wellbeing in convenient, cost-effective and health-effective ways. This includes mobile and onsite clinical practitioners performing a variety of preventative services and programming, as well as sick visits, chronic condition monitoring, worksite injury and occupational medicine services. Dr. Satterwhite and his team are also extremely innovative, as evidenced most recently by their creation of a PPE face mask that went from concept to mass production in just 29 days! (www.MaskTheCity.com) Prior to this role, Dr. Satterwhite had 16 years of clinical experience as a pediatrician and physician administrator. Dr. Satterwhite received his bachelor's degree from Davidson College and his law degree from UNC Chapel Hill. After practicing health law for five years in Charlotte, he earned his medical degree at Wake Forest School of Medicine in 1997 and completed his residency in pediatrics at Wake Forest Baptist in 2000.

** The Action Collaborative on Business Engagement in Building Healthy Communities is an ad hoc activity associated with the National Academies of Sciences, Engineering, and Medicine's Roundtable on Population Health Improvement. The Collaborative is a flexible and action-oriented group that welcome all interested organizations and individuals. Any activities and products associated with the collaborative do not necessarily represent the views of any one organization, the Roundtable, or the National Academies and have not been subjected to the review procedures of, nor are they reports, products, or activities of the National Academies.*