


*The National Academies of*  
**SCIENCES • ENGINEERING • MEDICINE**

***Entrepreneurship in the Public and Nonprofit Sectors***

A workshop organized in cooperation with *Public Administration Review*, the School of Public Affairs at Arizona State University, and the American University Center for Innovation

**October 22, 2018**

**Lecture Room  
National Academy of Sciences  
2101 Constitution Avenue, NW  
Washington, DC**



**Agenda**

- 9:00-9:25      **Coffee and pastries**
- 9:25-9:30      **Introduction**  
*David M. Hart, George Mason University and Co-Chair, National Academies Innovation Policy Forum*
- 9:30-9:50      **Public Private Entrepreneurship in Israel**  
*Yifat Alon-Perel, Head of Trade and Economic Affairs, Embassy of Israel to the U.S.  
(Introduced by Vaughan Turekian, Executive Director of the Policy and Global Affairs Division, National Academies)*
- 9:50-9:55      **Rationale for the PAR Symposium**  
*David Audretsch, Indiana University  
Donald Siegel, Arizona State University  
Siri Terjesen, American University and Norwegian School of Economics*
- 9:55–10:35      **“Academic Entrepreneurship, University Governance, and the Case of the Academic Enterprise Model”**  
*Derrick Anderson, Arizona State University\**  
*Michael Crow, Arizona State University*  
*Kyle Whitman, Arizona State University*  
*Discussant: Donald Siegel, Arizona State University*
- 10:35–11:15      **“Moving from Policy Ideas to Policy Impacts: What Does the Innovation Corps Model Offer Public Policy Education?”**  
*Jenny Knowles Morrison, The University of Texas at Austin\**  
*David Swindell, Arizona State University*

*Kathryn Semcow, Independent Consultant*  
*William Brown, Texas A&M University*  
*Angela Evans, The University of Texas at Austin*  
*Mark Clayton Hand, The University of Texas at Austin*  
 Discussant: *David Audretsch, Indiana University*

11:15–11:30 **Coffee Break**

11:30–12:10 **“A Viewpoint on Practical Research on Social Business Entrepreneurship”**

*Sameeksha Desai, Kauffman Foundation\**  
*John E. Tyler III, Kauffman Foundation*  
 Discussant: *Donald Siegel, Arizona State University*

12:10–12:50 **“Examining ‘Make or Buy’ Decisions for Creative Capacity The Use of Entrepreneurial Freelancers by Nonprofit Arts Organizations”**

*Joanna Woronkiewicz, Indiana University\**  
*Douglas Noonan, Indiana University*  
*Kelly LeRoux, University of Illinois at Chicago*  
 Discussant: *Siri Terjesen, American University and Norwegian School of Economics*

12:50–1:50 **Lunch**

1:50–2:30 **“Microgravity Protein Crystallization for Drug Development: A Bold Example of Public Sector Entrepreneurship”**

*Troy Scott, RTI*  
*Nicholas Vonortas, George Washington University\* (presenting remotely)*  
 Discussant: *Christopher Hayter, Arizona State University*

2:30–3:10 **“Broadening the Scope of Public Sector Entrepreneurship: Lessons Learned from Grand Challenge Programs”**

*Christopher Hayter, Arizona State University\**  
*Al Link, University of North Carolina-Greensboro*  
 Discussant: *William Bonvillian, MIT*

3:10–3:50 **“Policy Design, and Achieving Social Outcomes: A Comparative Analysis of American, British, and Korean Social Enterprise Policy”**

*Donwe Choi, Florida State University\**  
*Francis Berry, Florida State University*  
 Discussant: *Jeremy Hall, University of Central Florida and Co-Editor, Public Administration Review*

3:50–4:05 **Coffee Break**

4:05–4:45 **“Corporatisation in the Public Sector: Explaining the Growth of Local Government Companies in England”**

*Professor Rhys Andrews, Cardiff University\**  
*Professor Laurence Ferry, University of Durham*  
*Professor Chris Skelcher, University of Birmingham*  
*Mr. Piotr Wegerowski, Cardiff University*  
 Discussant: *Siri Terjesen, American University and Norwegian School of Economics*

4:45–5:00      **Closing Remarks**  
*Jeremy Hall, University of Central Florida and Co-Editor, Public Administration Review*  
*David Audretsch, Indiana University*  
*Donald Siegel, Arizona State University*  
*Siri Terjesen, American University and Norwegian School of Economics*

5:00              **Reception in the anteroom of the Lecture Room**

\* denotes presenter