

# Scaling up Co-production

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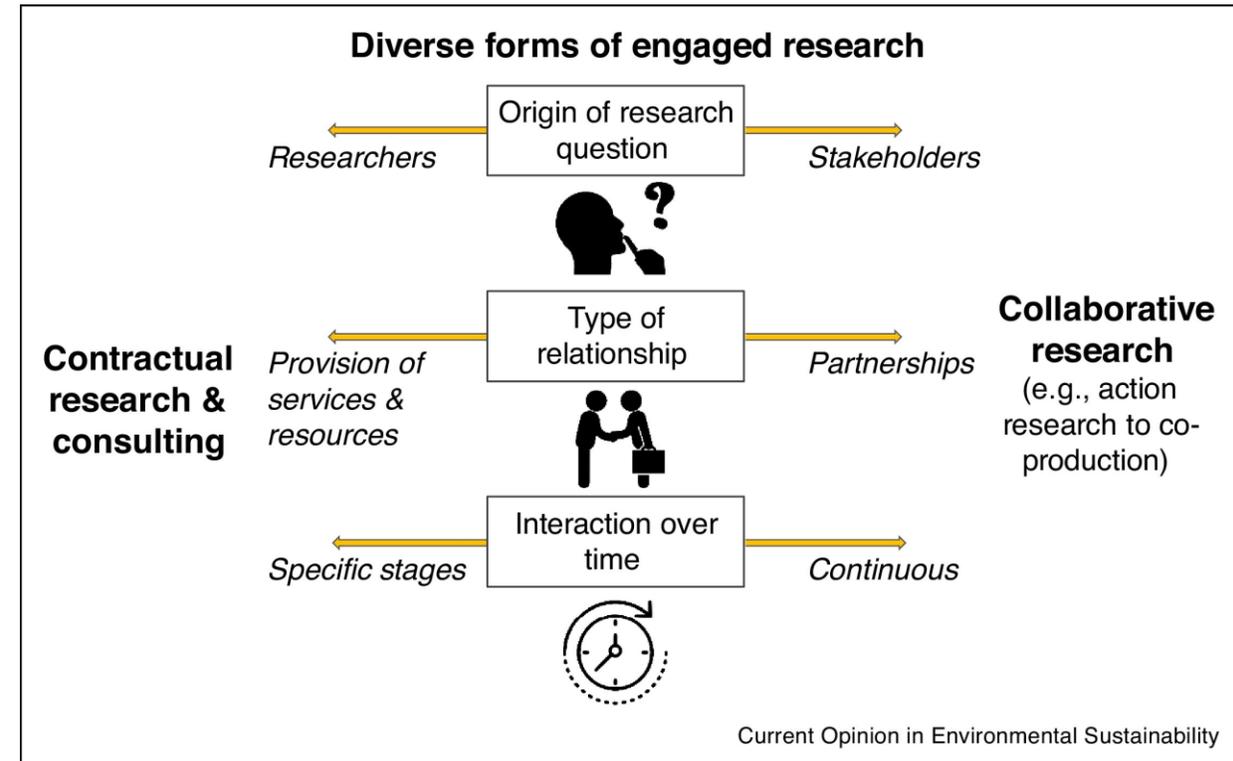
# The Art of Engagement

## Co-production:

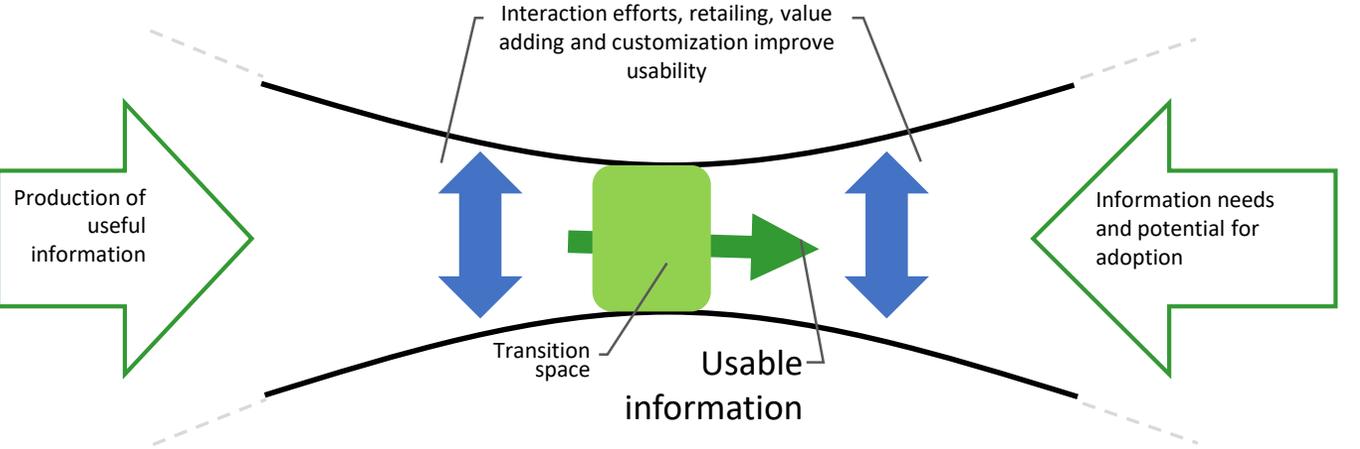
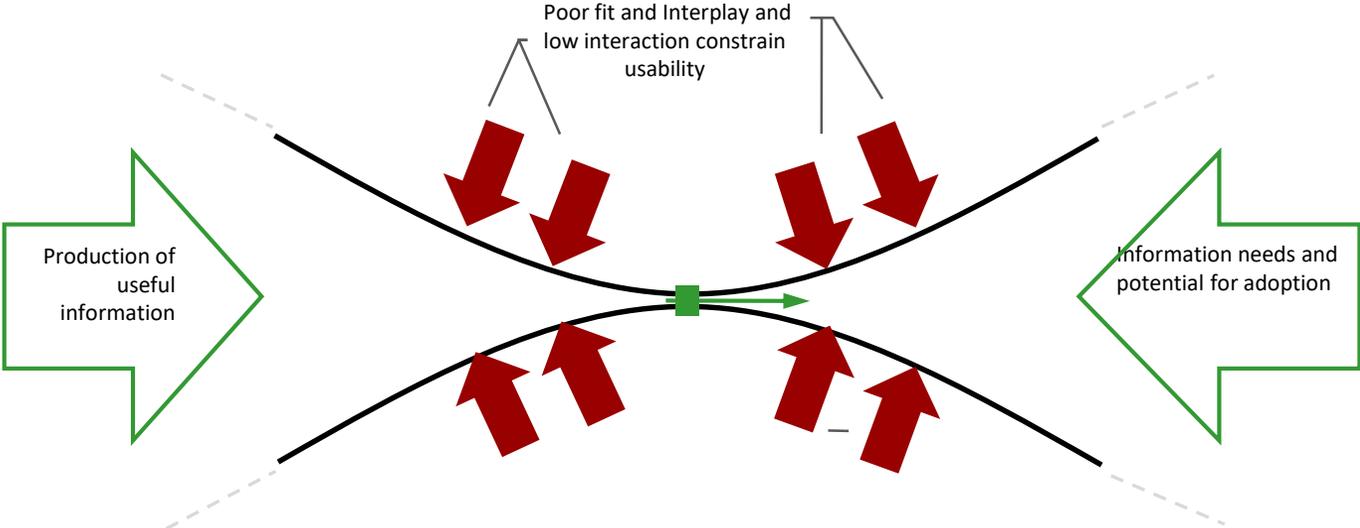
- Public Administration
- Descriptive Tradition
- Normative view

## Valued traits:

- Participation/action research
- Interaction/Iteration
- Plurality of Knowledge, Equity, Justice
- Increased use in support of desirable outcomes/decisions



# Useful to Usable



Partners: Christine Kirchhoff and Vijay Ramparasad

Lemos, M.C., C. Kirchhoff and V. Ramparasad (2012). Narrowing the Climate Information Usability Gap. *Nature Climate Change*, vol. 2, issue 11, pages 789-94.



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## Co-production space

### **Factors across the production-use range**

Stakeholder Interaction/collaboration/Iteration

Salient, Credible, Legitimate

Customization, communication, visualization, value-adding, retailing

Purposefulness, social learning, adaptive governance of and across boundaries, Boundary organizations, boundary objects and spanning

Evaluation, Decision Science, Translational science, Policy Sciences

# How does climate information diffuses?

S.E. Kalafatis et al./ *Global Environmental Change* 32 (2015) 30–39

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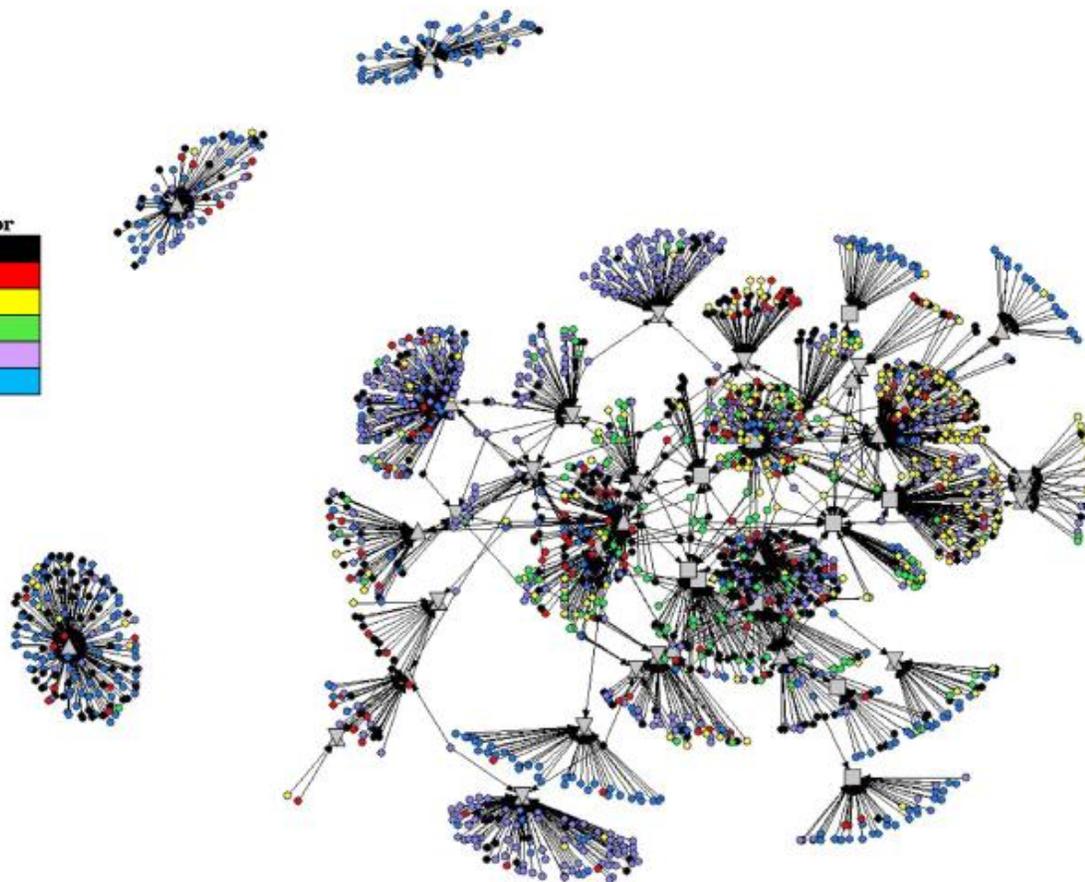
## Year

- 1997 - 2004
- △ 2005 - 2008
- ⊗ 2009 - 2011

## Scale

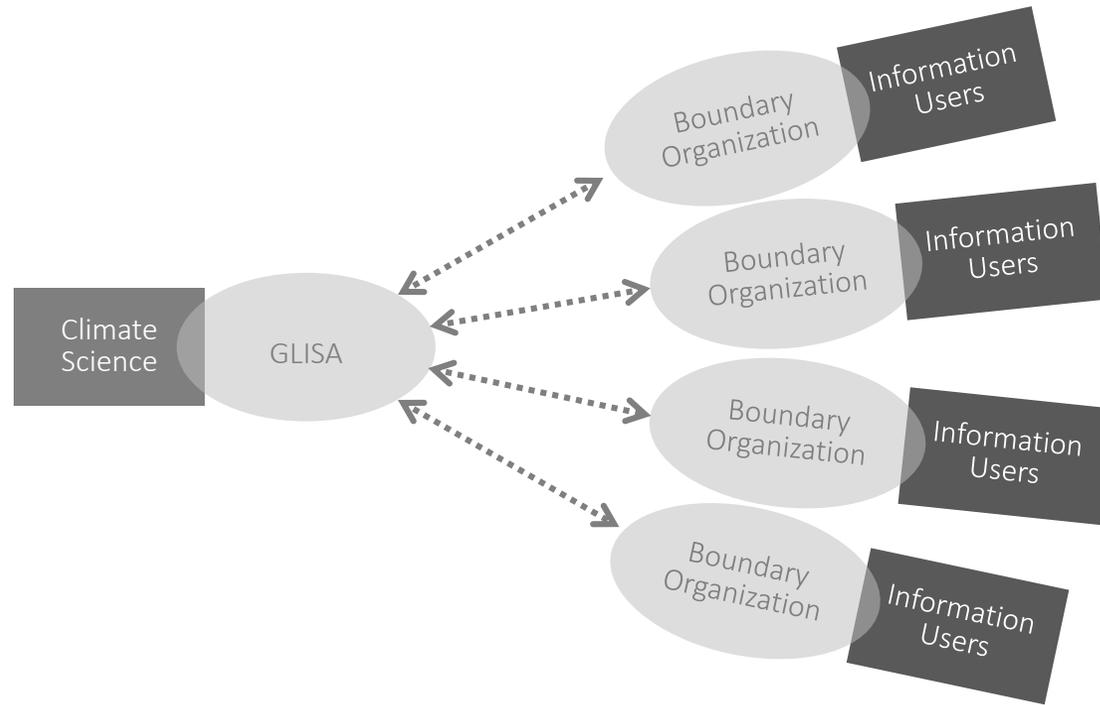
- Undetermined
- International
- National
- GL Region
- State/Province
- Local

Color
Black
Red
Yellow
Green
Purple
Blue



Contributors: Scott  
Kalafatis, Yun Jia Lo,  
Ken Frank

Kalafatis, S. E., M. C. Lemos, Y.-J. Lo and K. A. Frank (2015).  
"Increasing information usability for climate adaptation: The  
role of knowledge networks and communities of practice."  
*Global Environmental Change* 32: 30-39.



Chains connect researchers, organizations and users

Chains decrease transaction costs: financial, time, logistics and especially trust and legitimacy

Partners: Christine Kirchhoff,  
Scott Kalafatis, Don Scavia,  
Ricky Rood

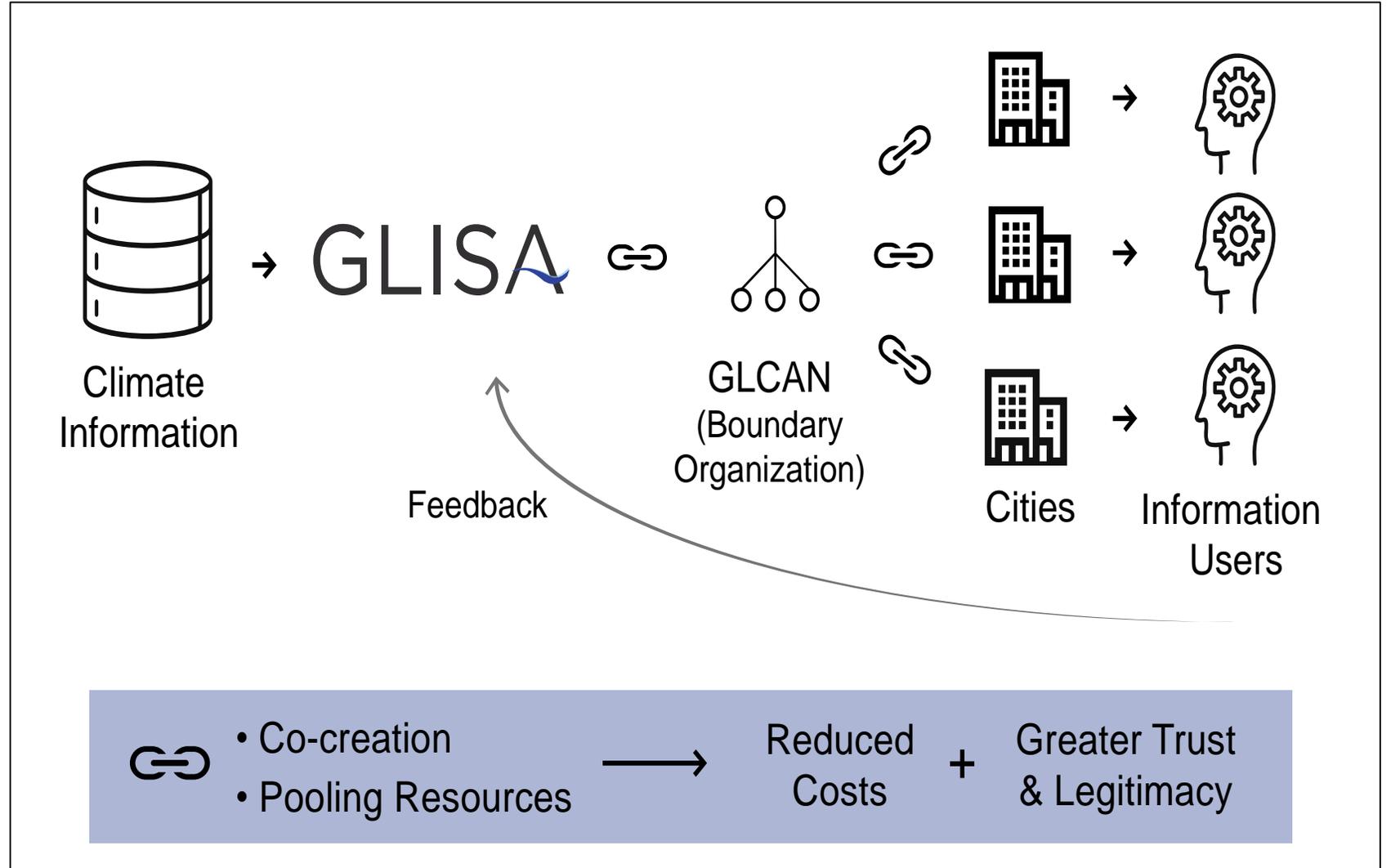
Lemos et al. (2014) "Moving climate information off the shelf: Boundary Chains and the role of RISAs as adaptive organizations." *Weather, Climate, and Society* 6(2): 273-285.

## Boundary Chains: Key Chain

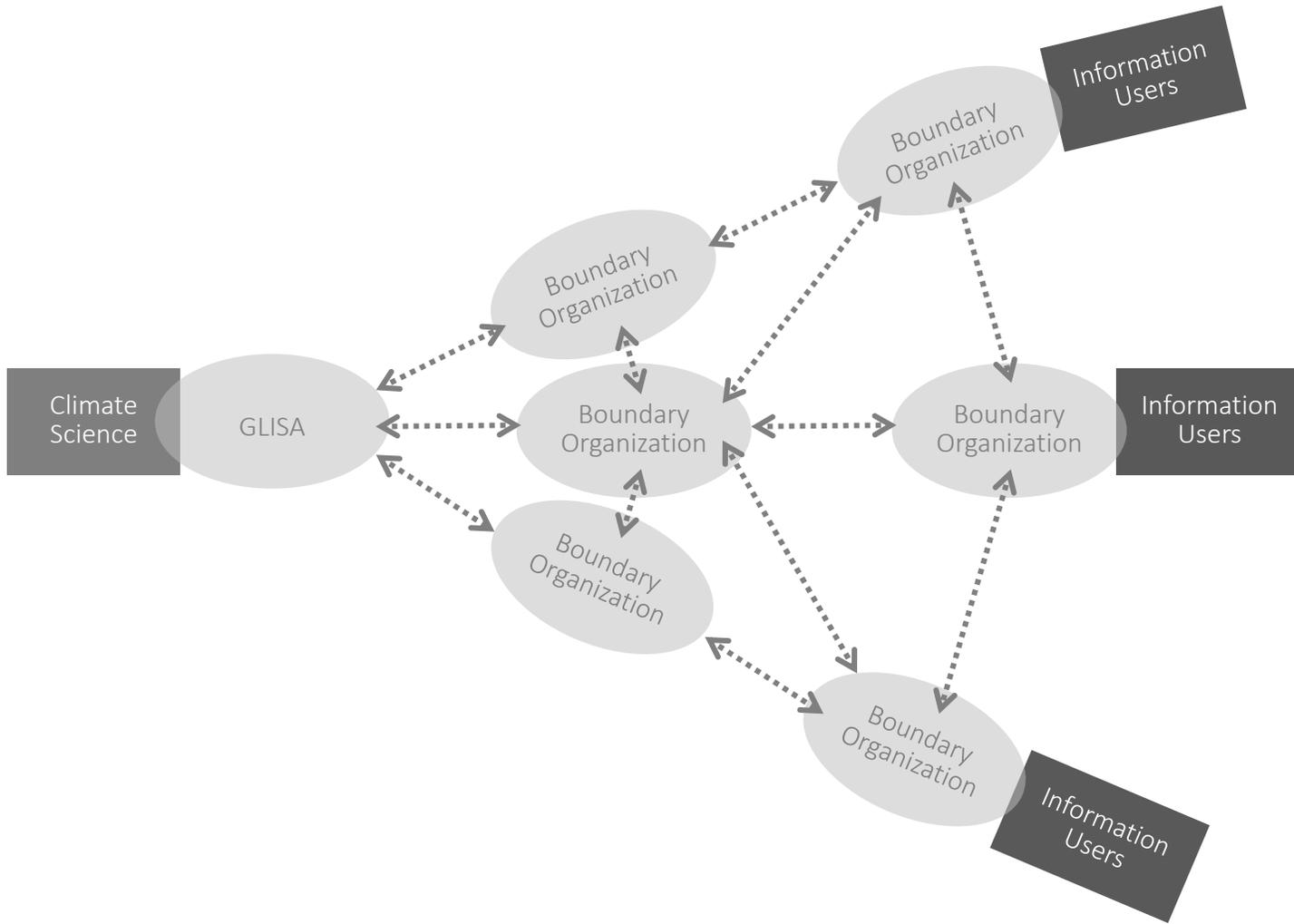


## Boundary Chains: Linked Chain

# Great Lakes Climate Action Network

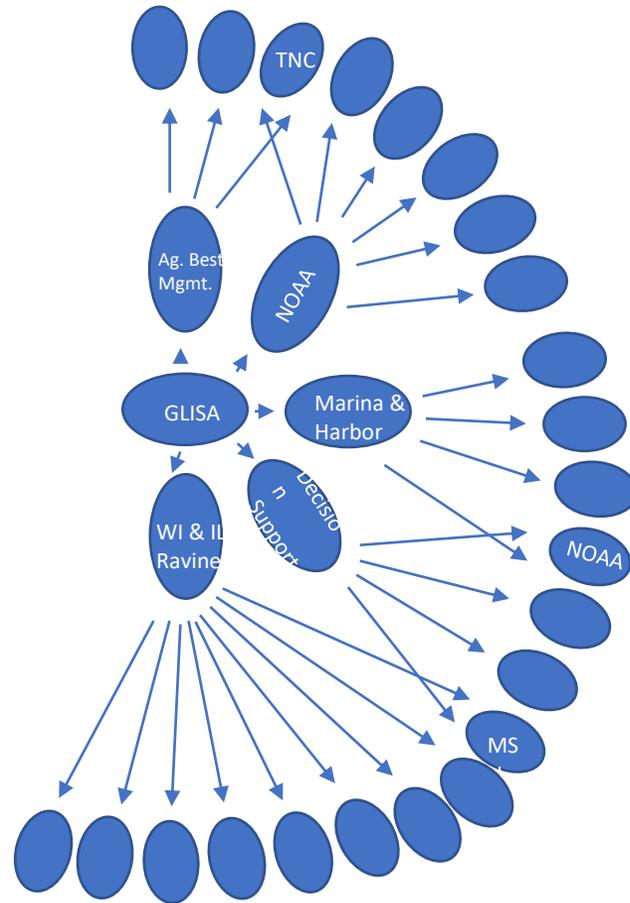
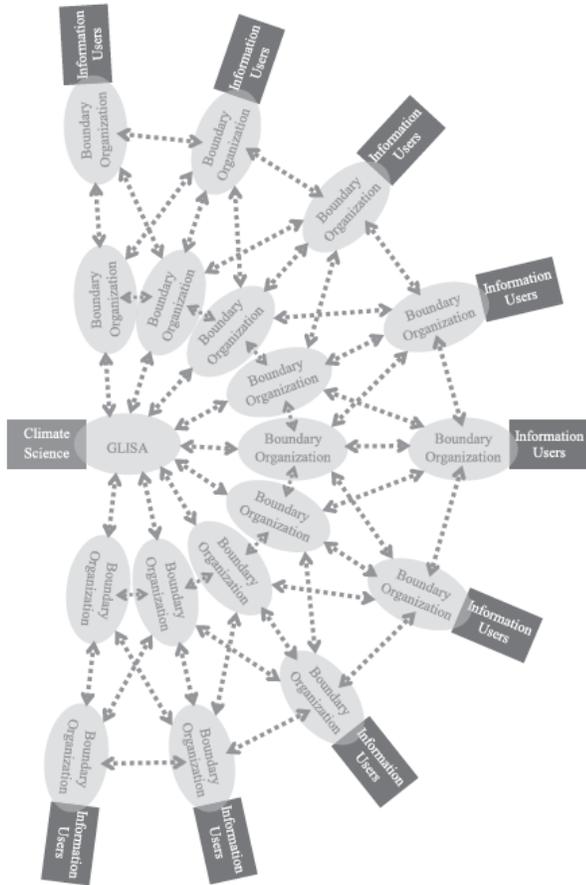


Partners: Matt Naud plus 30 other Sustainability Directors and Coordinators from GL cities



Can boundary chains sustain?  
Can they in effect decrease costs? Can they increase impact?

## Boundary Chains: Networked Chain



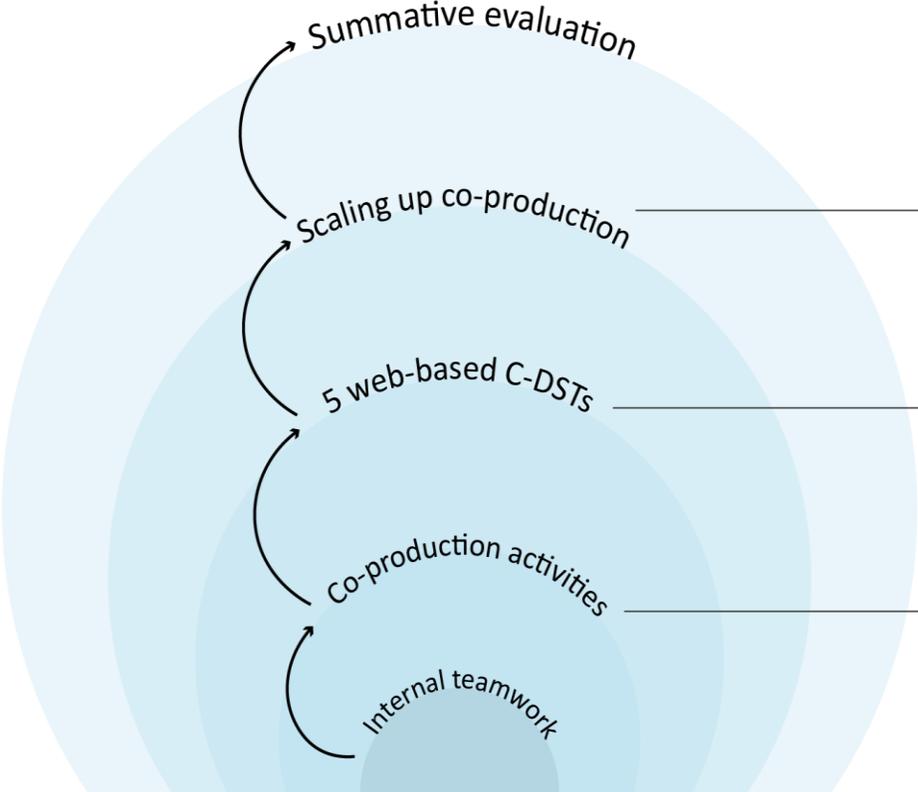
- 20 small grants
- Required communication and exchange of experience for two years
- Diversity of impacts from increased awareness, leverage of resources, longer term partnerships with GLISA, direct application of knowledge in decision-making, academic outputs.

Partners: Yun Jia Lo, Katherine Browne, Ian Robison

# How does co-production “thicken”?

- U2U: Diffusing Co-production (USDA-AFRI)
- Making Gulf communities more resilient (NAS/GRP)

# U2U



**Promotion**  
150+ Outreach events

**Marketing Campaign**  
Direct mail • Email



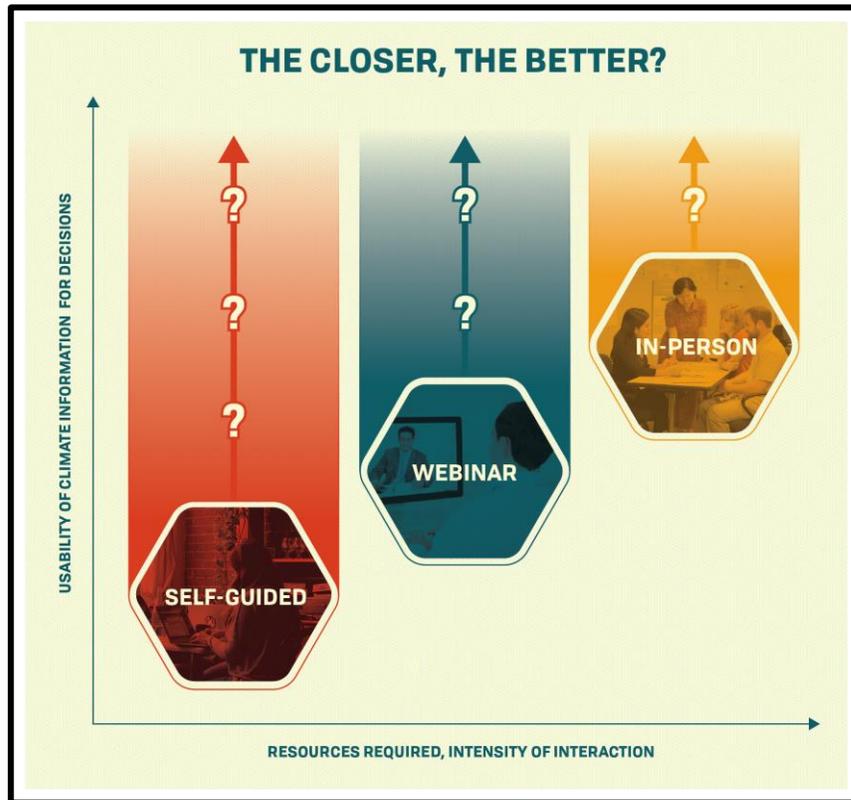
**Identification of needs and priorities**  
Surveys • Focus groups

**Interactive tool development**  
User testing

Partners: Junyu Lu,  
Vikram Koundinya,  
Linda Prokopy

# Scaling up Co-production

Partners: Kim Wolske, Christine Kirchoff, James Arnot, Laura van xx, Jenna Jorns, Missy Stults, Rebecca Esselman, Mark Schaffer, Gabrielle Wong-Parodi, Patty Good, Adaptation International



- Co-production phase funded by USDN, GLISA
- Proof of concept project funded by NOAA/SARP
- Significantly affected by COVID
- Preliminary findings:
  - Awareness
  - Inter-departmental collaboration
  - Direct use in plans (adaptation, Master plans)

**FLOOD WISE COMMUNITIES**

**Free stormwater system vulnerability assessments for Gulf communities**

Apply now at [FloodWiseCommunities.org](https://FloodWiseCommunities.org)

**Work with a team of experts and use a suite of customized tools to better prepare your community for future storms.**

**Participating communities receive:**

- A guided step-by-step process that walks practitioners through examining vulnerabilities to their stormwater system.
- Weather, climate, and socioeconomic profiles tailored for your community.
- A customized, comprehensive vulnerability assessment, training package, and continued support.
- Assistance from experts in climate change science, strategic planning, economic development, public policy, public health, and stakeholder engagement and collaboration.

**Application Details**  
 Gulf Coast communities are eligible.  
 Applications must be submitted by local government.  
 Priority will be given to communities that apply by December 18, 2020.

**Apply now for free assistance at [FloodWiseCommunities.org](https://FloodWiseCommunities.org).**

“When we got invited to participate, it was sort of a no-brainer... it’s really going to increase our capacity. It has essentially eliminated the conversations and the amount of time we had to spend on data source and data collection methodology. It really provided the information in a way that a lot of people were able to digest it.”

City of Evanston (IL) Chief Sustainability and Resilience Officer on his community’s experience using this vulnerability assessment process.

FloodWise Communities is a program of GLISA, SCIPP, Stanford University, Adaptation International, and Headwaters Economics, and endorsed by National League of Cities, National Association of Counties, and Texas Sea Grant.

Lemos, M. C., K. S. Wolske, L. V. Rasmussen, J. C. Arnot, M. Kalcic & C. J. Kirchoff (2019) The Closer, the Better? Untangling Scientist–Practitioner Engagement, Interaction, and Knowledge Use. *Weather, Climate, and Society*, 11, 535-548