

Key Points

- I. Efforts to shorten development and approval times to incentivize innovation raise unique ethical issues.
- II. Important to consider the full range of ethical issues surrounding such efforts.

My Focus

- I. Broad range of proposals to incentivize intervention development by compressing development and review timelines.
 - 1. Accelerated approval (surrogate markers for approval + post-marketing studies)
 - 2. Proposals for early access (e.g., after phase II).

Motivations

- I. "Pull" for innovation. Reducing time to market shortens time to revenue and maximizes period of patent protection or market exclusivity.
- II. Patients with few treatment options often willing to accept increased risks.
- III. Stakeholder interests seem to be aligned!

- I. Short development timelines in novel areas produce narrow "bandwidth" of information.¹
 - 1. Indication
 - 2. Dose
 - 3. Timing and schedule
- II. Clinical use of approved products often requires broader "bandwidth" of information.

¹Jonathan Kimmelman and Alex John London, "The Structure of Clinical Translation: Efficiency, Information, and Ethics," *Hastings Center Report* 45 (2015): 1-7. DOI: 10.1002/hast.433

- III. Collecting this information in clinical settings is less efficient than collecting it in development:
 - 1. "Noisier" environment.
 - 2. More patients exposed = more harms to locate boundaries.

- IV. Costs of learning in development borne by developer while costs of learning in clinic are borne by patients and third-party payers.
 - 1. Shifting these costs raises questions of fairness
- V. Market access decreases developer incentive to conduct post-marketing studies in a timely manner.

- VI. Participants and patients may be willing to accept increased risk, but serious adverse events can have a chilling effect on development.¹
 - 1. Gelsinger death in gene therapy²
 - 2. Fetal tissue in PD.

¹ Alex John London, Jonathan Kimmelman, Marina Elena Emborg. Beyond Access vs. Protection in Trials of Innovative Therapies. Science 328 (2010) 829-30.

²James M. Wilson. A History Lesson for Stem Cells. Science 342 (2009) 727-8.

- VII. Market access and subsequent withdrawal divert scarce resources to ineffective or harmful interventions.
 - 1. Shifts inefficiencies to the health care system.
- VIII. Difficult to assess the costs of an erosion in trust in gatekeeper institutions.

Conclusion

- I. Patient/participant tolerance for risk is only one ethical concern among many.
- II. Development is more protracted in areas where knowledge of causal structures is underdeveloped.
 - 1. More false positives in small studies
 - 2. More exploratory work needed to identify therapeutic window
- III. Development and approval timelines may not be appropriate targets for incentives.