

Caffeine in Pregnancy and Lactation: What's New?

JANET THORLTON, PHD

UNIVERSITY OF ILLINOIS AT CHICAGO

Objectives



Describe preconception risks associated with caffeine consumption



Discuss prenatal effects and risk associated with caffeine intake, by trimester



Relate energy drinks and evidence for influence of caffeine / high sugar intake



Discuss differences in pregnancy risk based on polymorphisms in caffeine metabolism (slow or fast).

How much caffeine?



12 oz
soft drink
30 to 40 mg



8 oz
green or black tea
30 to 50 mg



8 oz
coffee
80 to 100 mg



8 oz
energy drink
40 to 250 mg

Caffeine Background

Most widely consumed psychostimulant worldwide, naturally found in coffee, tea, cocoa, chocolate¹

Generally Recognized as Safe (GRAS) for consumers up to 400 mg/daily²

- 200 mg/day for pregnant women
- 300 mg/day for breastfeeding women (lower intake for pre-term, newborns)

FDA: list on ingredients panel if added to food, beverages; amount not required¹

In the USA, two large national representative surveys monitor caffeine intake from food and beverages:

- The Kantar Worldpanel (KWP)⁷
- National Health and Nutrition Examination Survey (NHANES)⁸

Data is inconsistent; considerable controversy regarding caffeine safety and consumption during pregnancy^{3-6; 11}

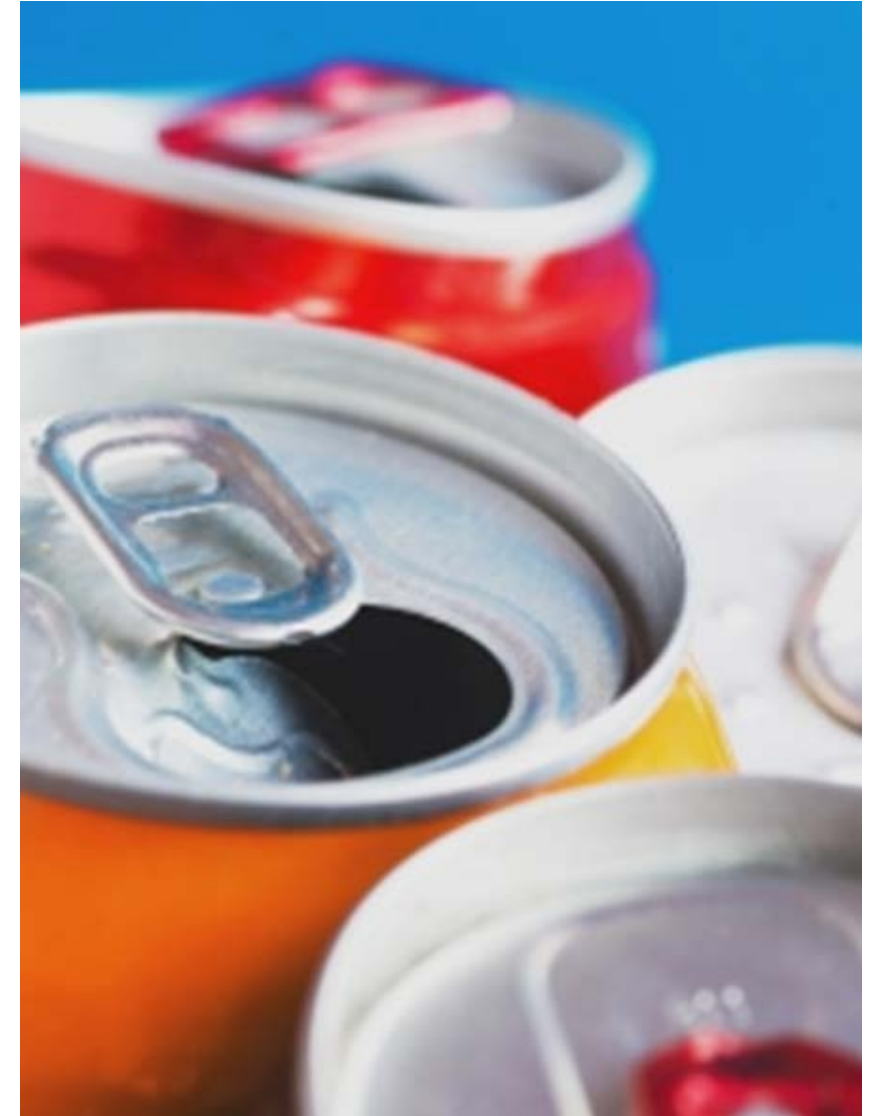
Caffeine Background

Additive in some medications, dietary supplements, cosmetics, foods:

- Many dietary supplements haven't been tested in pregnant women, nursing mothers, or children⁹
- Often added to weight-loss dietary supplements, caffeine is found naturally in tea, guarana, kola nut, yerba mate, and other herbs^{10, 44}

In past 20 years, caffeinated energy drinks, sports drinks, juices, water introduced; increasing in popularity.

- Energy drinks typically contain combinations of ingredients that may cause a more powerful stimulant effect
 - Guarana contains caffeine
- A 16-ounce energy drink contains up to 62 grams added sugar, exceeding amount recommended for an entire day¹⁰



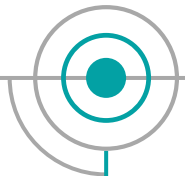
Caffeine: Timeline of Related Events



- Proliferation of new products (energy drinks)¹⁴
- Dietary Supplement Nonprescription Drug Consumer Protection Act¹⁵
- Facebook founded 2004²⁹

- Internet sales of pure caffeine; FDA warning¹⁶⁻¹⁷
- Genome: New insights to caffeine metabolism¹⁸⁻²⁴

1990

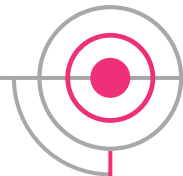


- Safety in pregnancy: inconsistent data^{3-6; 11}
- 1994 Dietary Supplement Health Education Act¹³
- Human Genome Project begins¹²

2000

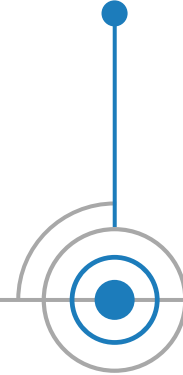


2010



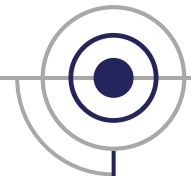
- Energy drink controversy; regulatory scrutiny²⁵
- 2014 Caffeine in Food/DS: Safety Workshop¹¹
- CFSAN Adverse Events Reporting System²⁶

2015



- FDA Pregnant women: clinical trials²⁷
- DSHEA 25-year anniversary
- FDA Nutrition Facts label changes²⁸

2020



Dietary Supplement Health & Education Act (1994)¹⁵

Dietary Supplements are not regulated by the FDA the same way as medications¹

Industry has grown from \$4 billion to \$40 billion in 25 years since DSHEA was passed^{1; 30}

More than 90,000 supplements sold; some contain caffeine¹

Manufacturers are responsible for ensuring product safety and correct labeling^{1; 15}

FDA is proposing new efforts to strengthen regulation of dietary supplements by modernizing and reforming oversight^{16; 30}

Supplement vs. Nutrition Labels

DIETARY SUPPLEMENTS FALL UNDER REGULATORY GUIDELINES OF THE 1994 DIETARY SUPPLEMENT HEALTH & EDUCATION ACT¹⁵

Supplement Facts			
Serving Size: 1 Can (12 fl. oz.)			
Amount Per Serving		% Daily Value**	
Calories	45		
Total Carbohydrate	11g	4%	
Sugars	9g		
Vitamin C	50mg	83%	
Vitamin D	200IU	50%	
Vitamin E	40IU	133%	
Thiamin	1.5mg	100%	
Riboflavin	2mg	100%	
Niacin	20mg	100%	
Vitamin B6	2mg	200%	
Vitamin B12	12mcg	200%	
Biotin	150mcg	50%	
Pantothenic Acid	10mg	100%	
Proprietary Blend 892mg †			
Green Tea Extract, DL-Methionine, L-Glutamine, L-Arginine, D-Glucosamine, Quercetin, Co-Q10, Bilberry Extract, Turmeric Root, Omega-3 EFAs			
**Percent Daily Value (DV) are based on a 2,000 Calorie diet. Your Daily Values may be higher or lower depending on your calorie needs			
†Daily Value not established			

Ingredients: Carbonated filtered water, blue agave nectar, natural flavors, citric acid, malic acid, gum acacia, stevia, green tea extract, DL-Methionine, L-Glutamine, L-Arginine Monohydrochloride, D-Glucosamine HCl, Monopotassium, Quercetin Dihydrate, Ascorbic Acid, Magnesium Lactate Dihydrate, Calcium Lactate Gluconate, Bilberry Extract, Ubidecarenone, Niacinamide, Turmeric Root, Omega-3 DHA/EPA, D-Calcium Pantothenate, Pyridoxine HCl, Riboflavin, Thiamin Mononitrate, Folic Acid, Biotin, Vitamin B-12, Vitamin D-3, DL-Alpha Tocopheryl Acetate, Vitamin A Palmitate

Allergen Statement: Contains Omega-3s derived from fish, soy and milk. Not recommended for children or women while nursing or pregnant. Keep out of reach of children. Consult your physician before starting any supplement regimen

FOODS & SOME BEVERAGES FALL UNDER REGULATORY GUIDELINES OF THE FOOD, DRUG, AND COSMETIC ACT¹⁵



Nutrition Facts				
Serving Size 8.0 fl. oz. (240mL)				
Servings Per Container 2				
Amount Per Serving	Per 8 fl. oz.	%DV*	Per Can	%DV*
Calories	110		210	
Total Fat	0g	0%	0g	0%
Sodium	180mg	8%	370mg	15%
Total Carb	27g	9%	54g	18%
Sugars	27g		54g	
Protein	0g		0g	
Riboflavin (Vit. B2)	100%		200%	
Niacin (Vit. B3)	100%		200%	
Vitamin B6	100%		200%	
Vitamin B12	100%		200%	
Not a significant source of calories from fat, saturated fat, trans fat, cholesterol, dietary fiber, vitamin A, vitamin C, calcium and iron.				
*Percent Daily Values are based on a 2,000 calorie diet.				
INGREDIENTS: CARBONATED WATER, SUGAR, GLUCOSE, CITRIC ACID, NATURAL FLAVORS, TAURINE, BETAINE, SODIUM ACETATE, COLOR ADDED.				

Labeling Single-Serving Packages



For packages between one and two servings, calories and other nutrients must be declared for the entire package rather than per serving because people typically consume the package in one sitting.



Caffeine-Added Products Proliferating

- Patterns of use, products are changing and not well understood²⁵
- Readily available; attractive to many²⁵
- Adverse Event Reports associated with foods, cosmetics, dietary supplements tracked in CAERS database²⁶



Examples of claims cosmetics are allowed to make:

- ✓ *Cleanses skin*
- ✓ *Enhances beauty*
- ✓ *Promotes attractiveness*
- ✓ *Alters appearance*



Examples of claims cosmetics may *NOT* make:

- ✗ *Treats a disease, such as acne, eczema, or rosacea*
- ✗ *Increases collagen*
- ✗ *Revives cells*





FDA Warns Consumers About Pure and Highly Concentrated Caffeine¹⁶

Synthetic and pure powdered caffeine can be purchased on the Internet

One teaspoon of pure caffeine contains 5,000 milligrams (~28 cups of coffee)

Difficult to gauge safe amount

FDA asking companies to take pure caffeine off the market for safety reasons

WARNING! Pure **CAFFEINE** Can be **HIGHLY TOXIC** if not used correctly. By Purchasing you agree, and are indicating that you are over 18 years of age, and that you are using for cosmetic purposes

Estimating Caffeine Exposure is Difficult for Foods & Supplements¹

- The **amount** of caffeine as part of a “blend” does not need to be declared¹
- Little known re: accuracy of reporting for energy products, consumption patterns¹
- Difficult to estimate who is using, how often, and how much; reporting biases³²⁻³³
- Some supplements interact with a variety of lab tests, altering results¹

Ingredients:

Sparkling water, organic evaporated cane juice, organic guarana seed extract (contains 125mg of naturally occurring caffeine per serving), malic acid, natural flavors, citric acid, organic ginkgo biloba leaf extract, organic echinacea flower extract, organic panax ginseng root extract.



1. Collect DNA sample
2. Mail to lab with payment
3. Learn if you are a “fast” or “slow” caffeine metabolizer

Image from:
<http://www.consumergenetics.com/DNA-Tests/Caffeine-Metabolism-Test.php>

Caffeine Metabolism & Pharmacokinetics^{3; 21, 23; 32; 4-35}

Metabolism, clearance, and pharmacokinetics is influenced by many factors

Genetic variability affects reaction to caffeine; may drive consumption

Genetic variability affects binding to brain receptors, influencing how we experience caffeine' effect

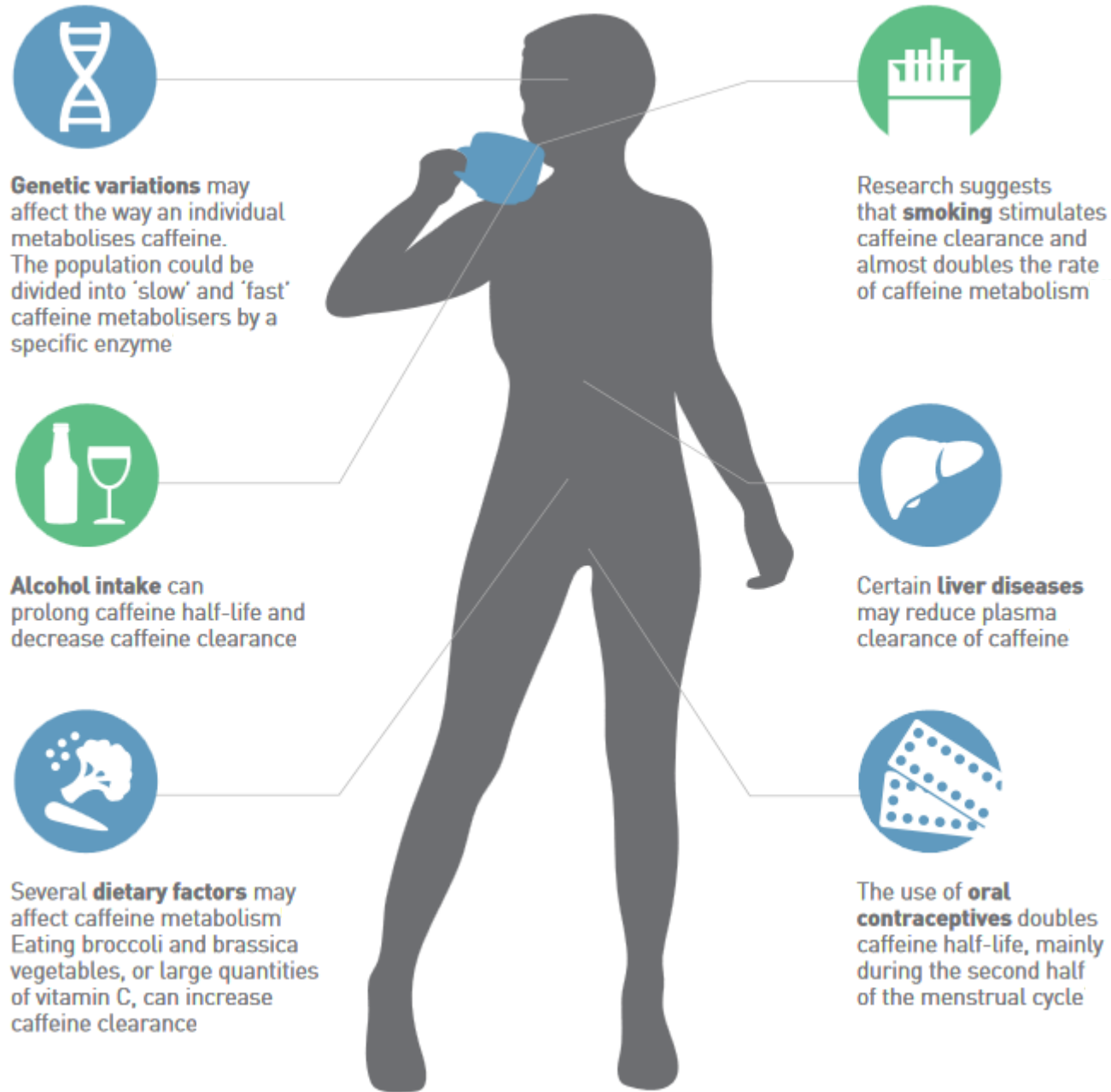
- Caffeine has similar structure to adenosine; binds to receptors in brain
- Increases feeling of alertness
- Polymorphism of adenosine receptor ADORA2A found in caffeine-sensitive persons

Enzymes responsible for metabolizing caffeine: cytochrome P450

- CYP1A2 responsible for metabolizing 95% of ingested caffeine
- Genetic variation determine CYP1A2 activity in each person
- This polymorphism divides people into fast/slow metabolizers

Factors affecting Caffeine Metabolism^{18, 21, 23,}

36



Caffeine Metabolism

18-19 21, 23, 36-37

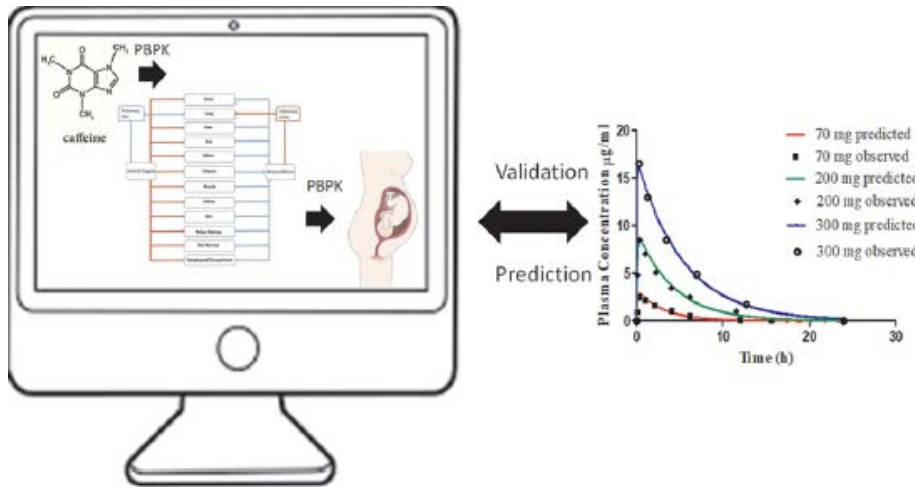
- Variations of the gene affect how caffeine is metabolized, eliminated:

- CYP1A2*1A allele: metabolizes caffeine rapidly
- CYP1A2*1F allele: metabolizes caffeine slowly.
- Risks:
 - >200 mg per day: may have increased risk of non-fatal myocardial infarction
 - 100-300 mg/day: increased risk of pregnancy loss, reduced fertility (Cornelius, 2016; Darakjian, 2019)

- Half-life depends upon:

- Amount consumed
- Liver function
- Pregnancy (enzyme activity decreases by 50% 2nd and 3rd trimesters)
- Concurrent medications may prolong half-life
 - Oral contraceptives, antibiotics, calcium antagonists, beta blockers, antidepressants, anti-psychotics, anti-inflammatory drugs, proton pump inhibitors, bronchodilators
- Health status (obesity, smoking), age, gender

Caffeine Metabolism in...	Half-life
Healthy Adult	3-4 hours
Woman taking contraceptives	5-10 hours
Pregnant woman	9-11 hours
Liver disease	Up to 96 hours
Newborn	30 hours



The application of the physiological based pharmacokinetic/pharmacodynamic (PBPK/PD) model could provide a useful tool to help define potential cut-offs for caffeine intake in various stages of pregnancy³⁷

Absorption^{3; 35, 37}

Caffeine & its metabolites readily cross placental barrier³⁷

- Rely on maternal metabolism for caffeine clearance

Lactational pharmacology is complex:³

- *Which drugs are safe, and which are dangerous?*
- Most mothers could continue to breastfeed without risk to infant
- FDA now recommending drug manufacturers carry out studies

Drug enters milk, travels through baby's GI tract prior to absorption

Some drugs not stable in GI tract due to proteolytic enzymes, acids in infant's stomach

Absorption characteristics may decrease the effect of many drugs



Thomas W. Hale, R.Ph., Ph.D.

Medications & Mother's Milk³

- Human milk best for infants, yet use of medications in breastfeeding mothers is controversial
- Most drugs don't enter milk in levels hazardous to baby Chronic coffee drinking may reduce iron content of breast milk (Nehlig, 1994)
- Occasional caffeine use not contraindicated, but persistent, chronic use may lead to high plasma levels in infant, particularly during neonatal period (Hale, 2019)
 - A Relative Infant Dose of <10% is considered safe; increasingly popular by investigators
 - Caffeine Relative Infant Dose (RID) range: 6-25.9%.
 - **Lactation Risk Category: L2:** Limited Data; Probably compatible FDA recognizes medications carry low risk to baby and recommend manufacturers carry out studies to determine milk levels of their drug

L1 Compatible
L2 Probably Compatible
L3 Probably Compatible
L4 Potentially Hazardous
L5 Hazardous

Interaction between maternal caffeine intake during pregnancy and CYP1A2 C164A polymorphism affects infant birth size in Hokkaido study (Sasaki et al., 2017)

- First study to consider effects of maternal caffeine intake during pregnancy and the CYP1A2 C164 polymorphism on infant birth size.
- Methods: Prospective cohort study Japan (n=476 mother-child pairs)
- Several CYP1A2 polymorphisms associated with in vivo changes
 - C164A polymorphism leads to a slow caffeine metabolizer phenotype (CC/CA) and a fast phenotype (AA) with higher ratios of caffeine metabolites
 - Maternal caffeine intake during pregnancy has impact on fetal development higher among women with fast caffeine metabolism than those with slow caffeine metabolism
- Conclusion: Non-smokers who rapidly metabolize caffeine may be at increase risk for having infants with decreased birth size when consuming >300 mg caffeine per day ³⁵

Safety of Ingested Caffeine: Comprehensive Review (Temple et al., 2017)

- Caffeine consumption is relatively safe
- Trend: alcohol mixed energy drinks may increase risk of harm
- For vulnerable populations (pregnant women, children, individuals with mental illness), consumption could be harmful ⁵
- Recommend future research

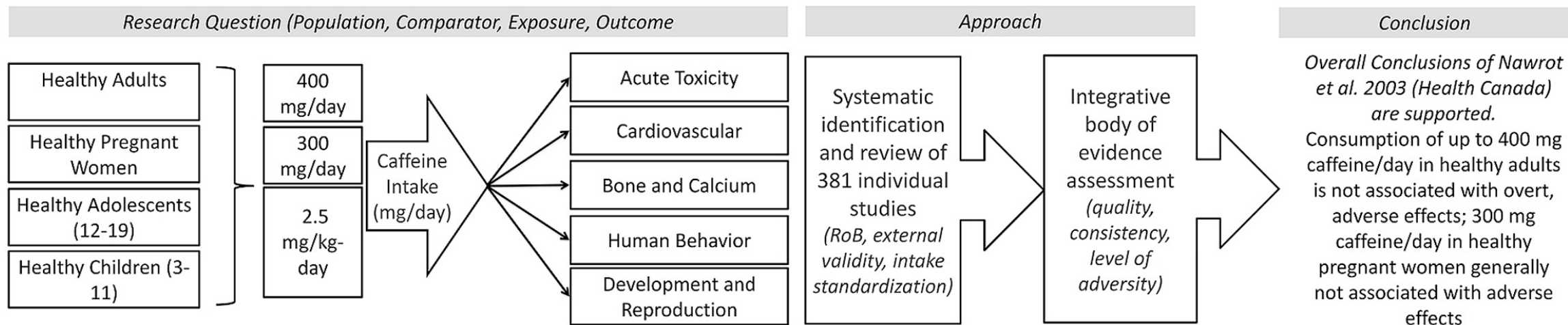
Effects of maternal caffeine consumption on the breastfed child: A systematic review (McCreedy et al., 2018)

Aim: To systematically review the evidence on the effects of maternal caffeine consumption during breastfeeding on the breastfed child.

Results: whether caffeine was the causal ingredient is questionable. The insufficient and inconsistent evidence available had quality issues impeding conclusions on the effects of maternal caffeine consumption on the breastfed child.

Conclusion: Evidence for recommendations on caffeine intake for breastfeeding women is scant, of limited quality and inconclusive.

Birth cohort studies investigating the potential positive and negative effects of various levels of maternal caffeine consumption on the breastfed child and breastfeeding mother could improve the knowledge base and allow evidence-based advice for breastfeeding mothers ⁴



Systematic Review of Potential Adverse Effects of Caffeine Consumption in Healthy Adults, Pregnant Women, Adolescents, Children (Wikoff et al., 2017)

Over 10,000 peer-reviewed, caffeine safety papers have been published over past 20 years ⁶

First review to apply systematic review methodologies to toxicological assessments ⁶

Influence of Sugar, High Caffeine Intake: Results of 3 Studies ³⁸⁻⁴⁰

- Caffeinated tea intake associated with slight reductions in fecundability in **females**; caffeinated soda and energy drink intake associated with reduced fecundability among **males** (n=2,135) (Wesselink et al, 2016)
- Daily caffeine consumption of >300 mg is associated ($p < .03$) with a 2-day increased gestational age at birth (van der Hoeven et al., 2017)
 - Healthy pregnancies (n=936) from WHISTLER birth cohort
 - Tea consumption significantly related to higher risk of pregnancy induced hypertension ($p=0.004$)
 - No associations concerning coffee consumption or birth weight/length observed
- Sugared beverages--independent of caffeine content--may be a bigger threat to reproductive success than caffeinated beverages without added sugar (Machtinger et al., 2017)
 - Aim: maternal intake of beverage type on IVF outcomes (n=340 women undergoing IVF)
 - Higher intake of sugared soda was associated with lower total, mature, & fertilized oocytes and top-quality embryos after ovarian stimulation
 - No associations found between consumption of coffee, caffeine, diet soda, and IVF outcome

Drugs & Lactation Database²



LactMed® is part of the National Library of Medicine's Toxicology Data Network (TOXNET®)

Search to learn about:

- How medication impacts breastfeeding mother and infant
- Medication levels in milk / blood of mother and infant.
- How a medication impacts the infant's health.
- Alternate medications to consider (when appropriate).

All data are derived from the scientific literature and are fully referenced.

Peer reviewers assure scientific validity and currency of data.

In 2020, over 45% of people worldwide own a smartphone and 50% use the Internet

mHealth Apps ⁴¹⁻⁴³

The unprecedented spread of mobile technologies to address health priorities has evolved into a field known as mHealth

- Social media and mHealth apps are increasingly used in pregnancy care with emerging promising findings.
- In a meta-analysis (n=16), Chan & Chen (2019) found the interventions were useful with moderate to large effect sizes regarding maternal health, mental health, and knowledge about pregnancy ⁴²
 - weight management, gestational diabetes control, asthma control

Personal coaching apps guide healthy diet / lifestyle coaching based on self-test results

- May be used to facilitate pre-conception care in prospective parents

Use and rapid development of mHealth apps offers new opportunities to reach, educate large populations

mHealth usability model (Health-ITUEM) offers a framework for evaluating mobile health applications ⁴³

Caffeine calculator



How much caffeine have you had today?

	Mug of tea 350ml	-	0	+
	Mug of filter coffee 350ml	-	0	+
	Mug of instant coffee 350ml	-	0	+
	Can of cola 330ml	-	0	+
	Plain chocolate bar 50g	-	0	+
	Energy drink 250ml	-	0	+

Calculate caffeine intake

Take-Away Messages



Pregnant, lactating women may turn to caffeinated beverages due to fatigue, sleep issues;⁴⁴ difficult to measure consumption.



Decreasing caffeine intake during pregnancy may represent a strategy to optimize fetal growth



mHealth coaching apps offer promising methods for self-managing nutrition and lifestyle.



Genome offering new insights to caffeine metabolism; FDA encouraging inclusion of pregnant women in clinical trials



Worldwide, over 45% own a smartphone; 50% use the Internet. Many women seek medical info here and on social media



Most drugs don't enter breastmilk in levels hazardous to the baby; Relative Infant Dosing: <10% is relatively safe



Energy drinks/shots contain large amounts of caffeine and assorted other ingredients that have not been fully studied

Take-Away Messages

Caffeine metabolism slowed in pregnancy; Lactmed®: 200mg/day pregnant; 300 mg breastfeeding

Encourage patients to read ingredient labels for sugar and caffeine

Resources to inform, facilitate research on this topic:

- Center for Food Safety and Applied Nutrition Adverse Event Reporting System (CAERS)
- Dietary Supplement Label Database
- Dietary Supplement Ingredient Database
- LactMed® Drug & Lactation Database
- National Health and Nutrition Examination Survey (NHANES)
- Kantar Worldpanel Online Data Delivery and Analysis Tool

References

1. US FDA (2018, Dec. 18). *Spilling the beans: How much caffeine is too much?* Retrieved from <https://www.fda.gov/consumers/consumer-updates/spilling-beans-how-much-caffeine-too-much>
2. LactMed® Drugs and Lactation Database. Bethesda (MD): National Library of Medicine (US); 2006-. Caffeine. [Updated 2019 Jun 30]. Available at: https://www.ncbi.nlm.nih.gov/books/NBK501922/?utm_source=govdelivery&utm_medium=email&utm_campaign=LactMed817
3. Hale, TW (2019) *Hale's Medications & Mothers' Milk™ 2019: A Manual of Lactational Pharmacology*. New York: Springer Publishing
4. McCreedy, A., Bird, S., Brown, L. J., Shaw-Stewart, J., & Chen, Y. F. (2018). Effects of maternal caffeine consumption on the breastfed child: A systematic review. *Swiss Medical Weekly*, 148, w14665. doi:10.4414/smw.2018.14665
5. Temple J. L. (2009). Caffeine use in children: what we know, what we have left to learn, and why we should worry. *Neuroscience and biobehavioral reviews*, 33(6), 793–806. doi:10.1016/j.neubiorev.2009.01.001
6. Wikoff, D., Welsh, B. T., Henderson, R., Brorby, G. P., Britt, J., Myers, E., ... Doepker, C. (2017). Systematic review of the potential adverse effects of caffeine consumption in healthy adults, pregnant women, adolescents, and children. *Food and Chemical Toxicology: An International Journal published for the British Industrial Biological Research Association*, 109(Pt 1), 585–648. doi:10.1016/j.fct.2017.04.002
7. Kantar Worldpanel Online Data Delivery and Analysis Tool. Available at: <https://www.kantarworldpanel.com/global/Countries>
8. National Center for Health Statistics. National Health and Nutrition Exam Survey (NHANES). Available at: <https://www.cdc.gov/nchs/nhanes/index.htm>
9. US Dept. Health & Human Services. National Center for Complementary & Integrative Health (NCCIH, 2019). *Using dietary supplements wisely*. NCCIH Pub. No. D426. Retrieved from: <https://nccih.nih.gov/health/supplements/wiseuse.htm>
10. US Dept. Health & Human Services. National Center for Complementary & Integrative Health (2018). *Energy drinks*. Retrieved from: <https://nccih.nih.gov/health/energy-drinks>
11. Institute of Medicine (IOM, 2014). Caffeine in food and dietary supplements: Examining safety: Workshop summary. Washington, DC: The National Academies Press.
12. National Human Genome Research Institute. (2018). *Human Genome Project timeline of events*. Retrieved from <https://www.genome.gov/human-genome-project/Timeline-of-Events>
13. National Institutes of Health. Office of Dietary Supplements. Dietary Supplement Health and Education Act of 1994. Public Law 103-417, 103rd Cong. Retrieved from: https://ods.od.nih.gov/About/DSHEA_Wording.aspx
14. Alden Analytics LLC (2020). *History of energy drinks in United States*. Retrieved from: <https://www.preceden.com/timelines/336512-history-of-energy-drink-in-united-states>
15. Dietary Supplement and Nonprescription Drug Consumer Protection Act, 21 U.S.C. §3546 (2006). Retrieved from: <https://www.congress.gov/109/plaws/publ462/PLAW-109publ462.pdf>
16. US FDA (2018, April 13). *FDA Warns Consumers About Pure and Highly Concentrated Caffeine*. Retrieved from: <https://www.fda.gov/food/dietary-supplement-products-ingredients/fda-warns-consumers-about-pure-and-highly-concentrated-caffeine>
17. US FDA (2018, April). Guidance document. *Guidance for industry: Highly concentrated caffeine in dietary supplements*. Retrieved from: <https://www.fda.gov/regulatory-information/search-fda-guidance-documents/guidance-industry-highly-concentrated-caffeine-dietary-supplements>
18. Cornelis, M. C., Kacprowski, T., Menni, C., Gustafsson, S., Pivin, E., Adamski, J., ... Ingelsson, E. (2016). Genome-wide association study of caffeine metabolites provides new insights to caffeine metabolism and dietary caffeine-consumption behavior. *Human Molecular Genetics*, 25(24), 5472–5482. doi:10.1093/hmg/ddw334
19. Cornelis, M. C., El-Sohemy, A., Kabagambe, E. K., & Campos, H. (2006). Coffee, CYP1A2 genotype, and risk of myocardial infarction. *JAMA*, 295(10), 1135–1141. doi:10.1001/jama.295.10.1135
20. Darakjian, L.I. & Kaddoumi, A. (2019). Physiologically based pharmacokinetic/pharmacodynamic model for caffeine disposition in pregnancy. *Molecular Pharmaceutics*, 16 (3), 1340-1349.
21. Langer, J.W. (2018 June). *Expert report: Genetics, metabolism, and individual responses to caffeine*. Institute for Scientific Information on Coffee. Retrieved from www.coffeeandhealth.org.
22. National Institutes of Health Office of Dietary Supplements. (2014) Special issue: The use and biology of energy drinks: Current knowledge and critical gaps. *Nutrition Reviews*, 72(S1): 1-145.
23. Nehlig, A. & Alexander, S.P. (2018, April 1). Variation in caffeine metabolism. *Pharmacological Reviews*, 70(2) 384-411; doi: <https://doi.org/10.1124/pr.117.014407>

References

24. Sorkin, BC, Camp, KM, Haggans, CJ, Deuster, PA, Haverkos, L, Maruvada, P., Witt, E. Coates, PM. (2014) Executive summary of NIH workshop on the use and biology of energy drinks: Current knowledge and critical gaps. *Nutrition Reviews*, 72(S1), 1-145. doi: <https://doi.org/10.1111/nure.12154>
25. Mattia, A. (2013) *Regulatory status of caffeine. The use and biology of energy drinks: Current knowledge and critical gaps*. Retrieved from: <https://ods.od.nih.gov/pubs/energydrinks2013/mattia.pdf>
26. US FDA Center for Food Safety and Applied Nutrition (CFSAN). Adverse Events Reporting System (CAERS) database. Available at: <https://www.fda.gov/food/compliance-enforcement-food/cfsan-adverse-event-reporting-system-caers>
27. US FDA (2018, April). Guidance Document. *Pregnant women: Scientific and ethical considerations for the inclusion in clinical trials*. Retrieved from: <https://www.fda.gov/regulatory-information/search-fda-guidance-documents/pregnant-women-scientific-and-ethical-considerations-inclusion-clinical-trials>
28. US FDA (2016, May 27). *Changes to nutrition facts label*. Retrieved from: <https://www.fda.gov/food/food-labeling-nutrition/changes-nutrition-facts-label>
29. TheStreet. (2018). *The history of Facebook: Facts and what's happening in 2018*. Retrieved from: <https://www.thestreet.com/technology/history-of-facebook-14740346>
30. US FDA (2019, Feb. 11). *Statement from FDA Commissioner Scott Gottlieb, M.D., on the agency's new efforts to strengthen regulation of dietary supplements by modernizing and reforming FDA's oversight*. Retrieved from: <https://www.fda.gov/news-events/press-announcements/statement-fda-commissioner-scott-gottlieb-md-agencys-new-efforts-strengthen-regulation-dietary>
31. Generali J. A. (2013). Energy drinks: food, dietary supplement, or drug? *Hospital pharmacy*, 48(1), 5–9. doi:10.1310/hpj4801-5.test
31. Mayne, S. (2018) *The new nutrition facts label*. Retrieved from: <https://www.fda.gov/media/97724/download>
32. Kallmyer, T. (2019, Dec. 10). Caffeine Informer. *Caffeine sensitivity*. Retrieved from: <https://www.caffeineinformer.com/caffeine-sensitivity>
33. Leviton A. (2018). Biases inherent in studies of coffee consumption in early pregnancy and the risks of subsequent events. *Nutrients*, 10(9), 1152. doi:10.3390/nu10091152
34. Herman, A.P. (2013) Caffeine's mechanisms of action and it's cosmetic use. *Skin Pharmacology & Physiology*, 26. DOI: 10.1159/000343174
35. Sasaki, S., Limpar, M., Sata, F., Kobayashi, S., & Kishi, R. (2017). Interaction between maternal caffeine intake during pregnancy and CYP1A2 C164A polymorphism affects infant birth size in the Hokkaido study. *Pediatric Research*, 82(1), 19–28. doi:10.1038/pr.2017.70
36. European Food Safety Authority: Panel on Dietetic Products, Nutrition, Allergies (2015, May). Scientific opinion on the safety of caffeine. *EFSA Journal*, 13(5): 4102, 120 pp.
37. Darakjian, L.I. & Kaddoumi, A. (2019). Physiologically based pharmacokinetic/pharmacodynamic model for caffeine disposition in pregnancy. *Molecular Pharmaceutics*, 16 (3), 1340-1349. DOI: 10.1021/acs.molpharmaceut.8b01276
38. Wesselink, A. K., Wise, L. A., Rothman, K. J., Hahn, K. A., Mikkelsen, E. M., Mahalingaiah, S., & Hatch, E. E. (2016). Caffeine and caffeinated beverage consumption and fecundability in a preconception cohort. *Reproductive toxicology*, 62, 39–45. doi:10.1016/j.reprotox.2016.04.022
39. van der Hoeven, T., Browne, J. L., Uiterwaal, C., van der Ent, C. K., Grobbee, D. E., & Dalmeijer, G. W. (2017). Antenatal coffee and tea consumption and the effect on birth outcome and hypertensive pregnancy disorders. *PloS one*, 12(5), e0177619. doi:10.1371/journal.pone.0177619
40. Machtinger, R., Gaskins, A. J., Mansur, A., Adir, M., Racowsky, C., Baccarelli, A. A., ... Chavarro, J. E. (2017). Association between preconception maternal beverage intake and in vitro fertilization outcomes. *Fertility and Sterility*, 108(6), 1026–1033. doi:10.1016/j.fertnstert.2017.09.007
41. Van Dijk, M. R., Koster, M. P., Rosman, A. N., & Steegers-Theunissen, R. P. (2017). Opportunities of mHealth in preconception care: Preferences and experiences of patients and health care providers and other involved professionals. *JMIR mHealth and uHealth*, 5(8), e123. doi:10.2196/mhealth.7834
42. Chan KL, Chen M (2019). Effects of social media and mobile health apps on pregnancy care: Meta-Analysis. *JMIR Mhealth Uhealth*, 7(1):e11836. doi: [10.2196/11836](https://doi.org/10.2196/11836)
43. Brown, W., 3rd, Yen, P. Y., Rojas, M., & Schnall, R. (2013). Assessment of the Health IT Usability Evaluation Model (Health-ITUEM) for evaluating mobile health (mHealth) technology. *Journal of biomedical informatics*, 46(6), 1080–1087. doi:10.1016/j.jbi.2013.08.001
44. Thorlton, J., Ahmed, A., & Colby, D. A. (2016). Energy drinks: Implications for the breastfeeding mother. *MCN. The American Journal of Maternal Child Nursing*, 41(3), 179–185. doi:10.1097/NMC.0000000000000228