

Dr. Valerie Manning February 2021



Overall coordinated approach





Anticipate, Harmonize Collaborate



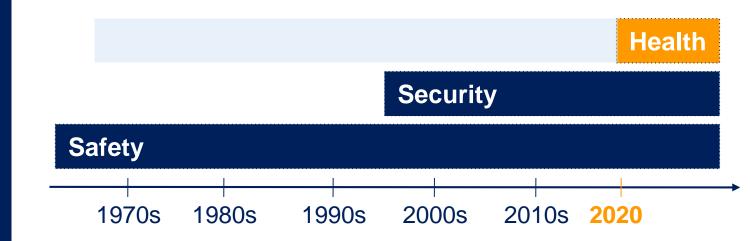




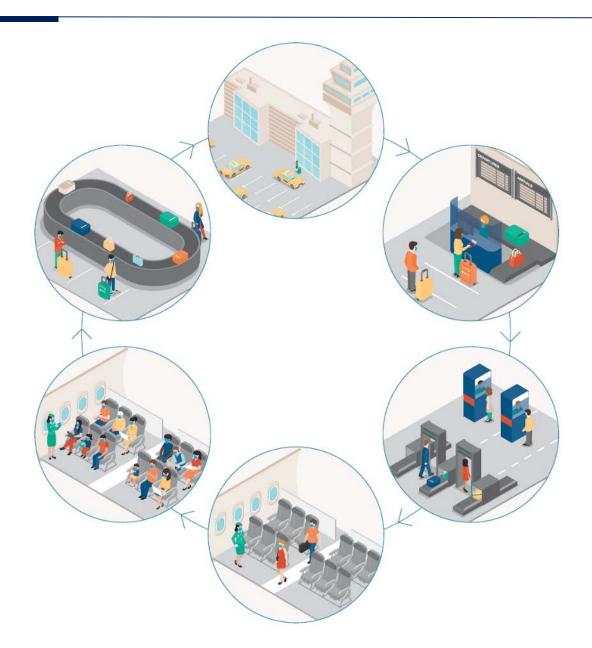
Aviation industry response

- Collective
- Fast
- Safe





Consistent measures for the end to end travel





Design Thinking - New Customer Centric Products, Services & Experiences



Touchless features and Integrated technologies



New materials, finishes and antimicrobial surfaces

13ABC

Future-Proofing a Healthy Cabin

- What will be the healthy flying experience of the future for passengers and crew?
- Learn from cross industry trends
- Follow a customercentric approach and identify passenger and crew needs

AIRBUS

Thank you