

Harnessing the Value in Co-Creating and Keeping Inclusive Healthy Places: A Workshop

AGENDA

February 6, 2020

Hunter College Faculty Dining Room • 695 Park Avenue (68th Street & Lexington Avenue) • New York City

WORKSHOP OBJECTIVES:

Placemaking is the work of creating livable, vibrant, or quality places, especially public places, and draws on community development, arts and culture, regional planning, and civic engagement, combining different disciplinary perspectives into a creative way of shaping public spaces, land use, commerce, transportation, housing, and social fabric. Harmful consequences of placemaking include gentrification and displacement, racial and socioeconomic exclusion, and lack of resident leadership.

The workshop will:

- (1) Examine the economics of inclusive placemaking and place-keeping;
- (2) Describe how inclusive placemakers gather resources to do their work; and
- (3) Explore the social and economic value that can be generated when places are designed with health, equity, and well-being in mind.

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| 8:30 am | Welcome | <i>Jennifer J. Raab, president, Hunter College, City University of New York</i> |
| | Charge to participants | <i>Lourdes Rodriguez, University of Texas, Austin; planning committee member; roundtable member</i> |
| 8:50 am | Audience polling & Visual immersion and dialogue | <i>Laura Torchio, Project for Public Spaces; planning committee member</i> |
| 9:20 am | How are placemakers and placekeepers thinking about inclusion? | <i>Moderator: Carol Naughton, Purpose Built Communities; planning committee member</i> <i>The Honorable Shirley Franklin, former mayor of Atlanta</i> |
| | Fireside chat with audience dialogue | <i>Othello Meadows, Seventy Five North Revitalization Corporation</i> <i>David Erickson, Federal Reserve Bank of New York</i> |
| 10:15 am | Break | |

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| 10:30 am | Stories of intentional inclusion (overview and dialogue) | <i>Facilitator: Lynn Ross, Spirit for Change Consulting; Reimagining the Civic Commons; planning committee member</i> |
| | Story #1 | Houston, Texas – Learning from BakerRipley <i>Jo Carcedo, Episcopal Health Foundation</i> <i>Representative Armando Walle, Texas House of Representatives (via webconference)</i> |
| 11:15 am | Story #2 | Detroit, Michigan – Reimagining the Civic Commons <i>Ceara O’Leary, University of Detroit Mercy and Detroit Collaborative Design Center</i> <i>Alexa Bush, City of Detroit</i> |
| 11:50 am | Initial reflections | |
| 12:00 pm | LUNCH BREAK | |
| 1:00 pm | Story #3 (story and dialogue) | Richmond, California – Pogo Park and Elm Playlot <i>Joseph Griffin, Pogo Park</i> <i>Gabino Arredondo, City of Richmond</i> |
| 1:40 pm | Further reflections | |
| 2:00 pm | Perspectives from leaders on the frontiers | <i>Moderator: Colby Dailey, Build Healthy Places Network; planning committee member</i> <i>Nupur Chaudhury, NY State Health Foundation</i> <i>Justin Garrett Moore, NYC Design Commission and Columbia University</i> <i>Nicole Payne, American Planning Association – New York Metro, Diversity Committee</i> <i>Jennifer Allen, ioby</i> |
| 2:50 pm | Break | |
| 3:00 pm | Recognizing and expanding inclusive places (small group exercise) | <i>Facilitator: Bobby Milstein, ReThink Health; planning committee chair; roundtable member</i> |
| 4:00 pm | Reflections on the day and Closing Remarks | |
| 4:30 pm | Adjourn | |

Follow the conversation



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