

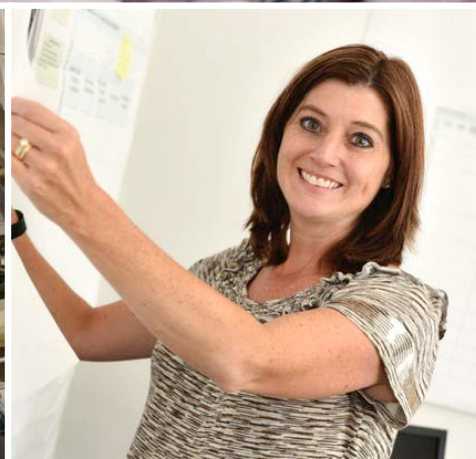


# PI-Led Mission Proposal Process

## Space Studies Board of the National Academies

***Feb 8, 2021***

**S. Lipsy**  
***Deputy Director***  
***Civil Space***  
***New Business***



# CIVIL SPACE -

## COMPETING AND PERFORMING FOR NASA TO DELIVER SCIENCE AT ANY SCALE



# CIVIL SPACE -

## ROSES\* Customer Funded R&D Opportunities (CRAD) SUPPORTING SCIENCE AT ANY SCALE



### NASA Science Mission Directorate (SMD)

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Helio	Earth	Astro	Planetary	Helio	Earth	Astro	Planetary
<b>Flagship</b> - Large, once-in-a-decade missions, >\$1B - Directed from HQ to NASA centers <b>Other Directed Programs</b> - Living With a Star - Solar Terrestrial Probes - Instrument Opportunities - Missions of Opportunity/Rideshares <b>Explorer *</b> AO, PI-led, cost-capped ~\$150M-\$250M - Small scale (SMEX) - Medium scale (MIDEX) - MoO <b>Operational *</b> - <i>Space weather</i> : NOAA pays, NASA GSFC executes; other programatics TBD	<b>Flagship</b> - Large, once-in-a-decade missions, also known as 'Designated Observables', >\$1B - Directed from HQ to NASA centers <b>Explorer</b> AO, PI-led, cost-capped ~\$350M - New Program - details TBD <b>Earth Venture *</b> AO, PI-led, cost-capped ~\$30M-\$125M - <i>Instrument (EVI)</i> : hosted payload, e.g. TEMPO - <i>Mission (EVM)</i> : free flyer - <i>Suborbital (EVS)</i> : Airborne or balloon - <i>Continuity (EVC)</i> : Demo of a continuity measurement <b>Operational</b> - <i>Weather</i> : NOAA pays, NASA GSFC executes, e.g. JPSS - <i>Land imaging</i> : USGS pays, NASA GSFC executes, e.g. Landsat	<b>Flagship</b> - Large, once-in-a-decade missions, >\$1B - Directed from HQ to NASA centers - e.g. JWST - Instruments often competed e.g. WFIRST <b>Probe</b> New Program - details TBD, ~\$750M-\$1B <b>Explorer *</b> AO, PI-led, cost-capped ~\$125M-\$250M - Small Scale (SMEX), e.g. IXPE - Medium scale (MIDEX), e.g. SPHEREx - MoO, SmallSat: ~\$35M, e.g. GUSTO	<b>Flagship</b> - Large, once-in-a-decade missions, >\$1B - Directed from HQ to NASA centers - e.g. Europa Clipper - Instruments often competed, e.g. E-THEMIS <b>New Frontiers</b> AO, PI-led, cost-capped ~\$750M - e.g. New Horizons <b>Discovery *</b> AO, PI-led, cost-capped ~\$500M - e.g. Deep Impact <b>SIMPLEX *</b> AO, PI-led, cost-capped ~\$100M - Small sats, e.g. ≤BCP100 - e.g. Lunar Trailblazer	<b>H-TIDeS, ITD: Instrument Technology Development</b> - TRL 1-3 → 3-4 - \$300K/year, 3 years <b>H-TIDeS, LNAPP: Laboratory Nuclear, Atomic and Plasma Physics</b> - TRL 1-3 → 3-4 - \$100K/year, 3 years <b>H-FORT, LCAS: Low Cost Access to Space</b> - TRL 3-4 → 5-7 - \$850K/year, 3-4 years - (post-H-TIDeS) <b>H-FORT, SRO: SmallSat and Rideshare Opportunities</b> - TRL 3-4 → 5-7 - \$2.25M/year, 3-4 years - (post H-TIDeS)	<b>ACT: Advanced Component Technology</b> - TRL 2-3 → 3-4 - \$500K/year, 2-3 years <b>IIP: Instrument Incubation, Development and Demonstration</b> - TRL 1-3 → 3-5 - \$500K-1.5M/year, 1-3 years <b>AIST: Advanced Information System Technology</b> - TRL any → advanced - \$600K/year, 2 years <b>AITT: Airborne Remote Sensing Upgrades</b> - TRL 4-5 → 6-7 - \$600K/year, 2 years - (post-IIP) <b>InVEST: In-Space Validation</b> - TRL 5-6 → 6-7 - \$2-2.8M/year, 1-3 years	<b>APRA: Astro Research and Analysis</b> - TRL any → advanced - \$200-300K/year, 4-5 years <b>AS3: Astrophysics Science SmallSat Studies</b> - TRL any → advanced - \$100-150K total, 6 months - (post-APRA) <b>SAT: Maturation of Strategic Technologies to Mission Readiness</b> - TRL 3-4 → 6-7 - \$650K/year, 3 years	<b>PICASSO: Proof of Instrument Concepts</b> - TRL 1-3 → advanced - \$300K/year, 3 years <b>MatISSE: Advance Instruments to Mission Readiness</b> - TRL 4-5 → 6 - \$1M/year, 3-4 years - (post-PICASSO) <b>DALI: Development and Demonstration of Lunar Science Instruments</b> - TRL 4-5 → 6 - \$1M/year, 3-4 years - (post-PICASSO) <b>LSITP: Lunar Surface Instrument and Technology Payloads</b> - TRL 6-7 → 9 - \$3M/year, 1-3 years

What is ROSES?

\* Research Opportunities in Space and Earth Sciences - A NASA Research Announcement (NRA) soliciting basic and applied proposals in support of NASA's Science Mission Directorate. Each program has its own topics and due dates, though general solicitations are released yearly.

TRL: Technology Readiness Level. (Reference: NPR 7123.1B)

AO Announcement of Opportunity: Similar to a request for proposal (RFP), but for science programs  
 PI Principal Investigator: A scientist from any organization who is responsible for the program  
 MoO Mission of Opportunity: A smaller cost capped program attached to an AO

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# Civil Space at a Glance



Dr. Makenzie Lystrup, VP & GM  
Civil Space



Dr. Alberto Conti, Director  
Civil New Business



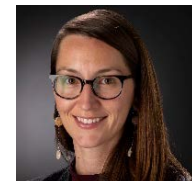
Lisa Wood,  
Director Strategic  
Initiatives



Cory Springer,  
Director Weather  
& Environment



Dr Sarah Lipsky,  
Deputy Director  
Civil New  
Business



Dr. Nicole Duncan



Dr. Shelley Petroy



Jessica Missun



Dr. Bonnie Meinke



Dr. Bonnie Meinke  
(acting)

- Interdisciplinary science can be hard to propose
  - Stove-piped sciences
- Support PIs and their teams before they are 'ready'
  - Diversity of acceptable backgrounds
- Emphasize diversity in engineering and management teams (not just science)
- Double-blind review process
- Demonstrate inclusivity