



WEBINAR

THE ROLE OF BUSINESS IN IMPROVING HEALTH

WHEN:

February 19, 2020; 1:00-2:00pm ET

All businesses are in the health business, whether they realize it or not. Businesses are constantly shaping and impacting the health of their consumers, communities, environment, and/or employee health by the decisions they make. Dr. Howard Koh and Dr. John McDonough spoke about the opportunity for businesses to re-think their definition of health and role in society, while still doing better business.

TO GET THE SLIDES FOR THIS PAST WEBINAR:

For Dr. McDonough's slides, email jmcdonough@hsph.harvard.edu

For Dr. Koh's slides email kvanda@hsph.harvard.edu

ABOUT THE COLLABORATIVE:

Mission: To catalyze and facilitate private sector partnerships and actions of business, health, community, and public sectors to work together to enhance the lives of workers and communities by improving the nation's health and wealth.

Vision: To create an active space where participants feel compelled to contribute to a transformational effort that makes powerful and measurable impact on business success, societal value and improves population health.

SPEAKERS

Howard Koh

Harvard T. H. Chan
School of Public
Health

John

McDonough

Harvard T. H. Chan
School of Public
Health

MODERATOR

Michelle

Zamperetti

Zamperetti
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Howard Koh

Dr. Howard K. Koh is the Harvey V. Fineberg Professor of the Practice of Public Health Leadership at the Harvard T.H. Chan School of Public Health and the Harvard Kennedy School. He previously served as the 14th Assistant Secretary for Health for the U.S. Department of Health and Human Services (2009-2014) after being nominated by President Barack Obama, and as Commissioner of Public Health for the Commonwealth of Massachusetts (1997-2003) after being appointed by Governor William Weld. A graduate of Yale College and the Yale University School of Medicine, he trained at Boston City Hospital and Massachusetts General Hospital, earned board certifications in four medical fields, has been Principal Investigator of research grants totaling \$24M, published more than 275 articles in the medical and public health literature and has received over 70 awards, including six honorary doctorate degrees.

John McDonough

John E. McDonough, DrPH, MPA is Professor of Public Health Practice in the Department of Health Policy & Management at the Harvard T.H. Chan School of Public Health and Director of Executive and Continuing Professional Education.

In 2010, he was the Joan H. Tisch Distinguished Fellow in Public Health at Hunter College in New York City. Between 2008 and 2010, he served as a Senior Advisor on National Health Reform to the U.S. Senate Committee on Health, Education, Labor and Pensions where he worked on the development and passage of the Affordable Care Act.

Between 2003 and 2008, he served as Executive Director of Health Care for All, Massachusetts' leading consumer health advocacy organization, where he played a key role in passage and implementation of the 2006 Massachusetts health reform law. Between 1998 and 2003, he was an Associate Professor at the Heller School at Brandeis University and a Senior Associate at the Schneider Institute for Health Policy. From 1985 to 1997, he served as a member of the Massachusetts House of Representatives where he co-chaired the Joint Committee on Health Care.