

**THE NATIONAL ACADEMIES**  
*Advisers to the Nation on Science, Engineering, and Medicine*

**The Innovation Policy Forum**

**Learning from Each Other: U.S. and European Perspectives  
on Small Business Innovation Programs**

**March 19, 2015**

**Agenda**

**Lecture Room  
National Academy of Sciences  
2100 C Street, NW  
Washington, DC**



- 9:00 AM     **Welcome**  
*Luis Proenza, University of Akron, and Co-Chair, National Academies Innovation Policy Forum*
- 9:15 AM     **Panel I: Harnessing the Potential of SBIR**  
*Moderator: Gail Cassell, Harvard University, and member of the National Academies Innovation Policy Forum*
- From Concept to Practice: The NAS Assessment of SBIR**  
*Jacques Gansler, University of Maryland, and Chair, National Academies Assessment of SBIR*
- Leveraging SBIR to Meet Defense Needs**  
*Kenyata Wesley, Department of Defense*
- Making SBIR work for the United Kingdom**  
*Stephen Browning, Innovate UK*
- 10:15 AM     **Coffee Break**

- 10:30 AM     **Panel II: Programs to Bridge the Valley of Death**  
*Moderator: Ginger Lew, Cube Hydro Partners, LLC, and member of the National Academies Innovation Policy Forum*
- Europe's Horizon 2020 Program**  
*Iker Ayerbe, European Commission*
- Role of the European Investment Bank and Fund**  
*Thomas Barrett, European Investment Bank*
- Fostering Translational Research**  
*Michael Weingarten, National Cancer Institute*
- 11:30 AM     **Panel III: The Innovator's Perspective**  
*Moderator: Nagesh Rao, Small Business Administration*
- Vinod Veedu, Oceanit*  
*Steve Sasson*  
*Mrim Boutla, MTMCareers*
- 12:15 PM     **Lunch**
- 1:15 PM       **Panel IV: Measuring Progress**  
*Moderator: Giuseppe E. Gramigna, Small Business Administration*
- Performance of European Innovation Partnerships**  
*Nick Vonortas, The George Washington University*
- Building the SBA Data Portal**  
*John Williams, Small Business Administration*
- U.S. Navy Initiatives for SBIR Data**  
*Robert Smith, U.S. Navy*
- 2:15 PM       **Coffee Break**

2:30 PM

**Panel V: Small Business Innovation as a Strategy for Growth**

*Moderator: Tom Guevara, Economic Development Administration*

**Encouraging Kentucky's New Entrepreneurs**

*Mahendra Jain, Kentucky Science and Technology Corporation*

**Securing Ohio's Economic Future**

*Bethia Burke, Fund for Our Economic Future*

**Leveraging SBIR in the Netherlands**

*Patries Boekholt, Technopolis Group*

**Italy's Innovation for Growth Strategy**

*Stefano Firpo, Ministry of Economic Development – Italy*

3:40 PM

**Roundtable**

***Opening Remarks:*** *Alan Wm. Wolff, McKenna Long & Aldridge LLP,  
and Co-Chair, National Academies Innovation Policy Forum*

***Moderator:*** *Jacques Gansler, University of Maryland, and Chair, National  
Academies Assessment of SBIR*

*Bill Greenwalt, Senate Armed Services Committee*

*Jere Glover, Small Business Technology Council*

*Thomas Barrett, European Investment Bank*

*Stephen Browning, Innovate UK*

*Tom Guevara, Economic Development Administration*

4:30 PM

**Adjourn to Reception**