IOM PM ROUNDTABLE MMRF UPDATE Walter M. Capone Chief Operating Officer MARCH 21, 2012

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Powerful Thinking Advances the Cure[™]

MMRF MODEL OVERVIEW

The MMRF is the largest private funder of multiple myeloma research raising over \$190M to-date through a proven, collaborative model.



Powerful Thinking Advances the Cure[™]

- Founded in 1998
- Funds worldwide research
- Builds myeloma community
- Partners with MMRC



Powerful Collaboration Accelerates Results^{5M}

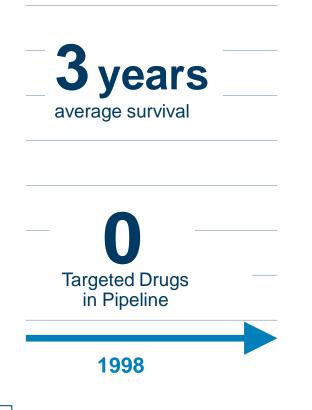
- Founded in 2004
- Supports 16 institutions
- Conducts tissue banking
- Facilitates Phase I/II trials



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MULTIPLE MYELOMA CHALLENGE: 1998

Finding the cure for the 2nd most common blood cancer.



- •US/Global Prevalence: 64,000/102,000
- •US/Global Incidence: 21,700/32,000*
- •US/Global Deaths: 10,710/14,000*
- •US demographics: Older adults, African Americans, predominantly male



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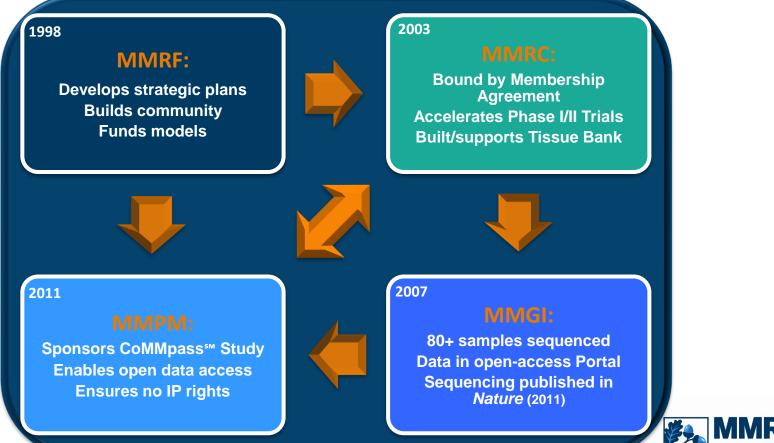
MULTIPLE MYELOMA CHALLENGE: 2012



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MMRF MODEL

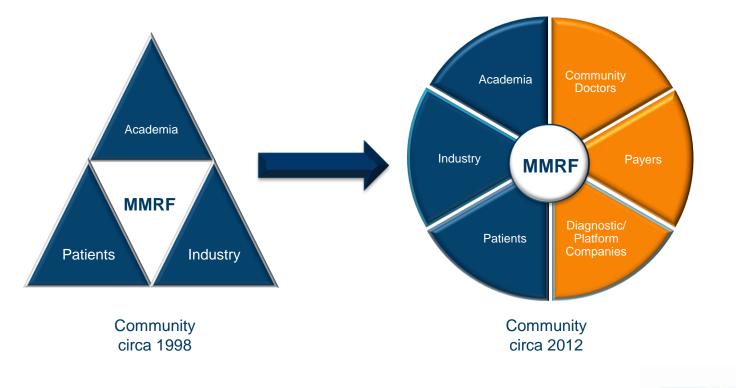
The MMRF continues to lead by building and maintaining increasingly complex collaborative models to drive drug development.





MMRF COMMUNITY

The MMRF is continuing to expand its programs in multiple myeloma therapy as the range of stakeholders in the field grows more complex.





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MMRC

The MMRC integrates 16 leading academic and community to bank tissue and speed Phase I/II clinical trials; metrics are tracked.

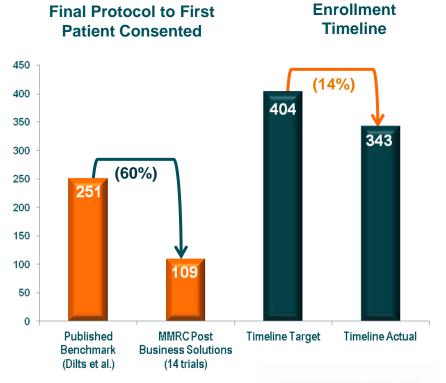


MMRC RESULTS

The MMRC has partnered with industry to open 37 trials with 20 novel agents, and sped the time to trial opening by 60% and enrollment by 14%.

Days

Novel Compounds/Drugs Evaluated				
ARRY-520	PD0332991			
AT 7519	Perifosine			
Carfilzomib	Pomalidomide			
Elotuzumab	SF1126*			
Ganetespib	Siltuximab			
GSK2110183	Tipifarnib*			
INK128	TKI258			
MLN8237	Torisel®*			
NPI-0052	Treanda®			
Panobinostat	Zolinza®			



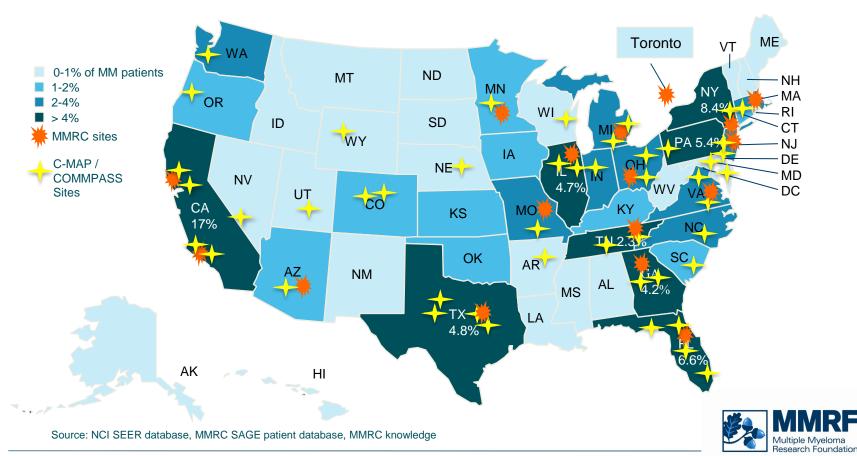
Multiple Myeloma Research Consortium

Powerful Collaboration Accelerates ResultsSM

*On registration track

MMRF EXPANSION

New MMRF programs like C-MAP and CoMMpass have expanded clinical reach beyond MMRC sites.



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MMGI

The MM Genomics Initiative (MMGI) is the most comprehensive analysis of myeloma using cutting-edge technologies.

Partners	Results	Confirmed findings in MM		
Research Consortium	3,500 samples in MMRC Tissue Bank GEP, aCGH, DNA methylation, DNA sequencing on 250 samples Open access data portal (1,000+ users)	■NF-kB ■KRAS/NRAS ■p53 ■Cyclin D1		
BROAD	Whole-genome and whole-exome	Novel findings in MM		
	sequencing • 38 published in <i>Nature</i> 2011 • 80+ complete • 250 target total	BRAF (melanoma)FAM46CDIS3		





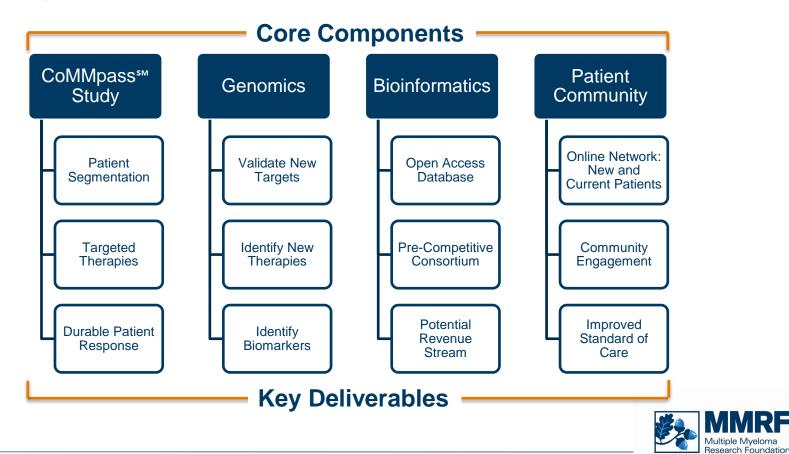
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MMRF Update

MMPM

The MMRF Personalized Medicine program links research, clinical and community activities to move toward tailored therapeutic approaches.





March 21, 2012

CoMMpass[™] OVERVIEW

The CoMMpass Study is a core element of the PM Program to identify patient segments based on molecular profiling.

Target Enrollment: >1,000 newly diagnosed patients

Clinical Data and Tissue Profiling

Duration:

~8 years (3 year enrollment plus 5 year F/U)

North America and **EU Expansion:**

Target 50-75 Centers Pilot 25 centers Year 1

Core Molecular Tests

Flow cytometry & BRAF mutations*

RNA sequencing expression analysis

Whole exome DNA sequencing

Whole genome chromosome analysis

Cytospin slides for FISH

* Performed by Spectrum Health - Physician will be provided with results from these assays



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CoMMpass[™] GENOMICS

The MMRF CoMMpass trial brings state of the art next-generation sequencing to MM patients at both community and academic centers.

	Patients can obtain w/o physician	Community Clinic Availability	Academic Center Availability	MMRF CoMMpass Academic & Community Centers
Exome Normal Tissue Sequencing	•	*		Yes
MM tumor purification and storage	No	No		Yes
MM tumor exome sequencing	No	No	+/-	Yes
MM tumor RNA sequencing	No	No	+/-	Yes
MM tumor Flow Cytometry and FISH	No	+/-	+/-	Yes

Legend: • yes, paid by patient

- may be paid as part of research program
- * Insurance reimbursement is evolving
- +/- ordered by a limited number of centers

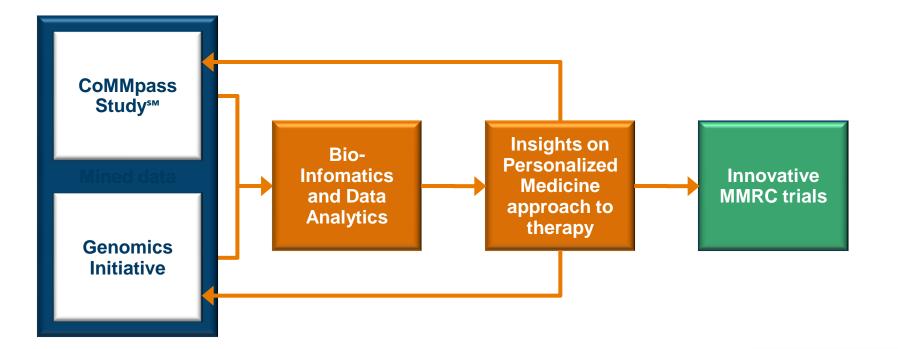




MMRF Update

MMPM MODEL

As new data emerge from CoMMpass[™], the MMRC will serve as the go-to place for novel, hypothesis-driven trials.

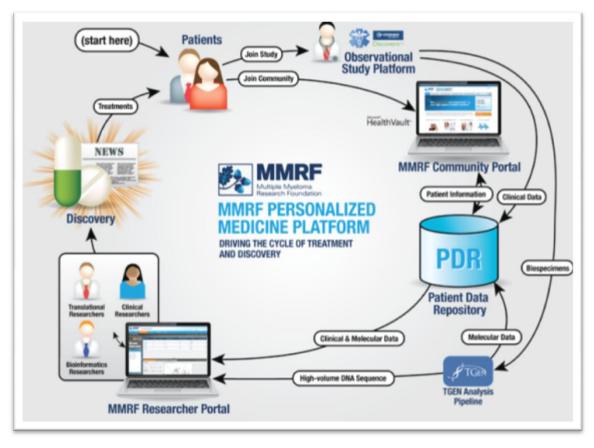




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MMPM INFORMATICS PLATFORM

The MMPM Informatics Platform is an integrated data system linking researchers, industry, and patients to accelerate scientific advances.





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MMPM RESEARCHER PORTAL

CoMMpass[™] Study data, available through the Research Portal, will afford access to and socialization of unprecedented, rich data.





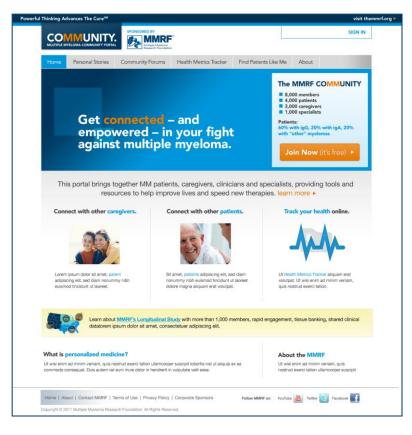
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17

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MMPM ON-LINE COMMUNITY

By mobilizing the MM community online, the MMRF aims to accelerate and enable personalized approaches. Key features include:

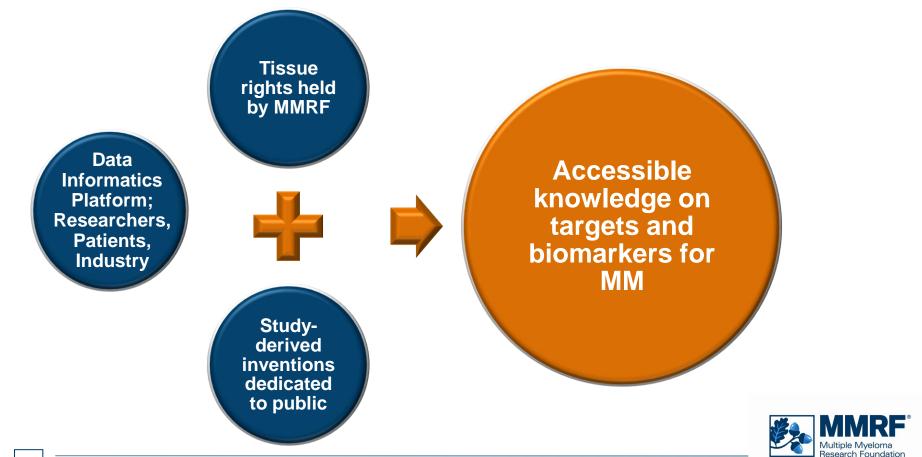


- Groups based on common molecular profiles
- Ability to connect with similar patients
- Health metrics tracker including treatment history and genetic data
- Ability to manage disease (eg, tools to improve adherence, manage toxicities, etc)
- Access to relevant education materials/data
- Live web discussions hosted by KOLs
- Clinical trial/CoMMpass recruitment tools



Powerful Thinking Advances the Cure[™]

Through innovative agreements with Industry and Academia, MMRF dedicates CoMMpass[™] inventions to the public to catalyze scientific discovery.



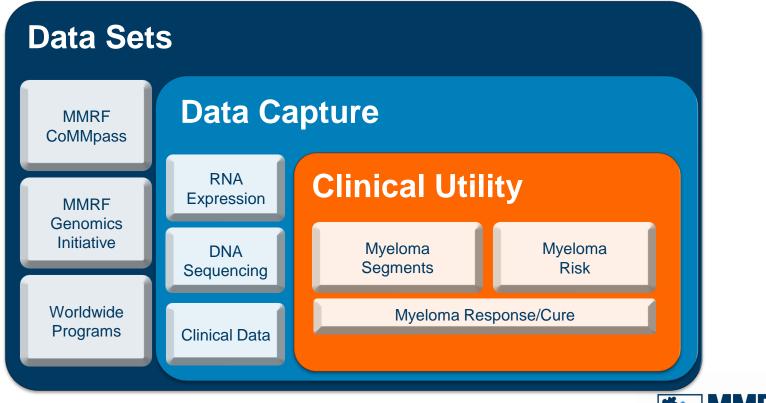
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19

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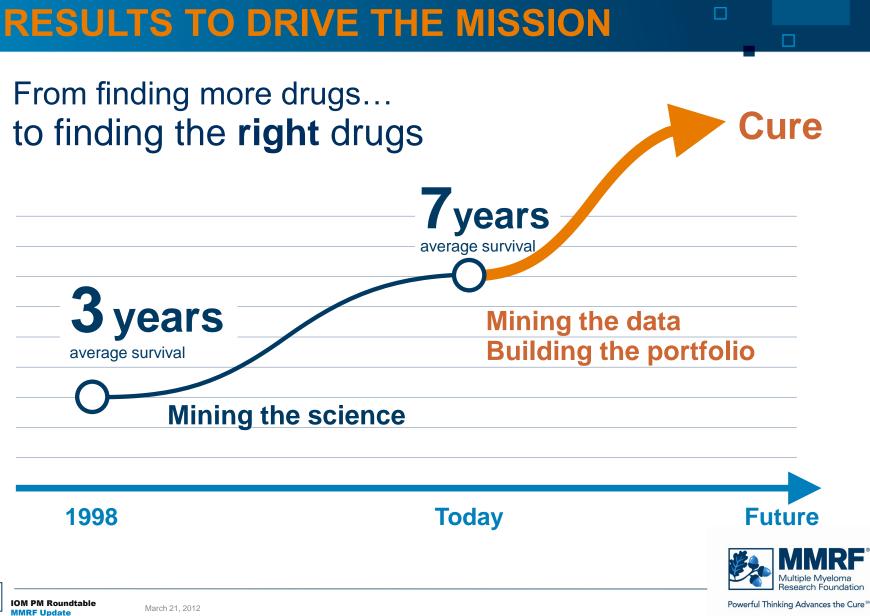
FUTURE

The MMRF will build on CoMMpass[™] and other initiatives to segment the disease, define risk, response, and unmet medical need.





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MMRF: ACCELERATING RESULTS

The MMRF and MMRC are improving lives for many patients with debilitating diseases.



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March 21, 2012

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