



# Building Public Trust in Public Health Emergency Preparedness and Response (PHEPR) Science: A Workshop

## Panelists Bios

### Trust in PHEPR Science

March 29, 10:15 a.m. – 11:00 a.m. ET



**Brian C. Castrucci, Dr.P.H., M.A.**, is an epidemiologist, public health practitioner, and president and chief executive officer of the de Beaumont Foundation. In just under a decade, Dr. Castrucci helped build de Beaumont into a leading voice in health philanthropy and public health practice by creating national projects that advocate for health and social policy change, develop cross-sector partnerships, and elevate the state and local public health agency workforce. Prior to joining de Beaumont, Dr. Castrucci worked for a decade as an applied epidemiologist and held leadership positions at the Georgia Department of Health, Texas Department of State Health Services, and Philadelphia Department of Health. Applying what he learned in his governmental public health practice, Dr. Castrucci has led the Foundation to the forefront of issues that include integrating primary care and public health, assessing the governmental public health workforce, and prioritizing partnerships and policies as critical to solving our most complex health challenges. Dr. Castrucci holds a doctorate in Public Health Leadership from the Gillings School of Global Public Health at the University of North Carolina at Chapel Hill and a Master of Arts degree in Sociomedical Sciences from Columbia University. He earned a Bachelor of Arts in political science with the greatest distinction from North Carolina State University.



**Cary Funk, Ph.D.**, is Director of Science and Society Research at Pew Research Center, where she leads the Center's efforts to understand the implications of science for society. Center studies look at the social, ethical and policy implications of scientific developments in areas such as climate and energy, emerging issues in genetic engineering, and food and space science. She has authored or co-authored a number of reports focused on public trust in science, scientific experts and science news and information. Funk has broad expertise in public opinion research and has specialized in public understanding of science topics for nearly two decades. Prior to joining Pew Research Center, she directed the Virginia Commonwealth University Life Sciences Surveys, national surveys on science and biotechnology. Funk began her career at CBS News in New York working on preelection polling and analysis of exit



polls. She earned a doctorate and a master's in social psychology from the University of California, Los Angeles.



**Francisco García, M.D., M.P.H.**, currently serves the Deputy County Administrator for Health & Community Services and Chief Medical Officer for Pima County. In this capacity, his span of control includes the departments of Public Health, Behavioral Health, Community & Workforce Development, Pima County Public Libraries, Pima Animal Care Center and the Office of the Medical Examiner. This includes more than 1500 employees and \$200 million in budget oversight authority. Pima County is a large government jurisdiction approximately the size of the state of New Hampshire that shares the longest border with Mexico of any US county. Pima County is a diverse community of more than a million economically diverse residents and includes two large federally recognized American Indian communities. Dr. García serve on the National Academies Standing Committee for CDC Center for Preparedness and Response, and previously served on the Committee on Evidence-Based Practices for Public Health Emergency Preparedness and Response, the Roundtable on Health Equity and the Women's Preventive Services Taskforce. He is the immediate past Chair of the U.S. Department of Health & Human Services, Breast and Cervical Cancer Early Detection and Control Advisory Committee (FACA) of the Centers for Disease Control and Prevention. He was a former member of the U.S. Preventive Services Task Force.



**Marian Moser Jones, Ph.D., M.P.H.**, has served as an Associate Professor at The Ohio State University in the College of Public Health, Division of Health Services Management and Policy, and the History Department since January 2022. From 2011 until July 2021, she taught in the Department of Family Science at the University of Maryland School of Public Health in College Park, and most recently served as Associate Professor and Graduate Director. She teaches courses on the history of public health and medicine, maternal and child health, and health services and policy. Currently, Dr. Jones is completing a book under contract with Johns Hopkins University press. The book, *Finding New Fronts*, focuses on American nurses who served in World War I and the 1918-19 Influenza Pandemic, and compares their experiences during and after the war to those of nurses in the COVID-19 pandemic. She is also an investigator on a new collaborative project that contextually examines current opposition to public health. She is the author of *The American Red Cross from Clara Barton to the New Deal* (Johns Hopkins, 2013), as well as numerous peer-reviewed articles that place disasters, maternal and child health, homelessness, and other topics in historical, ethical, and social context. Jones was a 2010- 2011 De Witt Stetten postdoctoral fellow at the National Institutes of Health, received her Ph.D. and M.P.H. degrees in Sociomedical Sciences from Columbia University, and received her A.B. from Harvard College.



**Marcus Plescia, M.D., M.P.H.**, is the Chief Medical Officer for the Association of State and Territorial Health Officials (ASTHO). He provides medical leadership and expertise across the agency and oversees ASTHO's portfolio of chronic disease prevention and control programs. ASTHO is the national nonprofit organization representing the public health agencies of the United States, U.S. territories, and District of Columbia, as well as the more than 100,000 public health professionals these agencies employ. Dr. Plescia has served in public health leadership roles at the local, state and federal level for the past fifteen years in North Carolina and at the Centers for Disease Control and Prevention. In these roles he has led successful efforts to enact systemic public health interventions including expanded cancer screening coverage, prescription drug and disease reporting requirements, revised clinical guidelines, and state and local tobacco policy. He has been prominent in nationwide efforts to transform public health practice to a more population-based, strategic framework, and led the implementation of the CDC's national colorectal cancer screening program based on this approach. Dr. Plescia received his Medical Degree, Master of Public Health and Bachelor of Science from the University of North Carolina at Chapel Hill. He trained in Family Medicine at Montefiore Medical Center in the Bronx, NY. He is Board Certified in Family Medicine and has practiced in a variety of settings serving homeless, urban poor and rural underserved populations. He has published extensively in the public health and family medicine literature.



**Briony Swire-Thompson, Ph.D.**, is a Senior Research Scientist in the Lazer Lab at Northeastern University, and fellow at Harvard University's Institute for Quantitative Social Science. Her research investigates what drives belief in inaccurate information, why certain individuals are predisposed to refrain from belief change even in the face of good corrective evidence, and how corrections can be designed to maximize impact. Prior to joining Professor Lazer's Lab, she was a doctoral student at the University of Western Australia's Cognitive Science Laboratories. Her doctoral thesis *The Role of Memory and Ideological Biases in the Correction of Misinformation* was awarded the Dean's List Honorable Mention in recognition of an outstanding thesis in 2017. She was additionally a Fulbright scholar at Massachusetts Institute of Technology's Political Experiments Research Laboratory, where she investigated the impact of perceived source credibility on belief change and voting intentions. She is currently interested in the processing of misinformation in older adult populations.



### Credibility and Trustworthiness

March 29, 11:00 a.m. – 11:45 a.m. ET



**Amber Anderson, Ph.D., M.P.H.,** is currently a Research Epidemiologist as well as a student in the Doctor of Philosophy program focusing on Health Promotion Sciences in American Indian Research Methodologies at the University of Oklahoma Health Sciences Center. She primarily conducts research to develop culturally relevant methodologies and procedures for medical application and public health projects in partnership with Oklahoma tribes and tribal serving organizations. In attending her first institute course she was able to gain the skill sets needed to weave tribal traditions and indigenous wisdom into the linear nature of the western world. Amber Anderson received her MPH Degree from North Dakota State University focusing on American Indian Public Health and completed her Bachelor of Science in Biochemistry and Molecular Biology and American Indian Studies from Oklahoma State University. She has found out that through her years of educational, research, and professional experiences it has become evident that serving AI/AN is perhaps the most challenging yet rewarding career. In the future, she is anticipated to complete her PhD in the fall of 2020.



**Alan I. Leshner, Ph.D.,** is Chief Executive Officer, Emeritus of the American Association for the Advancement of Science and former Executive Publisher of the journal *Science*. Previously he was Director of the National Institute on Drug Abuse at the National Institutes of Health and Deputy Director and Acting Director of the National Institute of Mental Health. He also served in a variety of positions at the National Science Foundation. Before joining the government, Dr. Leshner was Professor of Psychology at Bucknell University. Dr. Leshner is a member the American Academy of Arts and Sciences and the National Academy of Medicine and served two terms on the National Science Board. Dr. Leshner received Ph.D. and M.S. degrees in physiological psychology from Rutgers University and an A.B. in psychology from Franklin and Marshall College. He has received seven honorary degrees.



**Alonzo Plough, Ph.D.,** joined the Robert Wood Johnson Foundation as Chief Science Officer and Vice President, Research-Evaluation-Learning in January 2014. He is responsible for aligning all of the Foundation's work with the best evidence from research and practice and incorporating program evaluations into organizational learning. He also oversees the two grant-making portfolios focused on innovation and emerging issues: Pioneer and Global Ideas for U.S. solutions. Plough has been a national leader in public health practice for over 25 years. He came to the Foundation from the Los Angeles County Department of Public Health where he served as director of emergency preparedness and response from 2009–2013. Prior to these positions,





Plough served as the vice president of strategy, planning and evaluation for The California Endowment, the director and health officer for the Seattle and King County Department of Public Health, as well as the director of public health in Boston.



**Gillian SteelFisher, Ph.D.**, is a Senior Research Scientist at the Harvard T.H. Chan School of Public Health. She serves as the Deputy Director of the Harvard Opinion Research Program (HORP) and the Director of its Global Polling Unit. Dr. SteelFisher leads HORP's efforts in emergency polling with the Centers for Disease Control and Prevention (CDC) through a cooperative agreement with the Association of State and Territorial Health Officials (ASTHO). This includes a series of polls domestically and internationally to understand the public response to key public health crises, including Zika virus, Ebola, H1N1 and pandemic flu. She also leads a collaboration with UNICEF to use polling studies of parent and caregiver views on vaccination to support global polio eradication as well as broader immunization services. Dr. SteelFisher received her Ph.D. in Health Policy from Harvard University and served as an Agency for Health Care Research and Quality (AHRQ) Fellow in Health Services Research in the Department of Health Policy and Management at the Harvard School of Public Health. She also received her Masters in health behavior and communication from the Harvard School of Public Health. Dr. SteelFisher currently serves as President Emeritus for the New England chapter of the American Association of Public Opinion Research (NEAAPOR) and as a Thought Leader for the National Public Health Information Coalition (NPHIC).



**Rueben C. Warren, D.D.S., M.P.H., Dr. P. H., M. Div.**, is Professor and Director of the Tuskegee National Center for Bioethics. Adjunct appointments: professor of public health, medicine and ethics, Interdenominational Theological Center; clinical professor, Department of Community Health/Preventive Medicine, Morehouse School of Medicine; professor, Department of Behavioral Sciences and Health Education, Emory's Rollins School of Public Health; and professor, Schools of Dentistry and Graduate Studies, Meharry Medical College. Dr. Warren was associate director for Minority Health, Centers for Disease Control and Prevention. He directed Infrastructure Development, National Center on Minority Health and Health Disparities, NIH. Formerly, he was dean of the Meharry Medical College School of Dentistry.



## Confidence and Trust in Science Among Diverse Demographic Groups

March 29, 11:45 a.m. – 12:30 p.m. ET



**Emily Brunson, Ph.D., M.P.H.**, a medical anthropologist, is an Associate Professor in the Department of Anthropology at Texas State University. Her research focuses on health care access and decision-making, and particularly how policies, social structures (including class and racial inequalities), social networks, and personal experience combine to produce health outcomes for individuals. In collaboration with diverse stakeholders, Dr. Brunson has translated scholarly research into actionable recommendations for both practitioners and policymakers. She is committed to applying the theories, methods, and findings of social science to address health-related issues including COVID-19 vaccination uptake.



**Raymond Foxworth, Ph.D., M.A.**, is Vice President of First Nations Development Institute (First Nations). First Nations is a Native American-led nonprofit that supports Native American economic and community development across the country. For the 2021-2022 academic year, Raymond is a visiting scholar in the department of political science at the University of New Mexico. He studies Indigenous politics including inequality and colonization. Raymond is a citizen of the Navajo Nation and his family is from northern Arizona.



**Venus Ginés, M.A.**, is a 29-year breast cancer survivor, who suffered a recurrence in 2017 after 25 years of survivorship. In 2018, Venus retired as a faculty member at Baylor College of Medicine in Houston, teaching cultural competence and health literacy, as well as conducting research on Latino medical mistrust to devote her time to her Latino/a advocacy work. From her personal experience with cancer and her sister's untimely death to cervical cancer, Venus founded Día de la Mujer Latina, Inc., (DML), in 1997 as a national non-profit organization, celebrating its signature health fiesta in 40 states, Puerto Rico, Mexico, and the Dominican Republic, providing the medically underserved Latina community with culturally and linguistically proficient health education, early detection screening for chronic diseases, culturally-tailored preventive programs for Latino teens and patient-centered navigation. Venus is a State Certified Instructor of Promotores/Community Health Workers (PCHWs) with DML being the first approved bilingual Statewide Sponsored Certification Training Program in Texas. She chaired the Department of Health and Human Services National Promotores Initiative and in 2020, Venus trained over 5220 P/CHW in Texas alone on COVID 19, Telehealth Community Navigation, Behavioral Health Community Navigation, and Clinical Trial Community Navigation for potential career opportunities. Venus



developed a bilingual training curriculum on subject matters that affects Black and Brown populations who are disproportionately affected, such as Dispelling Myths and Rumors about Women's Cancers, Diabetes, Obesity, Patient-Centered Care, and Mental Health. Her recent launch of the Telehealth Community Navigation Contact Center, staffed by Bilingual Promotores/CHWs, continues to successfully answer hundredths of calls, debunking misinformation and promoting health equity by incorporating the bilingual Telehealth Nurse Navigator to provide warm transfer calls to our medical team at no cost.



**Lisa Letourneau, M.D., M.P.H.,** is an experienced physician leader and passionate advocate for health care system delivery change. She currently serves as Senior Advisor to Maine DHHS Commissioner Lambrew, supporting a range of health care change efforts. She currently helps to support several aspects of Maine's response to the COVID-19 pandemic, including testing, vaccination, and treatment efforts. Additionally, she provides leadership for DHHS rural health transformation efforts, as well as clinical aspects of Maine's opioid response and MaineCare Value-Based Payment efforts. Prior to joining the DHHS team, she served as Executive Director for Maine Quality Counts and previously served as Senior Director of Clinical Integration for MaineHealth. Dr. Letourneau is a graduate of Brown University and the Dartmouth-Brown Program in Medicine and is a board-certified internist who practiced emergency medicine for seven years before beginning her work in clinical quality improvement. She holds a Masters degree from the Harvard School of Public Health, and has a particular interest in helping to build connections between public health and clinical care, and the role of physicians and clinicians in helping to develop and lead health improvement efforts.



**Orriel Richardson, J.D., M.P.H.,** is an attorney and health policy expert licensed to practice law in Maryland and Washington, DC. Orriel currently functions as health counsel for the Committee on Ways and Means Majority, U.S. House of Representatives, where she is on detail from the Centers for Medicare and Medicaid Services (CMS). At the Innovation Center at CMS, Orriel leads the work involving cross-cutting legal and program integrity issues for the models being tested. Previously, as an attorney with the District of Columbia's Medicaid agency, Orriel advised the rates and reimbursement team that oversees \$3 billion in annual provider payments. Orriel is also a Professorial Lecturer of Health Policy and Management at the George Washington University Milken School of Public Health (MPH), Vice Chair for Membership of the Delivery Payment and Reform Affinity Group for the American Health Lawyers Association Regulation, Accreditation, and Payment Practice Group. She also serves as an at-large board member and Vice President of her Condominium Association in NE Washington, DC. Before joining government service, Orriel worked full-time at GW University while attending law school in the evenings.



She has also worked at Johns Hopkins University School of Medicine Department of Anesthesiology and Critical Care Medicine; the State of Louisiana; and Louisiana State University Health Sciences Center. Orriel is proud Alumna of Howard University, received an MPH from Tulane University, a Juris Doctorate from The George Washington University, and also holds a graduate certificate in International Human Rights Law from New College, University of Oxford.



**Anne Zink, M.D., F.A.C.E.P.,** grew up in Colorado and moved through her training from College in Philadelphia to Medical School at Stanford and then Residency at University at Utah. As a mountaineering guide she had fallen in love with Alaska and after residency in Emergency Medicine became lucky enough to call Alaska home. Not only does she love people and the place, but also the medicine. Alaska is a small, isolated microcosm on the US health care where certain forces like the distance, lack of referral centers, and community involvement help create better systems of care that are directly related to bedside care. She quickly became involved in helping improve systems of care as the medical director of her group, then in her hospital and with state and federal legislation, including state legislation to improve care coordination, opioid addiction treatment option, integration between private systems and the VA, DOD, and IHS facilities and more. Dr. Zink had the honor of becoming the State of Alaska Chief Medical Officer in July 2019 and is now the ASHTO president elect.

### **(Re)Building and Maintaining Trust Among Diverse Demographic Groups**

March 29, 12:30 p.m. – 1:30 p.m. ET



**Michele Andrasik, Ph.D.,** is a clinical health psychologist working to build and enhance partnerships with marginalized communities in clinical research, with a focus on ongoing vaccine trials for HIV and COVID-19. She is the Director of Social Behavioral Sciences and Community Engagement for the Fred Hutchinson-based HIV Vaccine Trials Network (HVTN) and the COVID-19 Prevention Network, Senior Staff Scientist in the Fred Hutchinson Vaccine and Infectious Disease Division and an Affiliate Clinical Professor in the Departments of Global Health and Occupational and Environmental Medicine at the University of Washington. Dr. Andrasik received her PhD in Clinical Health Psychology from the University of Miami. She also has Master's Degrees in Health Education and Psychological Counseling from Columbia University. Dr. Andrasik brings expertise in community engagement, implicit bias and historical trauma, and the utilization of Community-Based Participatory Research approaches and Qualitative Research Methods.





**Laura Bogart, Ph.D., M.S.**, is a Senior Behavioral Scientist at the RAND Corporation and a social psychologist with content expertise in behavioral factors in HIV prevention and treatment adherence, and methodological expertise in mixed methods intervention development and evaluation. Her main focus is on stigma and medical mistrust. She conducts behavioral HIV research in the U.S. and in Botswana, South Africa, and Uganda.



**Christian Capo, M.S.W.**, is a Licensed Master Social Worker (LMSW). He has been involved in the field of health equity for 3 years, and currently serves as the Health Equity Manager at the East Harris County Empowerment Council outside of Houston, Texas. He also serves with the Albert Schweitzer Fellowship - Houston/Galveston (ASFHG) as a Board of Directors member, a previous Fellow, and a site mentor. He has a Master's in Social Work (MSW) from the University of Houston in Macro-Level Practice with a specialization in Global Palliative Care, and a Bachelor's degree from Rice University in Healthcare Management Policy Studies and Psychology. He has passions for sustainable program design in low-resource settings, palliative & chronic illness care, and global health equity.



**Yonaira Rivera, Ph.D., M.P.H.**, is an Assistant Professor in the Department of Communication at Rutgers University's School of Communication & Information. Originally from Puerto Rico, Dr. Rivera's scholarship focuses on reducing health inequities and improving the well-being of Latinos/as and underserved communities through health communication initiatives. Her work uses qualitatively-driven, mixed methods and community-based participatory research to study social media health misinformation, cancer control and prevention, and disaster relief. She specifically studies how engagement with health (mis)information on social media can impact health decisions and how to use social media as a tool to communicate with and mobilize communities. Dr. Rivera earned her PhD at Johns Hopkins School of Public Health and has previously worked at both local and federal levels.



**Matias Valenzuela, Ph.D., M.A.**, is the Director of the Office of Equity and Community Partnerships for Public Health - Seattle & King County. In the COVID-19 response, he has been directing Community Mitigation and Recovery. He was also co-lead in the county's team for the declaration of Racism as a Public Health Crisis in June 2020. Previously for five years starting in 2015, he was the first director of the Office of Equity and Social Justice in King County, spearheading a countywide effort to address the root causes of inequities, especially racism, working with all county agencies and the community. Matias has worked at King County since 2000, including as a lead for Equity and Social Justice at its inception in 2008. Previously in his career, he was a print and broadcast journalist in the United States and abroad. He



has been a Fulbright professor in Nicaragua, and he is an Affiliate Assistant Professor at the University of Washington's School of Public Health and Community Medicine. He currently serves on numerous local and national boards and advisory groups.

### **The Infrastructure and Workforce to Build and Maintain Public Trust**

March 29, 2:00 p.m. – 2:50 p.m. ET



**Anita Chandra, Dr.P.H., M.P.H.**, is Vice President and Director of RAND Social and Economic Well-Being and a senior policy researcher at the RAND Corporation. The division also manages RAND's Center to Advance Racial Equity Policy. She leads studies on civic well-being and urban planning; community resilience and long-term disaster recovery; public health emergency preparedness; effects of military deployment; equity, health in all policies and advancing a culture of health; and child health and development. Throughout her career, Chandra has engaged government and nongovernmental partners to consider cross-sector solutions for improving community well-being and to build more robust systems, implementation and evaluation capacity. Chandra earned a Dr.P.H. in population and family health sciences from the Johns Hopkins Bloomberg School of Public Health.



**Ysabel Duron**, is a pioneering, award-winning Latina journalist, a 21 year cancer survivor, and for the last decade, one of the nation's leading authorities in Latino/Hispanic cancer education, advocacy and community engagement. Duron is the Founder/Executive Director of The Latino Cancer Institute, launched in 2017 to amplify Latino voices nationally and demand action on the Latino cancer burden. Most recently, she was invited to the White House February 2, 2022 for President Joe Biden's announcement on reigniting his Cancer Moonshot initiative with the intent to reduce cancer mortality by 50% in the next quarter century. Her advice to the President's point man, "You need community voices at the table to make it work!" Duron's encore career as a patient advocate and non-profit agency builder commenced when she was diagnosed with cancer in 1999. Her first two agencies developed programs for low income, Spanish speaking and immigrant communities to address gaps along the cancer continuum including cancer awareness education, navigation into screening, psychosocial support groups and a lay community navigator program to support and guide low income, Spanish-speaking cancer patients in the public health care system in San Jose, California. Currently she serves in both state and national positions including the Institutional Review Board for the All of US program at the NIH; on California's stem cell research agency, the Institute for Regenerative Medicine; also in the Governor's Office on the Advisory Committee to Advance Precision Medicine Initiatives; and on the University of California's Center for Data Integration. In these roles, she has worked diligently for diversity,



equity and inclusion measures, that require all stakeholders to demonstrate engagement, research and service for all communities in their footprint.



**Jefferson Ketchel, M.A.**, serves as the Executive Director of the Washington State Public Health Association. He possesses an MA in Policy Studies from the University of Washington and is a graduate of CDC's Environmental Public Health Leadership Institute and Harvard University's National Preparedness Leadership Initiative Executive Education Program. Previously, he was the administrator of the Snohomish and Grant County Health Districts. Jeff has served as president of the Washington State Association of Local Public Health Officials and chair of the Washington State Board of Registered Sanitarians.



**Umair Shah, M.D., M.P.H.**, was appointed Secretary of Health by Governor Jay Inslee and joined the Department of Health in December 2020. Prior to this role, Dr. Shah served as Executive Director and Local Health Authority for Harris County Public Health (HCPH) – the nationally accredited county public health agency for the nation's 3rd largest county with 4.7 million people. Dr. Shah earned his BA (philosophy) from Vanderbilt University; his MD from the University of Toledo Health Science Center; and completed an Internal Medicine Residency, Primary Care/General Medicine Fellowship, and MPH (management), at the University of Texas Health Science Center. He also completed an international health policy internship at World Health Organization headquarters in Switzerland. Upon completing training, Dr. Shah began a distinguished career as an emergency department physician at Houston's Michael DeBakey VA Medical Center. He started his formal public health journey as Chief Medical Officer at Galveston County's Health District before joining HCPH to oversee its clinical health system and infectious disease portfolio. Under his leadership, HCPH has won numerous national awards including recognition as Local Health Department of the Year from the National Association of County and City Health Officials (NACCHO) in 2016.



**Stephen Thomas, Ph.D., M.S.**, is one of the nation's leading scholars in the effort to eliminate racial and ethnic health disparities. Dr. Stephen B. Thomas has applied his expertise to address a variety of conditions from which minorities generally face far poorer outcomes, including cardiovascular disease, diabetes, obesity and HIV/AIDS.



## Translating and Communicating PHEPR Science Information

March 30, 10:15 a.m. – 11:15 a.m. ET



**Amy Acton, M.D., M.P.H.**, is a licensed physician in private practice in Preventive Medicine and Public Health with over 30 years of experience in executive leadership, philanthropy, public service, teaching, and advocacy. Among many honors, Dr. Acton received the JFK Library Profile in Covid Courage Award for her leadership as Director of The Ohio Department of Health during the early months of the COVID-19 pandemic. She recently was named one of USA Today's Women of the Year. Dr. Acton's vision is to create the conditions in which all our citizens can lead flourishing lives and contribute to their fullest potential. Dr. Acton lives in Bexley, Ohio with her husband Eric, a teacher and coach with the Bexley City Schools for 38 years, and their dog Winnie. They love spending time in nature and visiting with their six grown children and their partners, and two young grandchildren.



**Enola Proctor, Ph.D., M.S.S.A.**, is Shanti K. Khinduka Distinguished Professor Emeritus. Her research is motivated by the question, *how do we ensure that people receive the very best possible care?* She has studied this question in a variety of social work, public health, and health care settings, ranging from hospitals to community agencies. Her research and teaching have advanced the field of mental health services research, particularly from a social work perspective. The National Institute of Mental Health has supported her research and training grants for 28 consecutive years. Her team was awarded the first NIMH funded Social Work Research Development Center and she was founding director of the longest running mental health services research doctoral and post-doctoral training program in social work. She has contributed to the intellectual capital for the rapidly growing field of dissemination and implementation science, leading teams to distinguish, clearly define, develop taxonomies, and stimulate more systematic work to advance the conceptual, linguistic, and methodological clarity in the field. Dr. Proctor has advised the National Institutes of Health and the World Health Organization on several implementation science projects in low and middle income countries, including current work on COVID vaccine implementation. She directs the Implementation Research Institute, a training program in implementation science funded by the National Institute for Mental Health. Her former students and mentees now lead countless research projects, training programs, and center grants in the area of mental health services. She was the first social worker appointed to serve on the NIMH National Advisory Council. Proctor is a fellow of the Society for Social Work and Research and was a member of the inaugural class of fellows in the American Academy of Social Work and Social Welfare. Her awards include Washington





University's Arthur Compton Holly Distinguished Faculty Award, the Society for Social Work and Research's Distinguished Research Award, the National Association of Social Workers' President's Award for Excellence in Social Work Research, and the American Public Health Association Stephen M. Banks Award for Outstanding Mentoring in Mental Health Services.



**Ulysses Seal**, has had a forty five year fire service career including 35 years as Fire Chief for the Bloomington (MN) Fire Department.



**Mitchell Stripling, M.P.A.**, is the founding director of the New York City Pandemic Response Institute, a new initiative launched by Columbia University in partnership with New York City, CUNY, and a consortium of non-profit, community, and industry collaborators to help reinforce and diversify New York City's public health infrastructure. Stripling comes from a long history of leadership roles in emergency management and disaster response, most recently at the Planned Parenthood Federation of America (PPFA), and previously at the NYC Department of Health & Mental Hygiene (NYC DOHMH) and the Florida Department of Health.



**Jeanette Sutton, Ph.D., M.A.**, is an Associate Professor and Director of the Informatics Ph.D. program in the College of Emergency Preparedness, Homeland Security, and Cybersecurity at the University at Albany, SUNY. Dr. Sutton specializes in disaster and risk with a primary focus on online informal communication, and public alerts and warning disseminated via terse messaging channels. Much of her research investigates the evolving role of information and communication technology, including social media and mobile devices, for disaster preparedness, response, and recovery. Dr. Sutton has held numerous grants from the National Science Foundation, DHS, NOAA, USGS, and the Office of Naval Research. Her research has been published in Risk Analysis, the Journal of Homeland Security and Emergency Management; the Proceedings of Information Systems for Crisis Response and Management; Information, Communication, and Society; Health Communication; and the Proceedings of the National Academy of Sciences. Jeannette is a member of the National Construction Safety Team Advisory Board at NIST and the Alerts, Warnings, and Notifications Working Group for DHS S&T. She holds



a Ph.D. in sociology from the University of Colorado, Boulder, and completed her postdoctoral training at the Natural Hazards Center.



**Meredith Li-Vollmer, Ph.D., M.A.**, has led risk communication at Public Health - Seattle & King County since 2006. In this role, she conducts develops public outreach strategies, manages emergency communication response plans, and directs public engagement projects. She is a clinical assistant professor at the University of Washington's School of Public Health and has served on numerous national advisory roles for organizations including the National Academies, the National Association of County and City Health Officials, and the Center for Health Security. Meredith is also active in the field of graphic medicine, as a cartoonist and author of *Graphic Public Health: A Comics Anthology and Roadmap* (in press). She received her doctorate in Communication from the University of Washington.

### **Misinformation and Disinformation**

March 30, 11:15 a.m. – 12:15 p.m. ET



**David A. Broniatowski, Ph.D.**, Director of the Decision Making and Systems Architecture Laboratory, conducts research in decision making under risk, group decision making, the design and analysis of complex systems, and behavioral epidemiology. This research program draws upon a wide range of techniques including formal mathematical modeling, experimental design, automated text analysis and natural language processing, social and technical network analysis, and big data. His work work on systematic distortions of public opinion about vaccines on social media by state-sponsored trolls been widely reported in the academic and popular press.



**Jon Roozenbeek, Ph.D., M.A., M.Sc.**, is a British Academy Postdoctoral Fellow at the Department of Psychology at the University of Cambridge, where he works on mis- and disinformation. As part of his research, he has co-developed a series of interventions to combat misinformation, including the online games *Bad News*, *Harmony Square*, and *Go Viral*. His PhD dissertation (2020) examined media discourse and identity building in the Donbas War between 2014 and 2018.



**Tara Sell, Ph.D., M.A.**, is a Senior Scholar at the Johns Hopkins Center for Health Security and an Assistant Professor in the Department of Environmental Health and Engineering at the Johns Hopkins Bloomberg School of Public Health. Dr. Sell's work focuses on improving public health policy and practice in order to reduce the health impacts of disasters and terrorism. She has led several studies on public health communication during the Zika outbreak and misinformation during the 2014 Ebola outbreak. She is now working on understanding misinformation during the COVID-19 outbreak. Prior to her work in academia she was a professional athlete and won a silver medal in the 2004 Olympics.



**Michael Osterholm, Ph.D., M.P.H.**, is Regents Professor, McKnight Presidential Endowed Chair in Public Health, the director of the Center for Infectious Disease Research and Policy (CIDRAP), Distinguished Teaching Professor in the Division of Environmental Health Sciences, School of Public Health, a professor in the Technological Leadership Institute, College of Science and Engineering, and an adjunct professor in the Medical School, all at the University of Minnesota. In November 2020, Dr. Osterholm was appointed to President-elect Joe Biden's COVID-19 transition advisory board. From June 2018 through May 2019, he served as a Science Envoy for Health Security on behalf of the US Department of State. He is also on the Luther College Board of Regents. He is the author of the New York Times best-selling 2017 book, *Deadliest Enemy: Our War Against Killer Germs*, in which he details the most pressing infectious disease threats of our day (including coronaviruses and pandemics) but lays out a strategy to address them. In addition, Dr. Osterholm is a member of the National Academy of Medicine (NAM) and the Council of Foreign Relations. In June 2005 Dr. Osterholm was appointed by Michael Leavitt, Secretary of the Department of Health and Human Services (HHS), to the newly established National Science Advisory Board on Biosecurity. In July 2008, he was named to the University of Minnesota Academic Health Center's Academy of Excellence in Health Research. In October 2008, he was appointed to the World Economic Forum Working Group on Pandemics. In addition to his role at CIDRAP, Dr. Osterholm has also served as an HHS special advisor and a representative on the interim management team to lead the Centers for Disease Control (CDC) and Prevention. Previously, Dr. Osterholm served from 1975 to 1999 at the Minnesota Department of Health, the last 15 as state epidemiologist. He has written more than 315 papers and abstracts, including 21 book chapters and is a frequently invited guest lecturer on the topic of epidemiology of infectious diseases. He serves on the editorial boards of nine journals. Dr. Osterholm has received numerous honors, including an honorary doctorate from Luther College; the Pump Handle Award, CSTE; the Charles C. Shepard Science Award, CDC; the Harvey W. Wiley Medal, FDA; the Squibb Award, IDSA; Distinguished University Teaching Professor, UMN; and the Wade



Hampton Frost Leadership Award, APHA. He also has been the recipient of six major research awards from the NIH and the CDC.



**Wilma Wooten, M.D., M.P.H.**, is the Public Health Officer of Public Health Services in the County of San Diego Health and Human Services Agency. She received both professional degrees from the University of North Carolina, Chapel Hill, followed by the completion of residency training at the Georgetown/Providence Hospital Family Practice Residency Program in Washington, DC. In 1989, she completed the joint San Diego State University (SDSU), Graduate School of Public Health (GSPH)/University of California San Diego (UCSD) Preventive Medicine Residency, with an emphasis in Sports Medicine. Dr. Wooten practiced medicine as a faculty member in the UCSD Department of Family and Preventive Medicine from 1990 to 2001. She remains a UCSD volunteer Associate Clinical Professor and is an Adjunct Professor at SDSU/GSPH. She has been with the County of San Diego Health and Human Services Agency since 2001, initially as the Deputy Health Officer and now serves as the Public Health Officer since February 2007. She has a strong interest in health disparities and health equity. Dr. Wooten is a past Board member and past president (2011-13), of the California Conference of Local Health Officers (CCLHO); current Board member and past President (2013-15), of the Health Officers Association of California (HOAC); past member of the Advisory Committee to the Director of the Centers for Disease Control and Prevention (CDC) (2015-2019); and past Board member (2009-2011), of the National Association of County and City Health Officials. Dr. Wooten is a current Board member of the Public Health Accreditation Board (PHAB) of Directors (2011-present), and Chair of the PHAB Accreditation Committee. She currently serves as Chair (2021) of the Big Cities Health Coalition.

### Addressing the Information Environment

March 30, 12:15 p.m. – 1:15 p.m. ET



**Raphael Barishansky, Dr.P.H., M.S.**, is a consultant providing his unique perspective and multi-faceted public health and EMS expertise to various organizations. From 2016 to early 2022, he was the Deputy Secretary for Health Preparedness and Community Protection at the Pennsylvania Department of Health with a portfolio of five bureaus. In this position, Mr. Barishansky was also the point person for Pennsylvania Governor Tom Wolf's opioid-based disaster declaration. Mr. Barishansky is currently a Doctoral candidate in the DrPH program at the Fairbanks School of Public Health at Indiana University. He holds a Bachelor of Arts degree from Touro College, a Master of Public Health degree from New York Medical College and a Master of Science in Homeland Security Studies from Long Island University. Mr.





Barishansky has been published widely and has delivered presentations at various EMS and Public Health conferences.



**Supriya Bezbaruah, Ph.D.**, is currently Team Lead, Science and Knowledge Translation, at the WHO Health Emergencies Programme. She started her career as a scientist, and her interest is in science and society. She has over 15 years' experience in public health risk communication for emergencies, and prior to joining WHO HQ, was formerly lead for Risk Communication and Community Engagement for Health Emergencies in the WHO South-East Asia Region. Previously, She has also worked on policy-advocacy for vaccines in Asia as Senior Director in the international health consultancy firm, Global Health Strategies. Supriya has a PhD in molecular biology from University College London and a Master's in Public Health from the London School of Hygiene and Tropical Medicine.



**Kimberly Henderson, Ph.D., M.A.**, has over 18 years of strategic, health and risk communications experience. She serves as the Director of the Office of Communications and Community Relations within the District of Columbia's Department of Health (DC Health). During the COVID-19 pandemic, she developed and led the implementation of the District of Columbia's communications strategy as well as led several outreach initiatives. Prior to joining DC Health, she was an Associate with Booz Allen Hamilton, where she directly supported federal clients with planning, implementation and evaluation of communication and outreach efforts for health, well-being, and employment initiatives. She has also used her communications, health disparities, and public health knowledge, experiences, and skills in the classroom. She has served as an Assistant Professor in the Doctoral Communication Program, Masters of Public Health Program, and Department of Family and Community Medicine at Howard University; an Instructor in the Krieger School of Arts and Sciences Advanced Academic Programs at Johns Hopkins University; and an Adjunct Assistant Professor in the Department of Medicine at Georgetown University. Dr. Henderson received her B.A. in Mass Communications from Dillard University, M.A. in Journalism from the University of Arkansas, Fayetteville and Ph.D. in Mass Communications with a Health Communication focus from Howard University.



**Lindsey Leininger, Ph.D., M.A.**, is a Clinical Professor at Dartmouth's Tuck School of Business. She is a public health educator specializing in science and data translation. At Tuck, she teaches applied epidemiology to current and future health sector leaders and does research on public health crisis communication. She is also the incoming Faculty Director for Tuck's Center for Health Care. She co-founded and served as inaugural CEO for the public education campaign "Dear Pandemic" – which speaks to over 200k regular readers



across social media and has been selected for inclusion in the U.S. Library of Congress digital pandemic archive. She also played a key role designing and delivering a nationally recognized training curriculum for community health workers hired to help low-income U.S. citizens sign up for newly available health insurance coverage provided under 2011's Affordable Care Act. Prior to joining Tuck, she spent a decade designing and leading data-related technical assistance projects for U.S. health agencies serving safety net populations. Lindsey earned her PhD in health policy from the University of Chicago's Harris School of Public Policy.



**David Olson, M.A.**, covers health care for Newsday, the daily newspaper for Long Island, New York. He previously reported for The Press-Enterprise in Riverside, California, and The Herald in Everett, Washington. He has a master's in journalism from the University of California, Berkeley, and a bachelor's in journalism from the University of Illinois at Urbana-Champaign.

### Closing Remarks

March 30, 2:30 p.m. – 3:00 p.m. ET



**Abbigail Tumpey, M.P.H., CHES**, is Associate Director for Communication Science for the Center for Surveillance, Epidemiology, and Laboratory Services at the Centers for Disease Control and Prevention in Atlanta, Georgia. In this role, Abbigail oversees communications for numerous disease tracking systems, clinical laboratory infrastructure, the Morbidity and Mortality Weekly Report, the Epidemic Intelligence Service program, and many other programs. From March 2021 to March 2022, Abbigail served as the Acting Associate Director for Communication for CDC and Director of CDC's Office of the Associate Director for Communication. In this capacity, she oversaw CDC's communication efforts for the COVID-19 emergency response. Abbigail has been at CDC for more than 22 years and spent the first 4 years working as a microbiologist. During her time at CDC, Abbigail expanded CDC's clinical outreach capacity and was instrumental in developing public-private partnerships and coalitions that advanced patient safety and public health initiatives for the agency. Abbigail has spearheaded numerous national and international public health campaigns, including founding the World Rabies Day initiative in 2007, and overseeing CDC's antibiotic resistance communications efforts from 2009–2016. Abbigail has served in a lead communication role during outbreak responses, including the 2012 multistate outbreak of fungal meningitis, the 2014–2015 Ebola outbreak, and the COVID-19 pandemic. In 2016, Abbigail was named one of 36 Champions of PR



by PR Week magazine for their inaugural Hall of Femme. In 2021, Abbigail was named as one of 30 PRWeek's Health Influencer which celebrated the most prominent players influencing health communication who shaped the agenda around the battle against coronavirus, the race to distribute vaccines and booster shots, and narrowing disparities in health outcomes by ethnicity. Abbigail received a Bachelor's of Science from Michigan State University, a Masters of Public Health from University of South Florida, and is a certified health education specialist.