

**Engaging Community Health Workers/Youth Ambassadors to Improve Health Literacy:
A Workshop
Participant Biosketch | April 20, 2023**

Speakers

Arletha W. Lizana (Livingston), PhD, MPH, MBA is Associate Vice President, Health Innovation & Strategy; Principal Investigator for the Innovation Learning Laboratory for Population Health; and Associate Professor in the Department of Family Medicine at Morehouse School of Medicine. Dr. Lizana is a healthcare innovation strategist. The Innovation Learning Laboratory for Population Health is a community-centered learning laboratory established to design and implement demonstration projects (including translational studies) that generate innovative technology-driven healthcare models and fuel teaching & learning for institutional and population health improvement. The Innovation Learning Lab connects community & clinic through technology for healthcare improvement. Dr. Lizana has 25+ years of experience in project management, health improvement, innovation strategy, research, curriculum design, training, technical assistance and evaluation at the international, federal, state, and local levels. She has worked on various capacity-building projects for The National Institutes of Health, Oak Ridge Institute for Science and Education, Center for Medicare & Medicaid Innovation (CMS), The National Democratic Institute, the Department of Energy and the Centers for Disease Control. She serves on the Board of Directors for several community-based organizations and has done extensive field work in Ghana, Nigeria, Kenya, Tanzania, Nicaragua and Costa Rica. Her life's work includes an emphasis on assisting community-based organizations, promoting community empowerment, commitment to social innovation, respect for cultural diversity and devotion to systems change and policy change as vehicles to promote health, prevent disease and address systemic societal problems.

Anthony J. Mingo, Sr. currently serves as Division Director for Fairfax County Health Department's Community Health Development Division where he is responsible for a portfolio consisting of the Community Outreach and Engagement Unit, Partnership for a Healthier Fairfax (CHA/CHIP), Fairfax Food Council, Health Promotion, Health Literacy, Family Stabilization, and the agency's grants acquisition process. Mingo works alongside members of the Community Health Division focused on partnering with community in enhancing existing capacity amongst its community champions, community-based organizations, and Houses of Worship (HoW) in equity focused strategic initiatives to support the achievement of optimal health across all Fairfax County communities. In addition, Mingo serves as the Health Department's Project Director for its HHS Office of Minority Health grant to support building health literacy among racial and ethnic minorities to increase COVID-19 vaccination and improve overall health outcomes. The grant project titled: Stronger Partnership, Stronger Community, Using Health Literacy to Increase Resilience (Stronger2) seeks to increase health literacy and to increase the availability, acceptability and use of public health information and services by Hispanic/Latinx and Black/African American populations in Fairfax County. As an integral part of these strategies, the design and implementation of Fairfax County's Public Health Youth Ambassador Program was launched and has since been recognized by both local and national media as a template for growing the next generation of public health leaders. <https://www.youtube.com/watch?v=knArQByLctg>

Sharlene Newman, PhD is originally from rural Alabama. She is currently a professor and director of the Alabama Life Research Institute at the University of Alabama. In her academic career she is an accomplished cognitive neuroscientist who in 2022 was elected as a fellow in the Association for the Advancement of Science (neuroscience). For the past two years Dr. Newman has worked closely with five communities in the Alabama Black Belt, led by the Town of Fort Deposit on a grant entitled “Advancing Health Literacy in the Alabama Black Belt.”

Jason Rosenfeld, DrPH is a public health professional with over 20 years of experience designing, implementing and evaluating international and domestic community health education and behavior change programs. Jason began his career as a US Peace Corps Volunteer in Ghana. After returning to the US, Jason supported the USAID Food for Peace program before obtaining his Master of Public Health in Health Education and Behavioral Sciences from the Rollins School of Public Health at Emory University. Since 2011, Dr. Rosenfeld has served as the Assistant Director for Global Health at the Center for Medical Humanities & Ethics at UT Health San Antonio. Jason completed an Executive DrPH in Public Health Leadership through the University of North Carolina’s Gillings School of Global Public Health and joined the faculty at UT Health San Antonio as Assistant Professor of Medicine-Research in 2019. Dr. Rosenfeld currently serves in leadership positions for local, national and international organizations, including the steering committee for the Bexar County Community Health Worker Partnership (BCCP), the executive committee of the Mayor’s Fitness Council, Governing Council of the Texas Public Health Association, co-chair of the Consortium of Universities for Global Health’s Global Operations Committee, and co-chair of the Education workgroup for the Metropolitan Health Department’s COVID-19 Community Response and Equity Coalition. Dr. Rosenfeld is the Principal Investigator of Implementation for Bexar County’s Health Confianza health literacy project funded by the Department of Health and Human Services and the South Texas Community Health Worker Workforce Preparedness Collaborative funded by the Health Resources and Services Administration.

Leonard Trevino comes to Metro Health with over 30 years of experience in public health. Len started his career in HIV/STD. In addition to Metro Health, Len has worked for the Department of State Health Services, Austin Public Health. Len has served as a Program Manager in HIV Services, Injury Prevention, Chronic Disease, Title V Maternal Child Health, Refugee Health, Immunizations, and Public Health Emergency Preparedness. Len also had the opportunity to lead a Dengue Fever outreach team in the jungles of the Mindanao, Philippines in 2018. In 2012, as a member of the Community Putting Prevention to Work (CPPW) team, Len introduced the concept of, and was instrumental in the implementation of Siclovia. Len is an active 6th Degree Black Belt (Master), and in his spare time trains personally, and teaches individuals of all ages.

Planning Committee

Jill Abell, MPH, DrPH is the Executive Director, Patient, Caregiver and Consumer Experience and Immunology Patient Insights on the Patient Innovation and Engagement Team at Merck. The Patient Innovation and Engagement Team seeks to improve and optimize the experience of patients, caregivers and consumers in their interactions with our company and capture and embed patient insights and perspectives across the product life cycle. Prior to joining Merck, Jill was the Scientific Patient Engagement Lead for Janssen Scientific Affairs with a focus on facilitating a patient-inspired approach in scientific research incorporating the patient voice and generating meaningful insight and innovative solutions to advance capabilities and support products at launch and on the market. Prior to Janssen, she was Senior Director, Clinical Effectiveness and Safety at GlaxoSmithKline where she provided

leadership and influential collaborative interactions for the advancement of clinical effectiveness evaluations in populations and individuals. There she also served as an epidemiologist, giving strategic direction and emphasizing innovative designs for pragmatic trials, international observational studies, web-based studies, over-the-counter studies, and composite endpoint development. Jill received a Master of Public Health degree in Epidemiology from Emory University and a Doctor of Philosophy (Ph.D.) degree in Epidemiology from the Medical University of South Carolina, where she was supported by an American Heart Association Pre-Doctoral Fellowship.

Olayinka Shiyambola, PhD, BPharm is an Associate Professor in the Division of Social and Administrative Sciences at University of Wisconsin-Madison School of Pharmacy, and an Associate Director at the University of Wisconsin Collaborative Center for Health Equity. Her research program advances the use of patient-centered approaches to improve diabetes and related chronic disease outcomes in marginalized populations, medication use, health literacy and health equity. Currently, she implements behavioral interventions that engages peer mentors to address psychosocial and sociocultural factors affecting medication adherence, diabetes self-management and health literacy. Her work has received numerous awards and recognitions at national and international scientific conferences. She was a Society of Behavioral Medicine Leadership Fellow and is an appointed member of the National Academies of Science, Engineering, and Medicine Roundtable on Health Literacy. She has a pharmacy degree and a Ph.D. in Pharmaceutical Socioeconomics. As a NIH scholar/fellow, she received training in health disparities research, mixed methods, and randomized behavioral clinical trials.

Rashmita Subedi, MPH, BSN, serves as a Public Health Analyst and Project Officer for the U.S. Department of Health and Human Services Office of Minority Health. In this capacity, she analyses, coordinates, provides oversight, manages data, and collaborates with senior staff and stakeholders for OMH grants. Before joining OMH, she was a public health intern at the Office of Behavioral Health Equity (OBHE) in Substance Abuse and Mental Health Service Administration (SAMHSA). Her experience at OBHE provided multiple opportunities for her to learn about evidence-based practices in mental health and substance abuse in racial and ethnic minority populations. Her interest in health equity began with an earlier internship funded by CDC to implement a public health awareness campaign to address disparities in the prevalence of heart disease. Subedi earned a Master of Public Health degree from Walden University, Minnesota, and a Bachelor's Degree in Science of Nursing from Purbanchal University, Nepal. She worked as a registered nurse and community outreach coordinator in Nepal, where she trained students at the Nursing College in clinical and community health settings. She also volunteered as a program advisor to the Bhutanese Community of Central Ohio for the Bhutanese Response Assistance Volunteer Effort (BRAVE) project for refugee families and individuals impacted by COVID-19.

Alana Sutherland, MPH, PMP serves as a Public Health Analyst and Project Officer for the U.S. Department of Health and Human Services Office of Minority Health. In this role, she provides technical assistance to federal grant awardees for initiatives that focus, in part, on advancing health literacy improvement strategies within racial and ethnic minority communities. Prior to OMH, Ms. Sutherland contributed to the development programs and policies to expand the use of health information technology and participation in innovative healthcare delivery models as the Division Chief for Health Information Exchange with the Maryland Health Care Commission. Ms. Sutherland has also contributed to national health promotion campaigns for the Centers for Disease Control and Prevention, focusing on HIV awareness and prevention, as a Communications Specialist for the American Institutes for Research, and the Latinos Living Healthy initiative as the Health Program Coordinator for the League of United

Latin American Citizens. She is a certified Project Management Professional with a Master of Public Health Degree from the George Washington University Milken Institute School of Public Health.