

Engaging Community Health Workers/Youth Ambassadors to Improve Health Literacy: A Workshop

AGENDA | April 20, 2023
2:00 – 3:30 pm Eastern Time

Workshop Objectives | This workshop will explore the use of community health workers/youth ambassadors in promoting health literacy in the community. Held in observation of National Minority Health Month, this workshop will feature grantees of the Office of Minority Health's grant programs *Advancing Health Literacy to Enhance Equitable Community Response to COVID-19* and the *National Infrastructure for Mitigating the Impact of COVID-19 within Racial and Ethnic Minority Communities*. Representatives will discuss lessons learned implementing health literacy approaches in youth ambassador programs.

2:00 pm
(10 min)

Introductions

- **Rose Marie Martinez, Sc.D.**
Senior Board Director
Board on Population Health and Public Health Practice
- **Alana Sutherland, MPH, PMP & Rashmita Subedi, MPH, BSN**
Public Health Analyst and Project Officer
U.S. Department of Health and Human Services
Office of Minority Health

2:10 –
(tbd, 2:55-
3:10)

Presentations

Morehouse School of Medicine

- **Arletha Lizana, PhD, MPH, MBA**
Associate Vice President, Health Innovation & Strategy
Morehouse School of Medicine

Fairfax County Health Department

- **Anthony J. Mingo, Sr.**
Division Director, Community Health Development Division
Fairfax County Health Department

Joined by Youth Ambassadors Nayla Bonilla, Yalda Jimenez, Selam Demeke

Town of Fort Deposit

- **Sharlene Newman, PhD**
Executive Director
Alabama Life Research Institute at the University of Alabama

Joined by Youth Council Member Jamarrian Wilson

San Antonio Health Department

- **Leonard Trevino**
Project Director
San Antonio Health Department
- **Jason Rosenfeld, DrPH, MPH**
Assistant Professor, Center for Medical Humanities & Ethics
UT Health San Antonio

3:10
(20 min)

Panel Discussion

Moderators

- **Jill Abell, MPH, PhD**
Executive Director, Patient, Caregiver and Consumer Experience
Merck
- **Olayinka Shiyanbola, PhD, BPharm**
Associate Professor, Social and Administrative Sciences Division
University of Wisconsin-Madison School of Pharmacy

3:30 pm

Workshop Adjourns

Olayinka Shiyanbola

Workshop Planning Committee | Jill Abell (Merck), Olayinka Shiyanbola (University of Wisconsin-Madison), Rashmita Subedi (U.S. Department of Health and Human Services), Alana Sutherland (U.S. Department of Health and Human Services)

Note: The planning committee's role is limited in planning the workshop. A proceedings based on workshop will be prepared by an independent rapporteur.

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This webinar will be archived on

<https://www.nationalacademies.org/event/04-20-2023/engaging-community-health-workers-youth-ambassadors-to-improve-health-literacy-a-workshop>