IMPLICATIONS OF DISCARDED WEIGHT-BASED DRUGS

Global Approaches & Considerations in

Weight-based Pharmaceutical Pricing

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Our drug development

78%

OPERATING EXPENSES TO R&D



45
PATENT FAMILIES



40+

DRUG CANDIDATES

>50%

IN THE CLINIC



lues as per 31-12-2019

Approaches to Weight-based Pricing

What we can do is bound by regulatory demands and scientific results

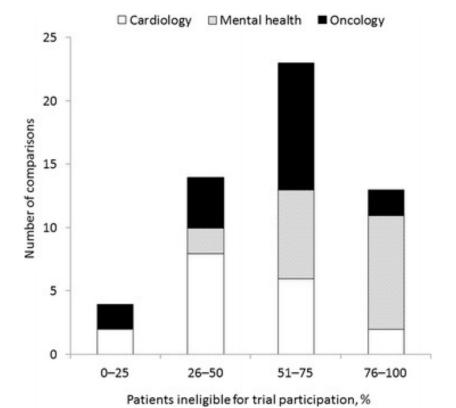


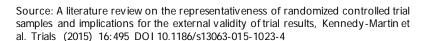


>>> Phase III trials are often our initial source of patient characteristics

- In one analysis, 71.2% of RCT samples were not representative of patients encountered in clinical practice
- Differences in demographics, clinical characteristics, and treatments and procedures were reported between RCT and real-world patients

Proportion of real-world patients ineligible in randomized controlled trials (RCTs) after application of inclusion/exclusion criteria



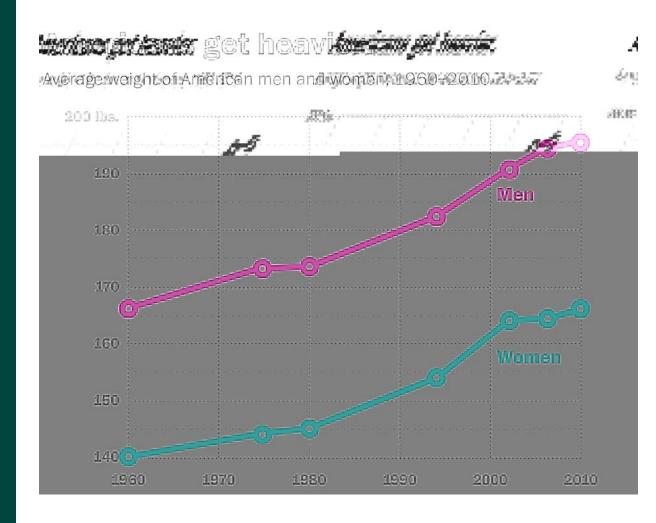






ssues and challenges in determining realworld dosing

- Hindsight is always 20/20 but these decisions are made early and rapidly
- The "average 70 kg adult" is based off of the consensus from the 1976 International consortium for Radiation Protection document
 - In 2012, the average US adult male was 86.8 kg; female 74.7 kg
 - The average adult in the USA has gained. 11 kg (~25 lbs) over that time
 - Standards updated to at least 81 kg





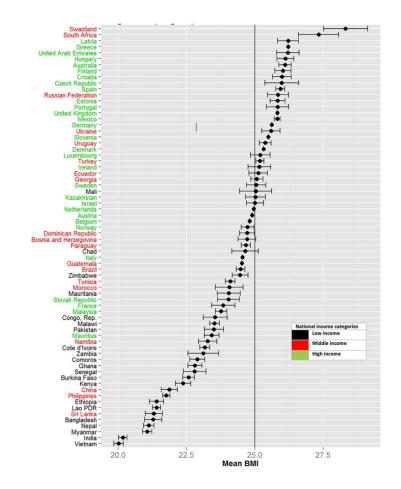


Which country is the base case?

- Weights of patients differ around the world
- Assumptions and ranges impact administration needs for individual patients
- Pricing often based on mean estimates, rather than specific populations



Design-based mean BMI (weighted) and confidence interval for each country







>> Does that meet everyone's needs?

- Even within countries these may differ by Region or State
- Community versus Academic, Rural versus Urban, etc. may skew your reference patient

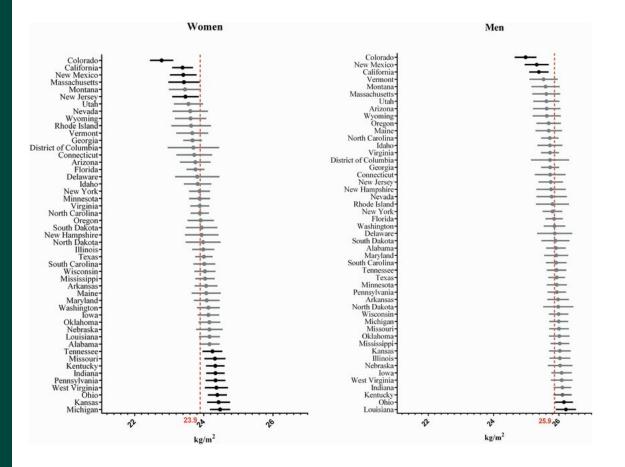
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For any dosing strategy, wastage and cost savings may vary from site to site based on patient numbers, sterile compounding procedures, and purchasing practices."

> The Canadian Agency for Drugs and **Technologies in Health (CADTH)**



BMI mean and 95% confidence interval for US states. 2009 Reference group: young adult, White, highest household income and college graduated







Weight assumptions differ, along with wastage

impact

UK (SMC)

Estimated assuming a patient weight of

78.66kg based on the Scottish Health Survey

UK (NICE)

84.8 kg Data on the typical weight distribution of patients with NSCLC was not available for the UK*

Germany

average body weight of

77.0 kg and an average height of 1.72 m according to the 2017 microcensus

USA (ICER)

Mean weight:

74.13 kg based on clinical trial in second-line NSCLC cohort

Canada

Range from 64.0 kg

— 77 kg for female to male NSCLC patients, respectively §

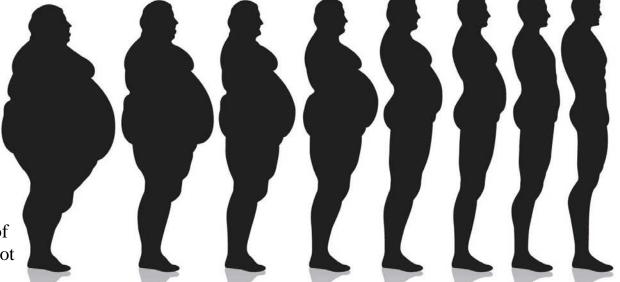
Weight Assumptions Used by Global Health Assessment Bodies

France

70.0 kg the number of French patients included in the trial was insufficient (11 out of 305) to be considered as country-representative

Spain

70.0 kg teniendo en cuenta el número de viales utilizados para cada día de tratamiento con aprovechamiento de estos y utilizando la presentación más económica





Weight impacts our calculation of price in many ways



If a condition is much more prevalent in one sex, is linked to weight, or affects children, general population data may need to be further stratified

e.g. trastuzumab in Breast vs Gastric



A relatively small costing error per dose could amount to considerable inaccuracy if administration is frequent or continuous. This is magnified over longer durations of time

Disincentives for Drug Waste





Wastage is already acted upon globally through a variety of mechanisms

- Dose rounding
- Dose banding
- Dose ceilings
- Vial sharing
- Multi-dose injections



Wastage negatively impacts payer reviews in HTAs

- According to a review of submissions to payers, drug wastage was considered in:
 - Wastage was considered in two of three HTAs (67%)
 - Primary or base-case analysis in one third of all publications reviewed (12 of 38; 32%).
 - > 10 of 35 peer-reviewed reports (29%)
- The consideration of wastage changes the calculated ICER significantly
 - Range from 2.6%-48.2% worse

Two-Thirds

... of models include wastage assumptions

Half

...incorporate wastage into their basecase or sensitivity analysis

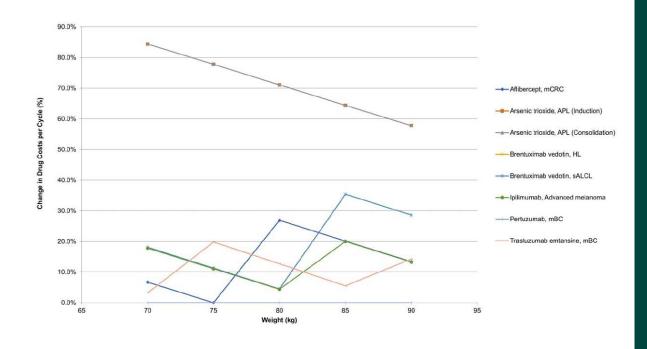
15-24%

...worse cost-effectiveness results when wastage included

Source: The Impact of Cancer Drug Wastage on Economic Evaluations, Judy Truong, BSc, Cancer 2017; DOI: 10.1002/cncr.30807; Adjusting for Drug Wastage in Economic Evaluations of New Therapies for Hematologic Malignancies. A Systematic Review, Karen Lien, MD(C), 2016 n Journal of Oncology Practice, DOI: 10.1200/JOP.2015.005876



Effect of changing the body weight on drug costs per cycle when maximum-wastage and no-wastage scenarios are compared



... and weight assumptions matter

 The percentage increase in drug costs over body weight ranges (from 70 kg to 90 kg) accounted for up to...

84.40/o
...variation in drug cost

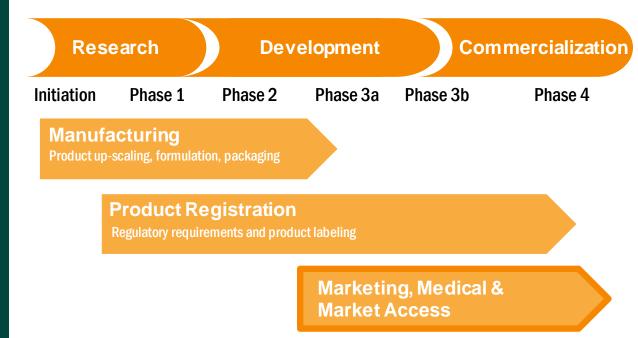
Potential Solutions



Understanding real world patient populations earlier in drug development

- Market Access involvement early in R&D appears to be underimplemented
- This impact is likely larger at smaller companies where planning comes late and internal market access expertise does not yet exist
 - ➤ Half (24 of 49) of drug approvals in 2018 came from small companies with <4 registered products
 - 75% of those (18 of 24) were from companies with no prior products
- There is a need to improve early understanding of real-world settings to ensure effective dosing formulations

Clinical Development / **Regulatory Process**



Source: Pharmaceutical Market Access: current state of affairs and key challengesresults of the Market Access Launch Excellence Inventory (MALEI), J Mark Access Health Policy. 2015; 3(1): 29679., doi: 10.3402/jmahp.v3.29679





Lifecycle strategies for flat dosed formulations

- Within oncology, there has been a shift from traditional weight-based dosing with cytotoxic agents to the use of a flat dose with monoclonal antibodies
 - ► Herceptin SC is given as an injection under the skin at a fixed dose of 600 mg. In contrast to IV Herceptin, a loading dose and weight-adjusted dosing (2012)
 - Rituxan Hycela / MabThera SC contains the exact same antibody as the IV-administered MabThera
 - Anti-PD-1 antibodies nivolumab and pembrolizumab were initially approved with weight-based dosing, but the dosing was changed to flat dosing
 - Other examples include Obinutuzumab, Ofatumumab, and Pertuzumab
- These are developed despite the fact that new SKUs retrigger negotiations ex-US with most payers

Potential Benefits flat dosed formulations

Patient convenience	
Provider convenience & efficiency	
Less room for error	
Reduced drug spillage	
Efficiency in supply chain	
Scale for manufacturing	
Reduced financial & product wastage	

Reducing spillage examples (a) the complete content of a vial can be used for preparation and (b) prepared infusions can be used for other patients when treatment is canceled at the last moment. However, costs can be further reduced by fixed dosing since patients with a body weight above average are relatively overdosed at a body weight-based schedule /



But do you really want to reduce waste or just for some patients?





Companies have collaborated within the health system to improve care efficiency

- Pfizer & University of Leicester Hospitals collaboration
- EPIFFANY project (effective performance insight for the future)
- Reduce errors in prescribing

The approach leads to a large improvement in performance on complex workplace tasks, such as prescribing complex medicines

"

EPIFFANY is a fantastic example of supporting and enhancing junior doctors' education and training. It's been demonstrated to improve prescribing behaviour, wellbeing and keep patients safer while in hospital through a safety culture. We're thrilled that something supported by HEE across the East Midlands is now being rolled out to more areas and would like to see it taken up further and across the whole of England."

> Jill Guild, Head of Quality and Education for **Health Education England, East Midlands**





Types of innovative valuebased contracts



Agreements to increase financial certainty

Population level



Price/volume

- Tiered price based on the volume of prescriptions
- Tiered price based on market share of customers total product purchases



Cost capitation (population)

 Total drug spend capped, regardless of dosage/ quantity used



Portfolio package

 First and second line combination product package provided at an advantageous price





Free patient treatment initiation

Free prescriptions for first cycle of therapy



Cost capitation (individual patient caps)

 Fixed price per patient, regardless of dosage/quantity used



Cost sharing

 The cost of treatment is shared between payer and manufacturer for a limited period of time



Agreements to increase outcome certainty

Population level



Risk-sharing

 Manufacturer discounts/ pays back the cost of the therapy for the patients with sub-optimal results or missed health outcomes guarantee



Adherence-based

 Total cost of the product is directly linked to adherence based on predefined metrics



Patient level

· Additional patient services

offered by the manufacturer

Bundled service

with the product

Shared accountability

 Shared accountability model with payers to unlock value, e.g. creating treatment protocols that improve outcomes



Pay for performance

 Manufacturer liable for treatment failures; continued reimbursement dependent on positive clinical outcomes



Evidence-based

 Payments linked to the evidence generated from trial or registry outcomes

Risk sharing models

- Several models have been implemented to reduce waste and cap risk of cost exposure
- Examples of dose capping risk-sharing models have been implemented
 - NICE (UK) entered into individual patient based scheme over ranibizumab (Lucentis) for macular degeneration
 - NICE (UK) recommended ustekinumab (Stelara) for severe plaque psoriasis on the condition that Janssen-Cilag ensures that the costs of treating patients weighing more than 100 kg will be no more than those of patients weighing less than 100 kg