



## WEBINAR

# COMMUNITY HEALTH AND ECONOMIC PROSPERITY: INSIGHTS FROM THE SURGEON GENERAL'S REPORT

## WHEN:

May 26, 2021 | 1:30-3:00 pm EDT

Join us to hear panelists Ursula Bauer, Gregory Fairchild, and Douglas Jutte, who served as senior scientific editors of the 2021 U.S. Surgeon General's report, *Community Health and Economic Prosperity*, share findings and recommendations from the report. Anand Parekh will moderate the discussion and Q&A.

## JOIN THE WEBINAR\*

[Click here to register for this event.](#)

## ABOUT THE COLLABORATIVE\*\*

**Mission:** To catalyze and facilitate private sector partnerships and actions of business, health, community, and public sectors to work together to enhance the lives of workers and communities by improving the nation's health and wealth.

**Vision:** To create an active space where participants feel compelled to contribute to a transformational effort that makes powerful and measurable impact on business success, societal value and improves population health.

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Questions? Please contact Alina Baciú (abaciú@nas.edu)

## SPEAKERS

### Dr. Ursula Bauer

Department of Health and Human Services

### Dr. Gregory Fairchild

University of Virginia Darden School of Business

### Dr. Douglas Jutte

Build Healthy Places Network

## MODERATOR

### Dr. Anand Parekh

Bipartisan Policy Center

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## BIOSKETCHES

**Ursula Bauer, PhD, MPH**, is a senior advisor to the U.S. Surgeon General for community health and economic prosperity (CHEP). In this role, she develops partnership strategies to advance cross-sector investment in community health to equitably improve individual, community, business and economic prosperity. Prior to joining the Surgeon General's Office in 2018, she directed the National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP) at the Centers for Disease Control and Prevention. In that role, she set the strategic direction for the Center's coordinated approach to preventing chronic diseases and promoting health across the life span and in key settings, with a focus on the behaviors that put our health most at risk. Before joining CDC in 2010, Dr. Bauer held various leadership positions in state health departments in Louisiana, Florida and New York. Dr. Bauer holds a PhD in Epidemiology from Yale University, an MPH in Family Health from Columbia University, and a Master's degree in Political Science from Rutgers University.

**Gregory Fairchild, PhD, MBA, MPhil**, is the Isidore Horween Research Professor of Business Administration at the University of Virginia's Darden School of Business and Associate Dean for Washington, D.C., Area Initiatives and Academic Director of Public Policy and Entrepreneurship. Dr. Fairchild also serves as an academic director for Darden's Institute for Business in Society (IBiS). He teaches strategic management, entrepreneurship and ethics in Darden's MBA and Executive Education programs. He has received a number of awards for teaching excellence at the Darden School. Dr. Fairchild's research is likewise renowned, as he was recently the lead investigator studying business models and public policy issues in the field of community development finance. His multidisciplinary work has been cited by *Inc. Magazine*, *The Economist*, National Public Radio (NPR), *USA Today*, *New York Times*, and *The Washington Post*, among others.

Dr. Fairchild worked in marketing positions for such industry leaders as Kraft General Foods, Procter & Gamble and Saks Fifth Avenue before embarking on his doctoral studies. He served on the investment advisory of the Virginia Retirement Service (VRS) from 2009 to 2012. Governor McAuliffe appointed Dr. Fairchild to the board of Virginia Community Capital where he served from 2015 to 2017. University of Virginia President Terry Sullivan appointed Fairchild to the board of University Physician's Group where he served from 2012 to 2017. In 2017, Fairchild became a trustee of Union Square Capital Core Real Estate Fund, a mutual fund, and was appointed by Governor McAuliffe to the Virginia Economic Development Partnership, the Commonwealth's economic development authority. In addition to his teaching and research, Dr. Fairchild is a consultant to corporations, nonprofits and governmental agencies.

Dr. Fairchild and his wife are the founders of Resilience Education, an organization committed to providing high quality Socratic education to those that might not otherwise afford it. This is the conduit through which the Darden Prison Program is administered, among other initiatives. Dr. Fairchild holds a PhD and MPhil from Columbia University and a MBA from the University of Virginia Darden School of Business.

*\*\* The Action Collaborative on Business Engagement in Building Healthy Communities is an ad hoc activity associated with the National Academies of Sciences, Engineering, and Medicine's Roundtable on Population Health Improvement. The Collaborative is a flexible and action-oriented group that welcome all interested organizations and individuals. Any activities and products associated with the collaborative do not necessarily represent the views of any one organization, the Roundtable, or the National Academies and have not been subjected to the review procedures of, nor are they reports, products, or activities of the National Academies.*

**Douglas Jutte, MD, MPH**, is Executive Director of the Build Healthy Places Network, a national organization with the mission to transform the way organizations work together across the health, community development, and finance sectors to more effectively reduce poverty, advance racial equity, and improve health in neighborhoods across the United States. Dr. Jutte sits on the Board of Trustees for Mercy Housing, a national non-profit affordable housing developer, and is a member of the health advisory committee of Enterprise Community Partners, one of the country's largest community development financial institutions (CDFIs). He is also a member of Dignity Health's Community Economic Initiatives committee and Trinity Health's Socially Responsible Investment Advisory Group. He has been a leader in the Federal Reserve Bank and RWJ Foundation's Healthy Communities Initiative, which has convened nearly 40 cross-sector gatherings throughout the country since 2010.

Prior to founding the Network, Dr. Jutte worked as a pediatrician for nearly 20 years in low-income community clinics and as a neonatal hospitalist and was a professor in the UC Berkeley School of Public Health for 15 years. He has published in a number of prominent scientific journals including Pediatrics, Epidemiology, the American Journal of Public Health and Health Affairs. Dr. Jutte received his BA from Cornell University, MD from Harvard Medical School, and MPH from UC Berkeley. He trained in pediatrics at Stanford University and completed a post-doctoral fellowship in population health at UCSF through the RWJF Health & Society Scholars program.

**Anand Parekh, MD**, is Chief Medical Advisor at Bipartisan Policy Center. Since 2015, he has led specific efforts tackling a variety of policy issues including the opioid crisis, obesity epidemic & nutrition, health & housing, domestic and global HIV/AIDS, business & public health collaboration, emergency preparedness, social isolation, rural health, and prescription drug costs. Prior to joining BPC, Dr. Parekh completed a decade of service at the U.S. Department of Health and Human Services (HHS). As a HHS Deputy Assistant Secretary for Health from 2008 to 2015, he developed and implemented national initiatives focused on prevention, wellness, and care management. Specifically, he played instrumental roles in the implementation of the Recovery Act's Prevention and Wellness Fund, the Affordable Care Act's prevention initiatives, and HHS' Multiple Chronic Conditions Initiative. Briefly in 2007, Dr. Parekh was delegated the authorities of the Assistant Secretary for Health overseeing ten health program offices and the U.S. Public Health Service Commissioned Corps. Earlier in his HHS career, he played key roles in public health emergency preparedness efforts related to pandemic influenza and bioterrorism as special assistant to the science advisor to the secretary.

Dr. Parekh is a board-certified internal medicine physician, a fellow of the American College of Physicians, and an adjunct assistant professor of medicine at Johns Hopkins University, where he previously completed his residency training in the Osler Medical Program of the Department of Medicine. He provided volunteer clinical services for many years at the Holy Cross Hospital Health Center, a clinic for the uninsured in Silver Spring, MD. Dr. Parekh is also an adjunct professor of health management and policy at the University of Michigan School of Public Health. He currently serves on the dean's advisory board of the University of Michigan School of Public Health, the Presidential Scholars Foundation board of directors, and the board of directors of WaterAid America.

Dr. Parekh has spoken widely and written extensively on a variety of health topics such as chronic care management, population health, value in health care, and the need for health and human services integration. His book, *Prevention First: Policymaking for a Healthier America*, was released in December 2019 and argues that prevention must be our nation's top health policy priority. A native of Michigan, Parekh received a BA in political science, an MD, and an MPH in health management and policy from the University of Michigan. He was selected as a U.S. Presidential Scholar in 1994.