

Inducement Prize Design, Operations and Impact in Large-Scale Industrial Innovation

GeniusLink

Expert Operating System™

One System.

A world of expertise.

A world of difference.





GeniusLink

Expert Operating System™

Platform



Human
Intelligence

Expert

Cohort

Crowd

Crowd + Machine
Learning

Expert-Powered
Machine Learning



Augmented
Intelligence



Artificial
Intelligence

Solution Modules

GeniusLink expert marketplace
(freelancer platforms)



GeniusLink expert marketplace
*(experts on demand,
crowdsourcing platforms)*



GeniusLink expert marketplace
(open innovation platforms)



CEOAdvisor activates employees
and analyzes sentiment for
optimization opportunities



ValueBar™ integrates experts
and analytics to improve
hospitals cost and capacity



Digital connections to surge and
specialized experts

Digital connections to specialized
experts and outcomes

Digital connections to ideas, products
and solutions

Digital portals connect to precise
insights for better strategy and
operations

Digitized operations connect experts,
insights for better performance

GeniusLink Portfolio

Improving client agility and performance

\$6B Opportunities & Savings

> 1,000

Client programs

50%

Work acceleration

90

Average innovation
optionality

21M

Experts in the
ecosystem

The diagram illustrates the 'Crowd' concept, centered around a dark blue circle labeled 'Crowd'. Surrounding this central circle are six smaller, light blue circles, each representing a different stakeholder group: Freelancers, Start-ups, Corporations, Suppliers, Universities, and Employees. The outer ring is divided into six segments, each representing a different type of value or reward: Discrete award, Cash, Licensing royalty, Co-development... grant, Visibility & recognition, and Network contacts. The diagram is set against a background of a city skyline.

You are solely responsible for all equipment, including but not necessarily limited to, a computer

MARKET OPPORTUNITY
Bristol-Myers Squibb identified cost saving and process improvements in multiple business areas and runs an enterprise structure of 600,000 sqm. members to foster innovation company-wide. [Add Content...](#)

Great! Super question... lets make sure the idea is discussed further!

6. **Warranties.** I warrant and represent that all the information I have entered on the Competition Website is true and complete to the best of my knowledge, and that I have had the right and authority to submit my respective Entry and disclose information therein on my behalf, or on behalf of the persons or entities that I have specified in my Entry. I further

- Make sure winners or finalists are eligible / run the background review.
- Collect affidavits that verify the identity and eligibility of winners and finalists and affirm that they followed the rules.
- Distribute appropriate tax documentation, such as W-9, W8-BEN and 1099 forms.

tax forms. If they claim the treaty, tax will be withheld as directed on the form.

- 1.Value, expectations, alternatives
- Level of effort, finish
- Degree of transfer
- Intangibles
- Success metrics

- 1. Select administrator
- Payment terms
- Schedule
- Establish PO
- Establish rules, eligibility criteria

- 1.1) Triage
eligibility criteria
pass / fail
- 2) Technical
review (*rubric*) /
testing (*lab*)
- 3) Strategic review
(*rubric*)

- 1.IP / code screening
- 2.Background screening
- 3.Legal affidavits / bank / tax package
- 4.Knowledge / asset transfer

1. Fund administrator
2. Inducement to winner
3. Tax withholdings to agency