# Inducement Prize Design, Operations and Impact in Large-Scale Industrial Innovation

### **Genius**Link

**Expert Operating System**™

One System.

A world of expertise.

A world of difference.





<u>Platform</u>		Solution Modules		
Human Intelligence	Expert	GeniusLink expert marketplace (freelancer platforms)	Significant the SAMF copy of selection products of the SA	gital connections to surge and ecialized experts
3 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	Cohort	GeniusLink expert marketplace (experts on demand, crowdsourcing platforms)		gital connections to specialized perts and outcomes
Augmented Intelligence	Crowd	GeniusLink expert marketplace (open innovation platforms)	A CONTRACTOR OF THE PARTY OF TH	gital connections to ideas, products od solutions
	Crowd + Machine Learning	CEOAdvisor activates employees and analyzes sentiment for optimization opportunities	in	gital portals connect to precise sights for better strategy and perations
Artificial Intelligence	Expert-Powered Machine Learning	ValueBar <sup>TM</sup> integrates experts and analytics to improve hospitals cost and capacity	A COUNTY OF THE PARTY OF THE PA	igitized operations connect experts, sights for better performance

### **Genius**Link Portfolio

Improving client agility and performance

## \$6B Opportunities & Savings

>1,000

Client programs

50%

Work acceleration

Average innovation optionality

21M

Experts in the ecosystem

### **Inducement Operations Summary**





- Period"). The server hosting the Competition Website is the official time clock for the Competitio
- said individual's geographic location and to all validly formed legal entities that have not declared o



INNOVATION CHALLENGE   EXP	ERT REVIEW SCO	RECA	RD				
	Please place on 3"under the a	esiro/a	is assessment for each question		100	Score:	120
EXPERT REVIEW SCORECARD FOR EACH IDEA >>							
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What is the potential market for that " is it and that is provided accessibility and applicability for diverse cultures"		35		,		1	19
IMPLEMENTATION & FEASIBILITY							48
QUESTION 4	Highly Basilian Face Services of construction regulated	ways	Demonstrat baseline constitute desert of measures reported	Merge	No besite I top level of resources regulari		BCORE
is implementation authorally feasible? What level of resourcing does it require?		13				1	16
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DUESTION 7	Amazing lone Worth				1,000		
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### Innovation Challenge

### DECLARATION OF ELIGIBILITY AND RELEASE

Congratulations! You are a potential prize winner in the Innovation Challenge (the "Competition") administered by ("Administrator"), on behalf of Company ("Prize Sponsor"). Administrator and Prize Sponsor are collectively referred to herein as "Competition Sponsors" or "Sponsors." In order to confirm your eligibility, please complete the following Declaration of Eligibility and Release (the "Declaration"). Please read this document carefully before completing and signing Return the completed Declaration, together with the requisite tax documentation to [insert email address and/or mailing address] by no later than close of business on \_\_\_\_\_, 2019. The Declaration and tax documentation may be or returned by email as a PDI

Once we receive your Declaration and other required documentation, and verify that all eligibility qualifications have been met, you will receive your prize.

- I am a potential winner of a XX thousand USD (USD XX,000.) prize award ("Prize").
- 2. I am over 18 years of age and was so at the time of entry into the Competition. I am not, an employee or contractor of Prize Sponsor, Vendor Name and/or any of their respective

- 5. Eligibility, I am submitting this Declaration with the understanding that it will be relied upon to determine my eligibility to win a Prize in this Competition. I understand that I am entitled to receive a Prize only if I have meet the eligibility requirements, to include approval of the completed Customer Qualification Questionnaire (attachment A) GE ("Official Rules"), which are located at [] and << ≥> (collectively the "Competition Website") and are incorporated by reference. I have read, complied with and agree to be bound by the Official Rules and the decisions of the Judges Panel and Competition Sponsors, which I acknowledge are final and binding. I have committed no fraud or deception in entering the Competition or in claiming any Prize. I agree to immediatel return to Competition Sponsors upon demand any Prize that has been or may be awarded to me if any statement made by me in this Declaration is false.
- Warranties. I warrant and represent that all the information I have entered on the Competition Website is true and complete to the best of my knowledge, and that I have had the right and authority to submit my respective Entry and disclose information therein on my behalf, or on behalf of the persons or entities that I have specified in my Entry. I further

### Prize Fulfillment Plan

### A. Administrator will:

- · Provide winner information and paperwork to SPONSOR (affidavits, tax forms, bank sheet)

- Make sure winners or finalists are eligible / run the background review
- . Collect affidavits that verify the identity and eligibility of winners and finalists and affirm that they followed the

- Administrator will invoice for prize fund:
- Winners are announced publicly

- Once all paperwork is returned, SPONSOR will share a zipped folder of all completed affidavits, tax for
- sent out within 45 days of the receipt of the first complete forms (example: if Winner A sends in complete
- forms, all prizes should go out within 45 days of that) 9. Administrator will send prize funds out to the winners via check or wire and send any tax withholdings to the

o send a prize, administrator must receive the following for each winning entri Affidavit(s) (one for the team representative and one for each team member

An appropriate tax form:

- a. Submitter is a US resident: W9
- Submitter is a non-US resident, submitting as an individual or team: W8-BEN
- Submitter is a non-US organization: W8-BEN-E
- 3. Bank Account Information (non-US submitters only). If submitters live outside of the U.S., administrato will send their prize money via wire transfer. In order to do that, we'll need the Bank Account Information

## \*Design\*

1.Value, expectations, alternatives

Level of effort, finish

Degree of transfer Intangibles

Success metrics

1.Select administrator

Payment terms

Schedule

Establish PO

Establish rules, eligibility criteria

### Select

**1.1)** Triage eligibility criteria pass / fail

- 2) Technical review (rubric) / testing (lab)
- 3) Strategic review (rubric)

1.IP / code screening

2.Background screening

3.Legal affidavits / bank / tax package

4.Knowledge/ asset transfer

## Disbui

1.Fund administrator

2.Inducement to winner

3. Tax withholdings to agency

GeniusLink: Expert Operating System™