PER SCHOLAS Pathways to Technology for Women of Color

Women Comprise Just... [1]

23%

Of high school
Advanced Placement
Computer Science
exam takers.

19%

Of bachelor's degree
recipients for
computer and
information sciences.

26%

Of jobs in the computing
workforce.

11%

Of senior leadership roles
in tech companies.

1 - www.RebootingRepresntation.org

What areas need to be addressed?

1. Build **ON RAMPS** for entry-level talent.
2. Build support networks that are inclusive and encourage **CONFIDENCE**.
3. Create **CONTINUITY** of experiences.
4. Create **INCLUSIVE** networks at work and a sense of belonging.
5. Create access to **training** AND **technology**.

www.RebootingRepresntation.org

Program Model

PER SCHOLAS

Develop Curriculum & Biz. Professional Training

Determined by

Market & Industry Demand

&

Employer Customers

*Per Scholas brings more than **25 years** of experience recruiting and training individuals from overlooked communities.*

Recruitment and Assessment

Technical & Professional Biz Training

Entry-Mid level Job Placement

&

Advanced level Job Placement

Career Advancement Opportunities

*Students receive "wrap-around" support services during training and throughout advanced training and education for **2 years***

Women at Per Scholas

PER SCHOLAS

90%

Of Per Scholas students **identify as people of color.**

30%

Of Per Scholas students **are women.**

PER SCHOLAS

National Impact Highlights - 2020

2,000+

students will be
enrolled in 2020

80%

one-year placement
rate for grads

$21

Avg. post training wage for
Per Scholas graduates.

500+

employer partners hired
grads in 2019

PER SCHOLAS

Proven Economic Impact

Two gold-standard **randomized, controlled trials** prove Per Scholas' economic impact. Findings include:

↑$4,829

Per Scholas students **earned 27% more** than those in the control group

↑48%

Two years into the study, Per Scholas students were 48% more likely to report they were **satisfied with life** compared to the control group

↓50%

Per Scholas graduates were half as likely to **rely on public benefits** compared to the control group

8:1

For every dollar spent on Per Scholas, **we generate $8 net economic return**

500+ Employer Partners

Value Proposition:
- **Employer** driven curriculum
- **Certified** technical professionals
- **Local** recruitment and talent sourcing
- Exceptional **Diversity Profile**