



**APPRENTi**™

Paving the path for talent in tech.



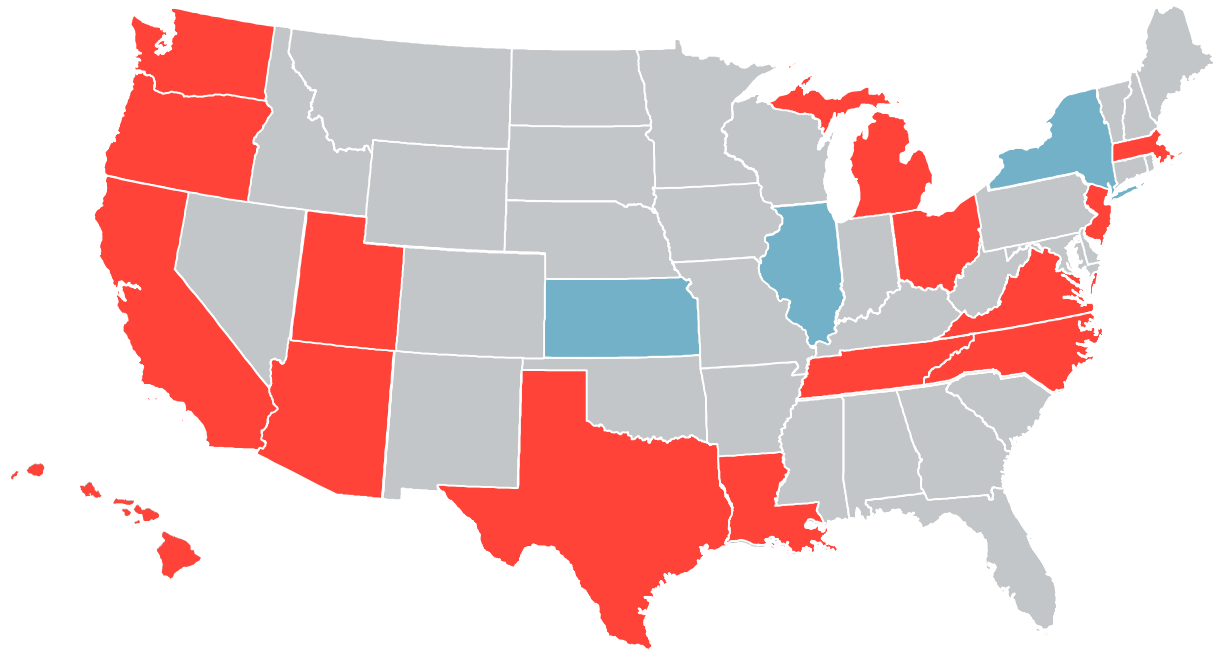
# The Apprenti Solution

- Trusted national organization building the next generation of tech talent
- Time-tested model of apprenticeship creating a quicker path to qualified and certified tech talent
- Access to more broad and diverse talent pool
- Proprietary candidate screening tools
- Higher retention at reduced cost to hire
- Leader in developing non-traditional talent for tech roles

# Proven National Model

Apprenti experts are located in **16 US markets** and expanding. As a company-driven model, we go where companies need us, and help invest in these communities to create economic mobility nationwide.

- STATES/CITIES APPRENTI OPERATES IN
- STATES CURRENTLY IN DEVELOPMENT





# Current Occupations & Training



## **Cloud Operations Specialist 1 and 2**

CompTIA Network+, Linux+, Python/SQL (and cloud service certification for level 2)



## **Network Security Administrator**

Cisco CCENT, CCNA Security



## **CRM/CMS Developer**

HTML/CSS, SQL, CRM cert (e.g: Salesforce)



## **Software Developer or Software Analyst**

HTML, JS, primary language stack (e.g., C#, Java, Python), computer science basics



## **Cybersecurity Analyst**

CompTIA Network+, Security+, PenTest+ or CEH



## **Systems Administrator**

Linux LPIC 1/2 or Microsoft Windows Server MCSA



## **Technical Sales Specialist**

Content depends on employer need



## **Data Center Technician/ IT Support**

CompTIA A+, Network+, Linux+ or Windows MTA



## **Network Operations Developer (DevOps)**

CompTIA Network+, Linux+, HTML/JS, Python



## **IT Business Analyst**

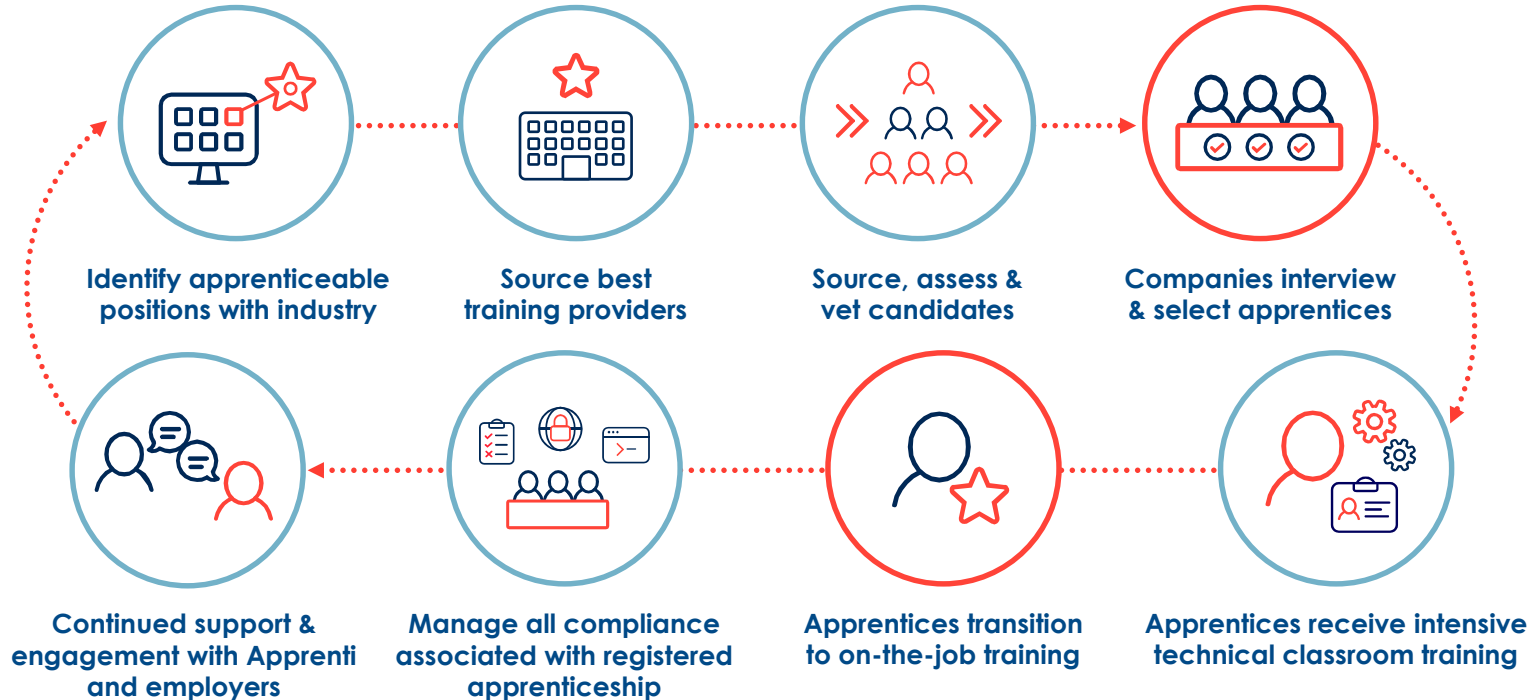
ITIL Foundations, Business basics, SQL, Tableau

**Additional occupations are under development**  
**Apprenti can also file new occupations and build specialized programs**



# Apprenti Process

Delivering a national platform using the time-tested model of apprenticeship to reach and engage a more diverse population of talent in technology careers.



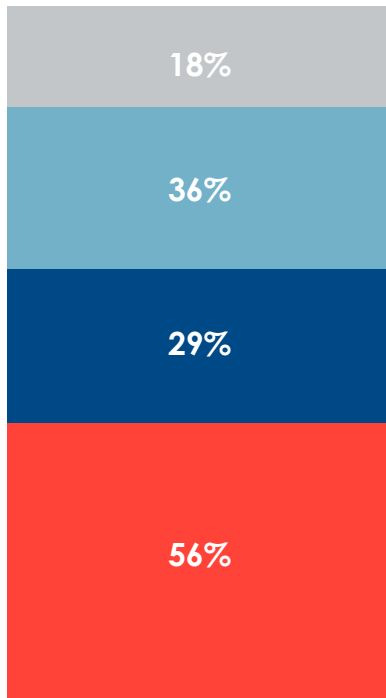


# Leading the Way

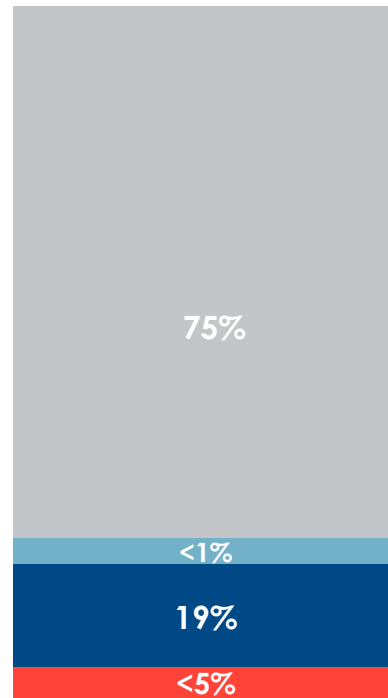
in diversifying the tech talent pool



**National  
Apprenti  
Applicants**  
(19,495)



**National  
Technology  
Workforce**



■ RACIAL MINORITIES ■ WOMEN ■ VETERANS ■ NON-TARGETED

Q1-2020 Data



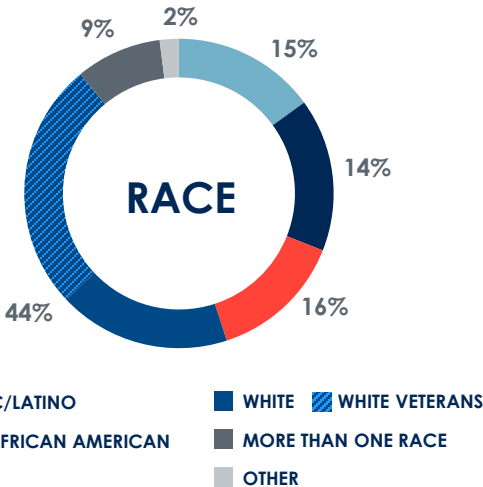
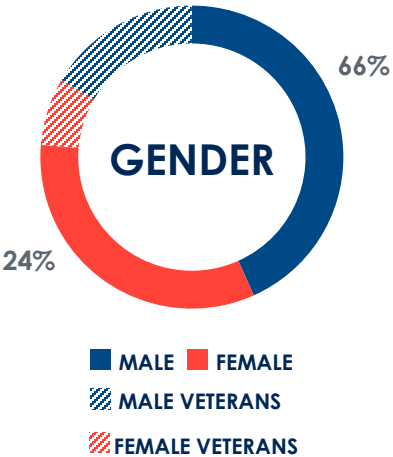
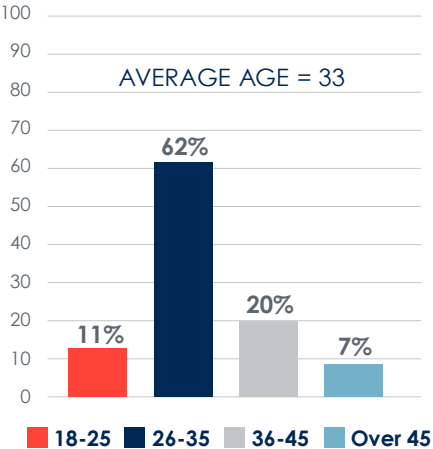


# Apprenti Results



**>1,000**  
apprentices  
placed  
nationwide

## AGE



**MOVING THE NEEDLE ON EQUITY & DIVERSITY**





# Apprenticing People of Color

## OCCUPATIONS BY DEMOGRAPHICS

Apprenti	Record Count	Black/AA
BIZAN	27	7
CLOPS1	124	26
CLOPS2	121	32
CRMD	2	2
CYBER	17	2
ITSP (incl DCT)	181	34
NDEV (incl DevOps)	49	8
SYSAD	14	4
NSEC	4	0
SWANL	64	19
SWD1	241	31
SALES	13	5
WEB	7	0
TOTAL	864	170

## UNEMPLOYED PRIOR TO APPRENTI

Apprenti	Record Count	Overall	Black/AA
ALL MARKETS	211	27.69%	32.21%
WA - Seattle	89	30.48%	40.48%
Apprenti other O&O	93	23.66%	24.18%
WA - Umatilla	15	38.46%	60.00%
CA	2	28.57%	#DIV/0!
DC	39	16.39%	8.00%
OH - CMH	13	44.83%	44.44%
MA	16	35.56%	50.00%
TX	8	22.86%	30.77%



# Apprenticing People of Color



## MEDIAN SALARY STARTING AT APPRENTI

Apprenti	Record Count	Overall	Black/AA
ALL MARKETS	836	\$59,994	\$56,701
WA - Seattle	337	\$76,627	\$76,627
Apprenti other O&O	418	\$56,701	\$55,000
WA - Umatilla	39	\$51,875	\$51,875
CA	7	\$68,640	#NUM!
DC	262	\$59,821	\$59,910
OH - CMH	29	\$66,000	\$55,000
MA	43	\$50,000	\$50,000
TX	38	\$57,450	\$56,701

## MEDIAN RETAINED SALARY \*

Apprenti	Record Count	Overall	Black/AA
ALL MARKETS	180	\$95,700	\$94,000
WA - Seattle	97	\$102,150	\$102,150
Apprenti Other O&O	75	\$75,000	\$75,000
WA - Umatilla	10	\$55,000	\$55,000
CA	0	#NUM!	#NUM!
DC	56	\$72,072	\$93,000
OH - CMH	0	#NUM!	#NUM!
MA	0	#NUM!	#NUM!
TX	9	\$75,000	\$75,000

Reflects only those that have completed  
\*apprenticeship to date.



# Apprenti by the numbers



# of Apprentices:	1,000
# of Employers:	>75
Median Salary in Apprenticeship:	\$57,600
Classroom Training Completion:	95%
OJT Completion:	77%
Apprentices Retained:	86%
4-Year College Degrees:	62%
Youngest Placed:	18
Eldest Placed:	63



“Very talented group and very different backgrounds to choose from.”

– Joe Meyer, Chief Architect, Paycor

