

DEVELOPING A COORDINATED INTERDISCIPLINARY APPROACH TO DECISION MAKING AROUND WHERE TO FOCUS AHRQ'S PCORTF INVESTMENTS

A Focus on Goals and Authentic Partnerships

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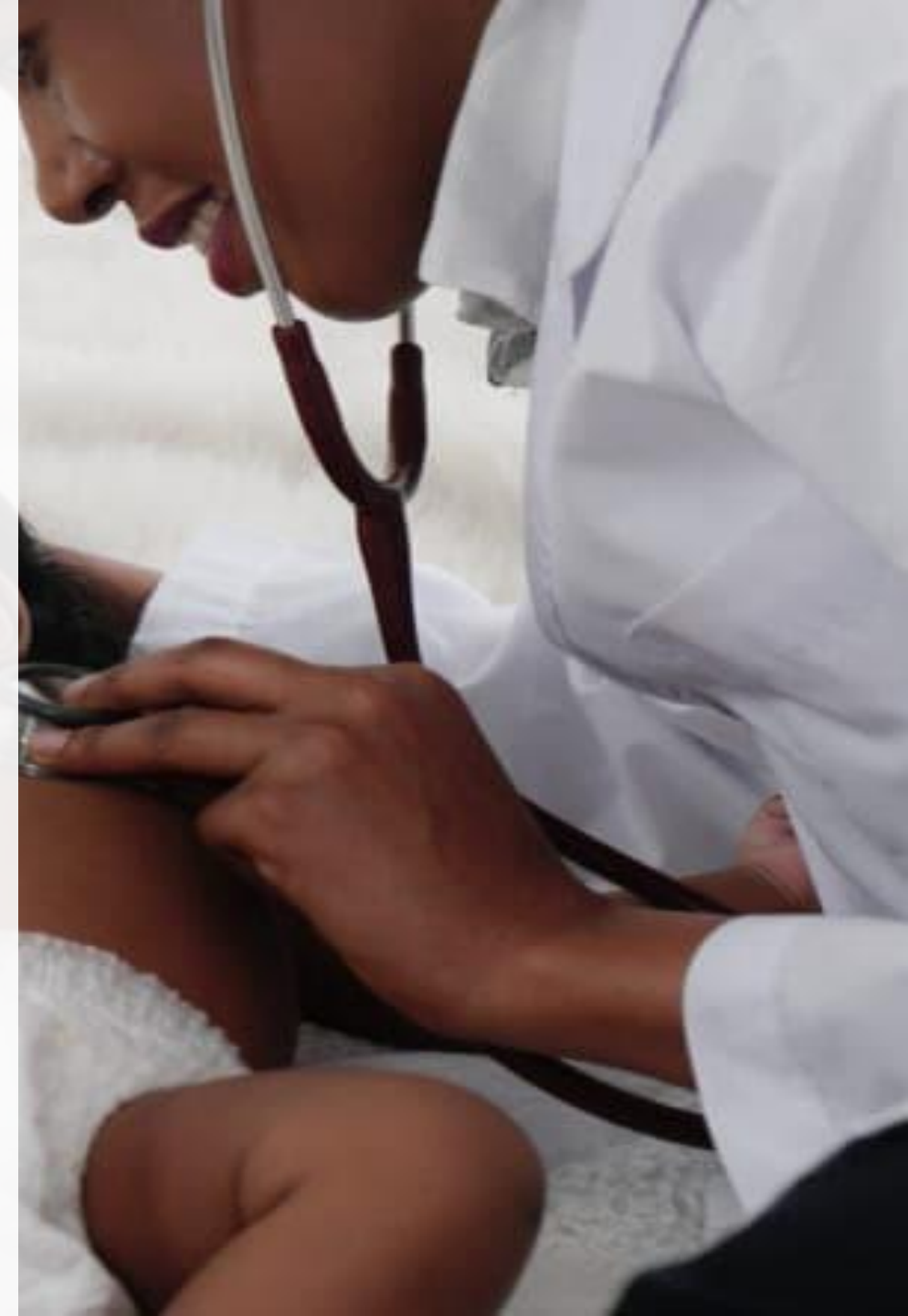
OUTLINE

What are our goals?

Understanding what are some of the key friction points investigators face in engaging key partners

- Bridging interdisciplinary silos
- Authentic community, health system, organizational engagement

Reflections on common friction points to inform the development of an interdisciplinary approach to focus investments and accomplish this work



GOALS



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For investigators and key partners, we want to:

- Encourage studying hard questions in complex, real-world systems
- Encourage products of research to be impactful, meaningful and used in the real-world
- Encourage authentic engagement between researchers and key partners

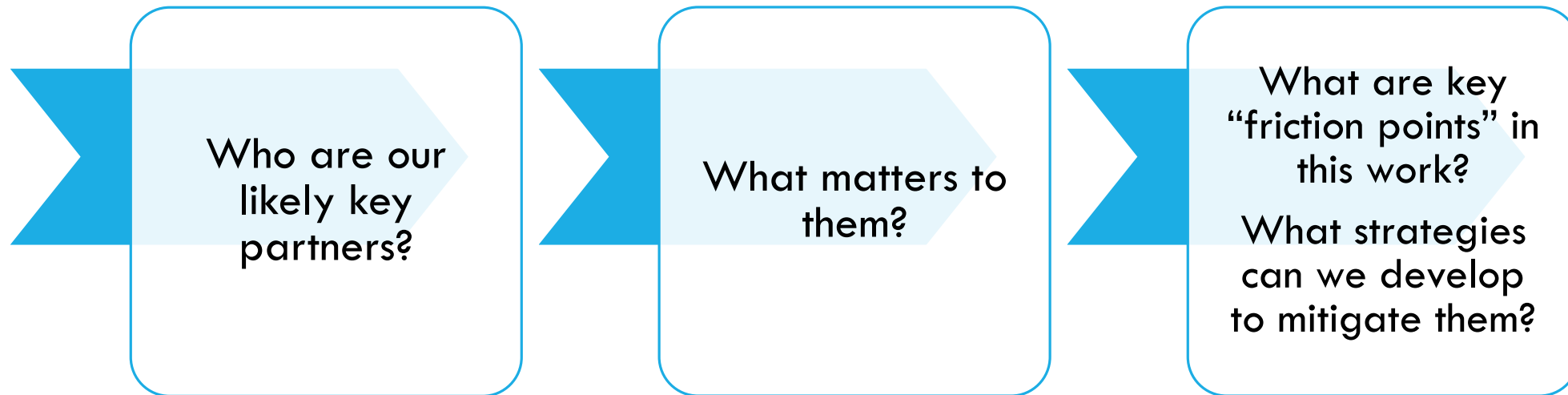
As AHRQ, we want to:

- Engage with representatives of interdisciplinary partners to flush out how AHRQ can enhance its strategy so patient-centered outcomes research is used in clinical practice to improve health and health care

KEY FRICTION
POINTS IN
ENGAGING
KEY PARTNERS



NEED FOR AN ENVIRONMENTAL SCAN WITH PARTNERSHIPS: KEY QUESTIONS TO ASK



Ultimately co-creation and human-centered design would help flush out answers.

WHO ARE OUR LIKELY KEY PARTNERS?

Patients and families

Community members,
community leaders

Clinical specialties

Nurses, pharmacists,
therapies (physical,
occupational, respiratory,
speech)

Care managers and
navigators, community
health workers, social
workers

Mental health counselors,
financial counselors,
goals of care extenders

Health delivery system
representatives with
special focus on
community health and
safety net facilities

Social science specialties
(e.g. economists,
disparity experts)

Representatives of rural
health, state and public
health directors

Opportunity exists for AHRQ to co-create strategies in better allocating funds through organized advisory structures that capture representatives from these partners.

Their input can help guide the agency's focus of investments to improve alignment between investigators and partners.

WHAT MATTERS TO PARTNERS: POTENTIAL FRICTION POINT CONCERNS

Concern about trust



Partners may have concern that their input may not be fully incorporated, leading to:

- ◆ Missed targets on implementation
- ◆ Limited results
- ◆ Affected relationships
- ◆ Lack of sustained plan

WHAT MATTERS TO PARTNERS: POTENTIAL FRICTION POINT CONCERNS

Concern about true impact to the community, health system, or organization

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Research Protocols can feel limiting:

- ◆ ❖ Lack of emphasis, training, and time to understanding current state, identify root causes, do qualitative study
- ◆ ❖ Grant deadlines have short timelines so there is a jump more quickly to potential intervention solutions
- ◆ ❖ Short funding periods that risk long-term funding without planning

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Concern about program beneficiary

- ◆ Communities and organization may be focused on a population larger or different than the study protocol (exclusion criteria, some patients too complex for study)
- ◆ Leaders who are partners also may want to be beneficiaries through recognition or other means

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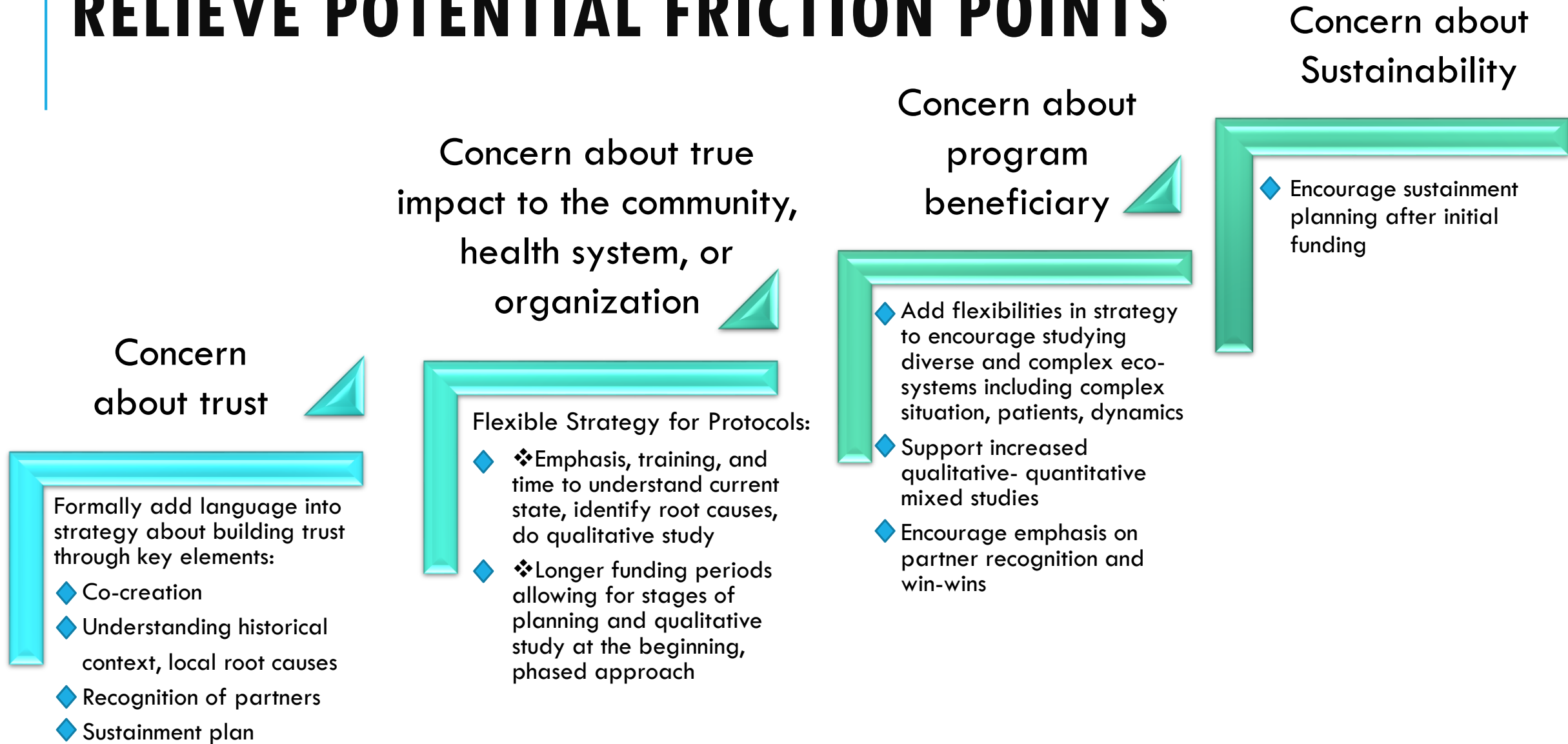
Concern about sustainability

- ◆ Unclear if partnership and programs will continue after grant ends, concern for limited staff and resources

WHAT MATTERS TO PARTNERS: AUTHENTIC COMMUNITY, HEALTH SYSTEM, OR ORGANIZATIONAL ENGAGEMENT

- Avoid engagement being a check box
- While there is no one type of partner, common desires include:
 - ❖ Feeling understood about the external and internal pressures, outcomes, resources, challenges, and strengths they have
 - ❖ Staying aligned with patient, community, or organizational goals and strategic plans
 - ❖ Co-creating plans: coming to understand the problem, discovery, potential solutions, interventions, dissemination and communication together
 - ❖ Recognizing that they are doing much of the hard work- implementation, opening up vital relationships with staff or their own partners to researchers

FLEXIBILITIES IN STRATEGY THAT MAY RELIEVE POTENTIAL FRICTION POINTS



**PARTNERSHIPS ARE
VITAL TO CREATE
OPPORTUNITIES FOR
INNOVATION AND FOR
US TO MOVE IN THE
SAME DIRECTION**



QUESTIONS?

- In developing strategies to allocate funding, how could AHRQ PCORTF's efforts incorporate design process or co-creation with interdisciplinary partners?
- How do we address issues of sustainment with partnerships when funding cycles are sometimes limited?
- How do we encourage interdisciplinary partnerships in building trust?