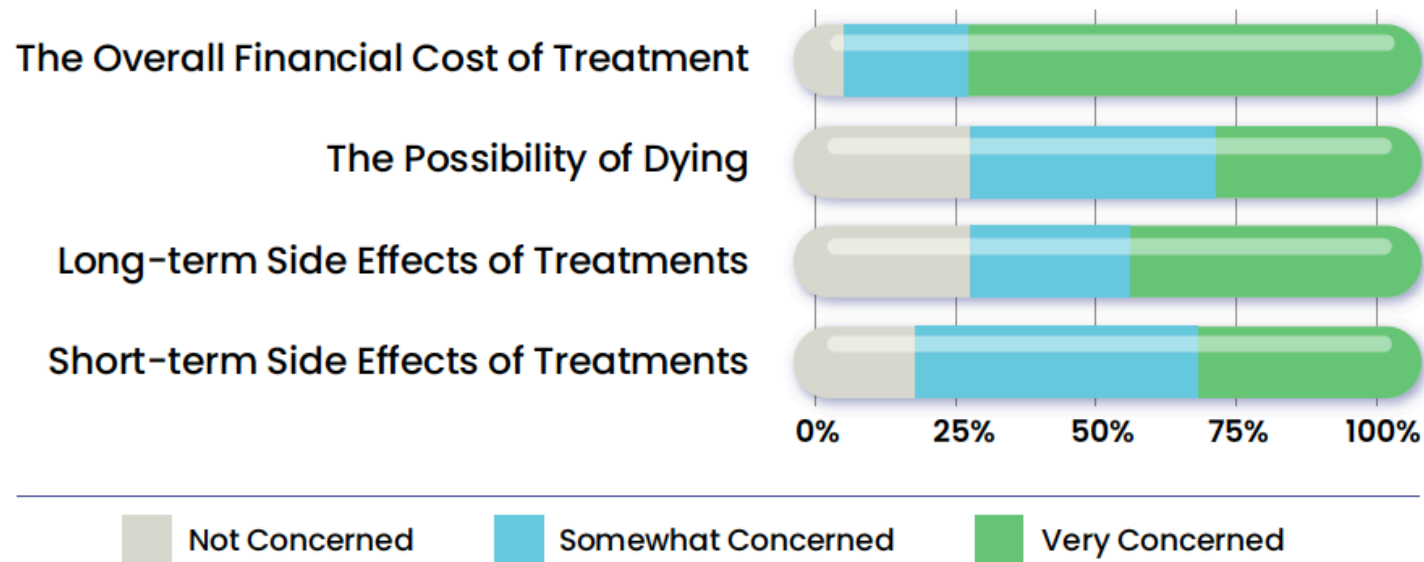


**Patient Advocate Foundation (PAF)** serves primarily limited resourced patients and caregivers coping with complex chronic conditions to help them find available safety net programs and other assistance important to dismantling existing obstacles and expanding equitable access to quality care.

**Health equity, diversity and inclusion are the key targets and core objectives for everything we do.**

# Financial Distress is a Reality for Many

## TOP HEALTH CONCERNS IN LIMITED RESOURCED AND UNDERSERVED POPULATIONS



Responses to PAF's 2019 survey of more than 2,800 patients report **financial distress as a top concern**, with many stating that their family's **financial viability is a critically important goal of care**.

# SIMPLE TRUTHS

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Financial and social needs are often overlooked aspects of assessments and care essential to patient and caregiver well-being.

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Avoiding financial distress is a top concern and goal of care for people coping with complex chronic conditions.

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The playbook for primary care should optimize person-centered communication and care coordination across specialists and settings.


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Navigation support addressing social and financial needs is a lifeline for patients and their families.

# Timely Opportunity:

**Normalize needs navigation support as part of primary care and palliative care practice.**





What strategic  
steps will it  
take?

Coordinated research, policy and  
advocacy action to:

1. Advance the work of social determinants of health screening
2. Standardize needs navigation as a viable intervention
3. Measure the impact to patients, communities and programs
4. Scale these evidence-based approaches to increase quality and expand availability