



INSTITUTE OF MEDICINE
OF THE NATIONAL ACADEMIES

Roundtable on Population Health Improvement Workshop 2

Speaker Biographies

In order of appearance:

George Flores, M.D., M.P.H., is Program Manager for The California Endowment, the state's largest health foundation. He develops and manages program grants aimed at policy and systems change to improve community environments and health. Dr. Flores oversees the Endowment's multi-site programs to prevent childhood obesity, including Healthy Eating, Active Communities (HEAC), Central California Regional Obesity Prevention Program (CCROPP), and the CA Convergence. His work also supports public health departments and community groups partnering to improve the social and environmental factors that shape health outcomes. Previously, Dr. Flores served as Health Officer and Director of Public Health in San Diego County and in Sonoma County; Clinical Assistant Professor for the UCSF Family Practice Residency Program; Director, Project HOPE in Guatemala; and Deputy Health Officer in Santa Barbara County. He is an alumnus of the University of Utah College of Medicine, the Harvard School of Public Health, the Kennedy School of Government, and the Public Health Leadership Institute. And He is a member of the Institute of Medicine committee that published *Preventing Childhood Obesity: Health in the Balance*, and is also a member of the Institute of Medicine committee that published *The Future of the Public's Health in the 21st Century*. Dr. Flores has held leadership positions in local, state, and national organizations, including the National Association of County and City Health Officials, California Conference of Local Health Officers, Sonoma County Medical Association, and is a founding board member of the Latino Coalition for a Healthy California.

Janine E. Janosky, Ph.D., A prominent authority on improving health, Janosky is a Vice President and leads the Center for Community Health Improvement at the Austen BioInnovation Institute in Akron. The center provides a robust infrastructure for both clinical and community-based research, structuring ways that scientists and clinicians reach patients beyond traditional venues and in community settings, thus addressing patients' needs and environments while expanding and accelerating research. Further, the center is implementing processes for increased quality and effectiveness, lowering cost, and enhanced patient experiences and engagement, with an emphasis upon the medically underserved populations in the Akron region; and developing a nationally recognized integrated health and wellness model the Accountable Care Community (ACC). Janosky is an expert in attracting research funding and achieving impactful community health initiatives. Most recently, Dr. Janosky served as the vice provost for research at Central Michigan University where she led the effort to facilitate research opportunities, administer intellectual property activities, direct university commercialization endeavors and technology transfer activities, and develop innovative educational programs. Prior to joining Central Michigan, Janosky served as the executive director of the University of Pittsburgh School of Medicine's Center for Primary Care Community-Based Research, an entity she envisioned and created.

Debbie I. Chang, M.P.H., As Vice President of Policy and Prevention for Nemours, Ms. Chang is focusing on developing and achieving Nemours' policy and advocacy goals; identifying, evaluating, replicating and promoting model practices and policies in strategic areas such as innovation in child health promotion, prevention, and Nemours' integrated system of care; and developing and advancing Nemours' visionary child health prevention strategy across the enterprise. Ms. Chang is also leading a collaborative learning effort with eight communities across the country to harness and promote innovative policies and practices to improve the health and well-being of children in cross-sectoral (integrating health and other sectors serving children), place-based approaches. During the last five years at Nemours, she created and led Nemours Health & Prevention Services, an operating division devoted to improving children's health over time through a cross-sectoral, community-based model in Delaware that includes developing, implementing, evaluating, and promoting model prevention interventions. Ms. Chang has over 22 years of federal and state government and private sector experience in the health field. She has worked on a range of key health programs and issues including Medicaid, State Children's Health Insurance Program (SCHIP), Medicare, Maternal and Child Health, national health care reform and financing coverage for the uninsured. She has held the following federal and state positions: Deputy Secretary of Health Care Financing at the Maryland Department of Health and Mental Hygiene, with oversight for the State of Maryland's Medicaid program and the Maryland Children's Health Program; Director of the Office of Legislation for the Health Care Financing Administration (now Centers for Medicare and Medicaid Services); and Director of SCHIP when it was first implemented in 1997. Ms. Chang also served as the Senior Health Policy Advisor to former U.S. Senator Donald W. Riegle, Jr., former chair of the Senate Finance Subcommittee on Health for Families and the Uninsured. She currently serves as the co-Principal Investigator on a Robert Wood Johnson evaluation grant, "Evaluation of School and Child Care Sector Childhood Obesity Prevention Strategies in Delaware." She is an active member on a number of boards including Grantmakers in Health, Healthy Eating Active Living Convergence Partnership, National Institute for Children's Healthcare Quality (NICHQ) Policy Advisory, and Obesity National Advisory Committees, and the University of California at Los Angeles Alliance for Information on Maternal and Child Health Support Center National Advisory Panel. Ms. Chang is a senior associate in the Department of Population, Family and Reproductive Health at the Bloomberg School of Public Health, Johns Hopkins University. She has published work on integrating population health and medical care, SCHIP, and Maryland's Managed Care Program. She holds a master's degree in Public Health Policy and Administration from the University of Michigan and a bachelor's degree in Chemical Engineering from the Massachusetts Institute of Technology.

Genoveva "Veva" Islas-Hooker, M.P.H., is the Regional Program Director for the Central California Regional Obesity Prevention Program (CCROPP), a program of the Public Health Institute, which works to create healthy communities in California's San Joaquin Valley through policy, systems and environmental change. At their heart of CCROPP's efforts has been building the capacity of grassroots community members to be leaders for change in their communities. She has more than 20 years of experience working in the public health field in both public and private sectors. She has worked for the California Department of Health Services, Kern Health Systems, Bakersfield College, Blue Cross of California, the Kern County Department of Public Health and the Darin M. Camarena Health Center Inc. Born in Fresno, she grew up in the rural farm-working communities of the San Joaquin Valley. Islas-Hooker's bachelor's degree in health science, with an emphasis in community health, is from California State University, Fresno; she earned an MPH in health education and promotion at Loma Linda

University. She is a Certified Health Education Specialist and a member of the American Public Health Association. She is also the current board chair for the Latino Coalition for a Healthy California and a board member for California Food Policy Advocates and the California Institute for Rural Studies.

Lillian Shirley, BSN, MPH, MPA, director of the Multnomah County Health Department, provides public health leadership in collaboration with community partners to address the county's health needs, and offers health policy leadership on both a county and state level. Her jurisdiction is known for innovation in policy and systems approaches to improving and protecting the public's health. Under her leadership the jurisdiction has implemented a "health in all policies" approach to transportation, planning, built environment and food policies. They were one of the first counties in the nation to develop a multi-sector City/County Climate Action Plan and a health equity lens for resource distribution. The Governor of Oregon appointed Ms. Shirley Vice-Chair of the Oregon Health Policy Board charged with overseeing Health Reform in Oregon and in early 2013 invited her to serve on an Affordable Care Act Advisory Workgroup to help ensure Oregon maintains a sound insurance market due to ACA reform actions. Ms. Shirley is currently Immediate Past President of the National Association of County and City Health Officials (NACCHO). She was elected Vice-Chair of an eight organization, three county ACO in Oregon – Health Share of Oregon. Ms. Shirley was also invited to be a committee member for the United States Environmental Protection Agency Local Government Advisory Committee and is a liaison representative for NACCHO on the Community Preventative Services Task Force. Multnomah County Health Department was selected to serve as the convening organization and legal entity for an 18 organization collaborative including four counties and 15 Hospitals to jointly undertake a comprehensive community health needs assessment and planning process that will integrate the Hospital's requirements for IRS reporting and the Public Health Departments' foundation for accreditation. Multnomah County Health Department has integrated Health Outcomes and Goals in the Portland/Multnomah Climate Action Plan, the 25 year planning document known as the Portland Plan and included active living, healthy eating goals in the regional Built Environment Atlas -- all planning, development and transportation multi sector documents. Her department is the largest provider of safety-net services in the state of Oregon. A Federally Qualified Health Center with integrated primary care, dental, pharmacy and mental health services, all of their clinics have been recognized as Tier 3 Primary Medical Homes. In addition, the department provides health services in all county jails. Prior to coming to Oregon, Ms. Shirley was Director of Public Health in Boston. After participating in the merger of Boston's public hospital with Boston University's medical center, Ms. Shirley served as the first executive director of the newly formed Boston Public Health Commission. Ms. Shirley received a Master's Degree in Public Health from Boston University and a Master's Degree in Public Administration at the John F. Kennedy School of Government at Harvard University. Ms. Shirley served for nine years as a board member of CareOregon, the state's largest Medicaid insurer. She served as Vice President of the Public Health Foundation, member of the Board of Oregon Public Health Institute, the Portland Sustainable Development Commission, OHSU School of Medicine Dept of Community Medicine Adjunct Faculty, and Board Member of North by Northeast Community Health Center.

Stella Whitney-West, M.B.A has over two decades of experience working with governance and policy boards of nonprofit organizations and more than 20 years of senior management experience in the Twin Cities nonprofit community. She is CEO of NorthPoint Health & Wellness Center a federally qualified health center with medical, dental, behavioral health and human services. The clinic has been accredited by Joint Commission since 1976 and is a certified health care home. NorthPoint utilizes a team based integrated model of care that includes community health workers, social workers and client advocates to address four strategic areas: primary care, community health, social determinates of health and health equity. Recently, Ms. Whitney-West was appointed to the Minnesota Health Exchange Advisory Task Force and serves on the board of directors for Urban Home Works, Twin Cities LISC and Minnesota Association of Community Health centers. Ms. Whitney-West holds an MBA from University of St. Thomas and a BS degree in Biology from the University of Minnesota.

Steve Shortell, Ph.D., M.P.H., M.B.A., is Dean of the School of Public Health, Blue Cross of California Distinguished Professor of Health Policy and Management and Professor of Organization Behavior at the School of Public Health and the Haas School of Business at the University of California, Berkeley. Dr. Shortell has also served as Principal Investigator on NSPO1 and NSPO2. His particular expertise is in conceptualizing, measuring, and analyzing organizational factors that are associated with physician organization performance. His papers have appeared in a wide variety of organizational research and health services/health policy research journals and he is the author or co-author of ten books. Dr. Shortell is an elected member of the Institute of Medicine and past editor of Health Services Research. He has been the recipient of the distinguished Baxter Allegiance Prize for his contributions to health services research, the Distinguished Investigator Award from AcademyHealth, and many other awards.

Joshua M. Sharfstein, M.D., is the Secretary of the Maryland Department of Health and Mental Hygiene. Previously he served as principal deputy commissioner of the U.S Food and Drug Administration 2009-2011 and as the Commissioner of Health in Baltimore, Maryland from December 2005 to March 2009. In the latter position, Dr. Sharfstein pursued creative solutions to longstanding public health problems -- including drug addiction, school failure, unsafe consumer products, and candy-flavored cigars. From July 2001 to December 2005, Dr. Sharfstein served on the Minority Staff of the Committee on Government Reform of the U.S. House of Representatives, working for Congressman Henry A. Waxman. He has a long interest in health information technology, and serves on Health Information Technology Policy Committee for the U.S. Department of Health and Human Services. Dr. Sharfstein previously served on the Board on Population Health and Public Health Practice in 2007-2009.

James A. Hester, Ph.D., M.S., has been active in health reform and population health for almost four decades. His most recent position was the Acting Director of the Population Health Models Group at the Innovation Center in CMS assisting in the development of delivery system transformation and payment reform initiatives such as Pioneer ACO's, medical homes and population health models. Prior to joining CMS, he was the Director of the Health Care Reform Commission for the Vermont state legislature. The commission was charged with developing a comprehensive package of health reform legislation and recommending the long term strategy to ensure that all Vermonter's have access to affordable, quality health care. The delivery system reforms included a statewide enhanced medical home program and the development of pilot community health systems based on the ACO concept. Dr. Hester has held senior management positions with MVP Healthcare in Vermont, ChoiceCare in Cincinnati, Pilgrim Health Care in Boston, and Tufts Medical Center in Boston. He began his managed care career as Director of

Applied Research for the Kaiser Permanente Medical Care Program in Los Angeles, California. His initial introduction to analyzing complex systems came in the aerospace industry through work on the Apollo project's rocket engines and high powered gas dynamic lasers. Dr. Hester earned his Ph.D. in urban studies, and his M.S. and B.S. degrees in Aeronautics and Astronautics, all from the Massachusetts Institute of Technology. He has a continuing interest in health services research and teaching, and has held faculty appointments at the University of Vermont, University of Cincinnati, Harvard School of Public Health and the University of Massachusetts. He has served on the boards of Vermont Information Technology Leaders (VITL), the Vermont Program for Quality Health Care, and UVM's College of Nursing and Health Science. He and his family live in Burlington, Vermont where he pursues his hobbies of backpacking, photography and cross country skiing.

Wilma Wooten, M.D., M.P.H., is board-certified in Family Medicine and trained in preventive medicine and public health. From 1990 to 2001, she practiced medicine as a faculty member of the University of California, San Diego (UCSD), Department of Family and Preventive Medicine. She transitioned to the County of San Diego Health and Human Services Agency in 2001, where she has served as the Public Health Officer since February 2007. In this position, she has oversight for approximately 500 employees with a budget of approximately \$100M serving a county of 3.1 million residents. She is an Adjunct Professor at San Diego State University (SDSU) Graduate School of Public Health (GSPH) and a UCSD Volunteer Associate Clinical Professor in the Department of Family and Preventive Medicine. Dr. Wooten obtained her undergraduate degree from Spelman College; Masters of Public Health and Doctor of Medicine degrees from the University of North Carolina, Chapel Hill; family medicine residency training from the Georgetown/Providence Hospital Family Medicine Program; and preventive medicine residency training from the SDSU/GSPH. Dr. Wooten is on the executive committee for the California Conference of County and City Local Health Officers (CCLHO), and is a Board member for the National Association of County and City Health Officials (NACCHO).

John Auerbach, M.B.A., is Professor of Practice and Director of the Institute of Urban Health Research at Northeastern University. He was the Massachusetts Commissioner of Public Health from 2007 to 2012. Under his leadership the Department developed new and innovative programs to address racial and ethnic disparities, to promote wellness (including the Mass in Motion campaign), to combat chronic disease and to support the successful implementation of the state's health care reform initiative. From 2010-2011, Auerbach served as President of the Association of State and Territories Health Officials (ASTHO). Prior to his appointment as Commissioner, Auerbach had been the Executive Director of the Boston Public Health Commission for 9 years. As such he oversaw the health department for the City of Boston, the City's Emergency Medical Services and the largest homeless shelter in New England. During this time period he was a member of the Board of the National Association of County and City Health Officials. He had previously worked at the State Health Department for a decade, first as the Chief of Staff and later as an Assistant Commissioner overseeing the HIV/AIDS Bureau during the initial years of the AIDS epidemic. Earlier in his career he was the administrator of Boston City Hospital's Primary Care Residency Training Program and a manager of one of the state's first community health centers.

Julie A. Trocchio, M.S., B.S.N. is senior director of Community Benefit and Continuing Care for the Catholic Health Association (CHA) of the United States in Washington, D.C. She coordinates CHA activities related to planning and reporting community benefits and leads CHA advocacy on the charitable purpose of nonprofit healthcare. She also coordinates CHA programs and advocacy related to the well-being of aged and chronically ill persons in need of long-term care and home and community-based services. Ms. Trocchio earned a degree in nursing from Georgetown University and a masters degree in community health nursing from University of Maryland.