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School Success: An Opportunity for Population Health Action

A Workshop | June 14, 2018 Oakland, CA

¥#PopHealthRT

ATTENDEE MATERIALS

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School Success: An Opportunity for Population Health Action A Workshop

Roundtable on Population Health Improvement

The California Endowment Oakland Conference Center

Oakland, CA · June, 14 2018

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School Success: An Opportunity for Population Health Action A Workshop

AGENDA

June 14, 2018

California Endowment Oakland Conference Center, Oakland, CA

WORKSHOP OBJECTIVES:

This workshop is intended to explore how health sector capabilities can be used to help improve educational outcomes. Presentations and discussion will cover the following topics:

- 1. A brief review of why educational success is critical to health
- 2. How health and public health tools can support educational success
- 3. Case examples of health and public health organizations working with educational systems to improve specific educational outcomes
- 4. Policy dimensions that can accelerate these collaborative efforts (e.g., addressing legal issues), as well as establishing critical needs (e.g., promoting equity) to make progress in those areas.

9:00 am Welcome and opening remarks Josh Sharfstein, Bloomberg School of Public Health, Johns Hopkins University, roundtable co-chair 9:10 am Why educational success matters Moderator: Josh Sharfstein for health Speaker: Steven Woolf, Virginia Commonwealth University 9:30 am Discussion 9:45 am How the health sector can improve Moderator: Robert Kaplan, Stanford University educational outcomes Speaker: Charles Basch, Columbia Teachers College 10:05 am Discussion 10:20 am Break 10:35 am How public health and health care Moderator: Joaquin Tamayo, Stand for Children tools can help support educational Speakers: success Megan Collins, Johns Hopkins University Kimi Sakashita, Alameda County Health Agency

Jill Halterman, Univesity of Rochester School of Medicine (joining by video conferencing)
Heidi Schumacher, DC Office of the State Superintendent for Education
Jennifer Dillaha, Arkansas Department of Health

11:20 am	Discussion	
11:50 am	Case example of health–education collaboration to improve specific educational outcomes: Oregon	Moderator: Phyllis Meadows, The Kresge Foundation Speakers: Lillian Shirley, Oregon Health Authority; Janet Meyer, HealthShare of Oregon; Diane Kilkenny, Morrow County Public Health
12:10 pm	Lunch	
1:30 pm	Case example of health-education collaboration to improve specific educational outcomes: Cincinnati	Speakers: Robert Kahn, Cincinnati Childen's; Uma Kotagal, Cincinnati Children's (joining by video conferencing)
1:50 pm	Discussion about case examples	
2:20 pm	Break	
2:30 pm	Policy issues and opportunities (measurement, legal issues, payment, and equity)	Moderator: Marc Gourevitch, NYU Langone Speakers: Rochelle Davis, Healthy Schools Campaign Denise Chrysler, University of Michigan Kelly Hall, Pembroke Policy Consulting LLC Kent McGuire, William and Flora Hewlett Foundation
3:30 pm	Discussion	
4:00 pm	Reflections on the Day and Closing Remarks	Sanne Magnan, HealthPartners Research Institute, roundtable co-chair
4:30 pm	Adjourn	

Workshop Planning Committee This workshop was organized by the following experts: Alex Billioux (CMS), Marc Gourevitch (NYU Langone Health), Robert Kahn (Cincinnati Children's Hospital), Robert Kaplan (Stanford University), Phyllis Meadows (The Kresge Foundation), Elena Rivera (Children's Institute, Oregon), Heidi Schumacher (District of Columbia Office of the State Superintendent of Education), and Josh Sharfstein (Johns Hopkins University).

Note: The planning committee's role is limited to planning the workshop. A proceedings based on workshop will be prepared by an independent rapporteur.



Vision, Mission, and the Conditions of Influence

Vision

The roundtable's vision is of a strong, healthful, and productive society which cultivates human capital and equal opportunity. This vision rests on the recognition that outcomes such as improved life expectancy, quality of life, and health for all are shaped by interdependent social, economic, environmental, genetic, behavioral, and health care factors, and will require robust national and community-based actions and dependable resources to achieve it.

Mission

The Roundtable on Population Health Improvement intends to catalyze urgently needed action toward a stronger, more healthful, and more productive society. The roundtable will therefore facilitate sustainable collaborative action by a community of science-informed leaders in public health, health care, business, education and early childhood development, housing, agriculture, transportation, economic development and nonprofit and faith-based organizations.

The conditions of influence

The roundtable seeks to inform and advance the dialogue, and to help catalyze action in the field to:

- 1. Identify and deploy key population health metrics.
- 2. Ensure the allocation of adequate **resources** to achieve improved population health.
- 3. Identify, test and broadly deploy **evidence** on effective <u>science-based</u> population health interventions.
- 4. Develop and implement high impact public and private population health policies.
- 5. Foster building **relationships** (including community and multi-sectoral partnerships) to act to improve population health.
- 6. Design and implement modern **communication** to educate about and motivate action directed at improved population health.

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ROUNDTABLE ON POPULATION HEALTH IMPROVEMENT

Sanne Magnan, M.D., Ph.D.

Adj. Asst. Professor Division of Medicine University of Minnesota Minneapolis, MN

Joshua M. Sharfstein, M.D.

Associate Dean for Public Health Practice and Training Johns Hopkins Bloomberg School of Public Health Baltimore, MD

Philip M. Alberti, Ph.D.

Senior Director, Health Equity Research and Policy Association of American Medical Colleges Washington, DC

Terry Allan, R.S., M.P.H.

Health Commissioner Cuyahoga County Board of Health Parma, OH

John Auerbach, M.B.A.

Executive Director
Trust for America's Health
Washington, DC

Cathy Baase, M.D., FAAFP, FACOEM

Chair, Board of Directors, MIHIA
Consultant for Health Strategy, Dow Chemical
Company
Michigan Health Improvement Alliance
(MIHIA)
Saginaw, MI

Debbie I. Chang, M.P.H.

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George R. Flores, M.D., M.P.H.

Senior Program Officer The California Endowment Oakland, CA

Kathy Gerwig, M.B.A.

Vice President, Employee Safety, Health and Wellness and Environmental Stewardship Officer Kaiser Permanente Oakland, CA

Alan Gilbert

Director of Global Government and NGO Strategies
GE Healthymagination
Washington, DC

Marthe Gold, M.D., M.P.H.

Senior Scholar in Residence New York Academy of Medicine New York, NY

Marc N. Gourevitch, M.D., M.P.H.

Professor and Chair Department of Population Health NYU School of Medicine New York, NY

Garth Graham, M.D., M.P.H.

President Aetna Foundation Hartford, CT

Gary R. Gunderson, M.Div., D.Min., D.Div.

Vice President, Faith Health School of Divinity Wake Forest University Winston-Salem, NC

Wayne Jonas, M.D.

Executive Director
Integrative Health Programs
H & S Ventures
Alexandria, VA

Robert M. Kaplan, Ph.D.

Professor Center for Advanced Study in the Behavioral Sciences Stanford University Stanford, CA

David A. Kindig, M.D., Ph.D.

Professor Emeritus of Population Health Sciences Emeritus Vice Chancellor for Health Sciences School of Medicine and Public Health University of Wisconsin-Madison Madison, WI

Paula M. Lantz, Ph.D.

Associate Dean for Academic Affairs and Professor of Public Policy Gerald R. Ford School of Public Policy University of Michigan Ann Arbor, MI

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Environmental Medicine
Medical Director, Live Well/Work Well
Dartmouth-Hitchcock Medical Center
Professor, Medicine, Community and Family
Medicine, and The Dartmouth Institute
Geisel School of Medicine at Dartmouth
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Phyllis D. Meadows, Ph.D., R.N., M.S.N.

Senior Fellow, Health Program Kresge Foundation Troy, MI

Bobby Milstein, Ph.D., M.P.H.

Director ReThink Health Morristown, NJ

José T. Montero, M.D., MHCDS

Director, Office for State, Tribal, Local and Territorial Support (OSTLTS) Deputy Director, Centers for Disease Control and Prevention Atlanta, GA

Mary Pittman, Dr.P.H.

President and CEO Public Health Institute Oakland, CA

Pamela Russo, M.D., M.P.H.

Senior Program Officer Robert Wood Johnson Foundation Princeton, NJ

Mylynn Tufte, M.B.A.

State Health Officer Office of the Governor State of North Dakota Bismarck, ND

Biosketches of Speakers, Moderators, and Planning Committee Members

* denotes planning committee member

Charles Basch

Charles E. Basch is the Richard March Hoe Professor of Health and Education at Teachers College, Columbia University, where he has been teaching courses, mentoring students and conducting research for the past 34 years. He specializes in planning and evaluating health education programs for urban minority populations to reduce health and educational disparities. His work has focused on individuals, groups, organizations, and social media, but has a common theme of translating research into practice. The health and education programs he has developed and evaluated are philosophically grounded in informed voluntary decision-making and rely heavily on building strong interpersonal relationships. Basch has been the Principal Investigator of 10 grant-funded research and program development studies (primarily supported by the National Institutes of Health), described in publications indexed by the National Library of Medicine. He speaks throughout the United States about ways to break down the silos between education and health, and involve local schools, health agencies and community organizations to reduce health barriers learning; his recent presentations include audiences at the National Academy of Sciences, Education Commission of the States, National Education Association, and the Obama White House.

Alexander Billioux*



Alex Billioux is the Director of the Division of Population Health Incentives and Infrastructure in the Preventive and Population Health Group at the Center for Medicare and Medicaid Innovation (CMMI) at the Centers for Medicare and Medicaid Services. He is an internal medicine physician focused on improving the health of vulnerable communities through access to coordinated health systems and cross-sector population health strategies. His team at CMMI is focused on creating innovative population health care delivery and payment models to achieve better care, better health, and lower costs for Medicare, Medicaid, and Children's Health Insurance Program beneficiaries. For example, his division's Accountable Health Communities Model tests whether systematically identifying and addressing the health-related social needs of Medicare and Medicaid beneficiaries impacts their health care quality, utilization, and costs.

Dr. Billioux joined the Innovation Center in 2016 as a Senior Advisor to the Director, and he was a 2015-2016 White House Fellow. He is an Assistant Professor of Internal Medicine at the Johns Hopkins Hospital (JHH), where he previously served as Assistant Chief of Service of the Osler Medical Service. Dr. Billioux's prior clinical work and research has focused on expanding capacity to address diseases of poverty through health systems improvement, clinician education, and studying responses to HIV/AIDS and tuberculosis in Guatemala, Haiti, India, South Africa, and Uganda. Dr. Billioux received his MD from Johns Hopkins University and his DPhil in clinical medicine from the University of Oxford. He holds a BA in Liberal Arts from the Louisiana Scholars' College at Northwestern State University of Louisiana.

Denise Chrysler

Denise Chrysler directs the Network for Public Health Law's Mid-States Region located at the University of Michigan School of Public Health. The Network promotes and supports the use law to protect the public's health by providing direct technical assistance; developing and providing training, materials, and practical tools; and connecting individuals with one other to build a public health law community. Previously, Denise provided legal services to Michigan's state health department and served as its chief privacy officer. Her legal work includes communicable disease, environmental public health, public health research, privacy, health information exchange, and emergency preparedness and response. Denise is a member of her local board of health. Previously, she served as an elected member of the board of education for her local school district.

Megan Collins

Megan E. Collins is an assistant professor of ophthalmology at the Wilmer Eye Institute and an Associate Faculty member at the Johns Hopkins Berman Institute of Bioethics. She is also Fellowship Director of Wilmer's Pediatric Ophthalmology fellowship program. Dr. Collins received her medical degree from the University of Chicago, where she also completed a fellowship in clinical medical ethics. After her internship year in internal medicine at the University of Maryland, she returned to the University of Chicago for ophthalmology residency, followed by a fellowship in pediatric ophthalmology and adult strabismus at the University of Toronto's Hospital for Sick Children. Her research interests include school-based models of vision care, barriers in access to eye care, epidemiology of pediatric eye disease, impact of refractive error on academic performance and teaching ethics and professionalism to ophthalmology residents.

Rochelle Davis

Rochelle Davis brings broad experience as a leader in children's wellness and environmental health to her role as president and CEO of Healthy Schools Campaign (HSC), a national not-for-profit organization she founded in 2002. HSC advocates for national, state and local policies and programs that make schools healthier places to learn and work. She is co-chair of the National Collaborative for Education and Health, a national effort to support schools in creating the conditions of student health. In 2013, she co-chaired the Working Group on Health and Education, which was convened by the Surgeon General. Davis has been instrumental in the development of national healthy school food advocacy initiatives, including the Cooking up Change healthy cooking contest, and school environmental health resources, such as the Quick & Easy Guide to Green Cleaning in Schools. She also served as the principal investigator for HSC's National Institutes of Health-funded Partnership to Reduce Disparities in Asthma and Obesity in Latino Schools. Davis was a member of the EPA's Committee for the Protection of Children's Health. She is co-author of the Fresh Choices cookbook, and was the recipient of the Chicago Tribune's 2007 Good Eating Award.

Jennifer Dillaha

Since joining the Arkansas Department of Health in 2001, Jennifer Dillaha, M.D., has played a leading role in the Agency's health promotion efforts, using a life stage approach that focuses on population-based interventions to improve the health and well-being of all Arkansans.

In November 2013, Dr. Dillaha became the Medical Director for Immunizations at the Arkansas Department of Health. Her charge in that role is to improve Arkansas's immunization rates, particularly among adults. She is uniquely prepared for that role as a physician with specialty training in internal

medicine and subspecialty training in infectious diseases and in geriatric medicine. She is currently serving as the Chair of the Arkansas Cervical Cancer Task Force and Chair of the Arkansas Immunization Action Coalition's Board of Directors.

Under her leadership, low health literacy has been recognized as an important public health problem in Arkansas, and the Health Department has integrated health literacy into its strategic plan. In April 2013, Dr. Dillaha became the Medical Advisor for Health Literacy at the Health Department. In January 2015, Dr. Dillaha began serving on the Medicine's Roundtable on Health Literacy of the National Academies of Science, Engineering & Medicine.

Prior to her current roles, Dr. Dillaha served as the Special Advisor for Strategic Initiatives in the Office of the Director from June 2010 to April 2013 and Director of the Center for Health Advancement from August 2005 to June 2010 at the Arkansas Department of Health.

Ihuoma G. Emenuga (invited guest)

Dr. Emenuga is the Medical Director of the Baltimore City Health Department Youth Wellness and Community Health, Bureau of School Health. She is responsible for directing the clinical services provided in Baltimore city public schools and School-Based Health Centers. Prior to this she was an Assistant Professor in the Department of Medicine at Howard University, and the Associate Program Director for the Internal Medicine Residency Training Program at Howard University Hospital. She began her medical career as a Primary Care Physician in Cote d'Ivoire serving a large multilingual international community. After a few years however, fascinated by the prospect of finding innovative ways to finance health care for indigent populations, she found her career steered towards Public Health and has since maintained a special interest in Program Management, Health Economics and Health Financing. She is a guest lecturer at the George Washington University Residency Fellowship in Health Policy where she speaks on The Basics of Health Economics.

She has served as a Consultant to the African Development Bank (AfDB) in Tunisia, and to the PATHS program in Nigeria funded by the British Department for International Development (DFID) where she eventually worked as the National Technical Program Officer. In this position she was responsible for the implementation and management of federal and cross-state programs such as the Drug Revolving Funds, Health Management Information Systems Development, Safety Net Designs, Safe Motherhood Initiative, Laboratory Systems Development, Support to Health Legislation and Support to Sector-wide Donor Coordination.

She earned her Bachelor's degree in Biochemistry from the University of Ibadan; her medical degree from the University of Nigeria; her Master's degree in Public Health from the London School of Hygiene & Tropical Medicine (LSHTM), University of London; and her residency training in Internal Medicine at the Howard University Hospital in Washington D.C where she served as Chief Resident as well as a member of the Hospital Advisory Group.

Professional associations with which she is affiliated include the International Health Economics Association (iHEA), the Royal Society of Tropical Medicine and Hygiene (RSTMH), the American College of Physicians (ACP), the American Medical Association (AMA), and the National Medical Association (NMA). She was selected as an NIH/NMA Fellow in 2015.

Marc Gourevitch*

Marc N. Gourevitch, M.D., M.P.H., is Muriel and George Singer Professor and founding Chair of the Department of Population Health at NYU Langone Medical Center. The focus of Dr. Gourevitch's work is on developing approaches that leverage both healthcare delivery and policy- and community-level interventions to advance the health of populations. Dr. Gourevitch leads the City Health Dashboard initiative, funded by the Robert Wood Johnson Foundation, which aims to equip city and community leaders with an accurate understanding of the health of their urban populations, including social, economic, and environmental drivers, to support population health improvement initiatives. He directs NYU Langone's participation in the New York City Clinical Data Research Network, funded by the Patient-Centered Outcomes Research Institute (PCORI). In other research, he focuses on improving health outcomes among drug users and other underserved populations, including by integrating pharmacologic treatments for opioid and alcohol dependence into primary care.

Kelly Hall

Kelly Hall is the Founder and President of Pembroke Policy Consulting, a national health policy firm. Pembroke Policy supports integrated health centers, teaching hospitals, labor unions, think tanks, and consumer advocates as they implement the provisions of the Affordable Care Act, expand access, and transform the health care delivery system.

Prior to founding Pembroke, Kelly served as a Senior Advisor in President Obama's Office of Health Reform. There she worked on the Medicare and Medicaid delivery system reform portfolio, the National Quality Strategy, health care workforce issues, and Medicare Advantage policy. Before joining the OHR team, Kelly was one of the founding staff members at the CMS Center for Medicare and Medicaid Innovation (CMMI). At CMMI she helped to hire the Center's first 100 employees, draft its foundational documents and processes, and launch flagship programs, such as the Pioneer ACO model and the Partnership for Patients initiative.

During the drafting and passage of the Affordable Care Act, Kelly served as the Senior Legislative Assistant for Health Policy to Congresswoman Allyson Schwartz (D-PA), a member of the Ways and Means Committee. Kelly began her career working for Senator Sheldon Whitehouse (D-RI), both in Washington and on his campaign team. She is a graduate of Brown University.

Jill Halterman

Jill S. Halterman, MD, MPH is Professor of Pediatrics at the University of Rochester School of Medicine and Dentistry. She serves as Chief of the Division of General Pediatrics as well as Executive Vice Chair for the Department of Pediatrics. In addition to her administrative work, she also care for patients in a primary care practice which serves vulnerable children from the city, and directs a large research program funded by the NIH.

Her research has consisted of a sequence of translational studies to better understand and improve care for poor children with asthma. She has conducted several randomized trials in schools and in primary care offices to improve asthma care and reduce morbidity. The scientific merit of her work has been acknowledged through multiple peer review publications, substantial extramural funding, and inclusion of references from several of her publications in the most recent national guidelines for asthma put forth by the NHLBI.

Robert Kahn*

Robert Kahn, M.D., M.P.H., is a Professor of Pediatrics and serves as Associate Chair for Community Health at Cincinnati Children's Hospital Medical Center. Dr. Kahn co-directs the hospital's community health strategic plan which seeks to help ensure Cincinnati's 66,000 children are the healthiest in the nation through strong community partnerships. The goals of the initiative are to reduce infant mortality and disparities in avoidable admissions and to improve school readiness and 3rd grade reading proficiency. Dr. Kahn's research interests lie at the intersection of poverty and child health, assessing what leads to worse health and where we might intervene most effectively in partnership with families and community agencies. His research focuses on common pediatric conditions through clinical, quality improvement and population health lenses. Dr. Kahn attended Princeton University, Vanderbilt College of Medicine and completed residency and fellowship at Boston Children's Hospital.

Robert Kaplan*



Robert M. Kaplan, Ph.D., has served as Chief Science Officer at the US Agency for Health Care Research and Quality (AHRQ) and Associate Director of the National Institutes of Health, where he led the behavioral and social sciences programs. He is also a Distinguished Emeritus Professor of Health Services and Medicine at UCLA, where he led the UCLA/RAND AHRQ health services training program and the UCLA/RAND CDC Prevention Research Center. He was Chair of the Department of Health Services from 2004 to 2009. From 1997 to 2004 he was Professor and Chair of the Department of Family and Preventive Medicine, at the University of California, San Diego. He is a past President of several organizations, including the American Psychological Association Division of Health Psychology, Section J of the American Association for the Advancement of Science (Pacific), the International Society for Quality of Life Research, the Society for Behavioral Medicine, and the Academy of Behavioral Medicine Research. Kaplan is a former Editor-in-Chief of Health Psychology and of the Annals of Behavioral Medicine. His 20 books and over 530 articles or chapters have been cited more than 36,000 times (Hindex>100) and the ISI includes him in the listing of the most cited authors in his field (defined as above the 99.5th percentile). Kaplan was elected to the National Academy of Medicine (formerly the Institute of Medicine) in 2005. He is currently Director of Research at the Stanford School of Medicine Clinical Excellence Research Center (CERC).

Diane Kilkenny

Diane Kilkenny R.N., B.S.N., is the Morrow County Public Health CARE RN Manager. Morrow is a rural/frontier county located in Northeastern Oregon.

Diane Kilkenny received her nursing education from Blue Mountain Community College and Oregon Health and Sciences University. Diane spent 13 years working at a critical access hospital in the OB/GYN Department as a labor and delivery, postpartum, and newborn nursery RN. She wanted to take the next step and follow up with new mothers so she started working for Morrow County Public Health as a Community Health Nurse and with time provided services in all public health programs. Diane went on to implement an early learning and home visiting program for new families, Healthy Start of Morrow County. The Morrow County program was one of the thirteen sites chosen to represent Oregon in the statewide credentialing process for Healthy Families of America. Diane was instrumental in the development and implementation of the multidisciplinary community CARE Team, starting with cowriting the first transformation grant from the Eastern Oregon Coordinated Care Organization (EOCCO) for the Community Health Nurse Supervisor/Manager.

Diane has been a Public Health Nurse for 18 years and believes in bringing health to where you live, learn, work, and play through building new pathways of local health delivery systems by leveraging community partnerships.

Diane is a board member of the EOCCO, Morrow County Local Community Advisory Council, EOCCO Clinical Advisory Panel, and many Eastern Oregon CCO subcommittees which impact the health of rural communities.

Uma Kotagal

Uma Kotagal is executive leader, population and community health; and senior fellow, Cincinnati Children's Hospital Medical Center.

Dr. Kotagal was director of the neonatal intensive care units at the University Hospital and at Cincinnati Children's for several years. While practicing, Dr. Kotagal recognized that care and outcomes improvement were a system property. She completed additional training, receiving her Master of Science in clinical epidemiology and clinical effectiveness from the Harvard School of Public Health, and refocused her clinical efforts on quality transformation at a systems level. She was also a visiting scholar at the Center for Risk Analysis at the Harvard School of Public Health and a visiting professor at the Tufts New England Medical Center, in the Division of Clinical Decision Making, completing further training in the field of decision and cost effectiveness analyses.

Dr. Kotagal has published extensively in the field of neonatal outcomes research, including studies on neonatal cost models, and early discharge of newborns. She published the first landmark paper on early discharge programs in the NICU setting.

Dr. Kotagal was born in Bombay, India, where she received her undergraduate and her MBBS from the University of Bombay. She did a rotating internship at the University of Bombay from 1970-1971 and another rotating internship at Detroit General Hospital from 1971-1972.

At Children's Hospital of Michigan, Dr. Kotagal completed her pediatric residency from 1972-1974 and went on to do a fellowship in neonatology from 1974-1975. She completed a fellowship in neonatal physiology at the University of Cincinnati from 1975-1977.

Dr. Kotagal is a senior faculty member of the Institute for Healthcare. She also serves as chair of the quality steering team of the Ohio Children's Hospital Association, as a member of the advisory committee of the Toronto Patient Safety Center, as an associate editor of BMJ Quality and Safety and as a member of the Institute of Medicine.

Dr. Kotagal is also a member of various local, regional and national committees in the area of child health.

Sanne Magnan

Sanne Magnan, M.D., Ph.D., is the co-chair of the Roundtable on Population Health Improvement of the National Academies of Sciences, Engineering and Medicine. She is the former President and CEO of the Institute for Clinical Systems Improvement (ICSI) (2006-2007; 2011-2016). In 2007, she was appointed Commissioner of the Minnesota Department of Health by Minnesota Governor Tim Pawlenty. She served from 2007 to 2010 and had significant responsibility for implementation of Minnesota's 2008 health reform legislation, including the Statewide Health Improvement Program (SHIP), standardized quality reporting, development of provider peer grouping, certification process for health care homes, and baskets of care.

Dr. Magnan was a staff physician at the Tuberculosis Clinic at St. Paul - Ramsey County Department of Public Health (2002-2015). She was a member of the Population-based Payment Model Workgroup of the Healthcare Payment Learning and Action Network (2015-2016) and a member of the CMS Multi-

sector Collaboration Measure Development Technical Expert Panel (2016). She is on Epic's Population Health Steering Board and on Healthy People 2030 Engagement Subcommittee.

She served on the board of MN Community Measurement and the board of NorthPoint Health & Wellness Center, a federally qualified health center and part of Hennepin Health. Her previous experience also includes vice president and medical director of Consumer Health at Blue Cross and Blue Shield of Minnesota. Currently, she is a Senior Fellow with HealthPartners Institute, and adjunct assistant professor of medicine at the University of Minnesota. Dr. Magnan holds a M.D. and a Ph.D. in medicinal chemistry from the University of Minnesota, and is a board-certified internist

Kent McGuire



Kent McGuire directs the Education Program at the William and Flora Hewlett Foundation. A veteran of philanthropy, government, and academia, Kent is nationally known for his strong commitment to both equity and excellence in education. His unique combination of cross-sector experience and leadership makes him exceptionally qualified to direct our program, which seeks to help all students succeed in college, work and civic life. Kent will join the foundation early this summer.

Kent comes to us from the Southern Education Foundation, where he has served as President and CEO since 2010, leading a team committed to advancing public education in the South. Prior to that, he served as the Dean of the College of Education at Temple University and was a tenured professor in the Department of Educational Leadership and Policy Studies. He served as Assistant Secretary of the U.S. Department of Education from 1998-2001.

Kent also brings deep understanding of the practice of philanthropy and the work of our grantees. He served as an education program officer at the Pew Charitable Trusts and directed the education program at the Lilly Endowment, and he currently serves on the boards of the Wallace Foundation, the Institute for Education Leadership, the New Teacher Project, and the Alliance for Excellent Education. He also served as a senior vice president at MDRC.

Kent earned a Ph.D. in public administration from the University of Colorado, an M.A. from Columbia University Teacher's College, and a B.A in economics from the University of Michigan.

Phyllis Meadows*

Phyllis D. Meadows, BSN, MSN, Ph.D., RN, currently serves as the Senior Fellow and Program Advisor for the Kresge Foundation Health Team. In this role, she is responsible for supporting the health team in the development and implementation of investment opportunities within and across the Foundation's various programming areas. Her professional career includes leadership roles in philanthropy, academia, community health and governmental public health, and accountability for the design and implementation of collaborative programs. She has previously served in the role of Associate Dean for Public Health Practice and Clinical Professor - Health, Management and Policy with the University of Michigan School of Public Health. Her responsibilities included facilitating practice and service relationships with communities both domestically and nationally. She has led several initiatives to expand multi-disciplinary practice in communities, designing the university's first certification program on population health and health equity for medical residents. She taught graduate level and professional continuing education courses to address emerging health issues, including topics on health policy and public health leadership. She held an appointment as the Director of Health for the City of Detroit, providing leadership for the Detroit Health Department. Her philanthropic experience includes positions as Program Director for the W.K. Kellogg Foundation - Youth, Education and Higher Education; and advisor for several national initiatives of the Robert Wood Johnson Foundation including the Nurse

Executive Leadership Program, Partners in Nursing, and the County Roadmaps project. As a registered nurse, she has worked in both community-based health and hospitals. She currently serves on the board of several organizations and private foundations focusing on health.

Janet Meyer

Janet has led Health Share since its inception in April, 2012. Health Share of Oregon is the state's largest Coordinated Care Organization serving more than 300,000 Oregon Health Plan members in the greater Portland region. She has been in leadership roles in Oregon's Medicaid program for the last 15 years and has worked in the managed care industry for more than twenty five years in Colorado and Oregon. Janet earned her M.H.A. from The University of Michigan in 1989 after completing her B.S. in Public Administration at The University of Oregon.

Elena Rivera*

Elena Rivera joined Children's Institute in 2015. As the Senior Health Policy and Program Advisor she is responsible for establishing strong linkages between health and early learning in policy and advocacy efforts, including identifying opportunities to leverage Oregon's health system transformation to improve outcomes for young children. Elena also works to integrate health and family support services at Children's Institute's Early Works demonstration sites. Elena has a master's in public health from the University of North Carolina, where she co-chaired the UNC Minority Health Conference and completed her master's project on policy efforts to address social determinants of health at a local health department. Elena completed her undergraduate studies in human biology at Stanford University. She brings a passion for health equity to all of her work, in addition to skills in health policy, program evaluation, and community engagement. Elena serves as Vice Chair of the Best Beginnings Committee of Oregon's Early Learning Council, and convenes the Health Aspects of Kindergarten Readiness Technical Workgroup in collaboration with the Oregon Health Authority.

Kimi Sakashita is an Associate Director in the Alameda County Center for Healthy Schools and Communities, which works with cross sector partners in health and education to develop school-based and school-linked strategies that support children's healthy development from cradle to career. She provides leadership and facilitation to projects involving multiple systems and partners, including private foundations, businesses, youth development and health care organizations and school districts. Kimi ensured the successful implementation of multi-million dollar grants from Atlantic Philanthropies and Kaiser Community Benefits, as well as, multiple Federal HRSA grants. Her expertise and technical assistance in facility planning, service delivery, financing and sustainability for School Health Centers resulted in the expansion of school health centers from 12 to 29 in the county. She has over 20 years of school based health experience, from direct service, overseeing multiple service delivery programs, to management of operations and evaluation for the Center. Her passion to address health and education disparities is demonstrated through her insistence on documentation, quality improvement and sustainability. However her success comes from patience, persistence and a sense of humor. Kimi says, "My school health experience started the day I sent my first child to kindergarten."

Heidi Schumacher*

Heidi Schumacher, M.D., FAAP, is a practicing pediatrician and serves as the Assistant Superintendent, Health & Wellness at the DC Office of the State Superintendent of Education. In this role, she serves as the chief health officer for the state educational system; drives city-wide strategy and policy related to the intersection of health and educational outcomes; and leads inter-agency partnerships with the Departments of Health and Behavioral Health on service delivery models as well as cross-sector data sharing and population health strategies.

Dr. Schumacher previously served as the Deputy Chief of Student Wellness at DC Public Schools and Medical Officer at the Center for Medicare and Medicaid Innovation. She is a graduate of Duke University and the University of Vermont College of Medicine. She completed her pediatric residency and chief residency at Children's National Health System in Washington DC, where she continues to see patients. She is an active member of the American Academy of Pediatrics, including serving on the Executive Committee of the AAP's Council on School Health and Secretary of the DC chapter.

Josh Sharfstein*



Dr. Joshua M. Sharfstein, M.D., is Vice Dean for Public Health Practice and Community Engagement and Professor of the Practice in Health Policy and Management at the Johns Hopkins Bloomberg School of Public Health. He is also the Director of the Bloomberg American Health Initiative. His book, the Public Health Crisis Survival Guide: Leadership and Management in Trying Times, will be published in May 2018 by Oxford University Press.

Previously, Dr. Sharfstein served as Secretary of the Maryland Department of Health and Mental Hygiene from January 2011 to December 2014. In this position, he led efforts to align Maryland's health care system with improved health outcomes, culminating in the adoption of a revised payment model for all hospital care for Maryland residents. He also oversaw the development of a statewide health improvement process with 18 local public-private coalitions and the reshaping of state's approach to health information exchange, long-term care, and behavioral health.

From March 2009 to January 2011, Dr. Sharfstein served as Principal Deputy Commissioner of the U.S. Food and Drug Administration, where he oversaw the agency's successful performance management and transparency initiatives. From December 2005 to March 2009, as Commissioner of Health for Baltimore City, Dr. Sharfstein led innovative efforts that contributed to major declines in both overdose deaths and infant mortality rates. From July 2001 to December 2005, as minority professional staff and health policy advisor for Congressman Henry A. Waxman, Dr. Sharfstein was engaged in a wide range of oversight and legislative activities on health care topics, including emergency preparedness, HIV, and the politicization of science.

Dr. Sharfstein graduated summa cum laude with an A.B. in Social Studies from Harvard College in 1991. From August 1991 to August 1992, he worked on public health projects in Guatemala and Costa Rica with a Frederick Sheldon Prize Fellowship. He graduated from Harvard Medical School in 1996, from the Boston Combined Residency Program in Pediatrics at Boston Medical Center and Children's Hospital in 1999, and from the fellowship in general academic pediatrics at the Boston University School of Medicine in 2001.

Dr. Sharfstein is an elected fellow of the Institute of Medicine (2014) and the National Academy of Public Administration (2013). He serves on the Board of Population Health and Public Health Practice of the Health and Medicine Division of the National Academies of Sciences, Engineering, and Medicine and on the editorial board of the Journal of the American Medical Association. His awards have included the Jay S. Drotman Memorial Award from the American Public Health Association (1994), Public Official of the

Year from Governing Magazine (2008) and the Circle of Commendation Award from the Consumer Product Safety Commission (2013).

Sheree Smith

Sheree Smith, R.N., is the Public Health Director for Morrow; a rural/frontier county located in eastern Oregon.

Sheree received her Nursing education from Good Samaritan School of Nursing located in Portland Oregon. Sheree spent the first 12 years of her nursing career in the hospital setting before transitioning into the Public Health system. The next 11 years she served as a Community Health Nurse providing Home Visiting services to pregnant women and babies in addition to back up coverage for clinical and other Public Health programs before becoming the Public Health Director 16 years ago. Sheree has served in the field of Public Health for 27 years and has witnessed many positive changes through expansion of programs offered, and number of clients served within the Public Health delivery system. She is actively involved in Healthcare transformation at the local level, integrating Public Health through collaboration with other healthcare delivery systems and community partners and serves as the Morrow County Local Community Advisory Council Coordinator/Chair for the Eastern Oregon Coordinated Care Organization.

Lillian Shirley

Lillian Shirley, BSN, MPH, MPA is the Director for the Oregon Public Health Division, Oregon Health Authority. Ms. Shirley holds a bachelor's degree in nursing from the University of the State of New York. She also holds a master's degree in public health from Boston University and a master's degree in public administration from the Kennedy School of Government at Harvard University.

Ms. Shirley has been a local and a national leader in advancing public health. Most recently, she led the Multnomah County Health Department. Before coming to Oregon, she was the Director of Public Health for the city of Boston and was also the first executive director of the Boston Health Commission, where she led the agency through the establishment, design and organization of the new public health authority in Boston.

Ms. Shirley has been a leader in Oregon's effort to transform our state's health care system. While at Multnomah County Health Department and on the governing board of Health Share of Oregon, she helped launch one of the first Coordinated Care Organizations in the state. She also served as the vice-chair of the Oregon Health Policy Board, and has played a vital role in the state's move toward a health care system that works better for us all.

Ms. Shirley has served on the boards of the Public Health Foundation, the Oregon Public Health Institute, Portland Sustainable Development Commission and served as President of the National Association of City and County Health Officials. She is also adjunct faculty at the OHSU School of Medicine. She received the National Public Health Institute's Balderson Award and has been recognized by Research America as a public health hero.

Joaquin Tamayo

Joaquin is National Director of Program, Kind Schools Network, at Stand for Children. Joaquin is a native of Los Angeles whose mother is a veteran middle school teacher in Los Angeles Unified School District. He started his career in education as a high school teacher, was in the first class of New Leaders principals, and then served as the founding principal of the Urban Assembly Academy of Government and Law high school in New York. He then served as Assistant Director of the Aspen Institute's Education

and Society Program and subsequently went to work for the Obama Administration, where he served on the President's My Brother's Keeper Task Force and, ultimately, as Director of Strategic Initiatives at the U.S. Department of Education. It was in this role that he led a school climate initiative which, combined with his many other experiences, make Joaquin the ideal person to help Stand launch an initiative to improve school climates and reduce suspensions.

Steven Woolf



Steven Woolf is emeritus director of the Center on Society and Health at Virginia Commonwealth University and is professor, Department of Family Medicine and Population Health. Steve directed the Center from its founding in 2007 through March 2018. As Director Emeritus, he continues to play a pivotal role at the Center, with a concentration on public policy issues, writing, and partnerships with colleagues and institutions devoted to population health and social justice. Dr. Woolf, a Professor of Family Medicine and Population Health, has focused his career on raising public awareness about the social, economic, and environmental conditions that shape health and produce inequities. He has edited three books and published more than 200 articles. In addition to scientific publications, he works to address these issues through outreach to policymakers and the public, including testimony before Congress, consulting, editorials in major newspapers and social media, and speeches. Dr. Woolf trained in family medicine and public health and devoted his early career to health services research and the promotion of evidence-based strategies to prevent disease and promote public health.

Brief Overview of Measures Of Educational Outcomes Relevant To Health Sector Organizations

Contents

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School readiness Definition

"Depends on who is doing the defining" and a child may be considered ready in one milieu and not in another (Ackerman and Barnett, 2005). When readiness is viewed as the interactive responsibility of school and community, "readiness is considered to include the 'social, political, organizational, educational, and personal resources that support children's success at school entry'" Ackerman and Barnett citing Piotrkowski, C. S., Botsko, M., & Matthews, E. (2000). Parents' and teachers' beliefs about children's school readiness in a high-need community. Early Childhood Research Quarterly, 15, 537-558.

Ackerman and Barnett. 2005. Policy Report – Prepared for Kindergarten: What Does "Readiness" Mean? National Institute for Early Education Research. http://nieer.org/wp-content/uploads/2017/02/report5.pdf (accessed May 25, 2018)

[D]efining "readiness" can be a difficult endeavor. Due to their different prekindergarten education experiences and irregular and episodic development, children enter kindergarten with widely varying skills, knowledge, and levels of preparedness. Parents and teachers also have differing expectations for what children should know and be able to do before starting kindergarten. Furthermore, discussions of readiness do not always include how schools and communities can enhance and support children's kindergarten readiness, no matter what their socioeconomic status, home language background, or skill level. This policy brief addresses what we know about readiness and how it may be improved.

NRC. 2012. <u>Key National Education Indicators: Workshop Summary</u>. Washington, DC: National Academies Press.

The 2012 National Research Council workshop summary *Key National Education Indicators* lists "readiness for school" as one of the 6 critical issues that should be addressed by an ongoing indicator system for education describes by the 1991 Special Study Panel on Education Indicators chartered by the US Department of Education in 1989.

Reading proficiency

Definition

Definition of Reading for National Assessment of Education Progress (US Department of Education):

The NAEP Reading Assessment is guided by a definition of reading that reflects scientific research, draws on multiple sources, and conceptualizes reading as a dynamic cognitive process. This definition applies to the assessment of reading achievement on NAEP and states that reading is an active and complex process that involves: • Understanding written text. • Developing and interpreting meaning. • Using meaning as appropriate to type of text, purpose, and situation.

https://www.nagb.gov/content/nagb/assets/documents/publications/frameworks/reading/2017-reading-framework.pdf

Why it matters to the health sector

Reading proficiency is associated with literacy, which in turn influences health outcomes.

DeWalt et al. 2004. Literacy and Health Outcomes: A Systematic Review of the Literature, Journal of *general* Internal Medicine https://www.ncbi.nlm.nih.gov/pmc/articles/PMC1492599/

"Literacy was found to be a partial mediator of the relationship between education and depressive symptoms in a large cohort of older Americans."

https://www.sciencedirect.com/science/article/pii/S2352827316301197

Absenteeism

Definition

Chronic absenteeism is a measure of how many students miss a defined number of school days (often around 15 or more days) for any reason. Research shows that chronic absenteeism is associated with a number of negative consequences for students, including lower achievement, disengagement from school, course failure, and increased risk of dropping out.

(Source: Education Trust https://edtrust.org/students-cant-wait/chronic-absenteeism/ [accessed May 24, 2018])

Why it matters to the health sector

"Our analysis shows that health problems and socioeconomic status predict poor attendance, and that chronic absenteeism among students and schools is strongly persistent over time" (Bauer et al., 2018).

Bauer et al. 2018. Reducing Chronic Absenteeism Under the Every Student Succeeds Act. Hamilton Project, the Brookings Institution. https://www.brookings.edu/wp-content/uploads/2018/04/reducing chronic absenteeism under the every student succeeds act2.pdf (accessed May 24. 2018)

Resturants near The California Endowment Oakland Conference Center

(All on Broadway, Franklin St, or within a few blocks of the venue)

Aroma Café (open at 6am)

Eden Plaza Café (open at 7am)

Burger Gourmet (open at 7am)

Coco Café Oakland (open at 7am)

Tierra Mia Coffee (open at 6am)

Modern Coffee (open at 7am)

The Rotisserie Deli (open at 6am)

Prospect Park Sandwiches (open at 6:30am)

Burger King (open at 6:30am)

Anula's Café (open at 7am)

High XII Café & Coffee (open at 7am)

Iron and Oak (open at 7am)





TCE'S CENTER FOR HEALTHY COMMUNITIES OAKLAND

2000 Franklin Street, Oakland, CA 94612 510-271-4333

www.calendow.org/the-center-for-healthy-communities

DIRECTIONS

BICYCLES:

- ✓ Street parking available
- ✓ 19th Street Bart Bike Parking Information

PUBLIC TRANSPORTATION:

Dial 511 (Bay area residents) or visit 511 Trip Planner

BART: Quick Planner & Real Time Departures

Get off BART at 19th Street Oakland Station

Use the 20th Street exit

The Oakland Conference Center is located on the corner of 20th & Franklin Street (next to Wells Fargo Bank).

ACTRANSIT (BUS):

The following bus lines serve the 19th Street BART area: 6, 11, 12, 14, 18, 51A, 72, 72M, 72R, 800, 802, 805, 851, NL AC Transit Maps & Schedules

DRIVING DIRECTIONS

From Contra Costa

- 1. Take Highway CA-24 W through the Caldecott Tunnel.
- 2. Take Highway I-980 W to the 18th Street exit.
- 3. Take the 18th/14th Street exit.
- 4. Turn left onto 17th Street, Follow 17th Street to Franklin Street.
- 5. Turn left onto Franklin Street.

The Oakland Conference Center is located on the right corner of 20th & Franklin Street (next to Wells Fargo Bank).

From Marin

- 1. Take the San Rafael Bridge to Highway I-580 and merge into to Interstate 80 W.
- 2. At the San Francisco /Oakland Interchange, take Highway I-580 E.
- 3. Merge onto I-980 W towards Downtown Oakland.
- 4. Take the 18th/14th Street exit.
- 5. Turn left on 17th Street. Follow 17th Street to Franklin Street.
- 6. Turn left on Franklin Street.

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From Pleasanton/Livermore

- 1. Take Highway I-580 W to Oakland.
- 2. Merge onto I-980 W towards Downtown Oakland.
- 3. Take the 18th/14th Street exit.
- 4. Turn left on 17th Street. Follow 17th Street to Franklin Street.
- 5. Turn left on Franklin Street

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From Sacramento

- 1. Take I-80 W to San Francisco.
- 2. Take the exit to I-580 E towards Downtown Oakland.
- 3. Merge onto I-980 W towards Downtown Oakland.
- 4. Take the 18th/14th Street exit.
- 5. Turn left on 17th Street. Follow 17th Street to Franklin Street.
- 6. Turn left on Franklin Street

The Oakland Conference Center is located on the right corner of 20th & Franklin Street (next to Wells Fargo Bank).

From San Francisco/Bay Bridge

- 1. Take the Bay Bridge/Oakland to I-80 E.
- 2. Merge onto I-980 W towards Downtown Oakland.
- 3. Take the 18th/14th Street exit.
- 4. Turn left on 17th Street. Follow 17th Street to Franklin Street.
- 5. Turn left on Franklin Street

The Oakland Conference Center is located on the right corner of 20th & Franklin Street (next to Wells Fargo Bank).

From Oakland International Airport

- 1. Take 880 North to the Broadway exit in Downtown Oakland.
- 2. Turn right at the first light onto Broadway.
- 3. Turn right onto 17th Street. Follow 17th Street to Franklin Street.
- 4. Turn left on Franklin Street

The Oakland Conference Center is located on the right corner of 20th & Franklin Street (next to Wells Fargo Bank).

PARKING

Telegraph Plaza Public Parking

Address: 2100 Telegraph Avenue Oakland 94612

Entrance: 21st & Telegraph Ave. **Hours**: M-F 6:00am- 6:00pm

Rate: \$1.00/20 min, \$12.00/ Daily Max, \$8.00/ Early Bird (in before 9:30am), \$4.00/

Overnight, \$20.00/Lost Coin Fee

Diamond Parking

Address: 1975 Webster Street Oakland 94612

Entrance: Thomas L. Berkeley/ 20th & Webster, on Webster

Hours: 24 hours/ 7 days a week

Rate: \$2.53_{+tax}/20 min, \$17.72_{+tax} / Daily Max (up to 10 hrs.), \$21.10_{+tax}/Vans & Trucks,

\$5.91+tax / Motorcycles, Overnight, \$20/Lost Coin Fee

Douglas Parking/ California Bank & Trust

Address: 2003 Franklin Street Oakland 94612

Entrance: 20th & Franklin, on Franklin

Hours: 24 hours/ 7 days a week

Rate: \$3.00/30 min (*or fraction thereof), \$12.00 / All Day

*1 hour Free w Bank Validation

Douglas Parking

Address: 450 21st Street Oakland 94612

Entrance: 21st Street, Between Broadway/Telegraph

Hours: 24 hours/ 7 days a week **Rate**: \$10.00 / Daily Parking

Franklin Plaza Garage

Address: 1719 Franklin Street Oakland 94612

Entrance: 411 19th Street, off Franklin

Hours: M-F 7:00am- 8:00pm

Rate: \$1.00/20 min, \$18.00/ Daily Max, \$10.00/ Early Bird (in before 9:30am), \$4.00/

Evening (4-8pm), \$20.00/Lost Coin Fee



