# Quality Adjustment in the CPI

Brendan Williams
Senior Economist
OPLC/CPI
For OPT CNSTAT
23 June 2020



#### **CPI Basics**

- Apple at Grocery Store X in Boston
- Data collector selects specifics (Apple variety, non/organic) based on sales information from respondent if available
- Sample is fixed for four years then rotated
- No direct price comparisons or adjustments for differences between rotated samples. Overlap pricing used.
- If a selected item becomes unavailable, replaced with a similar item



### **Item Replacement**

- Prices of old and new item can be...
  - ► Comparable Show all price change
  - ► Non-comparable Impute price change
    - Cell-relative or deletion imputation
    - Class-mean imputation Based on price change of other item replacements
  - ► Quality adjusted Price of old good adjusted for features of new
    - Cost-based
      - Whole sale component cost x Markup
      - Four items:

Personal Computers and Peripheral Equipment New Car and Truck Purchase Used Cars and Trucks Vehicle Leasing

Hedonic...



### **Items with Current Hedonic Adjustment**

- Apparel Items (18 of 35)
- Telecommunications
  - Wireless Phone Service, Land-Line Telephone Services, Internet Access And Other Information Services, Cable And Satellite Television Service
- Electronics
  - Phones, Accessories, And Smartwatches; Other Video Equipment; Televisions; Photographic Equipment
- Housing (age adjustment, structural change)
  - ► Rent Of Primary Residence, Owners' Equivalent Rent Of Primary Residence
- Appliances
  - ▶ Refrigerators And Freezers, Washers And Dryers, Ranges And Cooktops, Microwave Ovens
- Research Series (applied retrospectively, when available)

### Semi-log method

**Estimation Equation:** 

$$\ln P_t = \beta X_t + \varepsilon_t$$

Price adjustment:

$$\widehat{P}_{New,t+s-1} = P_{old,t+s-1} * e^{(\widehat{\beta}X_{New,t+s} - \widehat{\beta}X_{old,t+s-1})}$$

Price change used in index:

$$\frac{P_{New,t+s}}{\hat{P}_{New,t+s-1}}$$



#### **Future Plans**

- Alternative data will help address:
  - ► Number of observations
  - ► Product specifications
  - Quantity information
  - ► Additional statistical techniques



## **Contact Information**

Brendan Williams
Senior Economist
OPLC/CPI
www.bls.gov/cpi
202-691-5414
Williams.Brendan@bls.gov

