

# Challenges and Opportunities for Precision and Personalized Nutrition: Days 1 and 2

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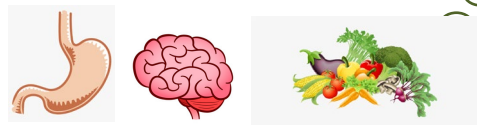
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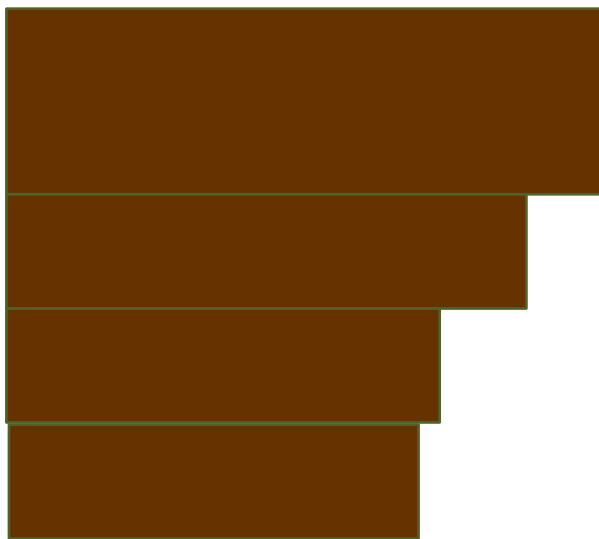
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# Bridging the Chasm

Day 1



## Nutrition

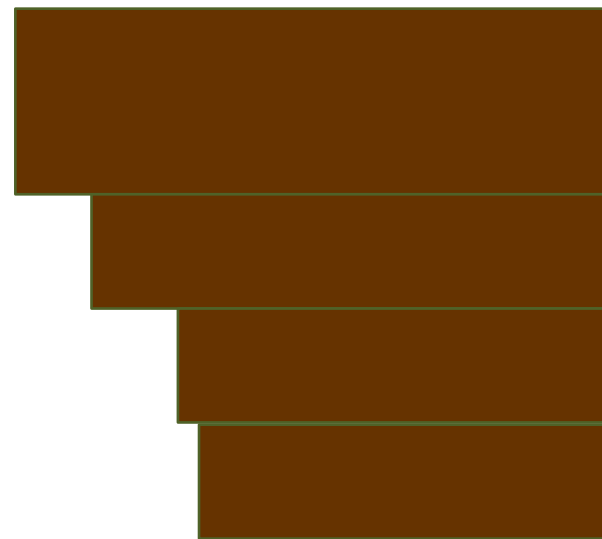


Some day we'll be  
together

Day 2



## Technology

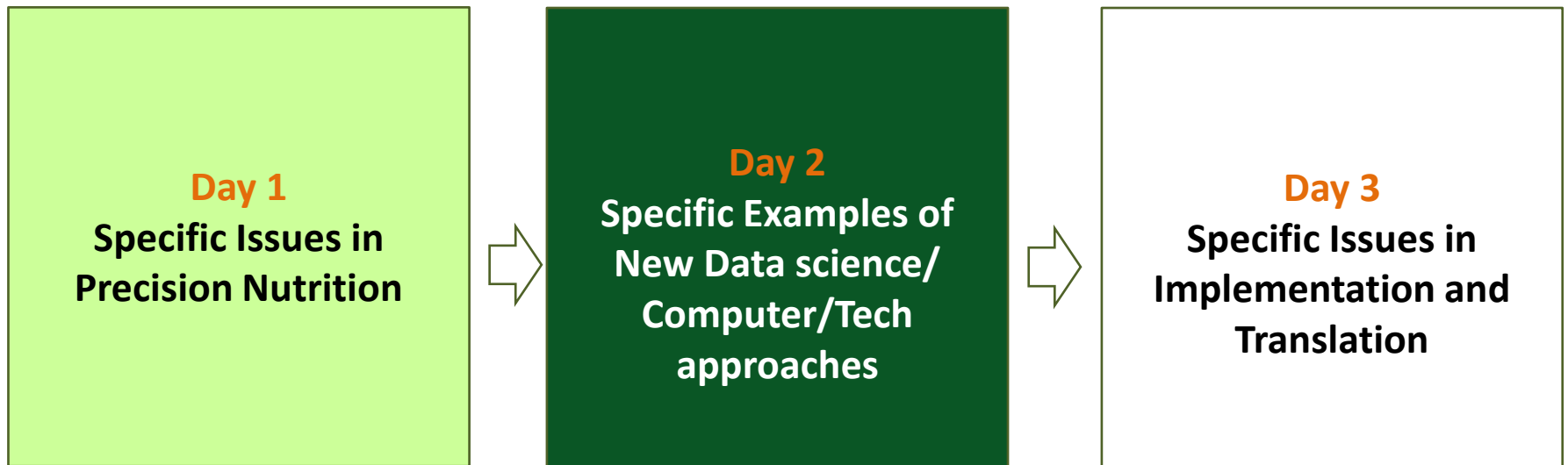


Day 3

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# Moving Towards the Specifics

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# What's the Landscape?

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Mariette Abrahams, Qina:

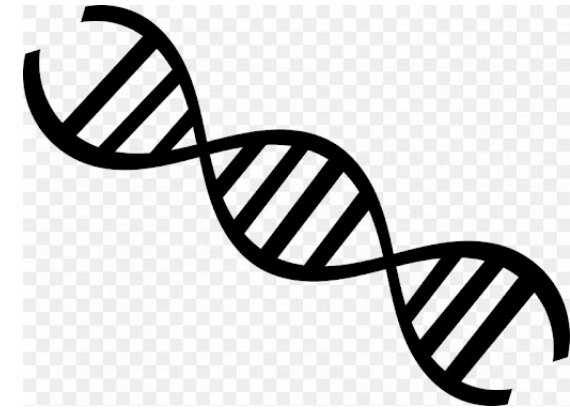
- **Origins:** Limited evidence, niche market with a few high tech players, early adopters female, educated with disposable income, behavior change was sidenote
- Covid-19 pandemic has driven demand for telehealth, smart eating apps, etc,
- **New Trends:** Microbiome, cardiometabolic health, hybrid approaches, sustainability, regulation
- New entrants such as consumer health, retailers



# Genetics Scale

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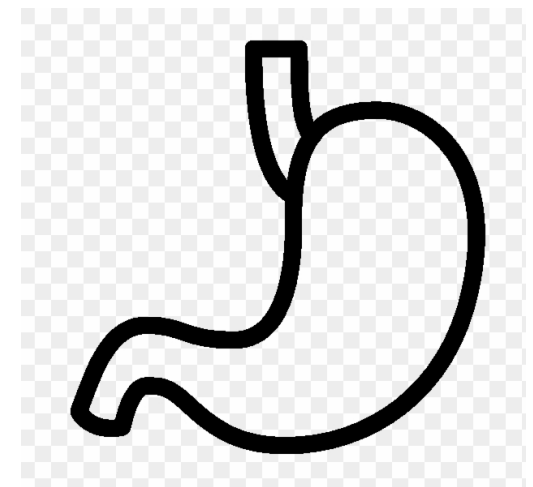
- **Denise Ney, University of Wisconsin-Madison:** Newborn screening for inborn errors of metabolism (IEM) with whole exome sequencing (WES)
- **Jim Kaput, Vydiant:** Stratifying people by their polygenic risk score and then determined how different characteristics (e.g., socio-demographics, BMI, meat and milk intake, and nutrient levels) are distributed across the terciles.
- **Ahmed El-Sohemy, University of Toronto & Nutrigenomix:** Giving people the right genetic information couples with actionable items does in fact motivate people to change behaviors



# Biological/Physiologic Scale

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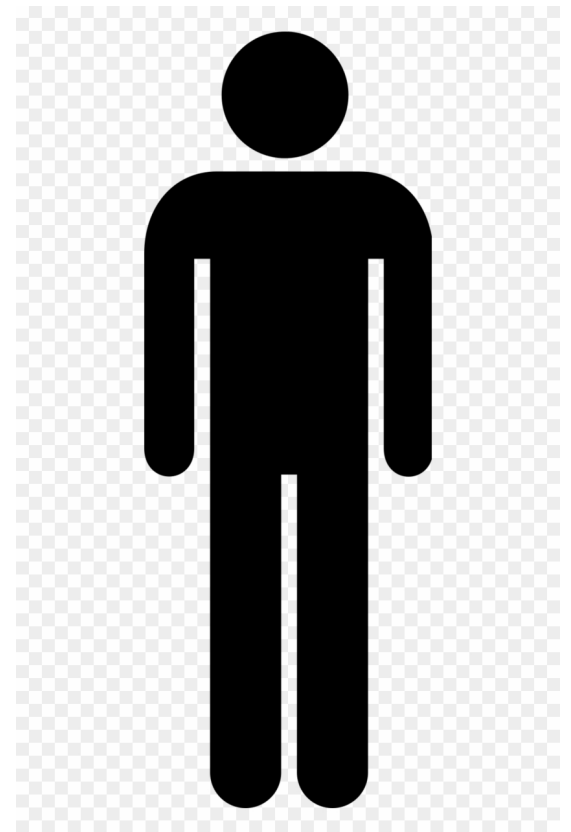
- **Sarah Berry, King's College London:** Creating dashboard that predicts individual's postprandial response to food and at home tests to help deliver personalized dietary advice
- **Michal Rein, Weizmann Institute of Science:** Evaluating the clinical impact of Personalized Postprandial Targeting (PPT) Diet in populations with imbalanced glucose tolerance
- **Guru Banavar, Viome:** Analyzing gut microbiome activity, categorize foods, and then recommending specific food to specific individuals



# Individual Scale

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- **Andres Acosta, Mayo Clinic:** Using machine learning to identify four obesity phenotypes- hungry brain, hunger gut, emotional hunger, and slow burn
- **Samantha Kleinberg, Stevens Institute of Technology:** Employing sensor technology to show what people are eating and when
- **Diana M. Thomas, United States Military Academy at West Point:** Utilizing natural language processing (NLP) to help understand what people are thinking



# Socio-Ecologic Scale

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- **Kayla de la Haye, University of Southern California:** Using social network analysis to better understand people's relationships which can influence diet
- **Sean Duffy, Omada Health:** Combining data collection devices and analytics to then provide more tailored recommendations
- **Michael Howell, Google Health:** Conducting extensive mapping and geospatial analysis to better understand neighborhoods and their characteristics





# Need to think about a Systems Approach

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- Tech alone is not going to be the solution but can help untangle complex relationships, systems
- Risk of bias, lack of inclusion/diversity
- Key will be how to interlace complex issues related to nutrition across different scales and how can technology enable that
- Need lots of diverse data and sharing
- Still early days, scratching the surface
- Transparency of methods and data important
- Specifics, specifics, specifics

**SYSTEMS!**

**Systems!**

**SYSTEMS!**

**Systems!**

**SYSTEMS!**

# And now on to Day 3...

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## Thank you!

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# And

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Thank you!  
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**Bruce Y. Lee** Senior Contributor ⓘ

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Public Health Informatics Computational Operations Research