

Who is registered to vote? Who isn't?

- 2020: 72.7% of US citizens registered to vote
 - Up from 2018: 66.9% registered
 - ~60M unregistered voters
- Registration rates vary widely by state

Who is registered to vote? Who isn't?

• Age: 18-24: 59.8% 65-74: 79.1%

• <u>Gender</u>: Male: 71.2% Female: 74.1%

• Race White: 76.5% Black: 69.0%

Asian: 63.8% Latino: 61.1%

Sources of Voter Registration

- In-Person
- Mail
- Online
- DMVs
- Other Government Agencies
- Registration Drives

Sources of Voter Registration in 2020

- DMVs 39.3%
- Online 28.2%
- Mail 12.9%
- In-Person 8.3%
- Registration Drives 2.2%
- Other Government Agencies 1.7%

DMV Voter Registration ("Motor Voter")

• DMV reaches ~90% of the population

 Mandated by federal law (NVRA) in 44 states + DC since 1993

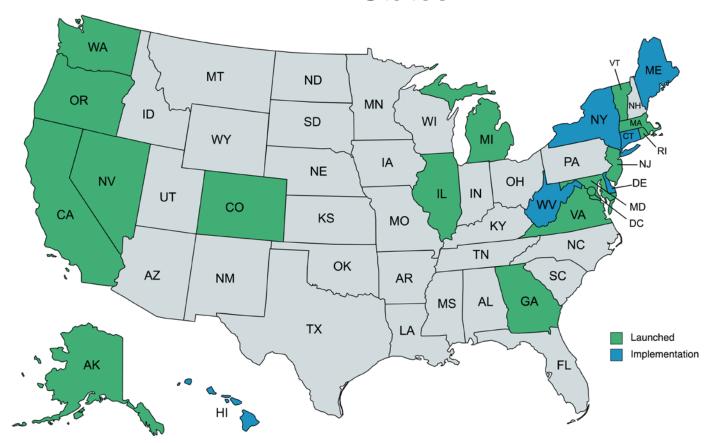
 License/ID customers must be offered an integrated opportunity to register to vote

DMV Voter Registration ("Motor Voter")

Federal minimum is optin voter registration

- AVR: States moving to optout model
 - No need to affirmatively select voter registration
 - Eligible citizens registered unless they decline

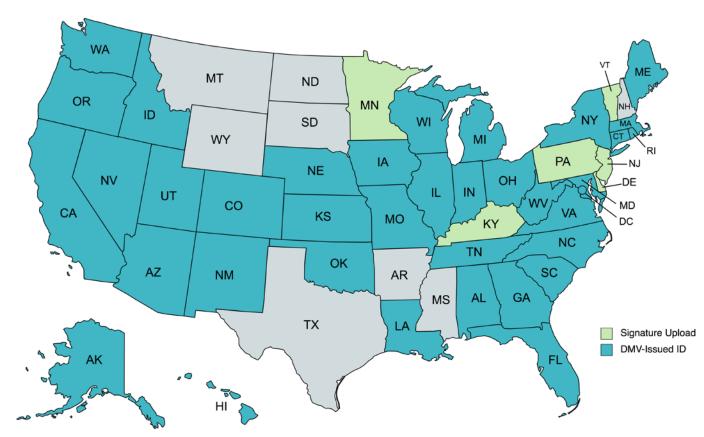
AVR States



Online Voter Registration

- Passed in 42 states + DC
 - Rapid expansion: 14 states since 2016
- Requires access to the Internet
- Typically requires a DMV-issued ID

OVR States



Who is left out?

- AVR/OVR reach people with DMV-issued IDs
 - Extremely wide reach: ~90% of population
 - Powerful ways to securely register people
 - But can skew wealthier, older, norurban
 - Leaves out disabled voters

What are the other options?

- Mail
- In-Person
- Registration Drives
- Public Assistance/Disability Agencies

Public Assistance/Disability Agencies

- Required by federal law since 1993
- Public Assistance Agencies: Medicaid, SNAP, TANF, WIC, SCHIP, state public assistance programs
- Disability Agencies: Any state-funded program primarily engaged in providing services to people with disabilities

Public Assistance/Disability Agencies

- Why only 1.7% of registrations?
 - Federal minimum is optin
 - Can be a nonintegrated paper form
 - Poor compliance with so many agencies

Looking Forward

- Reaching people without DMV-issued IDs
- Extending the AVR model beyond the DMV
- Reducing disparities in registered voter population