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Telehealth Challenges: Insights from the Johns Hopkins Office of Telemedicine

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Telemedicine Visit Volume Trends *Health System - Monthly Comparison*





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Telemedicine Visits vs. In-Person Visits *Total Ambulatory Volume*





- Telemedicine volume peaked in April / May 2020
- Slowly declining since vaccines
- Total volume remains around pre-COVID projected volume (to date, telemedicine substitute and not additive)

*Note: Orange (in-person) and blue (Telemedicine, including both video and audio-only visits) are stacked (not overlapping)

Pandemic Waivers - Overview



- Patient Location
 - Medicare and Medicaid programs put waivers in place that telemedicine can be done and billed when patients are in their homes
- Provider Location
 - Providers can also be at home
- Provider Type & Licensure
 - More provider types allow by boards
 - Each state puts into place waivers to allow physicians licensed in other state for care for patients
- Technology/Platform
 - Audio-only
 - HHS HIPAA non-enforcement for platform

Current Telehealth Challenges

- Patient care modality choice is haphazard
 - Patient preference
 - Provider preference
 - Schedule template availability
- Limited ability to address patient needs
 - Device, internet access
 - Trust, privacy concerns
 - Tech literacy/familiarity
- Limited ability to address provider needs
 - Training and education
 - Staffing and support
 - Easy workflows
- Uncertainty regarding future regulatory landscape







Johns Hopkins Early Efforts to Address Challenges



Harvard Business Review

https://hbr.org/

Health Care And Treatment

A Simple Way to Identify Patients Who Need Tech Support for Telemedicine

by Helen K. Hughes, Rebecca Canino, Stephen D. Sisson, and Brian Hasselfeld

August 10, 2021

A Tool for Determining Which Patients Need Technical Support for a Video Visit

Johns Hopkins Medicine uses a tool embedded in its electronic-health-record system to identify patients likely to require assistance to get ready for a video visit, so support staff can proactively reach out to them. The score ranges from 0 to 4, with 0 representing the lowest risk that a video visit would be unsuccessful and 4 representing the highest risk that it would be. As shown in the screenshot of the hospital's tool below, a patient's score of 4 indicates she is highly likely to need support.



State and Federal Advocacy



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- Maryland legislature passed and Governor signed the "Preserve Telehealth Access Act of 2021"
 - Remove originating site / distant site restrictions
 - Video visit parity and permanent Medicaid coverage
 - Preserve audio-only reimbursement
 - Remove home monitoring / remote monitoring barriers

- Key sponsor of the TREAT Act in the US Senate
 - Act to address provider state licensure issues during the COVID health emergency (NOT permanent, but a step in the right direction!)

Telemedicine is a godsend during a pandemic. But state licensing rules get in the way.

Opinion by Paul Rothman and Kevin Sowers

A national crisis requires a national response

BY BRIAN HASSELFELD AND BALIGH YEHIA, OPINION CONTRIBUTORS - 12/16/20 01:30 PM EST THE VIEWS EXPRESSED BY CONTRIBUTORS ARE THEIR OWN AND NOT THE VIEW OF THE HILL

Licensure Update



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- As of October 2021, most states' pandemic related licensure waivers have expired
- This means that in general, if you are seeing a patient who is located in a state where your profession is regulated by a state licensure, you must be licensed in that state to see that patient at that location.
- Examples of exceptions for *physicians* (actively changing area)...



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Thank you! HH@jhmi.edu



Johns Hopkins Office of Telemedicine Team

