

The National Academies of
SCIENCES • ENGINEERING • MEDICINE


Innovation Policy Forum

***The Labor Market and Human Resource Management
Implications of Entrepreneurship***

A workshop organized in cooperation with the *ILR Review* and the
School of Business-University at Albany, SUNY

October 14, 2016

Lecture Room
National Academy of Sciences
2101 Constitution Avenue, NW
Washington, DC



Agenda

- 9:30-9:35 **Introduction**
Luis M. Proenza, University of Akron and Co-Chair, Innovation Policy Forum
- 9:35-9:40 **Welcoming Remarks**
Rosemary Batt, Cornell University and Editor, ILR Review
M. Diane Burton, Cornell University
Robert Fairlie, University of California at Santa Cruz
Donald Siegel, University at Albany, SUNY
- 9:40-10:20 **“The Intangible Capital of Serial Entrepreneurs”**
*Kathryn Shaw, Stanford University**
Anders Sørensen, Copenhagen Business School
Discussant: *John Haltiwanger, University of Maryland*
- 10:20-11:00 **“The Tortoise, the Hare, and the Hybrid: The Labor Market Effects of Entrepreneurial Apprenticeships”**
*Mary Donegan, University of North Carolina at Chapel Hill**
Maryann Feldman, University of North Carolina at Chapel Hill
Allison Forbes, University of North Carolina at Chapel Hill
Nichola Lowe, University of North Carolina at Chapel Hill
Discussant: *M. Diane Burton, Cornell University*
- 11:00-11:15 **Coffee Break**

* denotes presenter

- 11:15–11:55 **“Perception and Adoption of Occupational Licensure by Entrepreneurs: The Case of Tax Preparers in the United States”**
Kyle Albert, Cornell University
*Roman Galperin, Johns Hopkins University**
Aleksandra Kacperczyk, MIT
 Discussant: *Stephen Crawford, George Washington University*
- 11:55–12:35 **“Experience and Entrepreneurship: A Career Transition Perspective”**
*Christopher Rider, Georgetown University**
Peter Thompson, Georgia Institute of Technology
Aleksandra Kacperczyk, MIT
Joachim Tåg, Research Institute of Industrial Economics
 Discussant: *Christine Beckman, University of Maryland*
- 12:35–1:35 **Lunch**
- 1:35–2:15 **“Does Scientific Innovation Lead to Academic Entrepreneurship?”**
*Donna Ginther, University of Kansas**
 Discussant: *Andrew Toole, U.S. Patent and Trademark Office*
- 2:15–2:55 **“Academic Entrepreneurship: Bayh-Dole versus the ‘Professor’s Privilege’”**
Thomas Åstebro, HEC Paris
Serguey Braguinsky, University of Maryland
Pontus Braunerhjelm, KTH Royal Institute of Technology
*Anders Broström, KTH Royal Institute of Technology**
 Discussant: *Donald Siegel, University at Albany, SUNY*
- 2:55–3:10 **Coffee Break**
- 3:10–3:50 **“Is It All About Who You Know? Prior Work Connections and Entrepreneurial Success”**
*Sarada, University of Wisconsin at Madison**
Oana Tocoian, Claremont McKenna College
 Discussant: *Nicholas Papageorge, John Hopkins University*
- 3:50–4:10 **“The Integrated Longitudinal Business Database: Measuring Job Creation Among the Universe of Business Entities”**
*Robert Fairlie, University of California at Santa Cruz**
Javier Miranda, U.S. Census Bureau
Nikolas Zolas, U.S. Census Bureau
- 4:10–4:20 **Closing Remarks**
Rosemary Batt, Cornell University and Editor, ILR Review
M. Diane Burton, Cornell University
Robert Fairlie, University of California at Santa Cruz
Donald Siegel, University at Albany, SUNY
- 4:30 **Reception in the Members' Room**

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