

Olin College: R&P Revision Through User-Oriented Design

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Olin context:

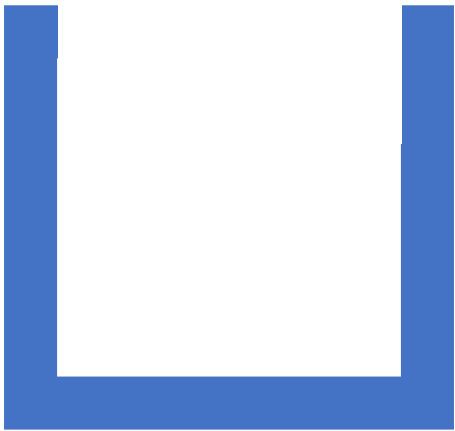
New

Small (Tiny)

Innovative



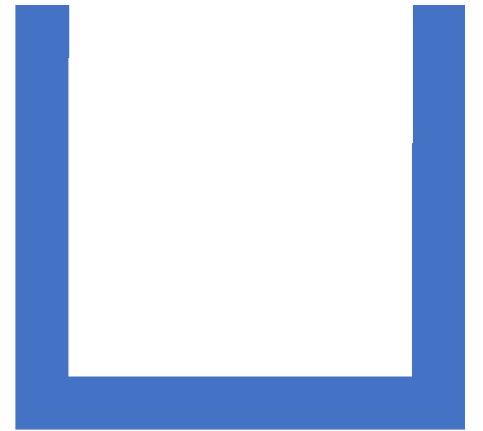
2008: Crisis



Teaching



Research



Service

2012: Change process

Many stakeholders

Many perspectives, values, and definitions of success

...User-oriented design approach

Compare Values/Features with Axes

Individualized
Expectations



Common
Expectations

Reward Innovation



Reward Excellence

Prospective



Retrospective

Public/Transparent



Private

Use Axes on Personas and Proposals

Individualized
Expectations



Common
Expectations

Reward Innovation



Reward Excellence

Prospective



Retrospective

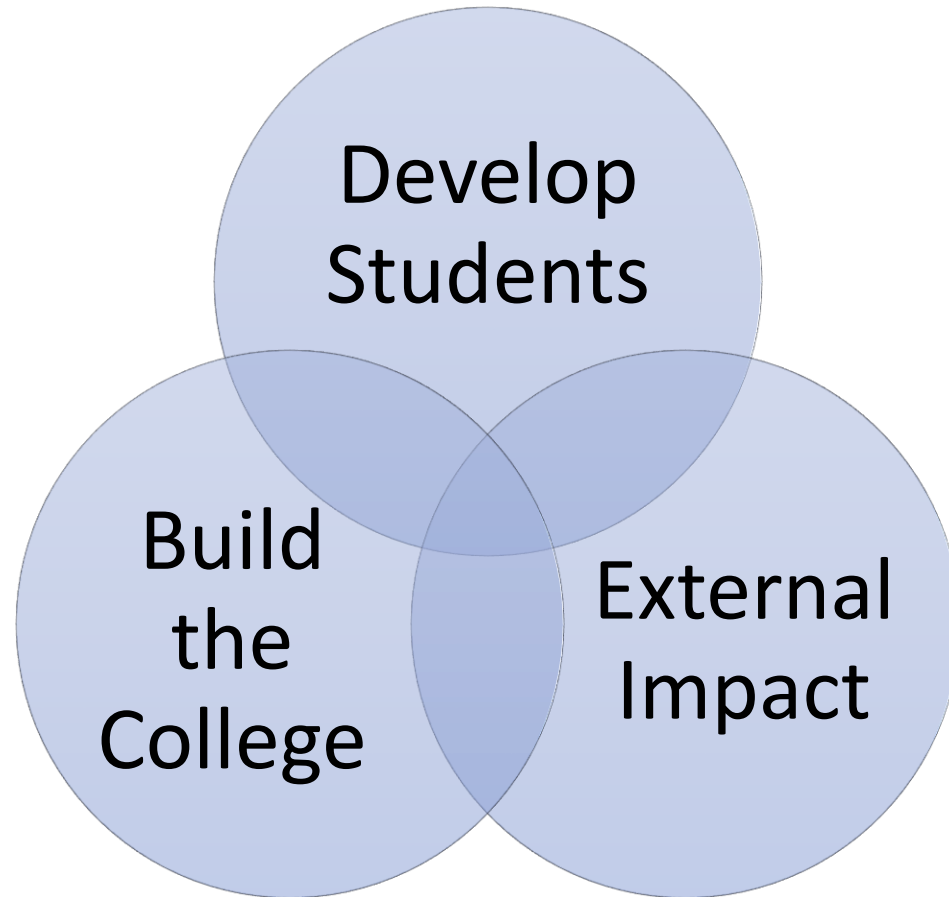
Public/Transparent



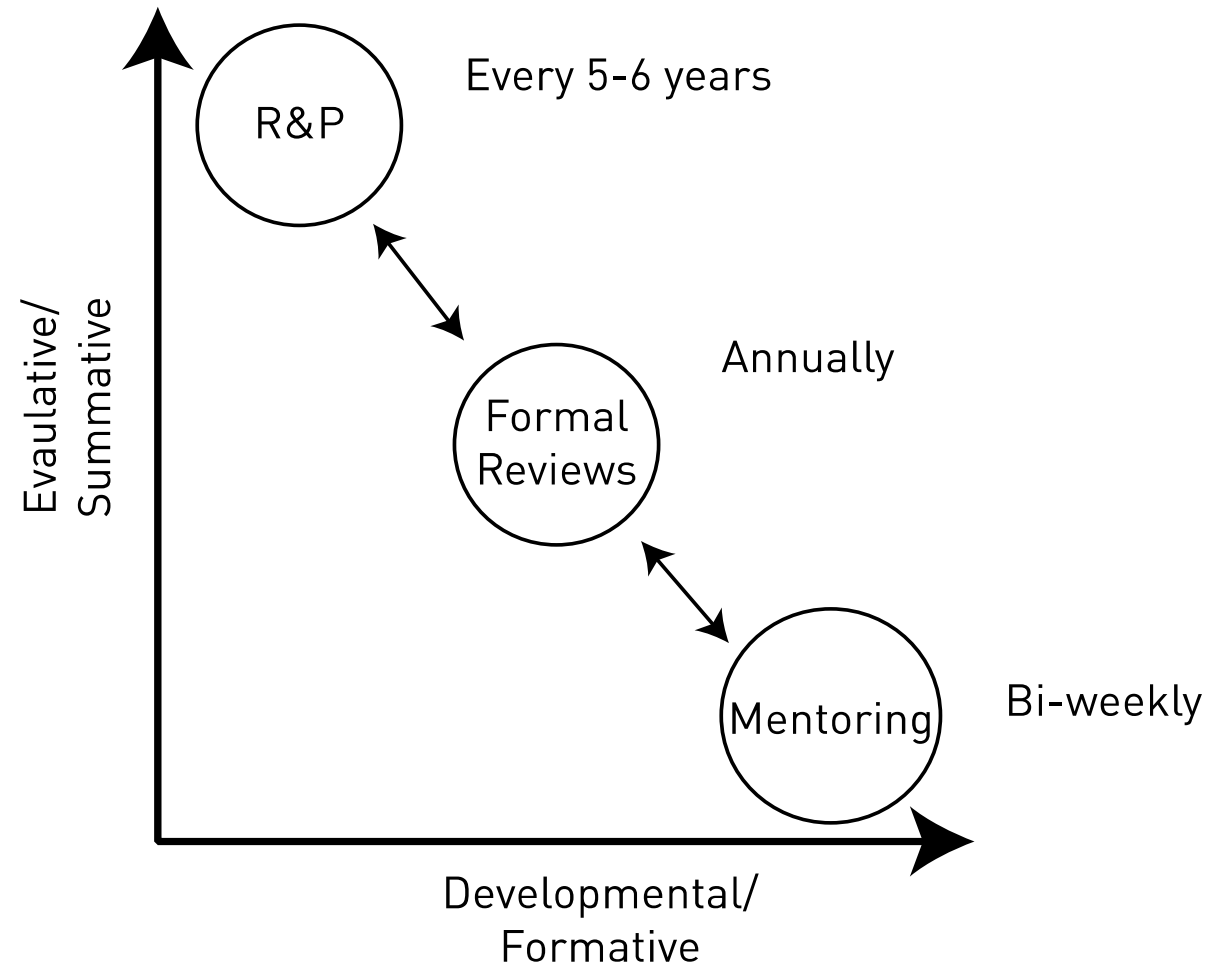
Private

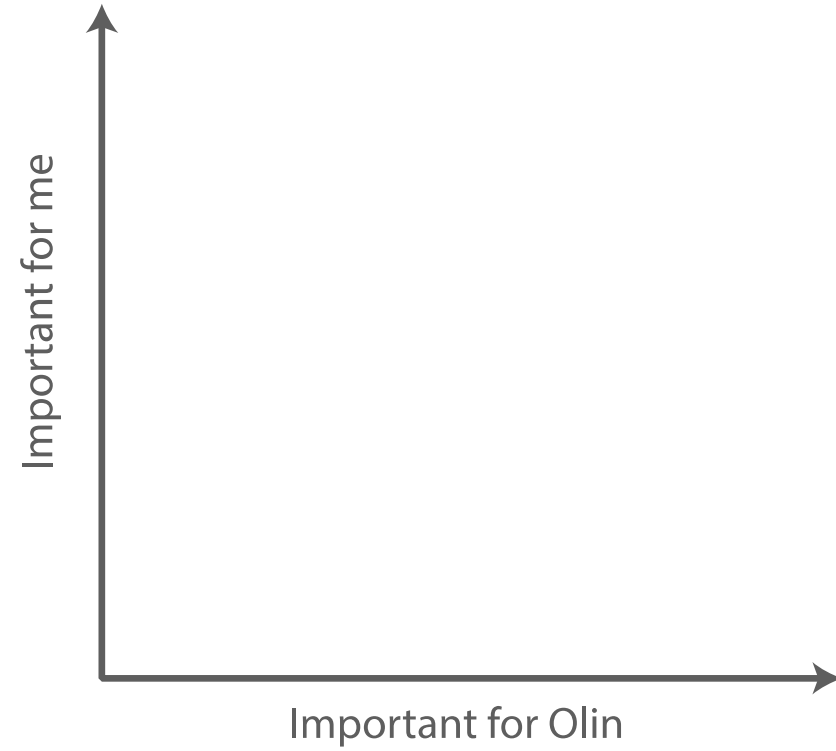
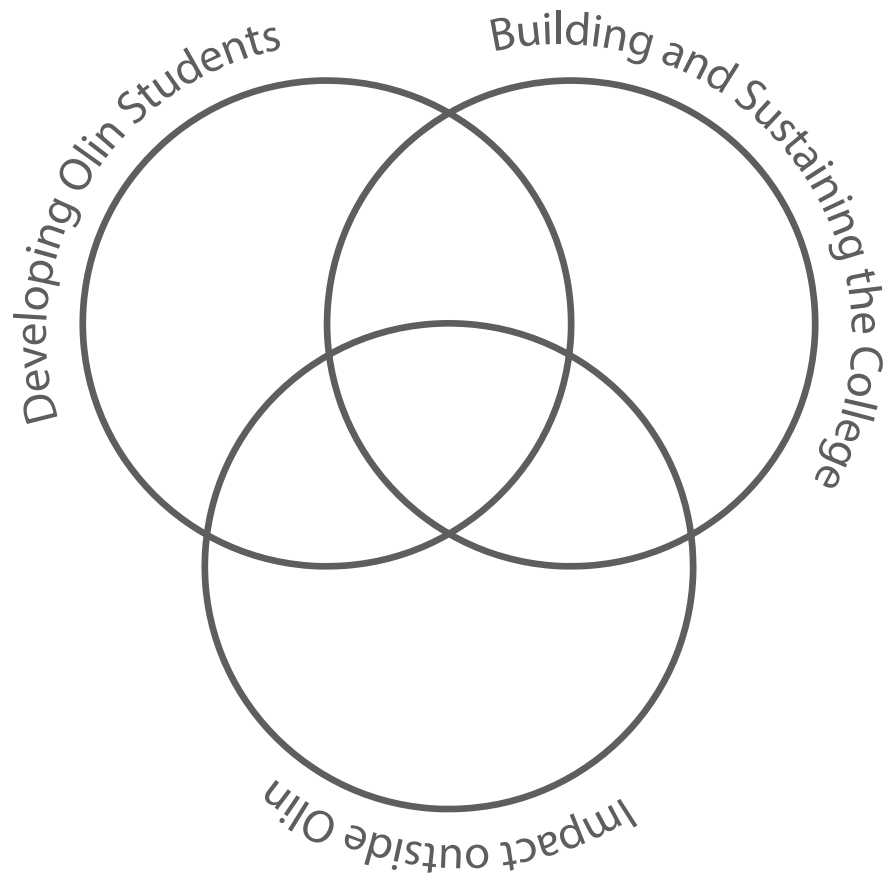
...so what did we create?

Buckets to Venn



Continuum of Development to Assessment





Key: List of Activities/Accomplishments

1

2

3

4

5

6

Prototype and continually improve

A work in progress

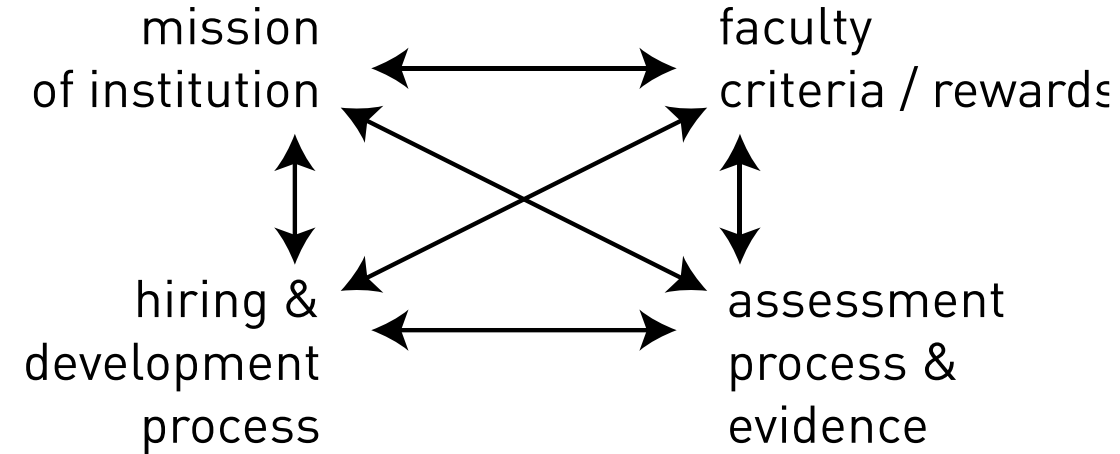
Mentoring... is hard

Annual reviews = greatly improved, solid conversations

R&P = more flexible, less confusion, will revisit

Take home messages

Alignment, alignment, alignment!



Change as a design process

- Make it real – proposals, personas, tradeoffs
- Iterate, experiment, prototype
- Whole community as stakeholders

Thank you