Model Informed Drug Development and Regulatory Decisions Today and Tomorrow

An Industry Perspective



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Model Informed Drug Development: Intersection between regulatory, industry, centers of expertise (CROs), and academia





 https://cdn.auckland.ac.nz/assets/engineering/about/ourresearch/images/iande/cl-vtl-intersection.jpg •http://www.maa.org/sites/default/files/images/upload_libr ary/46/stemkoski/cramer/Fig_1.png



It is all about the question...

"He still believes that we get dose wrong most of

the time." Bob Temple Brookings July 2015

"We are not adequately understanding how patients conform to the dosing schedule and protocol. The lack of adherence overshadows traditional variability and likely keeps us from truly understanding both safety and

efficacy."

Carl Peck Brookings July 2015



•http://www.highjump.com/blog/supply-chain-managementtechnology/how-changing-demographics-will-affect-the-supply-chain



The Challenge – An Answer



Internal, Regulators, Payors, Physicians, and Patients

What is our goal: Enabling decisions from target to patient to quantitatively interpret pharmacology, disease, and exposure-response to optimize value for patients, providers, and payers...



Impacting Regulatory Approvals: HIV Mechanistic Modeling



Keytruda: Selection of optimally efficacious dose

- At that time, very limited data on efficacy
- PK-PD: 95% target engagement at 2Q3W
- Translational PK-PD: maximal at 2Q3W
 - Hybrid modeling of mouse and human PK data
 - In vitro and in vivo (clinical) experiments
 - Prediction of optimal tumor exposure
- Two approaches fortify each other
 - IL2 and Tran PK/PD based on mouse data Converge on 1 or 2 mg/kg Q3W as lowest dose, supporting 2 mg/kg Q3W

\rightarrow 2 mg/kg Q3W successfully selected as lowest dose in clinical program





Model Informed Drug Development and Regulatory Decisions *Today and Tomorrow*



•http://people.howstuffworks.com/population-six-billion.htm



Translating clinical trial patient (CTP) to the real world patient (RWP)

•Current state: focus of "translational" sciences



•Our ultimate goal is to understand the <u>real world effectiveness</u> of our therapies, which is only partially informed by clinical trial efficacy

•This requires robust translation between patient "species" from the randomized clinical trial to the real world patient

•CT to RW translation requires a quantitative framework around the 5 C's – characteristics of patients, costs, compliance, co-morbidities and concomitant treatments

Be wel

Digital health technologies improving information capture

"No covariate can have a bigger impact than not taking the drug." Y. Wang (FDA)



Clinical Trials: Site Model to Patient-Centric



P

Public



From Models to Real-time Simulation to Bedside

Our current models are non-interactive, nonaccessible for nonmodeler



Open our models through interactive tools (e.g. R-shiny) Provide real-time simulation for the non-modeler Real-time Q&A for teams: increase communication and impact of the model





And beyond

Launch drug with Label plus app for physician Model-based treatment individualization at the bedside High model qualification needs, high patient impact

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Changing Environment.... What are the new intersections?

Model Qualification Technologies to understand adherence Real World Data Models at the Bedside Clinical Trial Advances

Others?



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