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**Opportunities for Early Care and Education in the Pandemic Recovery:
Deciding How to Invest**

High-quality early care and education (ECE) for children is critical to positive child development and has the potential to benefit not only children and families but society at large. The COVID-19 pandemic has exacerbated longstanding challenges in the early care and education sector, affecting centers and providers, families, children, employers, and the economy. Measures to manage the pandemic led many providers to close while those still operating faced increased operating costs alongside enrollment limitations. This further constrained access to quality and affordable care, disrupted the continuity of early learning for children, and affected workforce participation for parents.

As federal and other sources of recovery funds are reaching towns, cities, states, and tribes, there are opportunities to ensure affordable, high-quality options in the immediate term and lay the groundwork for longer term sustainable improvements.

This webinar will help inform decisions at this opportune time, drawing on the principles provided in the NASEM reports, [Transforming the Financing of Early Care and Education](#) and [Transforming the Workforce for Children Birth Through Age 8](#). After a brief overview of the effects of the pandemic on early care and education, the webinar will focus on a discussion of investment strategies and policy implications for a pandemic recovery that can contribute to developing the kind of early care and education that is needed.

This event is part of the 2021 Fall Webinar Series of the [Hauser Policy Impact Fund](#). It will also inform a rapid expert consultation from NASEM's [Societal Experts Action Network](#). This publication will assist decision-makers seeking to mitigate the negative impacts of the COVID-19 pandemic while laying the groundwork to build a high-quality early care and education system for the longer term.

Webinar Agenda

Friday, October 22, 2021 2:00 pm – 4:00 pm ET	
2:00 pm – 2:15 pm	Welcome and Framing Mary Ellen O’Connell, Executive Director, NASEM Division of Behavioral and Social Sciences and Education Jacqueline Jones, Foundation for Child Development <i>Advisory Committee Member, NASEM Division of Behavioral and Social Sciences and Education</i>
2:15 pm – 2:30 pm	Part 1: Stage Setting Erdal Tekin, American University Elizabeth U. Cascio, Dartmouth College
2:30 pm – 3:00 pm	Part 2: Recovery Funding – Decision Making at National and Local Levels Teresa Mosqueda, Seattle City Councilmember Elizabeth Groginsky, New Mexico Secretary for Early Childhood Education

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Gwendena Lee-Gatewood, Chairwoman, White Mountain Apache Tribe
Miriam Calderon, Deputy Assistant Secretary, Policy and Early Learning,
Office of Elementary and Secondary Education

3:00 pm – 3:05 pm BREAK

3:05 pm – 3:55 pm Part 3: Integrated Discussion

Moderated by Jacqueline Jones

Erdal Tekin, American University

Elizabeth U. Cascio, Dartmouth College

Teresa Mosqueda, Seattle City Councilmember

Elizabeth Groginsky, New Mexico Secretary for Early Childhood
Education

Gwendena Lee-Gatewood, Chairwoman, White Mountain Apache
Tribe

Miriam Calderon, Deputy Assistant Secretary, Policy and Early
Learning, Office of Elementary and Secondary Education

3:55 pm – 4:00 pm Closing Remarks

Jacqueline Jones, Foundation for Child Development

*Advisory Committee Member, NASEM Division of Behavioral and
Social Sciences and Education Moderated by Jacqueline Jones*

Mary Ellen O'Connell, Executive Director, NASEM Division of Behavioral
and Social Sciences and Education

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PANELIST BIOS

Miriam Calderon

Miriam Calderon is the Deputy Assistant Secretary of Policy and Early Learning in the US Department of Education's Office of Elementary and Secondary Education. Calderon was appointed by Gov. Kate Brown in 2017 to serve as the early learning system director for the state of Oregon. She previously served in the Obama-Biden Administration advising on early learning policy at the U.S. Department of Health and Human Services and the Domestic Policy Council. Calderon has a diverse set of experience in the early childhood field in program, policy, and advocacy. She worked as the senior director for early childhood at the Bainum Family Foundation, as director of early childhood education at the District of Columbia Public Schools, and as associate director for education policy at the National Council of La Raza (now UnidosUS). She began her career in early childhood working in Head Start. She is a native of Washington D.C., and holds degrees from the University of Delaware and Portland State University.

Elizabeth U. Cascio

Elizabeth U. Cascio is an economist specializing in the study of education and social policies affecting children. Her research has frequently drawn inspiration from major policy and demographic shifts in 20th century America, including the spread of publicly funded early education, passage of landmark federal civil rights and education legislation, and rising immigration. Her recent work has focused on two issues – evaluation of large-scale early education and care (ECE) programs and understanding how policy design, economic conditions, and political voice affect educational attainment and economic mobility. In addition to her faculty appointment at Dartmouth College, she is a Research Associate at the National Bureau of Economic Research, a member of the several editorial boards, and an occasional contributor to The Hamilton Project. She received her Ph.D. in Economics from U.C. Berkeley in 2003 and joined the Dartmouth faculty in 2006, where she currently serves as Professor of Economics and the DeWalt H. 1921 and Marie H. Ankeny Professor of Economic Policy.

Elizabeth Groginsky

Secretary Elizabeth Groginsky has more than two decades of executive leadership experience administering public and private human service organizations at the national, state and local levels. In November 2019, New Mexico Governor Michelle Lujan Grisham appointed Groginsky as the first cabinet secretary for the newly created New Mexico Early Childhood Education and Care Department. Under her leadership, the new department acted swiftly to stabilize the child care industry during the pandemic, secured long-term funding for early childhood programs and services, and implemented a historic expansion of the state's child care assistance program.

Prior to her appointment as ECECD Secretary, she served as the assistant superintendent of early learning for the District of Columbia, where she administered programs to ensure equal access to quality services for the District's most vulnerable children and their families. In 2009, D.C. was first in the nation to pursue universal pre-K and today has the highest U.S. participation rate, with 85 percent of 4-year-olds and 75 percent of 3-year-olds. Before joining the D.C. Superintendent's office, Elizabeth directed early childhood education for United Way Worldwide, where she helped expand the number of communities collecting and using population-based early childhood data. In addition, Elizabeth served as the first executive director of the Early Childhood Data Collaborative, a national coalition to improve state policies and practices in the development and use of early childhood data systems.

Elizabeth also has extensive experience with Head Start programs. She began as a family services coordinator, later administered a county program, and then directed the Head Start Collaboration Office

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for the State of Colorado. In Washington, D.C., she oversaw one of only eight state Early Head Start Child Care Partnership grants. Elizabeth holds a master's degree in social sciences from the University of Colorado at Denver and a bachelor's degree from the University of Maryland.

Jacqueline Jones

Jacqueline Jones has been a teacher, researcher, and policymaker. Currently, she is the President and CEO of the Foundation for Child Development. During the first term of the Obama administration, Dr. Jones served as Senior Advisor on Early Learning to Secretary of Education Arne Duncan and as the country's first Deputy Assistant Secretary for Policy and Early Learning in the US Department of Education. Prior to federal service she was the Assistant Commissioner for the Division of Early Childhood Education in the New Jersey State Department of Education, with responsibility for New Jersey's Abbott Preschool Program. For over 15 years Dr. Jones served as a Senior Research Scientist at the Educational Testing Service in Princeton where she and her colleagues explored appropriate assessment of young children's science and literacy development. Dr. Jones has been a Visiting Associate Professor at the Harvard Graduate School of Education, and early in her career was a faculty member at Lehman College.

She is a member of the Advisory Board of the National Academies of Sciences, Engineering and Medicine's Division of Behavioral and Social Sciences and Education (DBASSE) and served as a member of the National Academy of Science's consensus committees that produced *Early Childhood Assessment: Why, What and How* and *Transforming the Workforce for Children Birth Through Age 8: A Unifying Foundation*. Dr. Jones attended Hunter College and earned both a masters and PhD from Northwestern University.

Gwendena Lee-Gatewood

Dagot'ee! My name is Gwendena Lee-Gatewood, Chairwoman of the White Mountain Apache Tribe. I am of the Nilchi'enti'n Clan and born for the Tse'kine Clan. Following my mother's roots, I am from Carrizo and Limestone areas and my father's roots come from the Oak Creek, Cibecue, and San Carlos areas. I have three Children. I was born in Whiteriver, but grew up in Show Low in humble circumstances as the 11th child.

Previously, I worked 12 years as Executive Assistant for former and now the Late-Chairman Ronnie Lupe. Before that I was the Human Resources Director and I served as Acting-Tribal Council Secretary, while also serving on the Election Commission and the Budget and Finance Committee for the White Mountain Apache Tribe. I also served as Vice-Chairwoman of the Pinetop-Lakeside Chamber of Commerce.

I am a proud alumnus of Show Low High School and of Northern Arizona University where I attained a Bachelor's of Science Degree in Business Administration and Human Resources Management. I am currently School Board President of Theodore Roosevelt School, President of the Apache Alliance (an eight member Apache organization), and a member of the President's Advisory Board for Northern Arizona University. Technical Advisory member of National Institute of Health for the Tribal Nations portion, Chairperson of Arizona Indian Gaming Association. I also serve as the Tribe's Public Information Officer.

My late parents laid the foundation of hard work and being resilient. I will never forget the culture and heritage of the Apache people. While looking towards the future, we should not forget that our people have overcome great adversity. By working together, we recommit ourselves to the values our

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ancestors to write a brighter chapter for our people. I will pursue positive results through our customs intertwined with innovative ways of helping The People, because we all have a purpose.

Teresa Mosqueda

Councilmember Teresa Mosqueda was elected in November 2017 to serve the over 725,000 residents in Seattle as the citywide Councilmember in Position 8 for a four-year term. Mosqueda's top priority on City Council is promoting healthy communities, lifting-up working families, and creating more affordable housing for all residents through the city. Mosqueda works every day to build an economy that works for all, and has dedicated her career to amplifying the voices of the most vulnerable in our communities. She chairs the Finance and Housing committee - shepherding the entire Council through budgets, was named one of [Seattle's Most Influential People 2018](#) for her work on [critical legislation in her first year](#) in office, and was [awarded the Local Progress 2019 Ady Barkan Progressive Champion Award](#). Mosqueda is a member of the [National League of Cities](#), appointed to their National Housing Affordability Taskforce, and is on the Human Development Committee.

After graduating from the University of Washington, Councilmember Mosqueda's first job was helping low-income Latino seniors receive access to healthcare, housing and transportation assistance at Sea Mar Community Health Centers. Teresa earned her Master's Degree in Public Administration with a focus in public health from The Evergreen State College. Upon completing her graduate degree, she went on to work at the Washington State Department of Health, then the Children's Alliance and the Community Health Plan of Washington (CHPW). During her time with as a lobbyist with Children's Alliance, she led the implementation of Apple Health for Kids, helping ensure that every child in the state regardless of citizenship status had access to health care. While at CHPW she was the lead on health care reform during the year of the Affordable Care Act's passage. She went on to be the head lobbyist at the Washington State Labor Council, AFL-CIO. During that time Mosqueda helped lead the passage of Medicaid Expansion and Washington State's Affordable Care Act implementation and was appointed by two governors to serve as the consumer advocate on the health insurance exchange board. As the Political and Strategic Campaign Director of the Washington State Labor Council, AFL-CIO, Teresa worked on legislation, campaigns and engaged in political advocacy to advance immigrant and refugee rights, enact new worker protections, and protect workplace safety. Most recently, she helped to successfully run and win the statewide Minimum Wage and Sick Leave Initiative (I-1433) guaranteeing paid leave for all workers and raising the wage for all working families. Councilmember Mosqueda is a third-generation Mexican-American, the daughter of educators and activists.

Erdal Tekin

Erdal Tekin is a professor of public policy in the School of Public Affairs at American University. He is also a research associate at the National Bureau of Economic Research (NBER) in Cambridge, Massachusetts and a research fellow at the Institute of Labor Economics (IZA) in Bonn, Germany. He is an applied microeconomist with a broad set of research interests, including questions related to the economics of child care as well as the economics of crime and risk health behaviors. Tekin's research on child care focuses on understanding how the demand and supply forces in the U.S. child care market along with government policies interact in ways to influence the parental employment and children's well-being. To that end, he published extensively studying numerous aspects of the child care market, including the impact of the cost of child care and child care subsidies on female employment and welfare participation, child care arrangement decisions among parents, the quality of care, and children's cognitive and socio-emotional development. His research has been funded by numerous organizations, including the National Institutes of Health and the Robert Wood Johnson Family

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Foundation, among others. He is currently the editor-in-chief of the *Journal of Policy Analysis and Management*. Tekin received his Ph.D. in economics from the University of North Carolina at Chapel Hill in 2001. More information about his background and research can be found at <http://www.erdaltekkin.com>.