

A Forum on Public-Private Partnerships for Global Health and Safety Workshop

Public-Private Partnerships for Global Health at the National, Municipal, and Community Levels - a Workshop

National Academies, 2101 Constitution Avenue NW, Washington, DC 20418

October 23-24, 2019

PUBLIC AGENDA

Workshop Context:

The field of global public health is increasingly becoming aware of the importance of private sector involvement in order to remediate health and safety-related issues globally. Sustainable Development Goal 17, for example, specifically focuses on revitalizing global partnerships to increase sustainable development. While there is more understanding that health-focused businesses enable country economies to grow and prosper, while also establishing much needed regional health interventions, what is less clear are what conditions the private sector needs to be able to develop a business in a region and how a country creates the policies and institutional frameworks that enable it become “PPP- ready” to accept that partnership.

Using the World Bank’s definition of a public-private partnership as a “long-term contract between a private party and a government entity, for providing a public asset or service, in which the private party bears significant risk and management responsibility, and remuneration is linked to performance” (from: <https://openknowledge.worldbank.org/handle/10986/29052>) this workshop will specifically focus on:

- (1) reviewing the conditions the private sector needs to establish itself in a region
- (2) reviewing how a country or municipality becomes PPP-ready to accept that partnership
- (3) reviewing what challenges and opportunities are faced at the local level with the distribution of private sector services or supplies

It will provide case studies that focus on the mechanics of setting a partnership in a region through the lens of multiple players that facilitate that one singular business-focused partnership. The panelists will include: the private sector actors who established a business in a region; the government representative who worked with the private sector actors to create the conditions for private sector involvement; and the intermediary who helped to facilitate the partnership. Additionally, local business owners who distribute the products from the larger business, or that develop their own businesses within a region, will also be brought in to discuss the conditions they need at the local level to form sustainable business models. Intermediaries that work to facilitate global partnerships will also give a broader view of how partnerships are enabled.

The audience for this workshop are company representatives looking to establish more partnerships in low- and middle-income countries, government representatives looking to increase their understanding of how a country can become PPP ready; and those that work to enable partnerships—such as representatives from NGOs and health-focused foundations.

This workshop was developed by the Forum on Public-Private Partnerships for Global Health and Safety (PPP Forum). The PPP Forum fosters a collaborative community of multi-sectoral leaders from business, government, foundations, humanitarian and professional organizations, academia, and civil society to leverage the strengths of multiple sectors and disciplines to explore salient models and best practices for global health and safety. The Forum is premised on the understanding that partnerships among these stakeholders can facilitate dialogue and knowledge exchange; utilize technological and process efficiencies; promote innovation; and synergistically advance humanitarian, international development, and global health interests. The U.S. National Academies of Sciences, Engineering, and Medicine provides a neutral evidence-based platform through which the PPP Forum is convened.

Day 1 – October 23, 2019

Location: Lecture Room, National Academies, 2101 Constitution Avenue, NW, Washington, DC 20418

8:00 a.m.	Welcome and Introduction from the Workshop Co-Chairs Allison Goldberg , Executive Director, AB InBev Foundation Clarion Johnson , Private Consultant, Exxon Mobil
SESSION 1: Defining the Enabling Environment	
8:10 a.m.	Keynote Speaker Emmanuel Nyirinkindi , Director of Transaction Advisory Services, International Finance Corporation, World Bank Group
SESSION 2: The Experience of the Private Sector, Ministries of Health/PPP Units, Intermediaries, and Local Level Distributors on How Health-Focused Companies Take Root in Countries and Municipalities	
8:30 a.m.	Panel 1: Medtronic's Experience Establishing a PPP in East Africa Speakers: <ul style="list-style-type: none">• Trevor Gunn, Vice President for International Relations, Medtronic• Anne W. Ng'ang'a, Public Health Officer, Ministry of Health, Government of Kenya• Francis Muraya, Senior Economic Advisor, Cabinet Affairs, Executive Office of the President, Government of Kenya• Ruben Vellenga, Sustainable Development Goals (SDG) Partnership Specialist and Lead for Health, United Nations Resident Coordinator's Office, SDG Partnership Platform, Kenya• Mary W. Matu, Founder and Executive Director, Angelica Medical Supplies Limited
10:00 a.m.	Facilitated Discussion/Question and Answer Session <i>Moderator:</i> Katherine Taylor , Associate Director & Director of Global Health Training Eck Institute for Global Health, University of Notre Dame
11:15 a.m.	Panel 2: Philips Experience Establishing a PPP in West Africa Speakers: <ul style="list-style-type: none">• William Center, Director, International Finance Organizations, Philips• Luc De Clerck, Program Manager and Clinical Lead for Primary & Community Healthcare Solutions, Philips Healthcare• Mariarosa Cutillo Chief of Strategic Partnerships, UNFPA• Mohamed Lemine Salem Ould Moujtaba, Resident Representative, UNFPA

	<ul style="list-style-type: none"> • Paul Oyere Moke, Director General of Population, Congo-Brazzaville • Patrick Balou, Secretary General, African Construction Company • Thierry Katembwe, Chief Executive Officer, African Construction Company
1:00 p.m.	LUNCH
1:30 p.m.	Facilitated Discussion/Question and Answer Session <i>Moderator: Trevor Gunn</i> , Vice President for International Relations, Medtronic
2:45 p.m.	Panel 3: Becton, Dickinson & Co.'s Experience Establishing a PPP in India Speakers: <ul style="list-style-type: none"> • Renuka Gadde, Vice President, Global Health, Becton, Dickinson & Co. • TBD • Amy Piatek, Senior Tuberculosis Advisor, USAID
3:45 p.m.	Facilitated Discussion/Question and Answer Session <i>Moderator: Brenda D. Colatrella</i> , Associate Vice President, Corporate Responsibility; President, Merck Foundation & President; Merck Patient Assistance Foundation Merck & Co., Inc.
5:00 p.m.	Wrap-up – Forum Describes Take-aways and Lessons Learned
5:30 p.m.	Adjourn

Day 2 - October 24, 2019

Location: Lecture Room, National Academies, 2101 Constitution Avenue, NW, Washington, DC 20418

Session 3 – The Perspective of Intermediaries Working to Create Enabling Conditions	
8:00 a.m.	Keynote Speaker Barbara Bulc , Founder and President, Global Development (GD)
8:30 a.m.	Speakers: <ul style="list-style-type: none"> • Omary Chillo, President, Tanzania Health Summit • Natalia Korchakova-Heeb, Managing Director, SDG.17 Consulting
9:15 a.m.	Facilitated Discussion/Question and Answer Session <i>Moderator: Allison Goldberg</i> , Executive Director, AB InBev
Session 4	Roundtable Discussions – Opportunities to Strengthen Enabling Environments for Effective Partnership Development

10:00 a.m.	Session Description: Forum Members break up into 3 groups and are paired with country government representatives, intermediaries, and private sector speakers from the three panels from October 23rd. Each group will focus on ways to strengthen the enabling environment and address constraining factors to catalyze more effective partnership development in different regional contexts based on what was revealed through the panel discussions on October 23 rd .
11:00 a.m.	Groups Reconvene to Deliberate on Their Findings
12:30 p.m.	<i>LUNCH</i>
1:00 p.m.	Discussions Continue
1:30 p.m.	<p>Wrap-up - Forum Describes Take-aways and Lessons Learned</p> <p>Allison Goldberg, Executive Director, AB InBev Foundation Clarion Johnson, Private Consultant, Exxon Mobil</p>
1:45 p.m.	Adjourn

WORKSHOP NOTES

- This workshop is being recorded. Please identify your name & affiliation when asking questions.
- We are webcasting this event live online, link can be found on our webpage:
- Please use the hashtag **#PPPGlobalForum** to tweet about this event.
- Soon after the meeting, an archive of the video webcast and presentation slides will be available on our webpage.
- A proceedings of the workshop will be published by the National Academies Press.
- Sign up at nas.edu/PPPGlobalForum for updates from the PPP Forum.

PLANNING COMMITTEE ROSTER

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