Accelerating Cross-Species Comparisons: Opportunities and Challenges in Data Sources, Collection, Storage, Modeling and Sharing

Mark Dunn, Executive Vice President, American Kennel Club December 2, 2021

## Agenda

- Data Sources
- Data & Resource Sharing
- New Opportunities
- Concerns









Darin Collins, DVM CEO



Jennifer MacLeay, MBA, DVM, PhD, DACVIM



### AKC Data Sources & Resources

- ≈18-23% of US Dogs
- ≈175,000 Active Breeders Annually
- ≈50,000 DNA Samples Annually
- ≈70,000 Mixed Breeds Enrolled Annually
- ≈600,000 DNA Samples Currently in Storage
- ≈720,000 Customer Contacts via AKC Call Center Annually
- ≈10MM Unique Monthly Visitors to AKC.org
- ≈5MM Social Followers
- ≈6MM 3<sup>rd</sup> Party Demographic Profiles for recent dog registrants

### Data and Resource Collaborations

#### US Dog Population Consulting

- Various Academic Researchers via AKC CHF Referrals
- American Veterinary Medical Association
- US Food and Drug Administration

**Breed Specific Population Data** 

US Dog Geospatial Mapping Data (10 Digit Zip & Geo Coordinates)

Clinical Survey and/or Clinical Trial Candidate Funnel

- Targeted Emails & Snail Mail
- Social Posts
- Web Content

Pictured: Adam Boyko, Cornell; Matthew Breen, NCSU; Steve Friedenberg, U of MN; Rod Page, CSU

### **Explore New Sharing Opportunities**

### Genotypes

- Transitioned from STR to SNP
- Increasing to >100K annually

### Phenotypes

- Working & Sporting Certifications
- Breeder and Dog Owner Input
- Health Testing
- Health Outcomes/Cause of Death
- Behavior C-BARQ (Serpell-Penn Vet)
- Owner Data
  - De-identified HH Demographics
- Pedigrees and Familial Relationships

# Worries

 Henrietta Lacks concerns... Informed Consent Privacy Commercialization Sharing Infrastructure • Data Health



### Data Health

- Garbage In/Garbage Out
  - Selection Bias
  - Pet owner supplied breed and phenotype data
  - Pet owner supplied health outcomes
  - HH Demographics

Image Courtesy of @brussels.sprout

# Thank You

We are looking forward to new collaborations that will drive advances in canine and human health.

Mark Dunn mark.dunn@akc.org AKC.org