

# Why General Mills aims to harvest the \$50 billion benefits of healthy soil

Anya Khalamayzer

Monday, November 7, 2016 - 1:45am



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## Healthy Soils Could Deliver Nearly \$50 Billion in Benefits Annually

The Nature Conservancy, with Support from General Mills, Launches a 10-Point Roadmap to Success



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CORPORATE SUPPORTER



< WE TAKE NATURE INTO ACCOUNT >



## DAVID BATKER

**Executive Director, Chief Economist, and  
Co-Founder**

David Batker is a renowned expert in Ecological Economics and an acclaimed speaker, leader, educator, and advocate. Dave co-founded Earth Economics to improve investment locally and globally to secure ecological health, sustainable economies, and prosperity. His work has been





## Brooklyn Creek Basin



*Integrating Grey  
solutions with Green  
solutions will save  
\$63 million*



# The Nose: Bottom line is that Tacoma needs us to spend more time in the john

## HIGHLIGHTS

The city has run out of Tagro, its award-winning yard compost made out of human biosolids. This is a problem good citizens can't take standing up.

POTTERY BARN

## Grow a champion garden with TAGRO

Dr. Stan Pugh of Puyallup credits TAGRO with helping him grow the grand champion pumpkin at the 2014 Washington State Fair.

- TAGRO Mix
- TAGRO Potting Soil
- TAGRO Topsoil
- Aged Black Bark

