## Why General Mills aims to harvest the \$50 billion benefits of healthy soil

Anya Khalamayzer

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# Healthy Soils Could Deliver Nearly \$50 Billion in Benefits Annually

The Nature Conservancy, with Support from General Mills, Launches a 10-Point Roadmap to Success



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CORPORATE SUPPORTER



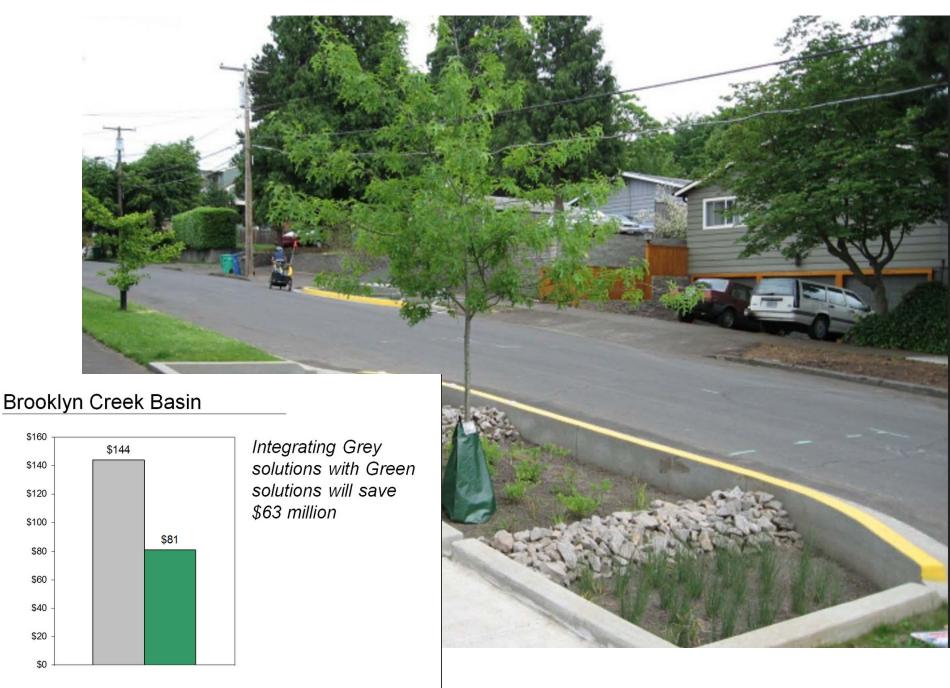




## DAVID BATKER

## Executive Director, Chief Economist, and Co-Founder

David Batker is a renowned expert in Ecological Economics and an acclaimed speaker, leader, educator, and advocate. Dave co-founded Earth Economics to improve investment locally and globally to secure ecological health, sustainable economies, and prosperity. His work has been



THE NOSE

JUNE 25, 2015 4:41 PM

# The Nose: Bottom line is that Tacoma needs us to spend more time in the john

#### HIGHLIGHTS

The city has run out of Tagro, its award-winning yard compost made out of human biosolids. This is a problem good citizens can't take standing up.

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