

The National Academies of
SCIENCES • ENGINEERING • MEDICINE

Innovation Policy Forum
Board on Science, Technology, and Economic Policy
Committee on Science, Technology, and Law

National and International Intellectual Property Practices
and Policies: Assessing the Impact of Political, Economic
and Technological Pressures

Agenda

December 11, 2015

The Lecture Room
National Academy of Sciences Building
2101 Constitution Avenue, NW Washington, DC



8:30 AM **Coffee and Breakfast Available**

8:45 AM **Welcome**
Alan Wolff, Co-chair, Innovation Policy Forum

8:50 AM **Introductory Remarks**
Richard Johnson, Chair of the Workshop Planning Committee

9:00 AM **Panel I: Trends in Emerging Markets, IP, and Technology**
Moderator: Richard Johnson, Global Helix LLC

Trends in Economic Growth, Exports, and Trade in Emerging Markets
Simon Johnson, MIT and Peterson Institute

Economic Growth and the Service Sector in Emerging Markets
Ejaz Ghani, World Bank

Technological Changes
Gary Marchant, Arizona State University

Free Trade Agreements
Thomas Bollyky, Council on Foreign Relations

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| 9:45 AM | Break |
| 10:00 AM | <p><u>Panel II: The Impact of Social and Political Trends on IP</u> <i>Moderator: E. William Colglazier, AAAS</i></p> <p>New Climate Policies and Technology Transfer <i>Devinder Mahajan, Stony Brook University/Brookhaven National Laboratory</i></p> <p>The New Politics of Pharmaceutical Patents in Developing Countries <i>Ken Shadlen, London School of Economics and Political Science</i></p> <p>Open-Source Science, Big Data, and Collaborative Innovation <i>Katherine Strandburg, NYU School of Law</i></p> <p>New Technologies, Fairness, and Cross Border Issues <i>Margo Bagley, University of Virginia School of Law</i></p> |
| 11:15 AM | Q&A |
| 11:30 AM | <p><u>Panel III: Roundtable on Regional and Global Changes</u> <i>Moderator: Q. Todd Dickinson, Novak Druce Connolly Bove + Quigg, LLP</i> <i>Panelists:</i></p> <ul style="list-style-type: none"> ▪ <i>Peter Yu, Texas A&M University School of Law</i> ▪ <i>Nicholas Vonortas, George Washington University</i> ▪ <i>Aisha Salem, IP Attaché for the Middle East and North Africa, U.S. PTO</i> ▪ <i>Michael Lewis, IP Attaché for Mexico, Central America, and the Caribbean, U.S. PTO</i> ▪ <i>Don Townsend, IP Attaché for Russia and the Commonwealth of Independent States</i> |
| 12:30 PM | Q&A |
| 12:45 PM | Working Lunch |
| 1:30 PM | <p><u>Panel IV: Global Pressures and the Economics of Intellectual Property</u> <i>Moderator: William Bonvillian, MIT</i></p> <p>The Significance of IP Chapters in Recent Regional Trade Agreements <i>Keith Maskus, University of Colorado</i></p> <p>Emerging Models of Patent Ownership <i>Timothy Simcoe, Boston University</i></p> <p>IPR and Global Technology Markets <i>Daniel Lederman, World Bank</i></p> |
| 2:30 PM | Q&A |
| 2:45 PM | Break |

- 3:00 PM **Panel V: IP Institutions and Technological Change**
Moderator: Brian Kahin, CCIA and University of Washington
- Private and State Interests in High Tech IP**
William Janeway, Warburg Pincus
- The Role of Government Incentives and Subsidies**
Nicholas Vonortas, George Washington University
- Information Technology and Biotechnology Challenges to IP Frameworks**
Arti Rai, Duke University School of Law/Duke Law Center for Innovation Policy
- 4:00 PM Q&A
- 4:15 PM **Panel VI: Final Roundtable: What are the Implications for the U.S.?**
Moderator: Richard Johnson
Panelists:
- *Walter Valdivia, Brookings Institution*
 - *Alan Marco, U.S. PTO*
 - *Rodney Ludema, U.S. State Department*
- 5:15 PM **Adjourn**