
Seal of *Excelencia*: Recognizing Institutions of Higher Education that Intentionally Serve Hispanics

National Academies of Sciences, Engineering, and Medicine (NASEM)
and University of Texas at El Paso (UTEP) Virtual Town Hall
December 11, 2020

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Excelencia In Education's Strategy

Data/research: Growing knowledge on Latino student success

Since *Excelencia's* founding in 2004, *Excelencia* conducted asset-based research and released over 120 briefs and factsheets on what we know, what works, and what we can do to frame the context and opportunities for accelerating Latino student success. *Excelencia's* first brief was published by UTEP in 2004, *Latino Student Success at HSIs*.

Practice: Equipping the Field to Excel

The 2005 launch of Examples of *Excelencia* established national recognition of evidence-based practices intentionally increasing Latino student success.

Leadership: Building will for institutional and policy change

Presidents for Latinos Student Success are key to the *Excelencia* in Action network which supports and promotes common cause for institutional transformation.



Reframing Hispanic SERVING Institutions

Use data – Data momentum demonstrates “serving” Latinos

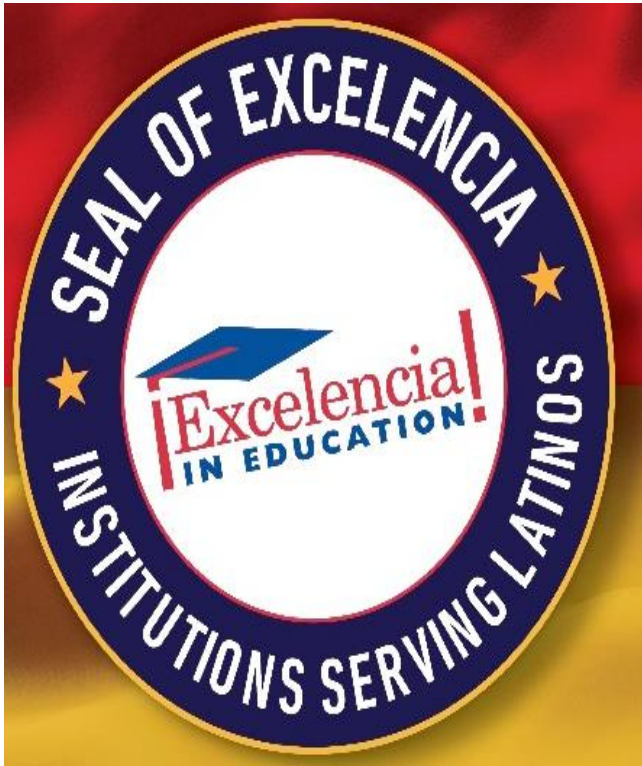
- **Enrolling** (student representation)
- **Retaining/Transferring** (continuously enrolled and/or transferred)
- **Supporting financially** (Pell, institutional aid, employment, work-study)
- **Modeling** (with representation in administration, faculty, & staff)
- **Graduating** (completion of degree)

Implement evidence-based practices – Intentionally including Latinos in evidence-based programs/policies that improve student pathways to completion (i.e. Examples of *Excelencia*)

Show leadership – Align data & practice with leadership explicitly & publicly committed to improving Latino student success

- **Mission and strategy**
- **Communication**
- **Data and practice**
- **Institutional culture**
- **Human resources**

14 Certified Colleges and Universities



2020

Long Beach City College

CSU, Sacramento

University of Illinois at Chicago

University of Texas at Austin

University of Texas at San Antonio

2019

Arizona State

Grand Valley State

Austin Community College

South Texas College

CSU Channel Islands

University of Arizona

El Paso Community College

University of Texas at

Florida International

El Paso

***Learning to serve Latino students well, colleges and universities
can better serve all students well.***

From the Beginning to Today

