

The Role of Business in Improving Health and Health Equity

A Workshop



Tuesday, December 13, 2022

Location: Keck Center of the National Academies, 500 5th St, NW, Washington DC

[Live webcast](#)

AGENDA

OBJECTIVES

- Highlight important shifts in the field (e.g., in the nature of business, workers, and work; in the broader narrative; and the impact of events of the last 2.5 years)
- Explore how businesses are using “catalytic” conditions to elevate their work in all the areas that link with health or further economic recovery, resiliency, and growth;
- Showcase data, models, and exemplary practices that could expand and scale the contributions of businesses to thriving communities and nation; and
- Enhance stakeholders’ understanding of the existing infrastructure, resources, and models for partnerships and for moving toward shared value

9:00 AM ET

Welcome and Introduction

Ray Baxter, Roundtable Co-chair, Board Secretary, CDC Foundation

9:15 AM

Relay 1: A Rapidly Changing Landscape and Intensifying Imperative

Moderator: Terry Williams, Executive Vice President, Chief Population, Corporate & Government Affairs Officer, Atrium Health

- **Greg Fairchild**, Dean and CEO, University of Virginia--Northern Virginia, Isidore Horween Research Professor of Business Administration, University of Virginia's Darden School of Business
- **John August**, Director, Healthcare Labor Relations, Cornell University School of Industrial and Labor Relations
- **Tolu Lawrence**, Managing Director, Programs & Partnerships, JUST Capital

10:45 AM

BREAK

11:00 AM

Relay 2: Stories of Innovation (transforming business structures to support workers)

Moderator: Jarrod Green, Co-Director, Center for Business & Social Justice, Business for Social Responsibility

- **Todd Leverette**, Co-Founder of Apis & Heritage Capital Partners
- **Catherine Ward**, Managing Director, JFF Lab, Jobs for the Future
- **Sean Jackson**, ESOP Administrator, Bob's Red Mill Natural Foods

12:00 PM	BREAK
1:00 PM	<p>Relay 2 continued: Stories of Innovation (corporate & community health leadership)</p> <p>Moderator: Robert McLellan, Emeritus Professor, Dartmouth Institute, former Chief of the Section of Occupational and Environmental Medicine, former Medical Director, Dartmouth-Hitchcock Live Well/Work Well program</p> <ul style="list-style-type: none"> • Kyu Rhee, Senior Vice President and Aetna Chief Health Officer, CVS Health • Pamela Hymel, Chief Medical Officer, Walt Disney Parks and Resorts • Letitia Dzirasa, Health Commissioner, Baltimore City
2:00 PM	<p>Relay 2 continued: Stories of Innovation (workforce, building economic well-being)</p> <p>Moderator: Meg Guerin-Calvert, Senior Managing Director and President, Center for Healthcare Economics and Policy, FTI Consulting</p> <ul style="list-style-type: none"> • Johnathan Holifield, Senior Vice President of New Economies, Bitwise Industries • Laura Ellenhorn, Principal and Head of Community Impact, Edward Jones
3:00 PM	BREAK
3:15 PM	<p>Relay 3: Conditions for wider action and scaling up of innovations</p> <ul style="list-style-type: none"> • Terry Williams, Executive Vice President, Chief Population, Corporate & Government Affairs Officer, Atrium Health • Jennifer Stark, Co-Director, Center for Business & Social Justice, Business for Social Responsibility
4:15 PM	<p>Closing Remarks</p> <p>Ana Diez Roux, Roundtable Co-Chair, Dean, Drexel University Dornsife School of Public Health</p>
4:30 PM	Adjourn

Workshop Planning Committee | Meg Guerin-Calvert, FTI Consulting; Robert McLellan, Dartmouth; Bobby Milstein, ReThink Health; Billy Oglesby, Jefferson University College of Population Health; Shuma Panse, RWJF; Kyu Rhee, CVS/AETNA; Terry Williams, Atrium Health

Note: The planning committee's role is limited to planning the workshop. A proceedings based on workshop will be prepared by an independent rapporteur.

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