

## The ACT Initiative

### Landscape Scan Briefing and Orientation

2:00 PM to 4:30 PM  
Wednesday, January 22, 2025

**Zoom Link:** <https://nasem.zoom.us/j/97408656167> | **Meeting ID:** 974 0865 6167 | **Password:** 112162  
Should you need/prefer to connect by phone: 1 (888) 475-4499 (Toll Free) or 1 (877) 853-5257 (Toll Free)

TIME	AGENDA ITEM
2:00 PM to 2:10 PM	<b>WELCOMING REMARKS</b> <i>Learn about the Gulf Research Program and its commitment to Mobile communities</i>  <u>Presenters</u> Francisca Flores, PhD, MPH, MS   Program Officer, Gulf Research Program Robert Gasior, MPH   Program Officer, Gulf Research Program Denna Medrano   Senior Program Assistant   Gulf Research Program
2:10 PM to 2:40 PM	<b>PRESENTATION</b> <i>Learn about the findings from a landscape scan on the work local groups, organizations, and institutions are doing to address the health and resilience priorities of communities in Mobile County</i>  <b>DISCUSSION</b> <i>Participate in a discussion on the findings, including how they could inform future actions (such as those in The ACT Initiative)</i>  <u>Presenter &amp; Facilitator</u> Melissa McKnight, MPH   Independent Consultant
2:40 PM to 2:50 PM	<b>BREAK</b>
2:50 PM to 4:25 PM	<b>PRESENTATION</b> <i>Learn about The ACT Initiative with an orientation to “group concept mapping” – an innovative scientific process that will guide ACT activities throughout 2025</i>  <b>ACTIVITIES</b> <i>Participate in a series of activities, including shaping the focus of ACT and mapping community assets (such as groups, organizations, and institutions to engage)</i>  <u>Presenters &amp; Facilitators</u> Francisca Flores, PhD, MPH, MS   Program Officer, Gulf Research Program Scott Rosas, PhD   Director of Research & Evaluation, Concept Systems, Inc.
4:25 PM to 4:30 PM	<b>CLOSING REMARKS</b> <i>Learn about the launch of The ACT Initiative in February 2025</i>  <u>Presenter</u> Francisca Flores, PhD, MPH, MS   Program Officer, Gulf Research Program
4:30 PM	<b>Adjourn</b>