

Effective Communication with the General Public about Scientific Research that Requires the Care and Use of Animals Workshop Agenda

Workshop Day 1 & 2

Tuesday, December 19th, 2023, 10:30am – 5:00pm ET/7:30am – 2:00pm PT/8:30am – 3:00pm MT

**10:30am–11:00am
ET**

Welcome and Introduction

Nia Johnson, Program Officer, National Academies

Alice Huang, Committee Chair

Margaret Landi, Committee Vice-Chair

**11:00am–11:30am
ET**

2023 Survey Findings on Public Opinion Regarding Animals Involved in Research

Sally Thompson-Iritani, Committee Member

Joseph Newsome, Committee Member

**11:30am–12:30pm
ET**

Concerns of the Media

Presenter: Paul McKellips, Credence Management Solutions, LLC

Scientist: Matt Rasette, Minneapolis VA Medical Center

Moderators/Analysis: Alice Huang, Committee Chair

Margaret Landi, Committee Vice-Chair

**12:30pm–1:00pm
ET**

Lunch/Break

1:00pm–2:00pm ET

Concerns of Non-Scientists

Presenter: Jessica Kwan, UC Davis

Scientist: Katherine Serafine, The University of Texas at El Paso

Moderators/Analysis: Sally Thompson-Iritani, Committee Member

Joseph Newsome, Committee Member

Effective Communications Workshop

Moderators/Analysis: Alice Huang, Committee Chair

Margaret Landi, Committee Vice-Chair

2:00pm–2:30pm ET

Inadequately Communicated Topics

Presenter: Allyson Bennett, University of Wisconsin-Madison

Moderators: Alice Huang, Committee Chair

Margaret Landi, Committee Vice-Chair

2:30pm–2:45pm ET

Break

2:45pm–3:45pm ET

Making Communication Effective

Presenter: Simar Bijaj, Harvard University

Scientist: Marie Brake, Centers for Disease Control and Prevention

Moderators/Analysis: Alice Huang, Committee Chair

Margaret Landi, Committee Vice-Chair

3:45pm–4:15pm ET

Communicating about NAMs

Presenter: Lisa Hara Levin, Coridea

Moderators: Alice Huang, Committee Chair

Margaret Landi, Committee Vice-Chair

4:15pm–5:00pm ET

Planning Committee Closed Session

Wednesday, December 20th, 2023, 10:30am – 5:00pm ET/7:30am – 2:00pm PT/8:30am – 3:00pm MT

10:30–11:00am ET

Welcome and Recap

Alice Huang, Committee Chair

Margaret Landi, Committee Vice-Chair

11:00–11:30am ET

USARO

Presenter: Nicole Navratil, Sterling Biomedical Resources

Moderators: Paula Clifford, Committee Member

Crystal Johnson, Committee Member

11:30–12:30pm ET

Considerations Along the Spectrum of Openness

Panelist: Christine Lattin, Louisiana State University (Personal)

Wendy Jarrett, Understanding Animal Research (UK Concordat)

Jim Newman, Americans for Medical Progress (US)

Eva Maciejewski, Foundation for Biomedical Research (US)

Moderators: Paula Clifford, Committee Member

Crystal Johnson, Committee Member

**12:30pm–1:00pm
ET**

Lunch/Break

1:00pm–2:00pm ET

Concerns of Institutional Leadership

Interview: Bill Yates, University of Pittsburgh, Interviewer: Margaret Landi, Committee Vice-Chair

Scientist: Lana Ruvolo Grasser, Wayne State University School of Medicine

Moderators/Analysis: Alissa Hatfield, Committee Member

Jeffrey Henegar, Committee Member

2:00pm–2:30pm ET

Communicating about Ethics

Presenter: Adam Shriver, Drake University

Moderators: Candace Croney, Committee Member

Effective Communications Workshop

Jeffrey Henegar, Committee Member

2:30–2:45pm ET

Break

2:45pm–3:45pm ET

Communicating on Social Media

Presenter: Logan France, Americans for Medical Progress

Moderators: Candace Croney, Committee Member

Jeffrey Henegar, Committee Member

3:15pm–4:00pm ET

Q&A

Panelists: Jessica Kwan, UC Davis

Allyson Bennett, University of Wisconsin-Madison

Lisa Hara Levin, Coridea

Adam Shriver, Drake University

Nicole Navratil, Sterling Biomedical Resources

Simar Bajaj, Harvard University

Logan France, Americans for Medical Progress

Adam Shriver, Drake University

Moderators: Alissa Hatfield, Committee Member

Jeffrey Henegar, Committee Member

4:00pm–4:15pm ET

Wrap-up

Alice Huang, Committee Chair

Margaret Landi, Committee Vice-Chair

Nia Johnson, Program Officer, National Academies

4:15pm–5:00pm ET

Planning Committee Closed Session