

Forum on Medical and Public Health Preparedness for Disasters and Emergencies: Meeting 46

FINAL AGENDA – February 15, 2024

Virtual Meeting

THURSDAY, FEBRUARY 15, 2024

Purpose

- Identify the seminal social and behavioral sciences (SBS) lessons learned from COVID-19 and other past public health emergencies.
- Explore how SBS lessons, concepts, and theories can be leveraged to inform and be incorporated in future medical and public health preparedness and response efforts.
- Discuss, receive updates, and provide input on current and planned Forum activities and other National Academies activities of interest.

SESSION I: WELCOME REMARKS

11:00 AM

Opening Remarks and Overview of the Agenda (15 min)

Suzet McKinney, *Forum Co-Chair*
Principal, Director of Life Sciences
Sterling Bay

W. Craig Vanderwagen, *Forum Co-Chair*
Co-Founder and Director
East West Protection, LLC

SESSION II: EFFORTS TO UNDERSTAND HOW NON-PHARMACEUTICAL INTERVENTIONS (NPIs) WORK IN DIFFERENT SCENARIOS

Objectives: Examine current efforts aimed at strengthening the evidence base for NPIs to better understand how the measures work in different contexts, combinations, and durations and to inform the development of guidance, mechanisms, and tools for decision-makers.

11:15 AM **Measuring the Effectiveness and Impact of Public Health and Social Measures** (15 min)

Ryoko Takahashi

Team Lead, Public Health and Social Measures
Health Emergencies Programme
World Health Organization

11:30 AM **COVID-19 NPIs and SBS Lessons Learned: Local Health Department Perspective** (15 min)

Julia Painter

Group Leader Health Communication Science
MITRE

11:45 AM **Facilitated Discussion** (15 min)

Suzet McKinney, *Forum Co-Chair*

Principal, Director of Life Sciences
Sterling Bay

SESSION III: THE 2024 EDELMAN TRUST BAROMETER

Objective Understand how the influence of trust across society, including government, media, business, and NGOs, can shape conversation and drive results—showing that an organization's ability to succeed or fail is defined by trust in their mission and leadership.

12:00 PM **Presentation on the Edelman Trust Barometer: A Collision of Trust, Innovation, and Politics** (20 min)

Courtney Laydon

Executive Vice President, Health Practice
Edelman Health

12:15 PM **Facilitated Discussion** (10 min)

Suzet McKinney, *Forum Co-Chair*

Principal, Director of Life Sciences
Sterling Bay

12:30 PM **Break** (30 min)

SESSION IV: BRIDGING THE KNOW-DO GAP FOR SOCIAL AND BEHAVIORAL SCIENCES IN PUBLIC HEALTH EMERGENCIES

Objective Explore how SBS research has been applied to public health emergency preparedness and how it can inform future planning efforts, such as the 1) application of SBS theories and methods to intervention design, testing, and dissemination; 2) consideration of health equity and social determinants of health.

1:00 PM

ASPR Presentation (15 min)

Jonathan D. White

Captain, U.S. Public Health Service Commissioned Corps
National Coordinator, Health & Social Services Recovery Support Function
Director, Office of Community Mitigation & Recovery
Office of Response
Administration for Strategic Preparedness and Response

1:15 PM

CDC Presentation (25 min)

Christine Prue

Associate Director for Behavioral Science
National Center on Emerging and Zoonotic Infectious Diseases
Centers for Disease Control and Prevention

Giulia Earle-Richardson

Behavioral Scientist and Social Epidemiologist
National Center on Emerging and Zoonotic Infectious Diseases
Centers for Disease Control and Prevention

Sarah Lee

Team Lead / Lead Health Scientist
Office of Readiness and Response
Centers for Disease Control and Prevention

1:40 PM

Societal Experts Action Network (SEAN) Presentation (15 min)

Dominique Brossard

Investigator, Morgridge Institute for Research
Professor and Chair, Department of Life Sciences Communication
University of Wisconsin-Madison

1:55 PM

Facilitated Discussion (30 min)

W. Craig Vanderwagen, *Forum Co-Chair*

Co-Founder and Director
East West Protection, LLC

2:30 PM

***Break* (15 min)**

SESSION V: EMERGING ISSUES AND PRIORITIES IN MEDICAL AND PUBLIC HEALTH PREPAREDNESS

2:45 PM Strategic Priority Presentations and Discussion (45 min)

Future of the Nation's Laboratory Systems (7-10 min)

Jill Taylor

Advisor for Scientific Affairs
Association of Public Health Laboratories

15-Minute Q&A and Discussion

U.S. Fire Administration Update (7-10 min)

Richard Patrick

Director, National Fire and Emergency Medical Services Division
Acting Director, National Fire Data and Research Center Division
U.S. Fire Administration

15-Minute Q&A and Discussion

SESSION VI: FORUM MEMBERS AND STAFF UPDATES

3:30 PM Updates from the Forum Directors and from Related NASEM Activities (10 min)

Scott Wollek

Senior Program Officer
Health and Medicine Division
National Academies of Sciences, Engineering, and Medicine

Lisa Brown

Senior Program Officer
Health and Medicine Division
National Academies of Sciences, Engineering, and Medicine

3:40 PM Member Updates “Tour de Table” (10 min)

Forum members will be asked to provide a 2-3 min update on behalf of their organization on work relevant to the Forum

SESSION VII: MEETING WRAP-UP AND CLOSING REMARKS

3:50 PM Reflections on Upcoming Activities and Closing Remarks (10 min)

Suzet McKinney, Forum Co-Chair

Principal, Director of Life Sciences
Sterling Bay

W. Craig Vanderwagen, *Forum Co-Chair*
Co-Founder and Director
East West Protection, LLC

4:00 PM

Adjourn Meeting

UPCOMING MEETING AND WORKSHOP DATES

- May 2-3, 2024 – Forum Workshop on Supporting the Capacity of Indigenous American and Tribal Communities to Prepare for, Respond to, and Recover from Disasters and Public Health Emergencies: A Workshop (*Hybrid, in-person and virtual*)
- June 5-6, 2024 – Meeting 47 of the Forum (*Virtual*)

