

**Challenges in Supply, Market Competition, and Regulation of Infant Formula in the United States: Distribution Channels for Infant Formula**

**Meeting 13- Virtual**

**December 1, 2023**

**1:30 pm – 4:30 pm EST**

**Agenda**

**Meeting Objectives:**

- Understanding distribution channel structure (eg., wholesalers, retailers, distributors, & internet)
- Understanding nexus between distribution channels and consumer behavior during shocks
- Ascertaining any lessons or changes that have occurred since 2022

Opening

**1:30 pm**      **Welcome and Chair Statement + Committee Introductions**

*Barbara Schneeman, Committee Chair*

*Moderator: Ravi Anupindi, Committee Member*

**1:40 pm**      **Overview of how infant formula moves from the factory to consumers**

*Jennifer Hatcher, Chief Public Policy Officer & Senior Vice President, FMI*

**Healthcare Distribution Supply Chain**

Mary Byrne, Vice President, Supply Chain, Cardinal Health

**Questions: 15min**

*Moderator: Debbie O'Connor, Committee Member*

**2:15pm**      **Panel 2: Hospitals and special use**

Large hospital – Mayo Clinic (product supply)

- *Amy Conway, Quality Value Analysis within Supply Chain Management & Scott Marsh, Sr. Value Analyst Portfolio Advisor, Clinical Supply Chain Management*

**QUESTIONS – 10min**

Vizient group purchasing organization (GPO)

- *Kurt Henry, Senior Director, Contract Services, Vizient, Inc*

**QUESTIONS – 10min**

**3:00pm**      **Panel 2b:**

Hospitals (customer facing)

- *Andrea Armellino, Pediatric Nutrition Support, Mayo Clinic*
- *Whitney Duddey, Clinical Manager for Nutrition Support, at Cincinnati Children's*
- *Stephanie Merlino Barr, Neonatal Nutritionist, The MetroHealth System, Cleveland, OH*

*Moderator: Kadee Russ, Committee Member*

**3:30pm Panel 3: Consumers and supply shocks**

Panelists:

- *Jennifer M. Canvasser, NEC Society, Founder*
- *Sarah Chamberlin, Executive Director, flok Health*
- *Jennifer Smilowitz, Assistant Professor of Cooperative Extension, University of California Davis*
- *Shonte' Terhune-Smith, Health Educator, Lactation Consultant, and Birth Doula practicing in Genesee County*

**4:30 pm Adjourn Meeting**