

Food Forum

Food Product Labeling: Challenges of Defining Sustainability

A Webinar



THURSDAY, OCTOBER 12, 2023

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|----------|---|
| 10:00 AM | Welcome and Introduction
Brian Ronholm , <i>Consumer Reports</i> |
| 10:10 AM | Consumer Knowledge Gaps and Biases about Food, Health, and Sustainability
Rebecca Walker Reczek , <i>The Ohio State University</i> |
| 10:30 AM | Variables for Defining Sustainability
Arlin Wasserman , <i>Changing Tastes</i> |
| 10:50 AM | Regulatory Perspective: Guides for the Use of Environmental Marketing Claims
Julia Ensor , <i>Federal Trade Commission</i> |
| 11:10 AM | Research Gaps and Future Directions
Sean B. Cash , <i>Tufts University</i> |
| 11:30 AM | Discussion and Q&A
<i>Moderated by</i> Brian Ronholm |
| 12:00 PM | ADJOURN |