Positive Lessons Learned: Deborah Birx



Comprehensive partnership with private sector to accelerate testing, PPE, Treatments, Vaccines



Rapid development of tests, therapeutics and first gen vaccines and Monoclonal Ab, and therapeutics



Development of comprehensive data streams to drive equity across the country



Long term funding of the NIH and research on protein stabilization and antigen – antibody interactions



Emergency Use Authorization process at FDA



Operation Warp Speed

– new approach to
public-private
partnership



Telehealth



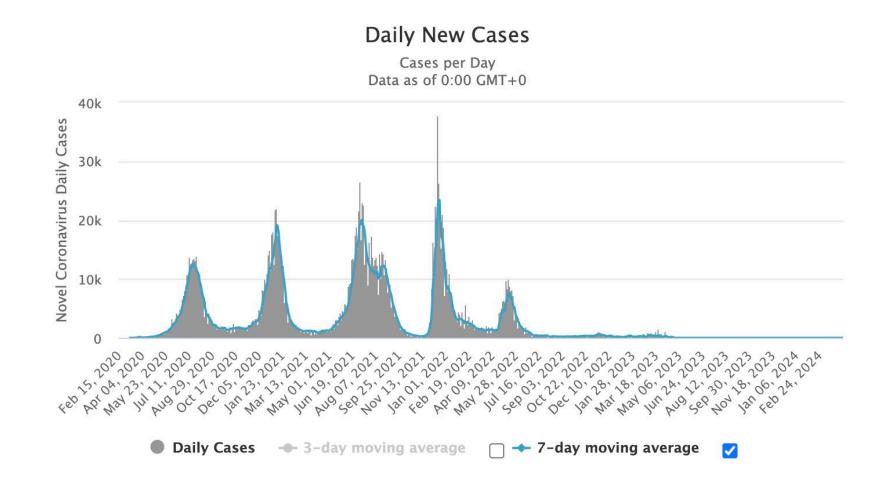
Domestic production of N95 – model for reshoring

What went wrong: and still not corrected

- DETECT FAILED: Pandemic surveillance based on symptoms not definitive laboratory diagnosis
- Lack of behavioral research into the structural drivers of vaccine hesitancy among adult Americans :years of tracking poor FLU uptake
- Poor communication of the evidence base to support guidance
- Lack of consistent communication on the state of the pandemic
- Lack of on the ground community engagement and listening
- Poor communication about COVID vaccines specific effectiveness – studied to prevent severe disease not infection
- Lack of a rural health care systems
- Lack of culturally appropriate support to Tribal Nations
- Persistent magical thinking rather than data driven decision making

Daily New Cases in South Africa

Transparency
matters: real
community
engagement
matters
It's harder to
do better than
nature



Did we learn from COVID-19 Principles of pandemic – PREVENT, DETECT, RESPOND

PREVENT

- We are not definitively diagnosing respiratory disease especially in light of WHO defining of airborne respiratory disease
 - We are assuming people have "flu, rsv and COVID etc
 - We are in the 21st century and have the ability to provide at cheap rapid quality testing you have to have a good baseline of diseases to "see" a new virus
 - To prevent you need to "see" both symptomatic and asymptomatic infections?
- Did we establish clear data exchange transparency with like minded countries to share information in real time – that informal system in COVID saved thousands of lives – NO
- Did we maintain data streams and dashboards for the public

DETECT

Did we learn to prevent you need to "see" both symptomatic and asymptomatic infections?

We are repeating all the mistakes of COVID with H5N1

We are only looking for symptomatic disease but viruses are spread also from those without symptoms both animals and humans

We have the capacity today to swab every cow weekly with pooled PCR

We have the capacity today to swab every dairy worker with pooled PCR

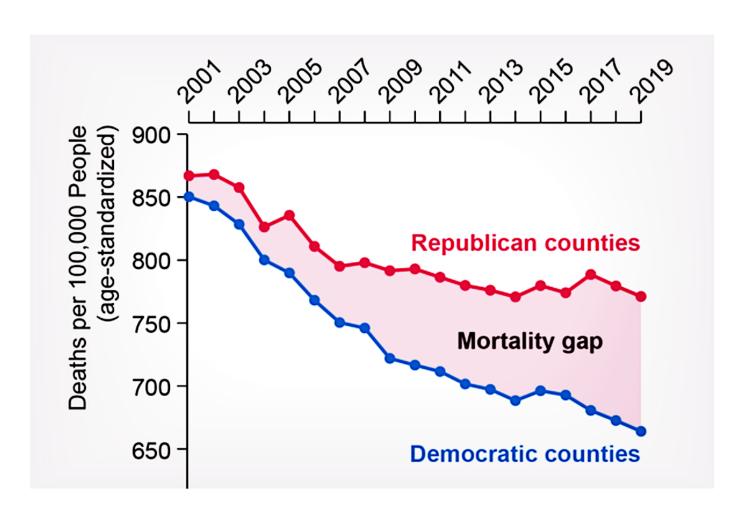
RESPOND

Clear vulnerabilities in essential medicines – have we made onshoring a priority?

Have we invested in communities to ensure mitigation, vaccine and treatment update?

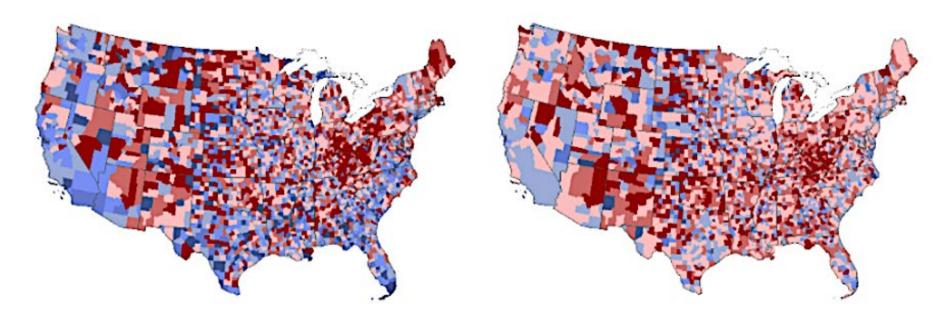
Are we addressing the clear inequities in healthcare

We have been tracking 20% greater mortality in rural counties without response



Higher death rates even among 25-44 yo adults impacting the post productive year

Males Females



Absolute Change in Mortality Rate (ages 25-44) 1990-92 to 2015-17
Deaths per 100,000 Population

<-150 -150 to -100 -100 to -50 -50 to 0 0 to 50 50 to 100 >100

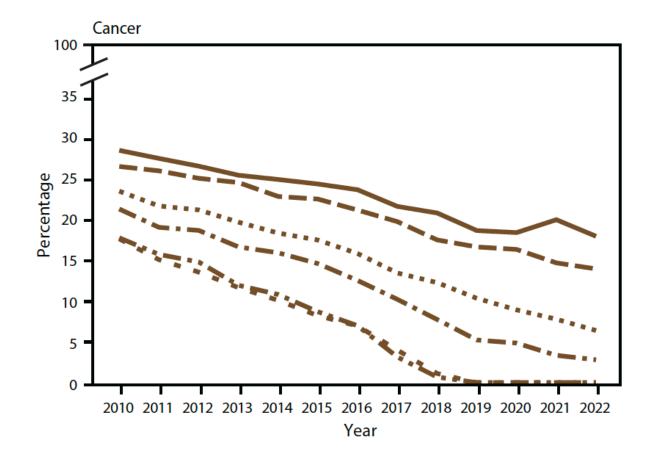
- Noncore
- Micropolitan
 - Small metropolitan
 - ■ Medium metropolitan
 - Large fringe metropolitan
- **Large central metropolitan**



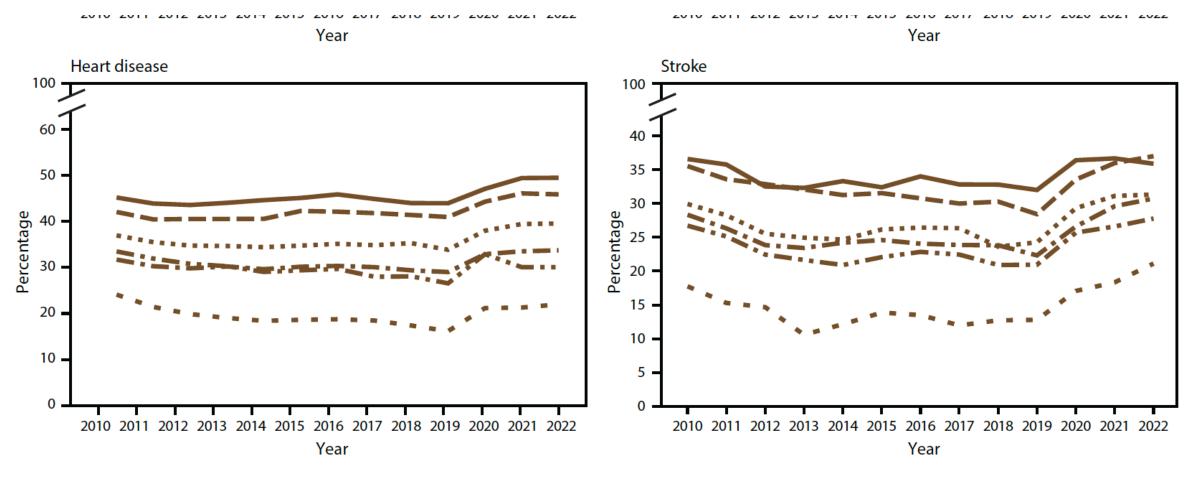
Morbidity and Mortality Weekly Report

May 2, 202

Preventable Premature Deaths from the Five Leading Causes of Death in Nonmetropolitan and Metropolitan Counties, United States, 2010–2022

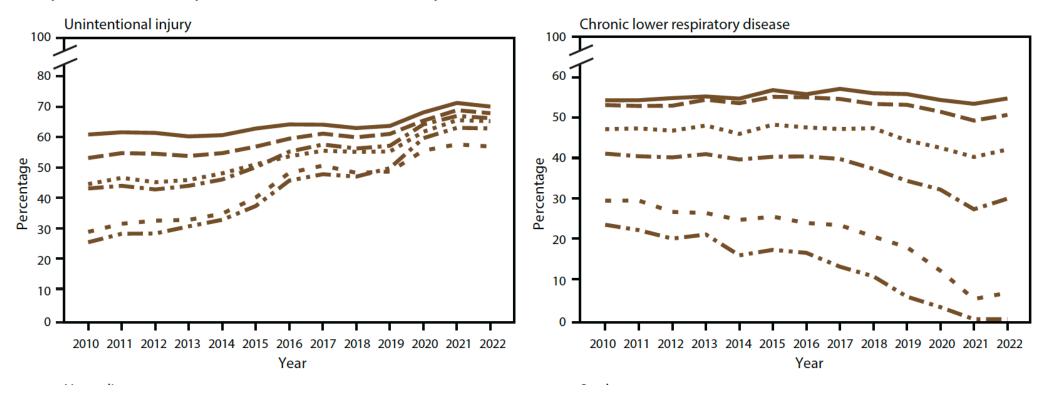


Premature deaths from heart disease and stroke are 20%-25% higher in rural areas without improvement

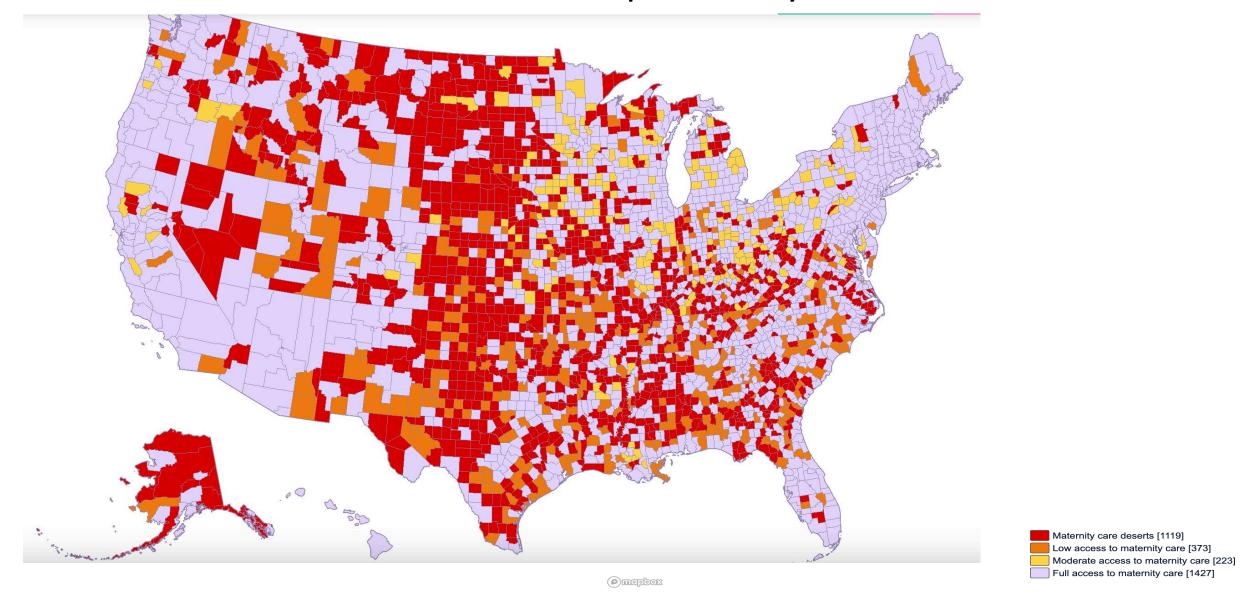


Premature deaths from chronic respiratory disease are 40% higher in rural areas without improvement

FIGURE 2. Percentages of preventable premature deaths* among persons aged <80 years from the five leading causes of death by rural-urban county classification and year — National Vital Statistics System, United States, 2010–2022[†]



Maternal care deserts are primary care deserts



Tribal **Nations**

You come to us worried about the impact of COVID but we have been dying of disease of despair for decades and NO ONE has done anything:

4 years later nothing has changed: you build trust by responding

It's not see something say something but see something do something